

USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2013



USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2013



Publisher: Republički zavod za statistiku

Milana Rakića 5, Beograd

Tel: 011/2412-922; faks: 011/2411-260

For the publisher: Dragan Vukmirović, PhD, Director

Authors: Dragan Vukmirović, PhD, Kristina Pavlović, Vladimir Šutić

Editorial board: Suzana Govedarica, Srđan Lalić, Mirjana Ogrizović Brašanac,

Marija Panović

Technical editor: Zvonko Štajner, Msc

Prepared for printing: Neđeljko Ćalasan

Translated by: Vesna Aralica

Cover page design: Zoran Atijas

Printed by: Republički zavod za statistiku

Circulation: 200 copies

Use of data published in this publication is authorized provided the source is acknowledged.

INTRODUCTION

Modern society has become "information society" with the development and usage of information and communication technologies, which, as its main characteristic, play the most important part in production, the economy and all other spheres in the life of individuals and the society as a whole

Aware of the significance of those technologies, the Statistical Office of the Republic of Serbia carried out in 2004 a pilot survey on the usage of information and communication technologies in organisations dealing with financial and insurance activities. This undertaking was primarily meant to test and prepare the methodologies and instruments for the implementation of similar regular surveys related to households and the economy.

In the previous seven years, the Statistical Office of the Republic of Serbia conducted two surveys on the usage of information and communication technologies. The first one referred to households and individuals, and the second included also enteprises

Both surveys were also carried out on the territory of the Republic of Serbia in 2013 based on EUROSTAT methodology. Data for the Republic of Serbia exclude those for AP Kosovo and Metohija

As for households and individuals, the three months preceding the telephone interview were taken to be the reference period, which was, for most of the questions asked to enterprises, January 2013, while selected ones referred to the entire 2012.

The survey for households was carried out on a two-stage sample, which was stratified according to the criterion on urban characteristics. The sample was allocated to the territories of Central Serbia (excluding Belgrade), AP Vojvodina and Belgrade, proportionally to the number of households. It included 2400 households and 2400 individuals. The interview was done both by telephone and indirectly (answers given by another person other than the absent one).

The survey for enterprises was carried out on a sample stratified by size classes and activities, by telephone. It covered 1200 enterprises.

The Statistical Office of the Republic of Serbia is hopeful that this publication will provide the users enough information on the current situation in information and communication technologies, which will serve as the basis for further development.



CONTENT

Tn	tro	A11	∽ ti	۸n
	1 60		C . I I	CITI

Introduction Graph	
Part 1	
Usage of information and communication technologies i households/by individuals in the Republic of Serbia, 201	
1.1. Methodology	
1.2. Sample	
1.3. Main findings	
1.3.1. Devices in households	
1.3.2. Computers in households	
1.3.4. Individuals: use of computers	
1.3.5. Individuals: use of mobile phones	
1.3.6. Individuals: use of the Internet	
1.3.7. e-government	
1.3.8. e-commerce	
1.3.9. Use of mobile Internet	32
1.4. Survey results	34
1.5. Questionnaire	54
Part 2 Usage of information and communication technologies i enterprises in the Republic of Serbia, 2013	n
2.1. Methodology	66
2.2. Sample	
2.3. Main findings	
2.3.1. Computers and computer networks in enterprises	68
2.3.2. Internet in enterprises	
2.3.3. e-government	
2.3.4. Website	
2.3.5. Electronic commerce	
2.3.6. Enterprises and social media	
2.4. Survey results	
2.5. Questionnaire	118
Glossary	
ICT glossary	125



Glossary

GRAPHS

Part 1

Usage of information and communication technologies in households/by individuals in the Republic of Serbia, 2013

- 1.1. Devices available in households
- 1.2. Computers in households
- 1.3. Number of computers in households
- 1.4. Percentage of housholds having a computer, by type of settlements
- 1.5. Percentage of households having a computer, by income level
- 1.6. Does the household have access to the Internet at home?
- 1.7. Households having an Internet connection, by type of settlement
- 1.8. Households having an Internet connection, by income level
- 1.9. Devices used to access the Internet
- 1.10. Type of Internet connection
- 1.11. Broadband Internet connection in households
- 1.12. Broadband Internet connection in households, by territory
- 1.13. When did you last use a computer?
- 1.14. Percentage of computer users (in the last three months), by educational level
- 1.15. Educational structure of computer users
- 1.16. Percentage of computer users (in the last 3 months), by employment situation
- 1.17. Use of computers (in the last 3 months), by sex and age
- 1.18. How often, on average, did you use a computer in the last 3 months?
- 1.19. Use of mobile phones
- 1.20. Use of mobile phones, by sex and age
- 1.21. When did you last use the Internet?
- 1.22. Percentage of Internet users (in the last three months), by educational level
- 1.23. Educational structure of Internet users
- 1.24. Percentage of Internet users (in the last three months), by employment situation
- 1.25. How often, on average, did you use the Internet in the last 3 months?
- 1.26. Use of the Internet (in the last 3 months), by sex and age
- 1.27. Types of Internet use (for private purpose) in the last 3 months
- 1.28. Where have you used the Internet in the last 3 months?
- 1.29. For which of the following public authorities' servicies did you use the Internet?
- 1.30. What were the reasons for not submitting completed forms to public authorities over the Internet?
- 1.31. When did you last (for private use) buy/order goods or services via the Internet?
- 1.32. What type of goods or services have you ordered (for private use) via the Internet in the last 12 months?
- 1.33. Did you use any of the following mobile devices to access the Internet away from home or workplace?

Part 2

Usage of information and communication technologies in enterprises in the Republic of Serbia, 2013

- 2.1. Does your enterprise use a computer for business use?
- 2.2. Enterprises by the percentage of employees using a computer at least once a week
- 2.3. Have your enterprise use during the year "open source" operating system Linux?
- 2.4. Did the persons employed in your enterprise have remote access to enterprise's documents, e-mails or applications over the Internet, in January 2013?
- 2.5. Does your enterprise have access to the Internet?
- Enterprises by the percentage of employees who use the Internet at least once a
 week
- 2.7. Does your enterprise have one of the following external connections to the Internet?
- 2.8. What is the maximum contracted download speed of the Internet connection in your enterprise?
- 2.9. Did the persons employed in your enterprise have portable devices (laptops, Smartphones, mobile phones or PDA devices) that allowed an Internet connection for business use, in January 2013?
- 2.10. Does your enterprise use public authorities' services via the Internet?
- 2.11. Did your enterprise use public authorities' services via the Internet to?
- 2.12. Did your Enterprise use the Internet for the following administrative procedures?
- 2.13. Does your enterprise have its Website/Homepage?
- 2.14. Does the Website/Homepage of your enterprise have the following services?
- 2.15. Did your enterprise order goods/services over the Internet?
- 2.16. Did your enterprise receive orders over the Internet?
- 2.17. Percentage of the total turnover in 2012 resulting from orders received over the Internet
- 2.18. Did your enterprise use any of the following social media for business use?
- 2.19. Did your enterprise use social media for?
- 2.20. Does your enterprise have rules or a procedure for using social media for business use?



USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2013

HOUSEHOLDS/INDIVIDUALS



1.1. METHODOLOGY

Survey period	The survey was carried out from 18 to 29 March 2013
Type of survey	Telephone interview
Sample size	2400 households2400 individuals
Target population	 For households: all households with at least one member aged between 16 and 74 For individuals: all individuals aged between 16 and 74
Sample type	Two-stage, stratified sample
Geographic scope	Territory of the Republic of Serbia (without AP Kosovo and Metohija)

1.2. SAMPLE

The survey on ICT usage in households was conducted on a representative sample of 2400 households on the territory of the Republic of Serbia. The response rate was 87% (2080 households).

Households

	Income			F	Region		Typ- house			
Sample (households)	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total	
Number	1229	595	256	1044	576	460	1264	816	2080	
%	59.1	28.6	12.3	50.2	27.7	22.1	60.8	39.2	100	

The same sample was used both for households and individuals aged from 16 to 74 who reside on the territory of the Republic of Serbia. The response rate was 87% (2080 individuals).

Individuals

			Ą	ge			Sex Education			Employment situation						
Sample (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female	Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	Total
Number	101	240	326	398	515	500	871	1209	476	1077	527	687	603	29	761	2080
%	4.9	11.5	15.7	19.1	24.8	24.0	41.9	58.1	22.9	51.8	25.3	33.0	29.0	1.4	36.6	100



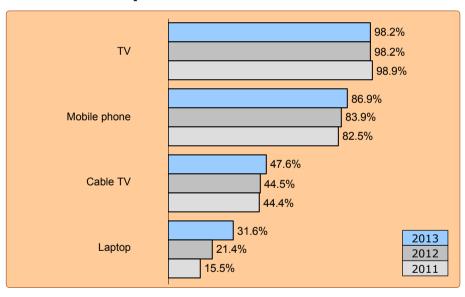
1.3. MAIN FINDINGS

1.3.1. Devices in households

Households were offered to give more than one answer to the question relative to the devices available in households. The survey shows that 98.2% of households have a TV set and 47.6% cable TV.

```
86.9% of households have a mobile phone
```

31.6% of households have a laptop, which is an increase of 10.2% and 16.1% in relation to 2012 and 2011 respectively



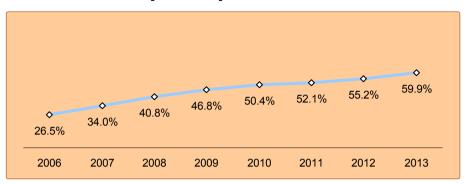
Graph 1.1. Devices available in households

1.3.2. Computers in households

The main findings of the survey show that 59.9% of households in the Republic of Serbia have a computer, which is an increase of 4.7% and 7.8% in relation to 2012 and 2011, respectively. The percentage of computers in households varies as to the territory: in Belgrade it amounts to 67.1%, in Vojvodina 64%, and in Central Serbia 55.1%.

