

STATISTICAL RELEASE

UT10

Number 91 - Year LXXV, 30.04.2025.

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Catering and tourism statistics

Tourist turnover - March 2025

- Previous results -

In the Republic of Serbia, in March 2025, compared to March 2024, number of tourist arrivals was by 11.1% lower, while number of tourist overnight stays was by 14.6% lower.

In March 2025, compared to March 2024, number of overnight stays of domestic tourists was by 22.8% lower while number of overnight stays of foreign tourists was by 5.4% lower.

1. Tourist arrivals and overnight stays, by statistical territorial units

[illegible]

Arrivals

[illegible]

Overnight stays

[illegible]

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	III 2025	I-III 2025	indices		III 2025	I-III 2025	indices		III 2025	I-III 2025	indices	
			III 2025	I-III 2025			III 2025	I-III 2025			III 2025	I-III 2025
			III 2024	I-III 2024			III 2024	I-III 2024			III 2024	I-III 2024
Arrivals												
REPUBLIC OF SERBIA ¹⁾	270404	813016	88.9	99.8	128351	406083	85.1	96.3	142053	406933	92.8	103.5
Spas	37482	109965	82.2	93.7	26622	80872	73.3	87.5	10860	29093	116.8	116.3
Out of which:												
Vrnjačka Banja	12720	35386	89.2	102.0	8943	26645	76.7	95.0	3777	8741	144.8	131.4
Sokobanja	6109	16156	73.5	80.9	4758	13133	66.1	77.1	1351	3023	121.7	103.0
Bukovička Banja	2864	7633	94.6	104.3	2366	6161	91.0	100.1	498	1472	116.4	126.9
Banja Koviljača	1476	4161	101.4	111.2	858	2545	83.4	98.1	618	1616	144.7	141.0
Gornja Trepča	309	714	71.9	79.8	237	586	63.5	75.7	72	128	126.3	105.8
Vranjska Banja	255	649	102.8	117.6	224	593	99.6	128.4	31	56	134.8	62.2
Banja Kanjiža	571	1602	98.6	101.8	417	1224	94.3	99.3	154	378	112.4	111.2
Novopazarska Banja	492	1330	115.2	145.0	173	472	85.6	113.7	319	858	141.8	170.9
Banja Vrdnik	6818	21335	87.9	97.8	4539	14315	81.1	91.9	2279	7020	105.8	112.5
Banja Rusanda	50	132	52.6	73.7	43	117	55.1	73.1	7	15	41.2	78.9
Banja Palić	1859	4158	80.5	77.8	972	2520	65.1	67.2	887	1638	108.7	102.6
Selters Banja	372	1069	111.7	104.3	364	1055	111.0	104.2	8	14	160.0	107.7
Lukovska Banja	974	5499	47.4	84.6	456	3012	38.0	75.1	518	2487	60.4	99.9
Gamzigradska Banja	24	60	²⁾	461.5	22	52	²⁾	472.7	2	8	-	400.0
