

STATISTICAL RELEASE

UT10

Number 301 - Year LXXV, 28.11.2025.

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Catering and tourism statistics

Tourist turnover - October 2025

- Previous results -

In the Republic of Serbia, in October 2025, compared to October 2024, number of tourist arrivals was by 5.1% lower, while number of tourist overnight stays was by 5.6% lower.

In October 2025, compared to October 2024, number of overnight stays of domestic tourists was by 4.5% lower while number of overnight stays of foreign tourists was by 6.7% lower.

1. Tourist arrivals and overnight stays, by statistical territorial units

	Total				Domestic				Foreign			
			indices				indices				indices	
	X 2025	I-X 2025	X <u>2025</u> X 2024	I-X <u>2025</u> I-X 2024	X 2025	I-X 2025	X <u>2025</u> X 2024	I-X <u>2025</u> I-X 2024	X 2025	I-X 2025	X <u>2025</u> X 2024	I-X <u>2025</u> I-X 2024

Arrivals

[illegible]

Overnight stays

[illegible]

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	X 2025	I-X 2025	indices		X 2025	I-X 2025	indices		X 2025	I-X 2025	indices	
			X	I-X			X	I-X				
			2025	2025			2025	2025				
			X	I-X			X	I-X				
			2024	2024			2024	2024			2024	2024
Arrivals												
REPUBLIC OF SERBIA ¹⁾	382861	3709153	94.9	98.1	178583	1704105	100.3	97.3	204278	2005048	90.6	98.8
Spas	49273	537098	96.9	95.6	37435	421121	98.5	94.0	11838	115977	92.2	102.0
Out of which:												
Vrnjačka Banja	17155	174485	108.0	108.9	13392	141497	109.9	107.7	3763	32988	101.8	114.5
Sokobanja	7156	95860	100.6	92.2	6133	86060	104.9	91.5	1023	9800	81.1	98.6
Bukovička Banja	2382	28405	84.9	92.8	1889	23002	84.1	92.5	493	5403	87.9	94.1
Banja Koviljača	2088	22044	100.2	112.5	1429	15141	104.2	109.0	659	6903	92.4	121.0
Gornja Trepča	426	6489	85.4	81.2	357	5697	81.3	79.4	69	792	115.0	96.2
Vranjska Banja	363	3419	98.1	109.8	331	3044	97.6	107.6	32	375	103.2	131.6
Banja Kanjiža	637	7006	72.8	92.2	388	5228	60.0	95.9	249	1778	109.2	82.8
Novopazarska Banja	541	4819	105.0	123.2	205	2219	145.4	144.2	336	2600	89.8	109.6
Banja Vrdnik	8681	86504	101.7	98.6	5716	56159	115.4	99.1	2965	30345	82.8	97.7
Banja Rusanda	158	1155	82.7	82.9	154	1104	81.9	84.7	4	51	133.3	56.0
Banja Palić	2758	29742	81.4	92.2	1524	16264	63.7	83.3	1234	13478	124.1	105.8
Selters Banja	382	4042	102.1	103.7	374	3956	103.9	104.4	8	86	57.1	79.6
Lukovska Banja	1697	14883	48.1	52.4	1373	11258	49.7	49.7	324	3625	42.4	62.7