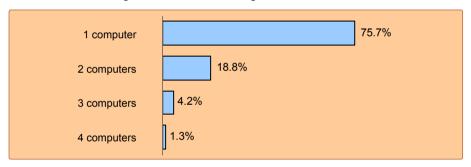
59.9% of households have a computer

Graph 1.2. Computers in households



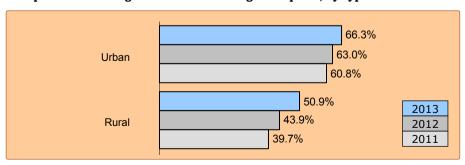
Most of the households have one computer (75.7%), while just a few (18.8%) have two computers.

Graph 1.3. Number of computers in households



The differences are also visible when comparing the availability of computers in urban and rural areas of Serbia: 63.3% versus 50.9%. In relation to 2012, this gap has decreased, which is backed by growth rates of computer availability in urban and rural parts of Serbia. The growth rate in the urban part of Serbia is 3.3%, and in the rural part it amounts to 7%, when compared to 2012.

Graph 1.4. Percentage of housholds having a computer, by type of settlements



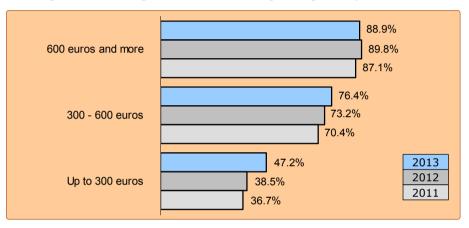


However, the structure of households by monthly income is expressive of the greatest gap as to the availability of computers in households. Computers are mostly available in households with a monthly income of more than 600 euros (88.9%) then in households with an income up to 300 euros (47.2%).

When comparing with data for 2012, growth rates in certain income classes for 2013 indicate that the above mentioned gap diminished in 2013. Growth rates for households with an income under 300 euros, in relation to 2012, amount to 3.2% (for the income size 300-600 euros), to -0.9% for households with an income over 600 euros, and to 8.7% for households with an income up to 300 euros.

47.2% of households with an income up to 300 euros have a computer

Graph 1.5. Percentage of households having a computer, by income level

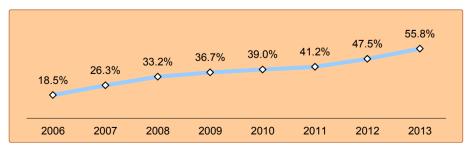


1.3.3. Internet in households

In the Republic of Serbia 55.8% of households have an Internet connection, which is an increase of 8.3% and14.6% when compared to 2012 and 2011, respectively.

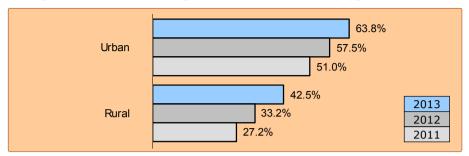
55.8% of households have an Internet connection

Graph 1.6. Does the household have access to the Internet at home?



The highest percentage of Internet connection was observed in Belgrade (65.8%), in Vojvodina (58.3%), and in Central Serbia (49%).

Graph 1.7. Households having an Internet connection, by type of settlement



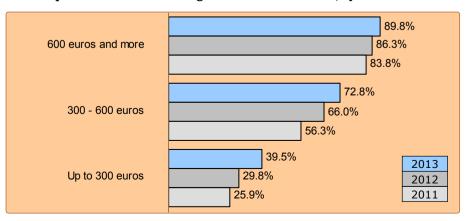
There are also considerable differences as to the percentage of Internet connection in urban and rural parts of Serbia: 63.8% versus 52.5%. When compared to 2012, the results indicate that the gap fell slightly. The growth rate in the urban part of Serbia is 6.3% and in the rural part 9.3%.

In the same way as in computer availability in households, a large gap as regard the Internet connection appears when observing the structure of households according to their monthly income level. The internet connection is mostly used by households which monthly income exceeds 600 euros (89.8%), while only 39.5% of households with an income under 300 euros are connected to the Internet

39.5% of households with an income up to 300 euros have an Internet connection

The data for 2012 indicate that the gap in 2013, as regard Internet connection availability according to income level, diminished. This is clearly expressive from the growth rates in certain income classes for 2013 in relation to the previous year. While the growth rate for households with an income over 600 euros, when compared to 2012, is 3.5% and 6.8% for households with an income from 300 to 600 euros. The rate for households having an income up to 300 euros amounts to 9.7%.

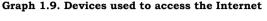
Graph 1.8. Households having an Internet connection, by income level

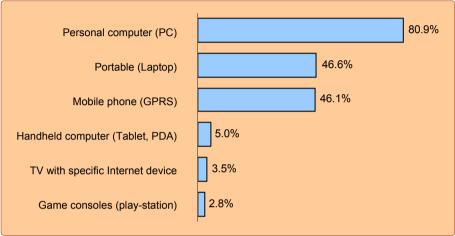




As regard the devices used to access the Internet, 80.9% of households use a personal computer, 46.6% a laptop and 46.1% a mobile phone.

The results of the survey indicate that the number of households that access the Internet via a mobile phone increased by 8.9% in relation to 2012, but the number of households accessing the Internet via a personal computer decreased by 3.9%.



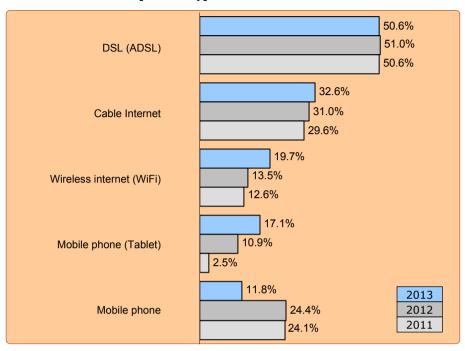


As for types of connection, households were given the possibility to tick several proposed answers. The results indicate that of the total number of households that have an Internet connection, 50.6% of them have DSL (ADSL), 32.6% cable Internet, 19.7% wireless Internet and 1% have a modem connection.

50.6% of households having an Internet connection use DSL (ADSL)

Based on the results of the survey a decrease of 0.4% and 6.8% in relation to 2012 and 2011 was observed in the use of a modern connection. This is primarily due to the use of broadband connection

Graph 1.10. Type of Internet connection



43.4% of households in the Republic of Serbia have a broadband Internet connection

The broadband Internet connection, besides providing faster access, changes the entire way of using the Internet since it allows quicker download of information compared to the classic dialup modem connection. Accordingly, from 2005 the percentage of households having this type of Internet connection is taken to be one of the main indicators of ICT development in the European Union. In Serbia, 43.4% of households have a broadband connection, which is an increase of 5.4% and 12.4% in relation to 2012 and 2011, respectively. The type of Internet connection is most used in Belgrade (52.8%), in Vojvodina (44.7%), and the least in Central Serbia (37.7%).

Graph 1.11. Broadband Internet connection in households



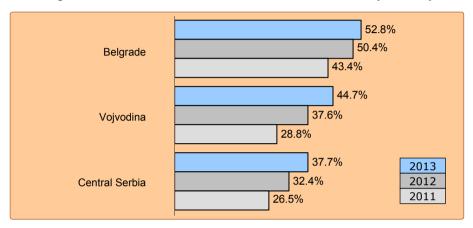


The broadband Internet connection is mostly used in households with a monthly income of more than 600 euros (70.5%), while the share of households with an income less than 300 euros is only 29.8%.

Glossarv

Large differences are also observed when comparing the use of this type of Internet connection in the rural and urban parts of Serbia: 52.4% versus 28.5%.

Graph 1.12. Broadband Internet connection in households, by territory



1.3.4. Individuals: use of computers

In the Republic of Serbia, 56.9% of individuals used a computer in the last three months, 2.2% more than three months ago, and 4.3% more than one year ago. There are even 36.6% of individuals who have never used a computer. The number of computer users increased by 2.3%, 3.5% and 7.1% in relation to 2012, 2011 and 2010, respectively.

The number of computers increased by 2.3% in relation to 2012

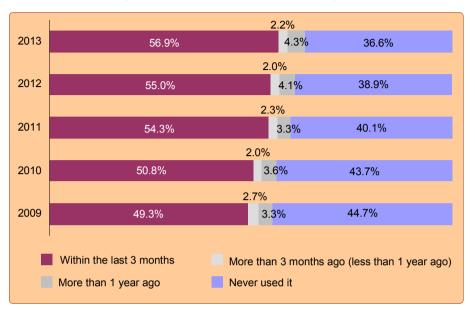
When compared with 2012, the number of individuals who used a computer in the last three months increased by rather 20 000.

More than 3 120 000 individuals used a computer in the last three months

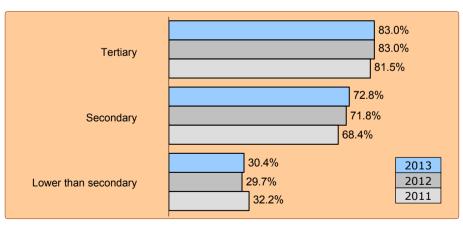
The percentage of computer users (in the last three months), according to educational level:

- 83% of individuals with tertiary education;
- 72.8% of individuals with secondary education;
- 30.4% of individuals with lower than secondary education.

Graph 1.13. When did you last use a computer?



