

STATISTICAL RELEASE

UT10

Number 208 - Year LXXV, 29.08.2025.

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Catering and tourism statistics

Tourist turnover - July 2025

- Previous results -

In the Republic of Serbia, in July 2025, compared to July 2024, number of tourist arrivals was by 0.7% lower, while number of tourist overnight stays was by 2.1% lower.

In July 2025, compared to July 2024, number of overnight stays of domestic tourists was by 2.9% lower while number of overnight stays of foreign tourists was by 1.2% lower.

1. Tourist arrivals and overnight stays, by statistical territorial units

	Total				Domestic				Foreign			
			indices				indices				indices	
	VII 2025	I-VII 2025	VII <u>2025</u> VII 2024	I-VII <u>2025</u> I-VII 2024	VII 2025	I-VII 2025	VII <u>2025</u> VII 2024	I-VII <u>2025</u> I-VII 2024	VII 2025	I-VII 2025	VII <u>2025</u> VII 2024	I-VII <u>2025</u> I-VII 2024

Arrivals

[illegible]

Overnight stays

[illegible]

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	VII 2025	I-VII 2025	indices		VII 2025	I-VII 2025	indices		VII 2025	I-VII 2025	indices	
			VII	I-VII			VII	I-VII			VII	I-VII
			2025	2025			2025	2025			2025	2025
			2024	2024			2024	2024			2024	2024
Arrivals												
REPUBLIC OF SERBIA ¹⁾	455730	2439161	99.3	97.7	182017	1144993	96.5	95.4	273713	1294168	101.2	99.8
Spas	69930	344107	95.0	93.6	55308	268367	94.4	91.1	14622	75740	97.2	103.8
Out of which:												
Vrnjačka Banja	21125	112507	118.2	107.3	16716	90525	115.0	104.5	4409	21982	132.0	120.6
Sokobanja	15232	59778	100.4	89.8	14416	53098	100.8	88.2	816	6680	93.5	105.3
Bukovička Banja	3899	19372	91.2	96.1	3217	15901	93.5	95.3	682	3471	81.5	100.0
Banja Koviljača	2583	14102	106.7	112.1	1806	9691	110.8	106.1	777	4411	98.4	128.0
Gornja Trepča	1134	3686	80.9	78.2	1017	3204	79.0	75.7	117	482	103.5	100.4
Vranjska Banja	445	2189	123.6	112.7	385	1952	119.9	110.4	60	237	153.8	135.4
Banja Kanjiža	847	4855	86.3	102.9	578	3687	93.1	110.1	269	1168	74.5	85.3
Novopazarska Banja	439	3308	99.5	129.8	240	1561	104.8	142.9	199	1747	93.9	119.9
Banja Vrdnik	9524	56634	88.2	95.6	5896	36841	88.6	94.2	3628	19793	87.4	98.2
Banja Rusanda	161	688	97.6	79.5	155	651	105.4	82.1	6	37	33.3	51.4
Banja Palić	4306	18548	97.0	86.8	1900	10674	92.1	79.4	2406	7874	101.3	99.3
Selters Banja	430	2774	102.1	106.4	425	2731	103.2	107.0	5	43	55.6	78.2