Ribarska Banja	172	635	41.2	66.9	134	551	33.2	62.5	38	84	292.3	123.5
Sijarinska Banja	271	689	86.9	72.1	271	678	89.7	73.0	-	11	-	42.3
Banja Vrujci	15	629	2.7	44.1	11	596	2.3	45.0	4	33	6.2	32.4
Niška Banja	296	715	88.9	101.3	214	530	81.7	94.1	82	185	115.5	129.4
Mountain resorts	55468	237172	83.4	101.9	41338	169820	76.6	96.4	14130	67352	112.8	119.1
Out of which:												
Zlatibor	23152	101362	90.2	109.8	15657	69391	78.5	100.3	7495	31971	130.9	138.0
Kopaonik	12495	63573	79.7	99.7	9703	40058	77.2	97.9	2792	23515	90.2	103.0
Tara	3369	11112	68.3	84.7	3080	10535	66.6	83.6	289	577	94.8	112.7
Mokra gora	626	2361	127.8	105.1	489	1977	117.3	108.0	137	384	187.7	92.3
Divčibare	4224	16220	97.7	103.7	4054	15531	96.8	103.1	170	689	125.9	118.4
Fruška gora	6871	21465	83.5	93.4	4573	14349	76.8	87.0	2298	7116	101.0	109.6
Zlatar	433	2292	50.5	65.5	400	2148	49.1	63.6	33	144	76.7	116.1
Rudnik	239	993	50.3	80.3	235	987	49.7	80.1	4	6	200.0	120.0
Stara planina	935	6973	90.5	141.2	383	5047	54.0	132.5	552	1926	170.4	170.3
Goč	1123	3813	58.2	85.5	1103	3741	57.6	85.0	20	72	133.3	120.0
Golija	185	1084	86.0	146.3	176	1049	88.4	146.7	9	35	56.3	134.6
Other places	185220	492460	92.0	99.9	65731	174010	97.0	99.9	119489	318450	89.4	99.8
Out of which:												
Beograd	97337	262431	91.2	100.0	18048	45444	109.2	102.4	79289	216987	87.9	99.5
Grad Novi Sad	13358	34170	74.5	81.4	4903	12820	79.6	81.3	8455	21350	71.9	81.5
Niš	10334	25326	92.1	102.4	4697	12400	96.9	105.7	5637	12926	88.4	99.4
Kruševac	1654	3825	114.3	105.5	1056	2472	101.7	98.7	598	1353	146.2	120.8
Sombor	986	2925	86.4	92.5	595	1667	91.7	94.3	391	1258	79.5	90.2
Kragujevac	3911	10368	98.4	97.1	2116	6297	92.0	95.9	1795	4071	107.3	99.0
Subotica	7209	18314	92.5	95.3	3803	9838	89.4	88.8	3406	8476	96.2	104.2
Vršac	1040	2878	100.8	101.8	737	1654	122.8	101.9	303	1224	70.1	101.7
Čačak	3042	7390	87.5	94.5	1852	5063	89.1	96.6	1190	2327	85.2	90.3
Pirot	2344	6193	99.5	102.7	891	2606	99.9	103.0	1453	3587	99.3	102.5
Kladovo	2194	4959	67.4	95.3	1637	2519	63.4	79.7	557	2440	82.9	119.5
Kuršumlija	3992	11981	108.3	109.9	1486	5900	72.4	90.3	2506	6081	153.3	139.3
Bečej	350	894	110.8	117.3	128	410	94.8	115.2	222	484	122.7	119.2