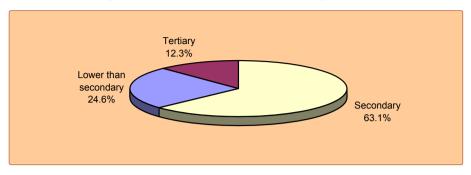
Graph 1.14. Percentage of computer users (in the last three months), by educational level



Among computer users, 63.1% have secondary educational level, 24.6% lower than secondary educational level, and 12.3% tertiary educational level



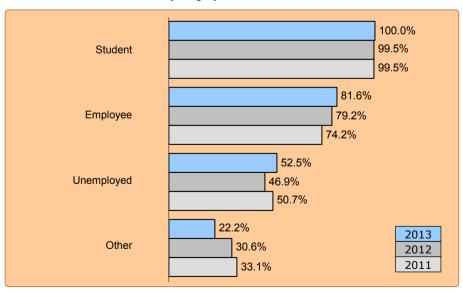
Graph 1.15. Educational structure of computer users



The percentage of computer users (in the last three months), according to employment situation:

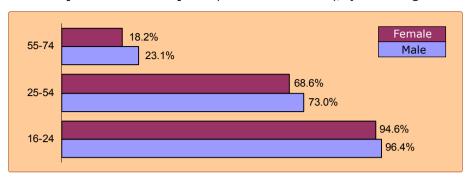
- 100% of students:
- 81.6% of employees;
- 52.5% of unemployed persons;
- 22.2% of others (retired, on compulsory military service, etc.)

Graph 1.16. Percentage of computer users (in the last 3 months), by employment situation



The analysis of the respondents by sex indicates that in the last three months 60.6% of men and 53.4% of women used a computer.

Graph 1.17. Use of computers (in the last 3 months), by sex and age

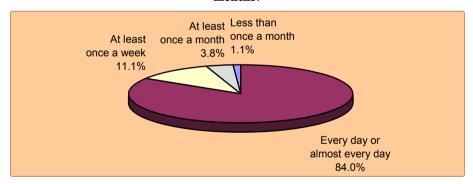


When asked how often the respondents used a computer in the last three months, 84% said having used a computer every day or almost every day, 11.1% at least once a week, 3.8% at least once a month, and 1.1% less than once a month

More than 2 600 000 individuals use a computer every day or almost every day

When compared with 2012, the number of individuals who used a computer every day or almost every day increased by some 100 000.

Graph 1.18. How often, on average, did you use a computer in the last 3 months?



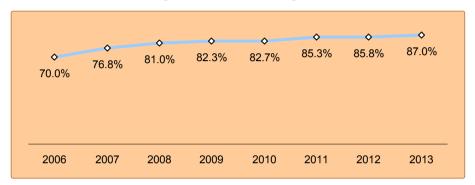


1.3.5. Individuals: use of mobile phones

The survey indicates that 87% of individuals use a mobile phone, while in 2012 the percentage was 85.3%.

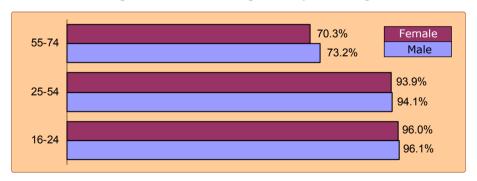
More than 4 890 000 individuals use a mobile phone

Graph 1.19. Use of mobile phones



When compared with 2012, the number of persons who used a mobile phone increased by some $30\ 000$.

Graph 1.20. Use of mobile phones, by sex and age



1.3.6. Individuals: use of the Internet

In the Republic of Serbia, 53.5% of persons used the Internet in the last three months, 2.7% of respondents used the Internet more than 3 months ago, and 2.3% more than one year ago. There were 41.5% of respondents that had never used the Internet.

The number of Internet users increased by 6.9%, 11.5% and 12.6% in relation with 2012, 2011, 2010, respectively.

The number of Internet users increased by 6.9% in relation to 2012

2.7% 2013 2.3% 53.5% 41.5% 1.6% 2012 1.6% 48.4% 48.4% 2 2% 2011 42 2% 2.7% 53.0% 2.7% 2010 40.9% 2 3% 54.1% 3.6% 2009 38.1% 56.4% 1.9% Within the last 3 months More than 3 months ago (less than 1 year ago) More than 1 year ago Never used it

Graph 1.21. When did you last use the Internet?

More than 2 900 000 individuals used the Internet n the last three months

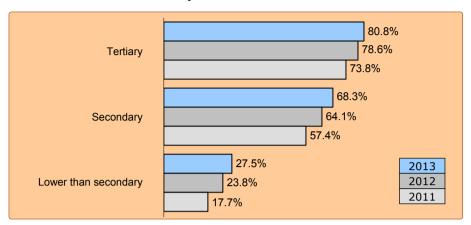
When compared with 2012, the number of persons who used the Internet in the last three months increased by some 200 000.

The percentage of Internet users (in the last three months), by educational level:

- 80.8% of persons with tertiary education;
- 68.3% of persons with secondary education;
- 27.5% of persons with lower than secondary education

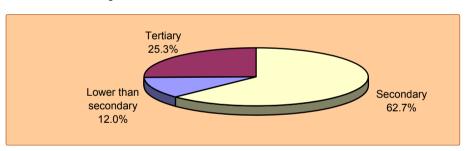


Graph 1.22. Percentage of Internet users (in the last three months), by educational level



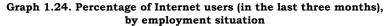
Among Internet users, 62.7% attained secondary educational level, 12% of users attained lower than secondary educational level, and 25.3% tertiary educational level.

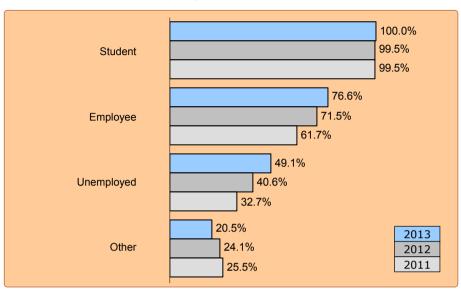
Graph 1.23. Educational structure of Internet users



The percentage of Internet users (in the last three months), by employment situation:

- 100% of students;
- 76.6% of employees;
- 49.1% of unemployed;
- 20.5% of others (retirement, compulsory military service ...).





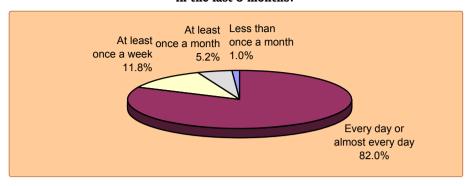
When asked how often on average they used the Internet in the last three months, 82% of respondents said having used it every day or almost every day

More than 2 400 000 individuals used the Internet every day or almost every day

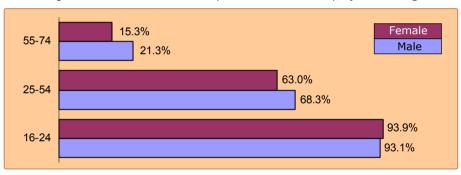
Compared to 2012, the number of individuals who used the Internet every day or almost every day increased by some $300\ 000$



Graph 1.25. How often, on average, did you use the Internet in the last 3 months?



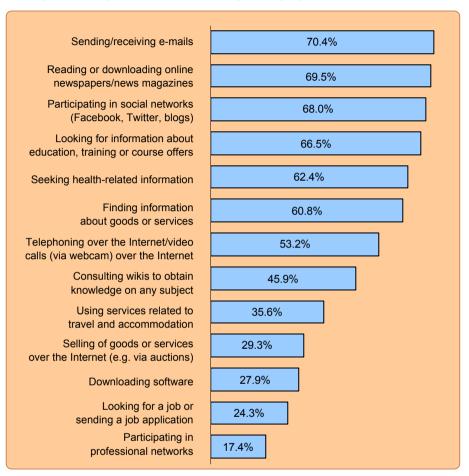
Graph 1.26. Use of the Internet (in the last 3 months), by sex and age



The analysis of respondents by sex indicates that 57% of men and 50% of women used the Internet in the last three months

In the last three months the respondents used the Internet mostly for reading on-line newspapers/news/news magazines (69.5%) and participating in social networks such as Facebook and Twitter (68%).

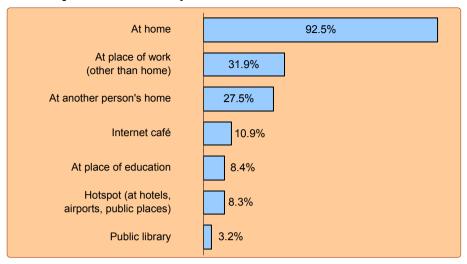
Graph 1.27. Types of Internet use (for private purpose) in the last 3 months



93.4% of Internet population aged 16 to 24 have an account on social networks (Facebook, Twitter)



Graph 1.28. Where have you used the Internet in the last 3 months?

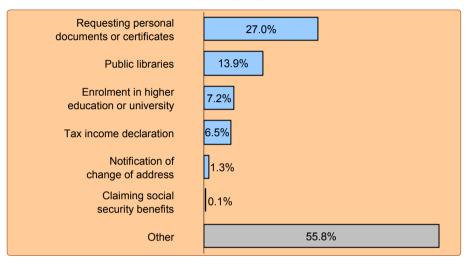


1.3.7. e-government

The survey indicates that 26.1% of respondents among Internet users use the Internet instead of personal contacts or visits to public authorities.

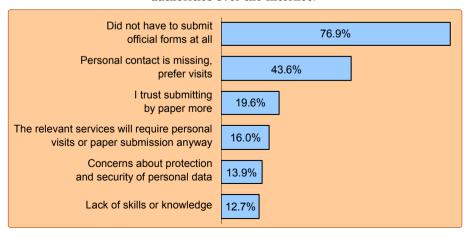
More than 806 000 individuals use public authorities' electronic services

Graph 1.29. For which of the following public authorities' servicies did you use the Internet?