Gamzigradska Banja	9	226	45.0	149.7	6	160	42.9	175.8	3	66	50.0	110.0
Ribarska Banja	523	7967	75.9	94.3	493	7338	76.7	93.4	30	629	65.2	105.7
Sijarinska Banja	346	6600	69.6	88.4	331	6358	72.3	87.4	15	242	38.5	125.4
Banja Vrujci	863	6628	174.3	59.4	809	6299	181.0	59.7	54	329	112.5	54.4
Niška Banja	317	4040	67.4	81.5	229	2742	73.2	79.5	88	1298	56.1	86.0
Mountain resorts	74869	801411	98.4	100.9	52774	563626	97.6	97.0	22095	237785	100.6	111.5
Out of which:												
Zlatibor	40576	382542	103.8	107.8	25278	233269	102.1	100.7	15298	149273	106.8	121.2
Kopaonik	8061	129062	85.4	95.2	6976	97340	89.2	94.2	1085	31722	67.3	98.5
Tara	4807	54457	87.4	89.9	4206	48377	83.9	87.7	601	6080	123.9	112.4
Mokra gora	1056	9806	85.4	85.7	681	6523	101.2	88.4	375	3283	66.5	80.9
Divčibare	4768	50735	101.3	101.3	4467	47063	101.1	101.0	301	3672	105.2	104.7
Fruška gora	9210	89224	98.8	96.4	6084	57818	106.3	96.3	3126	31406	86.8	96.6
Zlatar	599	10121	88.7	65.4	518	8776	86.5	62.0	81	1345	106.6	100.1
Rudnik	265	4244	297.8	100.8	258	4091	303.5	98.6	7	153	175.0	239.1
Stara planina	683	16960	53.4	118.7	521	13564	51.6	122.0	162	3396	60.2	107.0
Goč	1454	19241	74.5	104.3	1267	18233	70.3	102.8	187	1008	125.5	143.6
Golija	250	3603	287.4	149.0	239	3338	310.4	150.8	11	265	110.0	129.3
Other places	267973	2477700	93.5	97.6	94742	794632	102.5	98.9	173231	1683068	89.2	96.9
Out of which:												
Beograd	133916	1251641	87.4	97.0	17907	152757	97.6	97.0	116009	1098884	86.0	97.0
Grad Novi Sad	22041	174938	83.9	86.0	9926	60761	102.5	88.9	12115	114177	73.0	84.5
Niš	14514	132265	106.7	98.8	7770	54042	115.7	99.3	6744	78223	97.9	98.5
Kruševac	1937	21086	94.4	105.4	1360	15332	89.8	104.6	577	5754	107.4	107.6
Sombor	1255	12125	70.4	85.1	680	6543	75.2	88.0	575	5582	65.4	81.9
Kragujevac	5350	44373	94.4	90.8	2928	25271	87.0	89.1	2422	19102	105.2	93.0
Subotica	13471	119383	98.5	97.3	7761	58714	89.5	93.8	5710	60669	114.0	100.9
Vršac	1483	13230	98.7	107.4	995	7908	103.0	110.1	488	5322	90.9	103.6
Čačak	3861	41683	91.9	96.7	2541	25849	90.7	95.5	1320	15834	94.4	98.7
Pirot	2336	28569	87.6	106.4	1027	13545	71.1	101.8	1309	15024	107.1	110.9
Kladovo	5493	35548	105.5	93.0	4686	26348	107.1	93.0	807	9200	97.5	92.9
Kuršumlija	5286	44960	104.7	103.7	3588	31080	99.5	97.6	1698	13880	117.9	120.7
Bečej	481	4612	118.8	143.5	171	2105	107.5	137.0	310	2507	126.0	149.4