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

²⁾ Index exceeds 999.

2. Tourist arrivals and overnight stays, per selected resorts

	Total				Domestic				Foreign			
	III 2025	I-III 2025	indices		III 2025	I-III 2025	indices		III 2025	I-III 2025	indices	
			III	I-III			III	I-III			III	I-III
			2025	2025			2025	2025			2025	2025
			2024	2024			2024	2024			2024	2024
Overnight stays												
REPUBLIC OF SERBIA ¹⁾	786013	2520970	85.4	98.4	376898	1275847	77.2	91.6	409115	1245123	94.6	106.6
Spas	127702	365603	78.3	90.9	91144	267034	67.2	82.7	36558	98569	132.5	123.9
Out of which:												
Vrnjačka Banja	38745	104082	87.8	99.2	24760	75224	65.2	86.8	13985	28858	227.0	158.4
Sokobanja	18712	47839	61.3	73.1	15700	39802	56.0	69.1	3012	8037	120.8	102.1
Bukovička Banja	7616	17603	85.5	92.3	6417	13866	86.5	88.7	1199	3737	80.7	108.7
Banja Koviljača	11501	30719	109.4	118.9	4099	11473	84.8	93.5	7402	19246	130.3	141.9
Gornja Trepča	3593	7482	86.7	89.8	2713	5995	77.9	85.2	880	1487	133.1	115.4
Vranjska Banja	2066	5335	114.1	139.4	1969	5123	114.5	147.0	97	212	105.4	62.0
Banja Kanjiža	2646	7186	77.4	85.8	2330	6194	78.7	86.1	316	992	68.5	84.0
Novopazarska Banja	1613	4400	140.4	171.9	641	1711	111.5	151.8	972	2689	169.3	187.6
Banja Vrdnik	13100	44420	81.5	97.4	8786	29886	73.7	91.5	4314	14534	104.2	112.2
Banja Rusanda	592	1317	64.3	78.1	508	1188	63.3	75.9	84	129	71.8	105.7
Banja Palić	3322	8990	68.2	75.0	1873	5644	58.5	67.2	1449	3346	86.7	93.1
Selters Banja	6834	17578	101.1	98.6	6767	17443	101.2	98.6	67	135	87.0	93.1
Lukovska Banja	3608	19522	45.6	80.9	2172	11718	38.1	72.3	1436	7804	65.0	98.7
Gamzigradska Banja	52	133	866.7	218.0	44	107	733.3	237.8	8	26	-	162.5
Ribarska Banja	961	2927	38.9	60.5	848	2622	35.8	58.2	113	305	110.8	91.6
Sijarinska Banja	3040	7986	113.7	92.6	3040	7957	114.9	93.2	-	29	-	31.5
Banja Vrujci	71	2927	3.5	53.7	22	2469	1.2	50.7	49	458	17.3	79.0
Niška Banja	1727	4335	89.7	99.5	1257	2863	72.4	76.2	470	1472	248.7	245.7
Mountain resorts	162984	824278	71.9	95.4	130254	603955	67.1	90.4	32730	220323	100.3	112.4
Out of which:												
Zlatibor	58592	317456	72.0	100.4	44642	230325	63.9	92.5	13950	87131	121.0	129.6
Kopaonik	49921	282709	74.7	95.7	38700	177831	72.6	92.5	11221	104878	83.2	101.6
Tara	10151	42579	55.2	79.2	9536	41087	53.5	78.1	615	1492	104.6	128.1
Mokra gora	1249	7271	138.0	104.5	1004	6391	129.5	106.8	245	880	188.5	90.3
Divčibare	15108	56106	99.7	99.9	14750	54038	99.6	99.6	358	2068	105.9	108.4
Fruška gora	12769	42716	83.6	95.5	8223	27250	76.5	88.1	4546	15466	100.4	112.2
Zlatar	1709	8878	47.9	60.2	1628	8404	46.3	58.2	81	474	139.7	154.4
Rudnik	1009	5022	35.7	69.1	1005	5003	35.6	69.0	4	19	50.0	135.7
Stara planina	2517	26155	57.8	127.0	1520	20588	43.9	122.2	997	5567	111.6	148.5
Goč	5991	18654	51.3	77.5	5955	18510	51.1	77.4	36	144	144.0	91.7
Golija	506	3780	62.5	123.6	485	3683	61.3	123.0	21	97	116.7	149.2
Other places	513031	1398476	92.5	102.0	168206	453284	94.7	98.5	344825	945192	91.5	103.8
Out of which:												
Beograd	266770	725667	94.8	104.0	49165	125314	111.5	107.7	217605	600353	91.7	103.2
Grad Novi Sad	38471	95288	88.7	87.3	9884	25097	85.1	79.6	28587	70191	90.0	90.5
Niš	28509	65682	97.4	98.4	12154	30515	87.5	89.3	16355	35167	106.4	107.9
Kruševac	5134	13435	94.0	110.3	2946	6994	75.1	85.1	2188	6441	142.1	162.5
Sombor	1902	6570	74.5	85.9	997	2991	84.1	90.9	905	3579	66.2	82.0
Kragujevac	13693	38928	115.3	118.5	4309	13826	95.8	99.8	9384	25102	127.3	132.2
Subotica	16720	47028	82.2	89.0	7140	21837	71.3	81.1	9580	25191	92.9	97.1
Vršac	1672	6017	91.6	104.8	1109	3138	109.4	113.2	563	2879	69.4	97.0
Čačak	10440	25076	99.3	106.0	7056	18004	98.6	108.2	3384	7072	101.0	100.8
Pirot	5364	14922	94.3	102.0	2385	6947	115.0	117.4	2979	7975	82.4	91.5
Kladovo	4791	11030	91.7	116.2	4025	7246	95.2	116.1	766	3784	76.6	116.4
Kuršumlija	12549	38614	102.0	104.1	6273	21458	76.1	89.4	6276	17156	154.5	130.9
Bečej	925	2837	59.5	81.1	424	1582	66.7	97.6	501	1255	54.6	66.9