The survey indicates that 27% of respondents who used the Internet in the last three months used to request personal documents.

Graph 1.30. What were the reasons for not submitting completed forms to public authorities over the Internet?





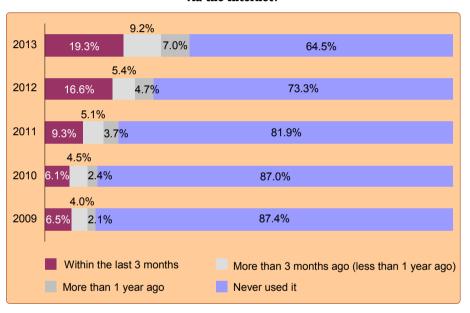
1.3.8. e-commerce

As regard the period when Internet users bought/ordered goods or services via the Internet, 19.3% of users bought/ordered goods/services in the last three months, 9.2% did it more than three months ago, and 7% more than a year ago.

64.5% of Internet users have never bought/ordered goods or services over the Internet.

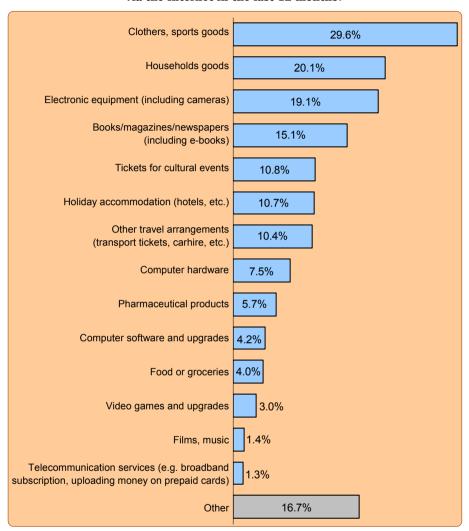
More than 900 000 individuals bought/ordered goods/services via the Internet in the last 12 months

Graph 1.31. When did you last (for private use) buy/order goods or services



Compared to 2012, the number of persons who bought or ordered goods/services over the Internet increased by some 300 000.

Graph 1.32. What type of goods or services have you ordered (for private use) via the Internet in the last 12 months?



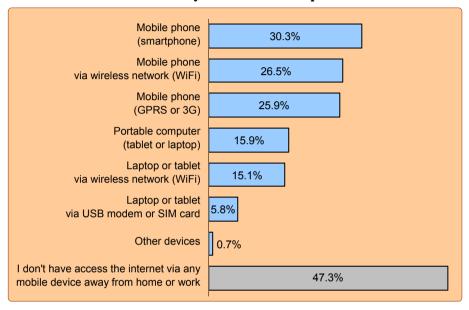
Most of the Internet users bought/ordered clothes and sport goods (29.6%) and household goods (20.1%).



1.3.9. Use of mobile Internet

The survey indicates that 30.3% of the Internet population used a mobile phone to access the Internet when away from home or workplace.

Graph 1.33. Did you use any of the following mobile devices to access the Internet away from home or workplace?



1.4. SURVEY RESULTS

MODULE 1.A: Access to information and communication technologies

in nercentages

in percentages										
		Income	!		Region	ı	Type of household			
Response (households)	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total	
A1: Devices a	availab	le in h	ouseh	olds (t	ick all	that a	pply)			
TV	97.1	99.6	98.9	98.2	97.8	98.1	98.6	97.1	98.2	
Mobile phone	79.6	96.2	98.5	84.5	86.2	92.3	91.8	78.7	86.9	
Personal computer (PC)	47.2	76.4	88.9	55.1	64.0	67.1	66.3	50.9	59.9	
Cable TV	35.8	61.4	69.1	38.2	43.7	70.0	65.1	18.6	47.6	
Laptop	18.2	43.7	64.0	24.8	31.1	45.3	38.3	20.4	31.6	
None of the above	0.8	0.0	0.0	0.6	0.3	0.4	0.2	0.9	0.5	
	•	or any		•						
Yes	39.5	72.8	89.8	49.0	58.3	65.8	63.8	42.5	55.8	
No	58.6	26.3	9.2	49.0	41.0	33.0	35.1	55.5	42.8	
Don't know	1.9	8.0	0.9	2.0	0.7	1.2	1.1	2.0	1.4	
A3: Devices used	to acc	essing	the I	nterne	t (tick	all th	at app	l y) 1)		
Personal computer (PC)	80.9	79.4	83.7	80.3	85.9	76.8	79.7	84.0	80.9	
Portable computer (laptop)	34.1	49.9	64.9	38.9	46.8	57.4	51.1	35.6	46.6	
Mobile phone (GPRS)	38.8	48.5	56.1	43.2	49.2	47.2	47.4	43.0	46.1	
Handheld computer (tablet)	2.6	5.5	8.7	3.4	5.7	6.5	6.1	2.4	5.0	
TV with specific Internet device	1.7	3.8	6.3	2.3	3.5	5.1	4.7	0.5	3.5	
Game consoles (play-station)	2.3	2.9	3.3	2.3	1.9	4.3	3.0	2.2	2.8	

¹⁾ The data refer to households that said YES to question A2.

MODULE 1.A: Access to information and communication technologies

in percentages

							ir	n perce	ntages
		Income			Region			e of ehold	
Response (households)	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total
A4: Type of Internet connection (tick all that apply) 1)									
DSL(ADSL)	SL(ADSL) 51.7 51.6 41.3 58.1 50.8 36.8 48.2 51.9								
Cable Internet	28.8	32.4	40.4	24.1	28.5	48.7	38.2	18.4	32.6
Wireless Internet (WiFi)	17.4	17.5	28.3	14.9	24.7	21.3	19.7	19.8	19.7
Mobile phone (tablet) (via 3Gnetwork)	14.7	15.7	24.1	10.7	19.8	23.2	17.8	15.2	17.1
Mobile phone (via GPRS)	9.1	8.9	22.1	7.3	16.9	12.8	13.0	8.5	11.8
Mobile phone (USB) (via 3G network)	6.5	8.1	14.0	6.4	8.7	11.9	8.5	9.3	8.7
Dial-up access over normal telephone line or ISDN	1.5	1.2	0.7	1.1	1.1	0.8	1.0	1.0	1.0
A5: What are the reas						e Inter	net a	t home	?
	(t	ick all	that a	ipply) ²)				
Have access to the Internet elsewhere	2.8	11.0	13.5	5.3	4.6	2.4	5.5	3.5	4.5
Don't need the Internet	60.1	64.6	51.2	58.1	61.6	66.8	64.7	56.5	60.7
Equipment costs too high	41.8	31.9	25.7	42.2	39.4	32.4	37.2	42.0	39.6
Access costs too high	37.9	28.7	25.7	36.0	35.7	35.8	35.8	36.0	35.9
Lack of skills	35.0	29.8	31.3	38.2	28.9	29.1	28.9	39.3	34.0
Privacy or security concerns	2.3	6.9	0.0	2.0	4.9	3.4	3.6	2.5	3.1
Broadband Internet is not available	5.1	5.4	8.0	6.8	3.8	2.6	2.4	8.1	5.2
Physical disability	6.6	2.7	0.0	6.5	6.0	3.3	3.7	7.8	5.7
None of the above; other reasons	3.1	7.1	3.6	2.0	5.3	7.0	4.7	3.0	3.9

¹⁾ The data refer to households that said YES to question A2.



²⁾ The data refer to households that said NO to question A2.

MODULE 1.B: Use

			Ą	ge			Se	Sex	
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female	
					B1:	When	did yo	u last	
Within the last 3 months	95.1	84.5	69.7	58.6	27.0	9.9	60.6	53.4	
More than 3 months ago (less than 1 year)	1.6	2.6	2.6	3.3	1.7	0.9	2.2	2.2	
More than 1 year ago	1.8	3.3	4.2	4.0	7.8	3.5	4.4	4.2	
Never used one	6.5	9.6	23.5	34.1	63.6	85.8	32.8	40.2	
			B2: H	ow oft	en on	avera	ge have	you	
Every day or almost every day	92.9	85.5	85.6	77.1	70.8	76.6	83.3	84.7	
At least once a week	5.4	9.7	10.3	14.7	21.4	16.7	11.3	10.8	
At least once a month	0.9	3.2	4.1	7.1	5.4	3.2	4.3	3.3	
Less than once a month	0.8	1.6	0.0	1.1	2.4	3.5	1.1	1.1	

¹⁾ The data refer to individuals who said "Within the last 3 months" to question B1.

of computers

in percentages

in percentages											
		tion	nt situa	ployme	Em	n	ducatio	Е			
Response (individuals)	Total	Other	Student	Unemployed	Employee	Tertiary	Secondary	Lower than secondary			
						iter?	compu	use a			
Within the last 3 months	56.9	22.2	100.0	52.5	81.6	83.0	72.8	30.4			
More than 3 months ago (less than 1 year)	2.2	1.7	0.0	3.3	1.6	1.2	2.5	2.2			
More than 1 year ago	4.3	7.4	0.0	4.5	2.3	4.4	4.5	3.9			
Never used one	36.6	68.6	0.0	39.7	14.5	11.4	20.1	63.5			
		s? ¹⁾	month	last 3	n the l	uter i	comp	used a			
Every day or almost every day	84.0	75.9	100.0	80.6	86.1	91.0	82.2	79.1			
At least once a week	11.1	18.2	0.0	13.7	9.2	6.8	11.7	16.7			
At least once a month	3.8	4.7	0.0	4.3	3.8	1.8	4.7	3.1			
Less than once a month	1.1	1.3	0.0	1.4	0.9	0.4	1.4	1.1			