Lukovska Banja	1012	10060	30.4	55.0	970	7062	32.9	50.5	42	2998	11.1	69.8
Gamzigradska Banja	21	170	65.6	274.2	11	134	44.0	319.0	10	36	142.9	180.0
Ribarska Banja	1489	4390	97.8	90.4	1394	4052	96.3	89.0	95	338	126.7	111.6
Sijarinska Banja	1319	3937	99.1	84.4	1257	3787	97.4	83.0	62	150	151.2	147.1
Banja Vrujci	1318	2872	56.1	40.4	1253	2737	55.6	40.9	65	135	69.9	32.7
Niška Banja	670	2464	98.4	80.9	426	1716	96.2	79.5	244	748	102.5	84.3
Mountain resorts	85393	554263	100.8	100.2	57944	392775	97.7	95.0	27449	161488	108.2	115.8
Out of which:												
Zlatibor	40246	251859	103.1	107.6	21838	154107	97.2	97.0	18408	97752	111.2	130.1
Kopaonik	11197	101272	103.0	96.8	9427	73531	100.7	95.2	1770	27741	117.7	101.4
Tara	7110	39693	106.3	91.4	6098	36162	96.2	89.2	1012	3531	291.6	122.0
Mokra gora	1114	6485	90.6	92.1	564	4547	95.6	96.0	550	1938	86.1	84.0
Divčibare	3842	36717	95.5	98.6	3428	34498	96.6	99.0	414	2219	87.0	93.0
Fruška gora	9753	58530	88.1	93.2	6025	37986	87.9	91.8	3728	20544	88.4	95.9
Zlatar	1668	7226	60.3	63.1	1411	6340	58.4	60.0	257	886	72.8	100.5
Rudnik	669	3247	89.1	88.3	657	3196	88.1	87.7	12	51	240.0	154.5
Stara planina	2288	13303	146.9	136.3	2152	10707	168.3	141.2	136	2596	48.7	119.2
Goč	2760	13162	137.0	98.3	2569	12797	132.3	98.0	191	365	265.3	109.3
Golija	436	2479	104.6	139.0	391	2293	106.0	137.6	45	186	93.8	159.0
Other places	313295	1612727	99.3	97.5	77887	534666	96.0	97.4	235408	1078061	100.5	97.5
Out of which:												
Beograd	161063	815300	103.4	98.1	12982	106125	91.5	98.0	148081	709175	104.6	98.1
Grad Novi Sad	20284	116262	91.0	84.6	4476	40381	95.4	84.5	15808	75881	89.8	84.6
Niš	17134	83530	96.6	95.5	3762	36801	99.2	96.1	13372	46729	95.9	95.0
Kruševac	2887	12902	107.6	105.0	2228	9427	106.6	105.6	659	3475	111.3	103.5
Sombor	1414	8181	101.7	89.3	702	4417	118.4	91.4	712	3764	89.2	86.9
Kragujevac	4185	31132	95.9	90.2	1778	18293	97.3	89.2	2407	12839	95.0	91.6
Subotica	15715	76427	94.5	95.3	4948	39313	93.8	92.0	10767	37114	94.8	99.1
Vršac	1499	8475	100.6	102.4	768	5033	104.5	104.5	731	3442	96.8	99.5
Čačak	5050	25951	89.4	95.5	2837	16152	82.7	94.8	2213	9799	99.6	96.7
Pirot	3856	18798	119.4	105.7	1750	8869	130.2	102.0	2106	9929	111.7	109.2
Kladovo	2836	23897	87.0	96.9	1506	17721	84.4	95.1	1330	6176	90.1	102.4
Kuršumlija	4411	29654	91.3	103.9	3568	19472	88.8	96.0	843	10182	103.9	123.5
Bečej	636	2964	147.2	139.2	356	1479	157.5	142.6	280	1485	135.9	136.0