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	X 2025	I-X 2025	indices		X 2025	I-X 2025	indices		X 2025	I-X 2025	indices	
			X	I-X			X	I-X			X	I-X
			2025	2025			2025	2025			2025	2025
			X	I-X			X	I-X			X	I-X
			2024	2024			2024	2024			2024	2024
Overnight stays												
REPUBLIC OF SERBIA ¹⁾	998024	10587942	94.4	97.0	482696	5437883	95.5	94.5	515328	5150059	93.3	99.9
Spas	178552	2101754	89.3	92.1	141901	1707167	90.3	89.8	36651	394587	85.3	103.5
Out of which:												
Vrnjačka Banja	50489	587203	99.0	106.1	39893	477445	106.9	103.8	10596	109758	77.3	117.4
Sokobanja	28387	409709	96.0	90.3	25799	382481	97.9	89.7	2588	27228	79.9	99.1
Bukovička Banja	5284	78613	80.0	89.7	4062	63245	76.5	90.3	1222	15368	93.9	87.0
Banja Koviljača	15115	153697	94.4	110.0	8546	78322	98.4	104.5	6569	75375	89.6	116.3
Gornja Trepča	4686	62821	79.4	83.9	3718	52667	77.8	81.4	968	10154	86.4	99.7
Vranjska Banja	2869	25660	100.9	106.9	2756	24500	101.4	106.2	113	1160	90.4	123.8
Banja Kanjiža	2944	37551	59.4	86.8	2471	32500	56.5	91.0	473	5051	80.3	67.0
Novopazarska Banja	2563	20357	185.5	167.9	987	9756	224.8	198.9	1576	10601	167.1	146.9
Banja Vrdnik	16834	196687	97.6	98.7	10421	128233	103.7	97.4	6413	68454	89.2	101.3
Banja Rusanda	1485	11127	85.7	88.8	1473	10598	86.1	89.2	12	529	54.5	81.5
Banja Palić	5455	62685	80.9	87.1	2964	36367	64.8	82.5	2491	26318	114.7	94.4
Selters Banja	6151	62182	96.7	101.8	6022	61481	96.4	102.0	129	701	115.2	85.9
Lukovska Banja	10828	84583	49.1	51.0	9807	72077	50.0	49.7	1021	12506	41.9	59.8
Gamzigradska Banja	29	752	32.2	151.3	6	443	8.5	162.9	23	309	121.1	137.3
Ribarska Banja	4007	49226	92.9	98.1	3902	46903	96.5	98.3	105	2323	38.9	95.5
Sijarinska Banja	4214	59069	81.9	93.8	4143	57950	81.7	93.2	71	1119	94.7	142.5
Banja Vrujci	2737	31361	106.1	57.7	2504	29168	108.9	56.9	233	2193	83.2	69.7
Niška Banja	2330	21734	94.2	77.9	1970	16559	105.4	74.0	360	5175	59.5	93.6
Mountain resorts	174502	2501687	95.4	98.4	132383	1866305	93.0	94.1	42119	635382	104.1	113.7
Out of which:												
Zlatibor	93801	1107879	105.5	105.1	66843	744634	103.6	97.6	26958	363245	110.3	124.8
Kopaonik	19788	506387	76.4	92.5	17248	377212	77.7	90.3	2540	129175	68.6	99.6
Tara	13858	204983	94.9	91.8	12535	187118	91.8	90.3	1323	17865	140.1	111.4
Mokra gora	1735	20860	77.0	84.9	1282	15763	85.4	88.0	453	5097	60.3	76.5
Divčibare	13423	174811	103.9	99.2	11709	161220	95.9	98.7	1714	13591	239.7	104.6
Fruška gora	16822	197697	91.3	99.2	9931	121645	89.8	96.1	6891	76052	93.5	104.7
Zlatar	1460	33934	53.1	56.0	1357	30515	55.7	53.3	103	3419	32.8	103.5
Rudnik	1067	22048	319.5	93.9	1001	20873	309.9	90.4	66	1175	600.0	318.4
Stara planina	1640	58842	73.9	131.4	1311	49704	77.4	134.8	329	9138	62.7	115.7
Goč	4996	91928	57.8	98.9	4579	88555	55.8	97.7	417	3373	97.4	142.6
Golija	524	11725	156.0	119.1	492	10948	177.0	120.0	32	777	55.2	107.0
Other places	662756	6272747	94.7	97.9	220015	2075992	98.5	98.2	442741	4196755	92.9	97.7
Out of which:												
Beograd	322921	3018470	88.5	97.5	45543	425285	94.9	101.0	277378	2593185	87.6	96.9
Grad Novi Sad	54564	455810	94.2	92.4	16747	111644	92.2	87.0	37817	344166	95.1	94.3
Niš	30158	277047	101.0	93.8	16033	121210	97.2	83.2	14125	155837	105.8	104.2
Kruševac	7694	85336	84.1	99.7	5757	64820	86.7	99.2	1937	20516	77.2	101.5
Sombor	2956	30057	66.9	82.8	1254	13985	71.9	87.2	1702	16072	63.6	79.3
Kragujevac	17121	146123	115.5	102.2	4817	54463	76.5	91.2	12304	91660	144.3	110.2
Subotica	26214	259243	89.1	93.7	12743	117368	84.6	90.2	13471	141875	93.8	96.7
Vršac	3325	30545	112.0	113.2	2379	18667	123.6	125.0	946	11878	90.5	98.5
Čačak	11153	141902	80.3	95.1	7796	101044	76.7	92.9	3357	40858	90.1	101.2
Pirot	5827	66838	76.7	96.3	2525	32317	69.1	98.2	3302	34521	83.8	94.6
Kladovo	10399	86409	106.4	99.9	7784	63982	94.4	100.1	2615	22427	170.5	99.6
Kuršumlija	26727	224499	97.6	98.8	21891	174436	94.5	95.7	4836	50063	114.2	111.7
Bečej	1672	18397	73.2	102.5	563	8257	73.0	110.3	1109	10140	73.3	96.9