MODULE 1.C: Use

					MC	וחחחו	ப் 1.C	: Use
			Ą	ge			S	ex
Pagnanag								
Response (individuals)	41	4	4	4	4	4		<u>o</u>
,	- 24	- 34	- 44	- 54	- 64	- 74	ale	Female
	16	25	35	45	55	65	Maj	F
					C1:	When o	did you	ı last
Within the last 3 months	93.7	80.6	67.7	51.1	24.2	8.1	57.0	50.0
More than 3 months ago	1.6	2.9	4.0	4.9	1.2	0.8	3.0	2.4
(less than 1 year)								
More than 1 year ago	2.6	2.0	1.5	2.5	3.9	1.1	2.3	2.4
Never used one	2.0	14.4	26.7	41.4	70.7	90.0	37.7	45.2
			C2: I	How of	ten on	avera	ge hav	e you
Every day or almost every day	91.7	85.0	80.7	75.7	65.3	76.8	80.5	83.6
At least once a week	5.3	9.7	13.3	14.2	24.8	18.5	11.9	11.8
At least once a month	3.0	4.4	4.7	7.8	9.9	0.0	6.7	3.5
Less than once a month	0.0	0.9	1.4	2.3	0.0	4.6	0.9	1.1
		c	3: Whe	re hav	e you	used t	he Int	ernet
At home	95.3	92.5	93.5	88.7	89.2	97.2	92.4	92.6
At place of work (other than home)	13.3	38.8	38.6	41.8	28.7	5.6	31.1	32.8
At place of education	22.2	5.4	3.5	4.9	3.7	0.0	7.5	9.5
At another person's home	58.0	29.0	15.1	10.9	14.2	6.2	28.6	26.4
In Internet café	25.9	10.3	6.0	4.2	2.5	0.0	14.9	6.5
In Hotspot (at hotels, airports, public	11.0	10.3	7.6	5.4	5.2	0.0	10.0	6.5
places)								
In public library	8.6	2.4	2.4	0.3	0.4	1.0	1.5	5.1
			C4: D	id you	use a	ny of t	he foll	owing
Mobile phone (Smartphone)	46.5	36.8	25.5	18.1	11.3	4.8	31.3	29.2
Mobile phone via	32.5	36.8	23.5	14.9	7.8	9.0	27.0	24.6
GPRS or 3G network	AE Z	29.4	21 E	14.7	10.1	4 E	29.2	23.6
Mobile phone via WiFi Portable computer (lapton or tablet)	45.6 19.0	16.7	21.5 15.5	13.6	12.1	4.5 14.4	15.1	16.8
Portable computer (laptop or tablet) Laptop or tablet via USB key or SIM	19.0	10.7	10.0	13.0	12.1	14.4	13.1	10.0
card	8.5	6.0	5.3	4.2	3.3	6.1	5.8	5.8
Laptop or tablet via WIFi	19.5	15.4	16.8	10.3	10.0	5.4	15.7	14.4
Other devices	1.4	0.9	0.8	0.0	0.0	0.0	1.2	0.2
I don' access the Internet via any mobile device away from home or work	26.9	33.5	53.8	67.5	77.7	77.2	45.2	49.7

¹⁾ The data refer to individuals who said "Within the last 3 months" to question C1.

of the Internet

in percentages

in percentages									
		tion	nt situat	ployme	Em	n	ducatio	E	
Response (individuals)	Total	Other	Student	Unemployed	Employee	Tertiary	Secondary	Lower than secondary	
						rnet?	e Inte	use th	
Within the last 3 months	53.5	20.5	100.0	49.1	76.6	80.8	68.3	27.5	
More than 3 months ago (less than 1 year)	2.7	1.4	0.0	3.6	2.7	1.9	3.3	2.1	
More than 1 year ago	2.3	3.6	0.0	2.4	1.7	3.1	2.6	1.6	
Never used one	41.5	74.5	0.0	44.9	19.0	14.2	25.9	68.9	
		ıs? ¹⁾	month	last 3	in the	ernet	he Int	used t	
Every day or almost every day	82.0	72.1	100.0	78.8	83.9	89.9	80.3	74.0	
At least once a week	11.8	15.5	0.0	14.4	10.7	7.4	12.6	17.2	
At least once a month	5.2	11.5	0.0	5.2	4.6	2.6	5.7	7.5	
Less than once a month	1.0	1.0	0.0	1.6	8.0	0.1	1.3	1.3	
		pply) ¹⁾	that a	ick all	hs? (ti	mont	last 3	in the	
At home	92.5	89.1	100.0	94.2	91.1	94.6	91.7	92.2	
At place of work (other than home)	31.9	4.8	19.7	9.1	53.9	56.7	27.7	1.6	
At place of education	8.4	7.2	33.4	8.0	6.1	9.5	7.2	12.7	
At another person's home	27.5	32.4	41.8	35.3	19.7	22.2	24.6	54.2	
In Internet café	10.9	13.3	24.9	10.9	8.9	10.7	9.6	18.0	
In Hotspot (at hotels, airports, public places)	8.3	6.3	13.1	5.1	10.3	16.4	5.7	4.9	
In public library	3.2	8.2	12.5	2.3	1.9	4.3	2.3	6.1	
hat apply) ¹⁾	k all ti	t? (tic	nternet	the I	access	ces to	e devi	mobile	
Mobile phone (Smartphone)	30.3	24.5	29.5	30.8	31.1	32.8	27.7	38.4	
Mobile phone via GPRS or 3G network	25.9	26.6	32.7	19.4	29.4	30.6	25.0	20.6	
Mobile phone via WiFi	26.5	26.4	45.1	24.1	26.1	28.3	23.8	36.8	
Portable computer (laptop or tablet)	15.9	22.5	36.2	8.3	17.7	27.5	11.3	15.9	
Laptop or tablet via USB key or SIM card	5.8	17.3	8.1	1.9	6.2	5.9	4.3	13.7	
Laptop or tablet via WIFi	15.1	20.1	25.7	9.2	16.9	21.9	12.9	12.0	
Other devices	0.7	0.0	5.7	0.0	8.0	0.5	1.0	0.0	
I don' access the Internet via any mobile device away from home or work	47.3	56.7	26.2	48.7	47.0	41.9	50.9	40.0	



MODULE 1.C: Use

					MC	וחחחנו	5 1.C	: Use			
	Age Sex										
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female			
C5: Fo	or whic	h of t	he foll	owing	activit	ties ha	ve you	used			
Sending/receiving e-mail	77.0	75.1	70.0	61.7	59.2	64.5	70.7	70.0			
Participating in social networks (Facebook, Twitter)	93.4	79.7	66.9	39.2	36.7	26.6	67.5	68.5			
Reading or downloading on-line news, newspapers or news magazines	59.7	71.2	77.5	67.2	74.2	71.6	70.1	68.9			
Seeking health-related information	56.0	67.2	67.6	59.8	58.4	58.2	52.3	73.6			
Looking information about education, training or course offers	72.5	68.7	70.0	63.8	47.8	37.4	61.1	72.5			
Finding information about goods or services	42.1	74.8	66.8	66.3	45.5	43.8	61.6	59.8			
Downloading software	47.5	29.1	23.1	17.7	10.2	12.2	36.2	18.9			
Posting opinions about social issues via blogs and/or social networks	16.1	21.9	14.7	7.7	7.2	9.0	16.0	13.7			
Taking part in on-line discussions or voting to define social issues	12.1	13.2	7.0	5.8	4.0	3.1	9.4	9.1			
Doing an on-line course (in any subject)	10.1	6.6	4.4	2.2	2.7	0.0	6.8	4.4			
Consulting Wikipedia (to obtain knowledge on any subject)	55.2	50.9	47.3	34.2	29.7	35.8	44.4	47.6			
Looking for a job or sending a job application	22.1	39.3	24.3	16.1	6.3	3.1	25.4	23.1			
Participating in professional networks (creating user profile, posting messages)	21.6	23.6	15.6	10.6	8.9	4.0	18.1	16.7			
Using services related to travel or travel related to accommodation	23.6	46.0	40.2	35.9	28.1	16.9	31.4	40.2			
Selling of goods or services over the Internet (e.g. via auctions)	36.9	32.6	27.9	23.0	19.4	14.1	31.2	27.2			
Telephoning over the Internet / video calls (via webcam) over the the Internet	53.8	52.1	58.4	46.0	53.6	68.1	55.7	50.5			
Internet banking	4.9	17.2	19.6	17.7	11.2	3.5	15.3	13.0			
Playing game of chance	2.1	6.1	1.3	0.5	0.0	2.9	4.6	0.3			

¹⁾ The data refer to individuals who said "Within the last 3 months" to question C1.