¹⁾ Data for the Republic of Serbia do not represent the sum of data by types of places (spas, mountain centers, other places), given that the areas of certain tourist places belong to different types of places (e.g. spa and mountain center at the same time).

²⁾ Index exceeds 999.

3. Foreign tourist arrivals and overnight stays, by countries of tourists' origin

	Arrivals				Overnight stays			
	III 2025	I-III 2025	indices		III 2025	I-III 2025	indices	
			III 2025	I-III 2025			III 2025	I-III 2025
			III 2024	I-III 2024			III 2024	I-III 2024
REPUBLIC OF SERBIA								
Foreign tourists	142053	406933	92.8	103.5	409115	1245123	94.6	106.6
Albania	506	1622	94.1	110.6	1197	3429	113.4	117.5
Austria	2513	6939	84.9	94.9	6419	19386	83.2	96.5
Belgium	527	1356	101.5	99.1	1583	3804	121.2	109.7
Belarus	369	1043	109.8	117.3	1502	4037	142.1	133.8
Bosnia and Herzegovina	8562	29247	65.9	87.7	19365	69389	72.4	91.1
Bulgaria	12383	28327	86.7	98.7	21584	62592	89.8	103.3
Greece	6135	16269	82.9	104.0	14930	36237	89.0	102.6
Denmark	534	1370	93.7	101.7	1634	4184	95.9	100.2
Ireland	321	897	76.2	121.5	1073	3069	84.5	135.9
Iceland	46	125	93.9	67.9	136	508	92.5	69.3
Italy	3700	9599	84.9	93.0	10893	28354	69.6	84.3
Cyprus	511	1287	78.6	99.7	1553	3837	76.7	97.6
Luxembourg	57	172	111.8	112.4	180	507	101.7	114.4
Hungary	3495	8486	94.9	103.7	9011	24680	83.0	100.6
Germany	5737	14980	83.1	92.9	14653	39248	78.2	87.9
Norway	559	1169	109.0	119.2	1509	3455	118.4	144.1
Poland	1718	4222	111.1	117.9	4304	11969	77.4	98.3
Portugal	564	1535	120.8	123.0	2205	6238	77.0	88.8
North Macedonia	11454	35376	112.4	111.8	25265	98882	117.4	114.9
Romania	4659	21023	82.7	111.0	12425	66483	69.4	103.2
Russian Federation	12726	37475	90.1	96.2	43342	125910	86.9	90.5
Slovakia	940	2746	59.2	96.7	2248	6654	56.1	92.0
Slovenia	3616	10904	70.4	83.0	7264	24671	68.2	85.9
Turkey	11130	30462	143.3	127.4	40389	110234	92.3	98.6
United Kingdom	2061	5803	80.3	99.7	6115	17165	82.0	97.8
Ukraine	1139	3640	79.8	104.4	4171	20175	84.5	183.0
Finland	178	534	90.8	114.1	448	1603	83.0	124.1
France	2048	5807	91.7	103.0	5687	15959	83.3	92.6
Netherlands	1574	5692	93.1	131.2	3992	13616	94.9	124.8
Croatia	5515	17818	48.0	63.5	12465	41867	51.8	68.3
Montenegro	5823	23463	89.9	109.4	12789	66733	93.1	113.0
Czechia	960	2656	87.8	99.0	2436	6485	85.6	97.5
Switzerland and Liechtenstein	1594	4383	78.8	87.7	3961	11762	83.1	90.3
Sweden	1362	3020	100.9	94.9	3420	7897	94.1	92.8
Spain	1266	3137	71.1	87.2	3599	9202	78.4	95.3
Other European countries	1170	2777	106.4	104.2	4501	10751	118.5	107.6
Egypt	64	321	98.5	105.9	767	2632	302.0	248.8
South Africa	123	284	89.8	98.6	514	1048	119.5	129.4
Canada	596	1360	107.4	107.9	2334	5367	107.8	110.6
United States of America	2446	5987	104.7	101.5	8196	20457	99.2	99.0
Brazil	338	873	97.4	93.5	1128	3101	87.8	74.4
Israel	1944	5428	143.9	209.7	6598	17845	159.5	215.4
India	913	1764	108.7	99.6	10096	26206	150.3	153.5
Iran	47	133	65.3	60.5	594	1838	285.6	296.9
Japan	439	912	112.0	100.3	1827	4655	96.9	93.7
Republic of Korea	279	797	90.6	123.0	1694	3887	145.4	130.3
China (incl. Hong Kong)	13010	32232	194.4	165.7	35403	93624	169.2	168.0
United Arab Emirates	101	454	103.1	105.6	294	1530	108.5	130.9
Australia	448	1503	108.5	113.1	1822	6083	116.3	115.4
New Zealand	63	162	72.4	90.5	212	568	59.2	82.9
Other non-European countries	3790	9362	112.5	110.8	29388	75310	198.7	192.9