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

3. Foreign tourist arrivals and overnight stays, by countries of tourists' origin

	Arrivals				Overnight stays			
	X 2025	I-X 2025	indices		X 2025	I-X 2025	indices	
			X 2025	I-X 2025			X 2025	I-X 2025
			X 2024	I-X 2024			X 2024	I-X 2024
REPUBLIC OF SERBIA								
Foreign tourists	204278	2005048	90.6	98.8	515328	5150059	93.3	99.9
Albania	723	5393	100.7	102.3	1103	11209	64.2	101.8
Austria	3988	40648	88.1	97.1	8743	93481	87.2	95.3
Belgium	875	10551	94.3	94.8	2098	22716	89.7	94.8
Belarus	541	6425	86.7	73.0	1939	16265	97.8	80.3
Bosnia and Herzegovina	16415	129262	88.1	93.2	32771	305725	90.5	97.0
Bulgaria	8869	86850	91.7	88.9	14758	163559	85.0	87.1
Greece	6588	59882	110.0	106.7	13067	118957	102.6	106.1
Denmark	878	8349	89.7	96.3	2782	22663	98.0	93.9
Ireland	389	4444	96.5	103.5	1176	13257	92.5	103.4
Iceland	88	1115	100.0	101.5	298	4287	82.5	104.1
Italy	4601	44349	101.0	99.1	13691	122560	115.6	95.2
Cyprus	688	6855	139.0	119.2	2100	19994	137.6	115.5
Luxembourg	64	1097	62.7	96.7	150	2625	45.7	85.1
Hungary	5885	53901	119.1	101.7	11732	113200	104.6	94.5
Germany	10740	120613	101.2	103.5	24040	254960	93.0	98.9
Norway	954	8268	108.0	109.3	2340	20853	102.3	111.7
Poland	3659	58008	105.1	103.1	7885	95727	105.1	98.6
Portugal	714	6496	106.7	97.3	2852	22346	109.9	87.4
North Macedonia	12625	95693	101.7	104.5	27879	237316	105.4	107.2
Romania	6356	93526	82.9	94.5	14268	214642	90.5	93.4
Russian Federation	15403	147387	91.2	92.8	47264	459619	80.9	85.9
Slovakia	1036	15990	79.8	96.2	2354	32806	73.2	88.1
Slovenia	6196	56124	62.2	77.4	12253	114824	66.5	80.2
Turkey	17531	213979	95.0	104.7	49703	516480	103.1	101.5
United Kingdom	3223	35610	95.5	105.4	9054	94170	98.1	100.6
Ukraine	1658	22190	91.8	103.3	4862	61782	102.1	90.0
Finland	397	3221	116.1	90.5	1022	8240	85.4	77.3
France	2995	33339	100.7	100.9	8004	84012	105.3	97.8
Netherlands	2742	34959	99.9	107.8	6827	72061	109.2	105.8
Croatia	7041	62628	56.0	64.9	14046	138209	57.8	67.6
Montenegro	8571	81500	62.7	95.9	20265	220734	71.6	101.1
Czechia	1945	21914	117.6	100.4	4506	42758	122.5	97.2
Switzerland and Liechtenstein	3390	29370	96.3	96.0	8075	69350	98.4	94.9
Sweden	2204	22790	94.1	99.8	5335	55640	89.5	102.5
Spain	1786	18445	83.5	97.4	5022	49750	95.3	99.4
Other European countries	1407	16864	77.4	95.0	3903	54287	66.9	90.6
Egypt	228	1843	140.7	109.6	1752	11585	228.7	167.7
South Africa	120	1215	155.8	112.0	336	3631	158.5	111.8
Canada	1096	11815	89.0	94.0	3435	36686	91.3	94.3
United States of America	5032	46362	99.0	99.6	14998	138198	105.2	99.0
Brazil	788	6193	131.3	122.8	2425	21821	121.6	118.5
Israel	4050	30344	136.8	159.3	11563	95512	139.3	161.5
India	935	8776	123.4	109.2	8167	87256	108.9	130.6
Iran	127	923	139.6	105.2	623	7758	137.2	235.7
Japan	675	5310	104.7	113.2	1923	17295	79.0	83.8
Republic of Korea	313	3036	65.1	85.1	1526	12145	92.8	78.6
China (incl. Hong Kong)	20566	163279	94.2	121.2	44652	397435	96.1	118.7
United Arab Emirates	155	2758	50.3	97.1	519	10405	53.3	97.8
Australia	1337	16121	97.2	95.5	3676	47825	79.8	88.0
New Zealand	146	1536	112.3	94.5	411	3818	103.3	89.7
Other non-European countries	5545	47502	96.2	105.3	31155	307625	113.8	156.1