of the Internet

in percentages

in percentages									
		tion	nt situat	ployme	Em	n	ducatio	Е	
Response (individuals)	Total	Other	Student	Unemployed	Employee	Tertiary	Secondary	Lower than secondary	
oose? ¹⁾	e purp	privat	hts for	3 mon	e last 3	in th	ternet	the In	
Sending/receiving e-mail	70.4	62.0	91.8	63.0	74.5	85.2	64.8	68.6	
Participating in social networks (Facebook, Twitter)	68.0	50.4	100.0	73.3	63.9	59.7	67.7	87.0	
Reading or downloading on-line news, newspapers or news magazines	69.5	72.4	70.9	57.8	76.9	84.3	67.4	49.7	
Seeking health-related information	62.4	66.1	70.4	54.6	66.2	70.5	61.1	52.6	
Looking information about education, training or course offers	66.5	49.1	79.0	65.9	68.7	75.3	66.0	50.9	
Finding information about goods or services	60.8	33.2	67.1	49.2	73.0	70.0	63.7	26.0	
Downloading software	27.9	18.7	64.1	26.6	26.4	31.1	24.1	41.4	
Posting opinions about social issues via blogs and/or social networks	14.9	13.1	20.7	12.6	16.1	17.7	14.0	13.3	
Taking part in on-line discussions or voting to define social issues	9.3	11.0	14.9	7.1	9.8	10.3	8.7	9.9	
Doing an on-line course (in any subject)	5.7	0.5	19.4	4.8	5.6	9.9	3.6	7.6	
Consulting Wikipedia (to obtain knowledge on any subject)	45.9	42.5	83.4	37.5	48.0	60.3	43.8	26.7	
Looking for a job or sending a job application	24.3	2.1	29.6	33.1	21.8	28.9	23.7	17.8	
Participating in professional networks (creating user profile, posting messages)	17.4	10.8	22.5	13.8	20.5	20.9	16.6	14.3	
Using services related to travel or travel related to accommodation	35.6	18.0	50.5	22.0	46.5	59.8	31.1	8.1	
Selling of goods or services over the Internet (e.g. via auctions)	29.3	34.2	32.6	26.9	29.6	30.0	27.2	38.7	
Telephoning over the Internet / video calls (via webcam) over the the Internet	53.2	60.4	70.9	45.4	55.2	60.4	52.2	43.4	
Internet banking	14.2	7.5	5.8	5.4	22.4	24.8	12.4	1.0	
Playing game of chance	2.5	0.6	0.0	1.7	3.7	2.1	2.7	2.7	



MODULE 1.D:

ICT 2013

			Α	ge			S	ex
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
D1:	Have	you u	sed in	the las	st 3 m	onths	the se	rvices
Obtaining information from public authorities' websites	12.1	26.7	24.8	14.3	15.5	19.1	18.6	20.7
Downloading official forms	6.5	15.3	18.4	14.2	16.0	12.5	14.0	13.7
Submitting completed forms	8.7	8.7	12.9	11.1	14.3	10.1	10.6	10.6
D2: 1	Have y	ou use	ed in tl	he last	12 m	onths	the se	rvices
Income tax declaration	4.2	4.4	6.5	8.7	12.8	8.4	5.4	7.6
Claiming social security benefits	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.3
Requesting personal documents	20.3	30.2	25.6	21.9	42.3	23.1	26.7	27.3
Accessing public libraries	43.2	7.5	7.9	7.1	16.3	9.0	8.4	19.5
Enrolment in higher education or university	7.3	10.8	4.9	5.1	7.6	0.0	6.4	8.1
Notification of change of address	0.0	2.0	1.9	0.9	0.0	0.0	0.5	2.0
None of the above	44.9	54.5	62.4	65.3	38.8	68.6	60.6	50.9
D3: Have you exper	ienced	in the	last 1	2 mor	ths ar	y of t	he foll	owing
Technical failure of website	25.5	22.7	19.3	15.5	19.6	4.2	20.4	20.4
Insufficient or outdated information	14.5	29.7	35.7	35.3	39.2	20.3	31.1	30.1
On-line (off-line) not found	8.8	12.3	21.8	11.6	16.0	8.4	12.1	16.7
None of the above	65.6	60.6	54.4	59.7	51.8	75.5	57.8	60.4

¹⁾ The data refer to individuals who said "Within the last 3 months" or "More than 3 months ago (less than 1 year)" to question C1.

42

e-governemn	. 1)	
e-governemn	t'	

in percentages		e-governemnt"										
		tion	nt situa	ployme	Em	n	ducatio	Е				
Response (individuals)	Total	Other	Student	Unemployed	Employee	Tertiary	Secondary	Lower than secondary				
(tick all that apply)	ities?	g activ	llowing	the fo	es for	thoriti	lic au	of pub				
Obtaining information from public authorities' websites	19.6	17.3	7.2	13.7	25.6	32.5	16.5	9.5				
Downloading official forms	13.9	8.2	1.4	10.1	19.0	28.2	10.3	3.6				
Submitting completed forms	10.6	8.0	10.7	8.2	12.8	16.2	9.9	3.6				
rities (tick all that apply)	g activ	llowin	the fo	any of	es for	thoriti	lic au	of pub				
Income tax declaration	6.5	12.3	0.0	2.6	7.7	8.9	5.4	0.0				
Claiming social security benefits	0.1	1.6	0.0	0.0	0.0	0.3	0.0	0.0				
Requesting personal documents	27.0	32.1	49.8	16.8	29.1	25.0	31.6	0.0				
Accessing public libraries	13.9	43.5	30.6	18.5	7.0	13.6	10.6	43.1				
Enrolment in higher education or university	7.2	3.3	30.6	6.6	6.7	9.7	6.2	0.0				
Notification of change of address	1.3	0.0	0.0	1.2	1.5	3.1	0.0	0.0				
None of the above	55.8	20.4	37.0	62.4	59.0	57.5	54.3	56.9				
es? (tick all that apply)	thoriti	lic au	of pub	bsites	ing we	nen us	ms wh	proble				
Technical failure of website	20.4	4.2	38.3	24.2	20.0	27.2	17.7	0.0				
Insufficient or outdated information	30.6	32.2	37.0	19.4	34.5	34.6	31.2	0.0				
On-line (off-line) not found	14.4	12.1	13.2	7.3	17.6	20.8	11.2	0.0				
None of the above	59.1	66.9	32.4	67.4	56.3	51.1	60.3	100.0				



MODULE 1.D:

Glossary

			Ą	ge			Sex	
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
D4: Are you s	atisfie	d or d	issatis	fied w	ith the	follov	ving as	pects
							a) E	ase of
Mainly satisfied	79.1	87.4	81.3	84.4	83.3	83.7	76.7	90.9
Mainly dissatisfied	9.3	3.7	16.4	6.6	16.7	0.0	12.7	6.0
Did not use this type of service	11.6	8.9	2.2	9.0	0.0	16.3	10.6	3.0
) Usefu	lness	of the
Mainly satisfied	88.4	74.8	78.7	87.3	84.6	83.8	75.7	86.8
Mainly dissatisfied	0.0	16.3	19.1	7.9	13.6	11.0	14.8	10.7
Did not use this type of service	11.6	8.8	2.2	4.8	1.8	5.1	9.6	2.5
				c) Info			_	_
Mainly satisfied	28.9	27.8	43.0	43.9	55.4	43.0	38.4	36.6
Mainly dissatisfied	2.0	13.7	8.7	8.1	6.1	4.2	7.5	10.2
Did not use this type of service	69.1	58.6	48.3	47.9	38.4	52.7	54.1	53.2
Mainly actisfied	77.1	89.6	79.0	81.1	78.4	66.6	ase of 79.0	85.2
Mainly satisfied Mainly dissatisfied	9.3	5.4	9.9	8.0	15.8	6.8	10.5	6.6
Did not use this type of service	13.6	5.0	11.1	10.9	5.8	26.6	10.5	8.2
· .								
D5: Have you co	ontact	ed in t	he las	t 12 m	onths	public	autho	rities
By telephone	9.8	17.0	11.6	14.9	16.3	19.7	12.2	15.6
By e-mail	3.4	5.3	4.3	3.8	5.2	1.2	4.5	4.0
In person	14.6	25.5	22.7	26.4	21.5	21.9	22.6	21.8
By SMS, fax	0.0	3.3	1.2	3.0	3.9	1.4	2.2	2.0
Diå not have to contact public authorities in the last 12 months	77.3	65.1	70.7	64.2	65.3	69.0	69.4	68.5

¹⁾ The data refer to individuals who said "Within the last 3 months" or "More than 3 months ago (less than 1 year)" to question C1.

e-governemnt¹⁾ in percentages

E	ducatio	n	Em	nployment situation				
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	Total	Response (individuals)
of usi	ng wel	sites (of pub	ic aut	horitie	s in th	ie last	12 months?
findin	g info	rmatio	n					
72.6	80.5	89.5	86.0	77.5	82.6	84.5	83.6	Mainly satisfied
0.0	13.5	5.6	7.9	11.4	17.4	12.1	9.4	Mainly dissatisfied
27.4	6.0	4.9	6.1	11.1	0.0	3.4	6.9	Did not use this type of service
inforn	nation	availa	ble					
72.6	78.6	85.7	83.2	71.3	100.0	85.9	81.1	Mainly satisfied
0.0	16.8	9.5	11.8	17.7	0.0	11.1	12.8	Mainly dissatisfied
27.4	4.6	4.8	4.9	11.0	0.0	3.0	6.1	Did not use this type of service
		f requ						
0.0	42.4	37.0	42.5	25.4	49.8	30.6	37.5	Mainly satisfied
0.0	7.9	11.5	10.6	7.3	0.0	4.1	8.8	Mainly dissatisfied
100.0	49.8	51.5	46.9	67.3	50.2	65.2	53.7	Did not use this type of service
		the we						
72.6	82.2	83.4	83.6	76.8	82.6	86.0	82.0	Mainly satisfied
0.0	12.3	5.0	8.2	8.7	17.4	6.9	8.6	Mainly dissatisfied
27.4	5.5	11.6	8.2	14.5	0.0	7.1	9.4	Did not use this type of service
for pri	ivate p	ourpos	es usir	ng any	of the	follow	ing m	ethods? (tick all that apply)
8.0	11.8	22.0	16.2	10.8	7.4	16.3	13.9	By telephone
0.0	3.1	9.5	5.1	3.3	8.6	1.0	4.3	By e-mail
12.4	21.1	30.1	25.2	22.4	11.6	11.9	22.2	In person
4.0	0.8	4.3	3.5	0.6	0.0	1.2	2.1	By SMS, fax
76.3	72.4	56.5	66.1	70.4	76.3	74.1	69.0	Di not have to contact public authorities in the last 12 months



MODULE 1.D:

Glossary

			Ą	ge			Sex		
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female	
D6: What were the reasons for not submitting completed forms to									
Did not have to submit completed forms	83.3	76.4	76.8	73.0	71.4	72.2	78.5	75.1	
There were no website services available	0.0	7.0	4.7	4.3	1.9	3.0	3.4	4.4	
Prefer personal contact and visits	31.1	43.9	52.5	46.5	46.9	43.4	41.2	46.2	
Immediate response for submitted forms is missing	1.8	6.1	4.2	2.7	4.8	5.1	4.2	3.6	
Perfer to submit documents in paper	16.2	21.7	19.5	21.1	18.6	20.9	18.3	21.0	
Lack of skills	6.4	13.8	11.0	16.1	18.5	30.6	14.3	10.9	
Concerns about protection and security of personal data	12.4	17.7	14.3	12.7	9.4	5.0	13.3	14.5	
The relevant services require personal visits or paper submissions	9.2	19.1	20.8	16.9	12.4	8.5	13.7	18.5	
Lack of electronic signature or electronic ID / certificate	2.6	7.5	3.9	4.6	1.2	2.5	2.5	6.6	
Another person did it on my behalf	7.7	4.1	1.4	2.4	2.9	2.7	4.0	3.8	
None of the above	3.5	1.9	3.4	3.2	5.5	3.1	2.0	4.5	

¹⁾ The data refer to individuals who sadi "Within the last 3 months" or "More than 3 months ago (less than 1 year)" to question C1.