²⁾ Index exceeds 999.

METHODOLOGICAL NOTES

Data on tourist traffic (number of tourist arrivals and overnight stays) and accommodation capacities are published on the basis of statistical processing of data taken from the administrative source, the Central Information System in Catering trade and Tourism (eTourist).

Central Information System in the field of catering trade and tourism (eTourist) is a unique and centralized electronic information system, containing all relevant data on users (check – in and check - out of domestic and foreign tourists) and accommodation providers and accommodation establishment facilities, through which the records are made and entered are other data derived from the performance of catering, nautical and hunting tourism activity, or tourism activities or services in tourism.

A tourist is any person who spends at least one night in a catering or other accommodation establishment for rest or recreation, health, study, sports, religion, business, public missions or gatherings in the place of visit, outside his place of residence.

Tourists are not taken to be persons who have been staying at the place of visit for more than 12 consecutive months, persons whose main reason for the visit is an activity financed from the place of visit, persons who regularly travel daily or weekly to the place where they work or study, persons who enter or leave the country as migrants, border workers, diplomats, consular representatives and members of the military forces on regular duty, refugees, nomads, persons in transit.

A tourist is registered in each accommodation establishment in which he stays, and in such a case he can be re-registered; therefore, the statistics record the number of tourist arrivals, not the number of tourists.

Overnight stay in an accommodation facility means every registered overnight stay of a person, i.e. domestic or foreign tourist.

A person is considered to have spent the night, if registered in the accommodation establishment, regardless of his physical presence.

The data presented in this statistical release are preliminary results and may be subject to some changes.

Starting from 1999 the Statistical Office of the Republic of Serbia has not at disposal and may not provide available certain data relative to AP Kosovo and Metohia and therefore these data are not included in the coverage for the Republic of Serbia (total).

Methodological explanations for the field of tourism can be found on the website of the Statistical Office of the Republic of Serbia [/ugostiteljstvo-i-turizam](http://ugostiteljstvo-i-turizam.stat.gov.rs)

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