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	VII 2025	I-VII 2025	indices		VII 2025	I-VII 2025	indices		VII 2025	I-VII 2025	indices	
			VII	I-VII			VII	I-VII			VII	I-VII
			2025	2025			2025	2025			2025	2025
			VII	I-VII			VII	I-VII			VII	I-VII
	2025	2025	2024	2024	2025	2025	2024	2024	2025	2025	2024	2024
Overnight stays												
REPUBLIC OF SERBIA ¹⁾	1355534	7056304	97.9	96.3	705947	3631192	97.1	92.5	649587	3425112	98.8	100.6
Spas	320122	1307547	95.5	90.4	265902	1048249	95.3	86.8	54220	259298	96.3	108.1
Out of which:												
Vrnjačka Banja	91292	367780	124.9	104.4	73303	294903	120.0	99.0	17989	72877	149.7	134.0
Sokobanja	75698	241287	104.5	86.7	72723	223038	104.5	85.4	2975	18249	105.8	106.6
Bukovička Banja	13289	53281	96.5	89.4	11259	43936	101.3	90.5	2030	9345	76.1	84.5
Banja Koviljača	19023	100012	103.2	114.1	9928	47922	106.0	103.8	9095	52090	100.3	125.6
Gornja Trepča	11343	36154	87.4	83.2	9825	30052	85.0	80.0	1518	6102	107.4	103.8
Vranjska Banja	3043	16537	107.5	109.1	2909	15781	107.0	108.5	134	756	118.6	123.5
Banja Kanjiža	4873	25564	81.0	95.1	4208	22197	103.6	101.3	665	3367	33.9	67.7
Novopazarska Banja	2436	13260	150.5	174.8	1437	6809	180.1	212.8	999	6451	121.7	147.0
Banja Vrdnik	24948	125865	88.7	94.8	16085	81982	89.8	91.8	8863	43883	86.8	101.0
Banja Rusanda	1354	6737	87.8	84.3	1278	6317	92.3	84.3	76	420	48.1	84.2
Banja Palić	9280	39929	86.1	82.9	4747	24234	92.5	79.3	4533	15695	80.3	89.3
Selters Banja	6360	43159	102.8	104.4	6315	42833	102.7	104.9	45	326	107.1	66.3
Lukovska Banja	8143	51661	36.1	52.3	7916	41590	38.2	49.7	227	10071	12.2	66.8
Gamzigradska Banja	88	491	139.7	294.0	34	343	64.2	311.8	54	148	540.0	259.6
Ribarska Banja	9832	25844	108.5	94.4	9476	24622	107.8	94.3	356	1222	130.9	97.8
Sijarinska Banja	10197	35521	96.2	91.1	9927	34890	95.2	90.5	270	631	157.9	140.8
Banja Vrujci	6944	14309	55.3	43.3	6579	13109	54.4	42.4	365	1200	78.7	56.9
Niška Banja	3199	13301	79.0	74.3	2347	9903	74.6	66.9	852	3398	94.7	109.6
Mountain resorts	303983	1807224	102.5	97.1	226721	1351469	101.1	92.0	77262	455755	106.5	116.2
Out of which:												
Zlatibor	130733	754020	102.4	103.3	81313	504187	100.5	92.7	49420	249833	105.7	134.4
Kopaonik	46650	418302	106.2	93.7	39864	300161	103.3	91.2	6786	118141	127.2	100.8
Tara	34781	152650	104.7	92.1	30562	141883	95.5	90.6	4219	10767	343.0	117.7
Mokra gora	1892	15030	90.3	93.4	1124	11906	97.8	98.7	768	3124	81.2	77.3
Divčibare	15666	131712	90.9	96.5	13469	124066	94.2	97.6	2197	7646	75.2	81.2
Fruška gora	24735	125297	86.9	94.8	15410	78717	86.6	92.6	9325	46580	87.4	98.8
Zlatar	6220	25313	54.4	56.6	5548	23039	54.0	54.1	672	2274	58.0	107.4
Rudnik	3419	16403	90.1	78.8	3289	16051	88.0	78.1	130	352	220.3	145.5
Stara planina	11137	48314	236.8	145.7	10731	41094	256.2	149.8	406	7220	78.8	126.3
Goč	15116	66366	144.1	96.5	14238	64962	142.4	96.0	878	1404	178.5	123.0
Golija	1723	8035	94.9	112.1	1603	7571	96.7	111.0	120	464	76.4	133.7
Other places	773365	4138412	96.8	97.6	245608	1377854	94.8	97.2	527757	2760558	97.7	97.8
Out of which:												
Beograd	347043	2014420	99.1	97.9	40853	297435	96.4	103.0	306190	1716985	99.5	97.1
Grad Novi Sad	57248	313704	90.1	91.9	10089	74739	90.7	83.8	47159	238965	89.9	94.7
Niš	33503	180017	95.5	91.1	10106	81313	77.4	80.6	23397	98704	106.3	102.2
Kruševac	13563	50438	104.0	102.8	11548	37220	107.1	101.7	2015	13218	89.0	105.7
Sombor	3825	19422	107.8	92.3	1565	8530	128.9	97.9	2260	10892	96.8	88.4
Kragujevac	15545	100453	92.8	104.1	4899	38764	97.8	96.8	10646	61689	90.7	109.2
Subotica	32892	168456	90.4	92.1	12084	79079	93.2	88.4	20808	89377	88.8	95.7
Vršac	4493	18939	96.4	103.9	2697	11047	102.0	112.1	1796	7892	89.1	94.1
Čačak	20175	89217	89.2	96.9	14763	62649	85.4	95.2	5412	26568	101.3	101.4
Pirot	8954	43469	115.5	98.0	4265	21209	116.7	103.1	4689	22260	114.4	93.5
Kladovo	12471	57872	110.7	107.2	7237	43501	110.8	106.9	5234	14371	110.7	108.0
Kuršumlija	28180	138843	91.7	99.5	22898	102855	89.0	95.3	5282	35988	105.2	113.9
Bečej	3392	10996	133.3	96.0	1733	5515	208.0	110.4	1659	5481	96.9	84.9