²⁾ The data refer to individuals who did not say "Submitting completed forms" to question D1.

e-covernemnt1)

e-go	e-governemnt in percentages												
E	Educatio	on	Em	ployme	nt situa	tion							
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	Total	Response (individuals)					
public authorities over the Internet in the last 12 months? (tick all that apply) $^{2)}$													
75.1	79.2	71.6	76.4	75.4	76.2	84.9	76.9	Did not have to submit completed forms					
0.0	3.1	8.4	4.8	3.7	2.1	1.4	3.9	There were no website services available					
34.3	46.5	41.0	44.1	45.3	45.8	33.5	43.6	Prefer personal contact and visits					
1.1	3.8	5.9	3.5	5.1	0.0	3.7	3.9	Immediate response for submitted forms is missing					
17.9	19.3	21.5	18.9	21.9	15.6	16.6	19.6	Perfer to submit documents in paper					
14.1	13.3	10.1	11.2	14.2	10.7	15.7	12.7	Lack of skills					
8.7	14.4	15.5	14.9	13.5	20.3	6.5	13.9	Concerns about protection and security of personal data					
7.7	16.6	19.2	18.4	15.7	11.1	7.9	16.0	The relevant services require personal visits or paper submissions					
0.0	3.5	9.5	6.7	2.6	3.5	0.5	4.4	Lack of electronic signature or electronic ID / certificate					
12.4	2.4	2.8	1.9	6.7	6.4	2.0	3.9	Another person did it on my behalf					
7.3	2.0	4.0	2.9	4.1	0.0	2.9	3.2	None of the above					



MODULE 1.E:

			Ą	ge			S	ex
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
		E1: \	When o	did you	ı last l	ouy or	order	goods
Within the last 3 months	21.4	24.1	19.2	15.0	12.6	10.1	19.9	18.6
More than 3 months ago (less than 1 year)	12.4	11.9	8.2	5.2	6.0	3.0	11.5	6.7
More than 1 year ago	6.7	10.0	6.2	6.1	3.8	4.6	7.0	7.0
Never used it	59.6	54.0	66.5	73.7	77.6	82.3	61.7	67.7
E2: What types	s of go	ods or	servic	es hav	e you	bough	t or or	dered
Food or groceries	3.8	1.8	6.8	5.1	3.7	6.6	2.0	6.7
Household goods (furniture, toys, etc.)	15.2	15.2	30.0	22.6	26.5	22.6	15.5	26.3
Pharmaceutical products	0.0	4.7	10.3	6.8	10.5	44.7	4.1	7.9
Films, music	0.0	1.7	0.9	5.0	0.0	0.0	1.8	0.9
Gooks/magazines/newspapers	15.9	14.3	12.6	17.0	20.4	6.6	10.0	21.9
e-learning material	0.0	0.0	3.2	0.0	4.4	0.0	0.5	1.5
Clothes, sprots goods	30.8	32.0	27.5	31.6	19.8	6.6	28.1	31.7
Video games software and upgrades	4.0	3.2	1.7	1.4	4.4	6.6	5.1	0.1
Computer software and upgrades	1.9	3.7	5.3	6.9	7.2	0.0	5.5	2.5
Computer hardware	0.0	8.8	13.9	7.9	7.7	18.0	9.7	4.6
Electronic equipment (incl. cameras)	34.4	10.6	12.7	17.7	24.5	13.5	25.3	10.8
Telecommunication services (e.g. broadband subscriptions, uploadin money on prepaid phone cards)	0.0	1.7	1.1	1.6	3.3	6.8	1.4	1.2
Purchase of shares, insurance policies and other financial services	0.0	1.7	0.0	0.0	2.6	0.0	1.3	0.0
Holiday accommodation (hotel)	11.6	12.0	9.3	7.5	13.0	6.6	5.4	18.0
Other travel arrangements (transport tickets, car hire, etc.)	0.0	18.4	10.6	11.2	8.8	20.0	10.7	10.0
Tickets for cultural events	7.7	11.7	13.6	8.9	14.8	6.6	12.5	8.7
Other	7.8	24.0	13.6	21.4	15.2	21.9	17.6	15.5

 $^{^{\}rm 1)}$ The data refer to individuals who did not say "Never used it" to question C1.

 $^{^{2)}}$ The data refer to individuals who did not say "Within the last 3 months" or "More than 3 months ago (less than 1 year)" to question D1.

e-commerce¹⁾

in percentage		e-commerce										
		tion	nt situa	ployme	Em	n	ducatio	E				
Response (individuals)	Total	Other	Student	Unemployed	Employee	Tertiary	Secondary	Lower than secondary				
			se?	vate u	for pri	ernet	he Int	over t				
Within the last 3 months	19.3	14.6	27.0	15.4	22.2	23.8	18.5	14.2				
More than 3 months ago (less than 1 year)	9.2	14.0	3.6	6.3	10.8	9.1	7.7	16.6				
More than 1 year ago	7.0	4.0	20.3	4.8	7.8	8.7	7.1	3.4				
Never used it	64.5	67.4	49.1	73.5	59.2	58.5	66.7	65.8				
over the Internet for private use in the last 12 months? (tick all that apply) 2)												
Food or groceries	4.0	2.9	0.0	3.7	4.7	6.2	3.8	0.0				
Household goods (furniture, toys, etc.)	20.1	35.2	0.0	19.2	19.7	20.1	20.2	19.4				
Pharmaceutical products	5.7	8.5	0.0	5.6	5.8	7.9	6.1	0.0				
Films, music	1.4	0.0	0.0	3.1	1.0	2.0	1.5	0.0				
Gooks/magazines/newspapers	15.1	25.4	0.0	17.7	13.4	22.6	10.9	17.1				
e-learning material	1.0	0.0	0.0	1.1	1.2	1.1	1.1	0.0				
Clothes, sprots goods	29.6	6.3	43.2	33.8	30.7	28.4	34.6	11.7				
/ideo games software and upgrades	3.0	0.6	0.0	0.0	5.2	3.8	3.3	0.0				
Computer software and upgrades	4.2	2.3	0.0	4.8	4.7	5.3	4.7	0.0				
Computer hardware	7.5	4.4	0.0	7.2	9.0	9.8	5.7	10.3				
Electronic equipment (incl. cameras)	19.1	39.7	26.8	20.3	13.9	13.6	14.0	51.1				
Telecommunication services (e.g. broadband subscriptions, uploadin money on prepaid phone cards)	1.3	0.6	0.0	2.9	0.8	1.8	1.3	0.0				
Purchase of shares, insurance policies and other financial services	0.7	0.0	0.0	2.1	0.3	0.6	1.0	0.0				
Holiday accommodation (hotel)	10.7	24.2	6.0	5.9	11.0	16.9	6.2	17.1				
Other travel arrangements (transport tickets, car hire, etc.)	10.4	5.6	0.0	5.0	14.9	14.9	8.9	7.5				
Tickets for cultural events	10.8	0.6	0.0	5.6	16.4	19.3	9.3	0.0				
Other	16.7	12.3	30.0	13.4	17.8	14.1	20.2	7.5				



MODULE 1.E:

			S	ex					
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female	
E3: Were any of the following poroducts that you bought or ordered over the (tick all									
Films, music	0.0	4.6	0.0	15.2	0.0	0.0	3.2	3.8	
Books/magazines/newspapers (including e-books and e-materials)	11.8	33.7	28.7	25.2	14.7	100.0	26.9	21.4	
Computer software and upgrades and video games	0.0	0.0	12.8	15.1	17.9	0.0	8.1	3.8	
None of the above	88.2	61.7	64.7	59.7	67.4	0.0	61.8	76.8	
E4: From whom have you bought/ordered goods or services for private									
National sellers	88.8	88.8	83.7	91.5	88.4	87.8	83.3	94.5	
Sellers from EU countries	4.1	7.1	12.5	10.1	16.1	17.4	11.1	5.2	
Sellers from the rest of the world	15.2	10.7	13.9	3.3	0.0	12.2	10.8	11.0	
Country of origin of sellers	1.2	0.0	0.0	1.1	0.0	0.0	0.0	1.1	

¹⁾ The data refer to individuals who did not answer "Never used it" to guestion C1.

²⁾ The data refer to individuals who said YES to the question D2D and/or D2E and/or D2F and/or D2H and/or D2I.