METHODOLOGICAL NOTES

Data on tourist traffic (number of tourist arrivals and overnight stays) and accommodation capacities are published on the basis of statistical processing of data taken from the administrative source, the Central Information System in Catering trade and Tourism (eTourist).

Central Information System in the field of catering trade and tourism (eTourist) is a unique and centralized electronic information system, containing all relevant data on users (check – in and check - out of domestic and foreign tourists) and accommodation providers and accommodation establishment facilities, through which the records are made and entered are other data derived from the performance of catering, nautical and hunting tourism activity, or tourism activities or services in tourism.

A tourist is any person who spends at least one night in a catering or other accommodation establishment for rest or recreation, health, study, sports, religion, business, public missions or gatherings in the place of visit, outside his place of residence.

Tourists are not taken to be persons who have been staying at the place of visit for more than 12 consecutive months, persons whose main reason for the visit is an activity financed from the place of visit, persons who regularly travel daily or weekly to the place where they work or study, persons who enter or leave the country as migrants, border workers, diplomats, consular representatives and members of the military forces on regular duty, refugees, nomads, persons in transit.

A tourist is registered in each accommodation establishment in which he stays, and in such a case he can be re-registered; therefore, the statistics record the number of tourist arrivals, not the number of tourists.

Overnight stay in an accommodation facility means every registered overnight stay of a person, i.e. domestic or foreign tourist.

A person is considered to have spent the night, if registered in the accommodation establishment, regardless of his physical presence.

The data presented in this statistical release are preliminary results and may be subject to some changes.

Starting from 1999 the Statistical Office of the Republic of Serbia has not at disposal and may not provide available certain data relative to AP Kosovo and Metohia and therefore these data are not included in the coverage for the Republic of Serbia (total).

Methodological explanations for the field of tourism can be found on the website of the Statistical Office of the Republic of Serbia [/ugostiteljstvo-i-turizam](http://ugostiteljstvo-i-turizam)

Contact: milos.radojkovic@stat.gov.rs Phone: +381-11/2412-922 Ext. 293

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