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

3. Foreign tourist arrivals and overnight stays, by countries of tourists' origin

	Arrivals				Overnight stays			
	VII 2025	I-VII 2025	indices		VII 2025	I-VII 2025	indices	
			$\frac{\text{VII 2025}}{\text{VII 2024}}$	$\frac{\text{I-VII 2025}}{\text{I-VII 2024}}$			$\frac{\text{VII 2025}}{\text{VII 2024}}$	$\frac{\text{I-VII 2025}}{\text{I-VII 2024}}$
REPUBLIC OF SERBIA								
Foreign tourists	273713	1294168	101.2	99.8	649587	3425112	98.8	100.6
Albania	447	3630	107.5	105.4	946	8256	110.0	112.9
Austria	5201	25364	89.1	98.5	12044	60049	90.8	97.2
Belgium	2598	6690	104.7	97.3	4812	14905	109.5	97.9
Belarus	1126	3991	57.9	72.9	2105	10445	65.0	81.2
Bosnia and Herzegovina	10901	85688	105.7	93.1	32705	200872	110.7	95.9
Bulgaria	6996	60920	85.9	86.3	12372	120202	80.4	88.3
Greece	6552	39440	120.2	106.1	11055	83076	122.5	105.5
Denmark	1769	5417	86.3	97.3	4473	14685	88.4	92.8
Ireland	579	2833	98.6	104.6	1468	8316	84.8	100.0
Iceland	99	884	99.0	106.4	282	3434	74.4	107.5
Italy	4596	27469	91.8	97.1	12981	78485	91.7	89.2
Cyprus	1425	4086	159.0	115.9	3693	11997	124.4	109.2
Luxembourg	181	630	86.2	97.4	382	1635	88.0	92.9
Hungary	7303	33659	95.0	102.3	13497	75181	80.9	95.8
Germany	18927	69244	95.1	100.6	34132	153041	91.7	96.5
Norway	1528	4982	99.0	104.6	3575	12690	94.4	106.5
Poland	10497	33030	94.6	98.9	15305	57555	92.8	95.2
Portugal	604	4100	94.5	105.6	2118	14424	91.0	84.5
North Macedonia	6580	67234	124.0	105.7	15924	171012	112.4	107.4
Romania	13411	59107	89.2	97.8	26877	143584	87.9	93.5
Russian Federation	16505	100474	91.1	92.6	51218	318371	84.1	86.5
Slovakia	3147	10483	91.8	95.7	5341	22083	83.1	88.9
Slovenia	6805	37775	105.3	79.1	14204	77957	111.4	81.3
Turkey	46277	137153	110.8	105.7	83315	343703	113.2	97.9
United Kingdom	4409	20873	95.2	100.4	10991	57733	85.2	98.2
Ukraine	4164	13655	115.6	104.8	8137	44301	70.2	100.5
Finland	446	2119	102.3	95.4	935	5285	78.7	85.1
France	5013	20036	98.2	99.5	11197	52189	87.7	94.2
Netherlands	6906	22221	107.0	112.6	11940	45637	97.8	107.7
Croatia	5781	44323	89.4	67.1	13173	98292	85.7	69.8
Montenegro	7739	55595	109.4	105.0	26016	149616	110.1	107.2
Czechia	3996	13430	93.2	99.9	6567	26883	88.1	97.3
Switzerland and Liechtenstein	4968	18740	98.6	96.7	11274	45133	98.1	95.2
Sweden	4987	15181	98.7	101.8	11601	37116	108.8	105.7
Spain	2282	11515	98.8	101.3	6073	31523	88.6	99.2
Other European countries	2604	10523	81.7	93.8	7978	34272	80.7	94.0
Egypt	271	1158	114.3	110.4	1330	6566	111.6	168.2
South Africa	154	786	117.6	102.5	530	2501	124.1	104.3
Canada	1739	6767	79.0	96.4	5379	21944	76.2	98.1
United States of America	7620	29066	103.7	101.4	22524	88395	98.3	99.0
Brazil	833	3879	128.4	125.7	3366	14376	132.8	119.3
Israel	4122	17266	127.9	158.5	14488	55872	134.3	159.6
India	1059	5869	106.8	105.5	8845	63006	111.4	140.4
Iran	79	497	59.4	86.7	885	4964	163.6	241.1
Japan	454	3383	92.3	118.6	1648	11778	67.6	86.3
Republic of Korea	320	1965	63.5	82.2	987	7931	29.1	75.8
China (incl. Hong Kong)	19829	107897	124.2	135.3	47759	267074	114.5	129.0
United Arab Emirates	699	1950	126.2	113.5	3747	7466	132.1	108.8
Australia	3057	9441	82.6	97.7	9038	29316	74.8	93.0
New Zealand	212	832	76.0	91.4	502	2070	58.0	79.1
Other non-European countries	5916	30918	99.0	108.8	37853	207915	128.5	165.6

METHODOLOGICAL NOTES

Data on tourist traffic (number of tourist arrivals and overnight stays) and accommodation capacities are published on the basis of statistical processing of data taken from the administrative source, the Central Information System in Catering trade and Tourism (eTourist).

Central Information System in the field of catering trade and tourism (eTourist) is a unique and centralized electronic information system, containing all relevant data on users (check – in and check - out of domestic and foreign tourists) and accommodation providers and accommodation establishment facilities, through which the records are made and entered are other data derived from the performance of catering, nautical and hunting tourism activity, or tourism activities or services in tourism.

A tourist is any person who spends at least one night in a catering or other accommodation establishment for rest or recreation, health, study, sports, religion, business, public missions or gatherings in the place of visit, outside his place of residence.

Tourists are not taken to be persons who have been staying at the place of visit for more than 12 consecutive months, persons whose main reason for the visit is an activity financed from the place of visit, persons who regularly travel daily or weekly to the place where they work or study, persons who enter or leave the country as migrants, border workers, diplomats, consular representatives and members of the military forces on regular duty, refugees, nomads, persons in transit.

A tourist is registered in each accommodation establishment in which he stays, and in such a case he can be re-registered; therefore, the statistics record the number of tourist arrivals, not the number of tourists.

Overnight stay in an accommodation facility means every registered overnight stay of a person, i.e. domestic or foreign tourist.

A person is considered to have spent the night, if registered in the accommodation establishment, regardless of his physical presence.

The data presented in this statistical release are preliminary results and may be subject to some changes.

Starting from 1999 the Statistical Office of the Republic of Serbia has not at disposal and may not provide available certain data relative to AP Kosovo and Metohia and therefore these data are not included in the coverage for the Republic of Serbia (total).

Methodological explanations for the field of tourism can be found on the website of the Statistical Office of the Republic of Serbia [/ugostiteljstvo-i-turizam](http://ugostiteljstvo-i-turizam.stat.gov.rs)

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