³⁾ The data refer to individuals who answered "Withing the last 3 months" or "More than 3 months ago (less than 1 year)" to question D1.

Sample Major findings Survey results Questionnaire Methodology

e-commerce ¹⁾	

e-cc	in percentage												
ı	Educatio	n	Em	ployme	nt situa	tion							
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	Total	Response (individuals)					
Internet downloaded or accessed from websites rather than delivered by post?													
that a	apply) ²												
0.0	0.0	8.5	6.0	0.0	0.0	0.0	3.5	Films, music					
0.0	28.4	26.7	21.3	42.1	0.0	2.3	23.9	Books/magazines/newspapers (including e-books and e-materials)					
0.0	0.0	14.1	9.9	0.0	0.0	0.0	5.8	Computer software and upgrades and video games					
100.0	71.6	58.1	68.1	57.9	0.0	97.7	69.9	None of the above					
purpose over the Internet in the last 12 monthsi? (tick all that apply) ³⁾													
89.1	88.5	86.7	88.4	91.0	81.2	82.4	88.1	National sellers					
0.0	8.7	12.4	9.5	6.3	18.8	3.9	8.5	Sellers from EU countries					
28.0	6.0	12.2	10.6	3.0	0.0	37.9	10.9	Sellers from the rest of the world					
0.0	0.0	1.6	0.6	0.5	0.0	0.0	0.5	Country of origin of sellers					



Glossary

						IVI O	DULE	1.F:
			Ą	ge			S	ex
Response (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
		F1: W1	nich of	the fo	llowin	g Inte	rnet re	elated
Using a search engine (Google, Yahoo)	93.6	95.8	94.6	90.4	81.5	75.0	93.5	90.6
Sending e-mails with attached files (documents, pictures)	63.5	66.3	60.1	50.0	46.0	37.9	57.4	60.0
Posting messages to chatrooms or on-line discussion forum	70.5	46.2	32.0	16.3	11.5	9.1	41.4	35.5
Using the Internet to make telephone calls	40.6	46.4	41.1	42.6	43.5	54.5	45.8	40.2
Using peer-to-peer file shraing for exchanging movies, music, etc.	30.9	19.5	13.1	6.2	2.8	3.3	19.8	12.1
Creating web page	18.4	11.1	5.7	3.8	2.7	0.0	11.7	6.2
Uploading text, games, images, films or music to websites	36.7	28.2	18.9	13.4	11.3	6.4	25.5	20.6
Modifying the security settings of Internet browsers	20.8	19.1	14.2	6.0	5.9	1.1	16.8	11.5
None of the above	3.1	2.6	3.4	3.2	8.3	12.7	3.5	4.2
					F2:	Do you	u judge	your
To communicate with relatives, friends, colleagues over the Internet	98.3	94.8	86.3	75.9	73.5	79.3	87.0	88.6
To protect your personal data	70.4	57.9	46.1	36.5	27.9	32.6	50.0	51.3
To protect the your private computer from virus and other computer infection	62.5	59.3	49.9	33.3	27.4	37.5	56.4	42.1
F3: Do you judge your computer s								to be
Yes	26.4	36.4	25.5	17.9	9.0	5.0	24.6	24.4
No	21.1	16.2	23.7	26.5	24.4	28.6	22.9	21.2
Not applicable, don't intend to change job	52.5	47.4	50.7	55.6	66.5	66.4	52.5	54.5

¹⁾ The data refer to individuals who did not answer "Never used it" to question B1.

²⁾ The data refer to individuals who did not answer "Never used it" to question C1.

e-skills¹⁾ in percentages

Response	·								in percentages	
activities have you already carried out? ²) 76.8 93.5 96.7 95.7 89.2 98.2 82.5 92.1 Using a search engine (Google, Yahoo) 46.4 51.8 82.5 65.5 50.8 72.9 46.0 58.7 Sending e-mails with attached files (documents, pictures) 59.1 35.0 36.7 35.8 41.5 63.8 29.1 38.6 Posting messages to chatrooms or on-line discussion forum 31.5 42.5 50.9 45.2 37.1 59.1 45.7 43.1 Using the Internet to make telephone calls 19.1 15.6 15.8 15.3 16.4 34.5 9.8 16.1 Using peer-to-peer file shraing for exchanging movies, music, etc. 17.5 7.2 9.4 8.6 7.2 14.0 15.2 9.1 Creating web page 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security settings of Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0	E	ducatio	n	Em	ployme	nt situa	tion			
76.8 93.5 96.7 95.7 89.2 98.2 82.5 92.1 Using a search engine (Google, Yahoo) 46.4 51.8 82.5 65.5 50.8 72.9 46.0 58.7 Sending e-mails with attached files (documents, pictures) 59.1 35.0 36.7 35.8 41.5 63.8 29.1 38.6 Posting messages to chatrooms or on-line discussion forum 31.5 42.5 50.9 45.2 37.1 59.1 45.7 43.1 Using the Internet to make telephone calls 19.1 15.6 15.8 15.3 16.4 34.5 9.8 16.1 Using peer-to-peer file shraing for exchanging movies, music, etc. 17.5 7.2 9.4 8.6 7.2 14.0 15.2 9.1 Creating web page 30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 Uploading text, games, images, films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security setting	Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	Total		
76.8 93.5 96.7 95.7 89.2 98.2 82.5 92.1 Using a search engine (Google, Yahoo) 46.4 51.8 82.5 65.5 50.8 72.9 46.0 58.7 Sending e-mails with attached files (documents, pictures) 59.1 35.0 36.7 35.8 41.5 63.8 29.1 38.6 Posting messages to chatrooms or on-line discussion forum 31.5 42.5 50.9 45.2 37.1 59.1 45.7 43.1 Using the Internet to make telephone calls 19.1 15.6 15.8 15.3 16.4 34.5 9.8 16.1 Using peer-to-peer file shraing for exchanging movies, music, etc. 17.5 7.2 9.4 8.6 7.2 14.0 15.2 9.1 Creating web page 30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 Uploading text, games, images, films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security setting	activi	ties ha	ve you	ı alrea	dy car	ried o	ut? ²⁾			
46.4 51.8 82.5 65.5 50.8 72.9 46.0 58.7 (documents, pictures) 59.1 35.0 36.7 35.8 41.5 63.8 29.1 38.6 Posting messages to chatrooms or on-line discussion forum 31.5 42.5 50.9 45.2 37.1 59.1 45.7 43.1 Using the Internet to make telephone calls 19.1 15.6 15.8 15.3 16.4 34.5 9.8 16.1 Using peer-to-peer file shraing for exchanging movies, music, etc. 17.5 7.2 9.4 8.6 7.2 14.0 15.2 9.1 Creating web page 30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 Uploading text, games, images, films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security settings of Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0 8.8 3.8 None of the above <td cols<="" th=""><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>92.1</th><th>o o</th></td>	<th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>92.1</th> <th>o o</th>								92.1	o o
31.5	46.4	51.8	82.5	65.5	50.8	72.9	46.0	58.7	(documents, pictures)	
19.1 15.6 15.8 15.3 16.4 34.5 9.8 16.1 Using peer-to-peer file shraing for exchanging movies, music, etc. 17.5 7.2 9.4 8.6 7.2 14.0 15.2 9.1 Creating web page 30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 Uploading text, games, images, films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security settings of Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0 8.8 3.8 None of the above current skills to be sufficient? 88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 To communicate with relatives, friends, colleagues over the Internet 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data To protect the your private computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	59.1	35.0	36.7	35.8	41.5	63.8	29.1	38.6	on-line discussion forum	
19.1	31.5	42.5	50.9	45.2	37.1	59.1	45.7	43.1	telephone calls	
30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 Uploading text, games, images, films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security settings of Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0 8.8 3.8 None of the above current skills to be sufficient? 88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data 49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 To protect the your private computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	19.1	15.6	15.8	15.3	16.4	34.5	9.8	16.1		
30.3 20.0 27.3 23.5 21.5 44.2 16.5 23.1 films or music to websites 20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Modifying the security settings of Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0 8.8 3.8 None of the above current skills to be sufficient? 88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 To communicate with relatives, friends, colleagues over the Internet 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data 49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 To protect the your private computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 Not applicable, don't intend to <th>17.5</th> <th>7.2</th> <th>9.4</th> <th>8.6</th> <th>7.2</th> <th>14.0</th> <th>15.2</th> <th>9.1</th> <th>Creating web page</th>	17.5	7.2	9.4	8.6	7.2	14.0	15.2	9.1	Creating web page	
20.6 10.7 20.0 14.7 13.9 27.9 6.7 14.3 Internet browsers 11.4 2.9 2.1 2.6 4.5 0.0 8.8 3.8 None of the above current skills to be sufficient? 88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 To communicate with relatives, friends, colleagues over the Internet 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data 49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 To protect the your private computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	30.3	20.0	27.3	23.5	21.5	44.2	16.5	23.1		
current skills to be sufficient? 88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 To communicate with relatives, friends, colleagues over the Internet 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data 49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No 49.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to	20.6	10.7	20.0	14.7	13.9	27.9	6.7	14.3	, , , ,	
88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 To communicate with relatives, friends, colleagues over the Internet 57.7 48.5 52.5 50.4 51.0 71.5 39.2 50.6 To protect your personal data 49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No 49.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to	11.4	2.9	2.1	2.6	4.5	0.0	8.8	3.8	None of the above	
88.0 87.0 89.8 87.7 86.6 100.0 85.6 87.8 friends, colleagues over the Internet friends, colleagues over the Internet friends, colleagues over the Internet To protect your personal data To protect the your private computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	curre	nt ski	lls to b	e suff	icient?	•				
49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 To protect the your private computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No 19.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to	88.0	87.0	89.8	87.7	86.6	100.0	85.6	87.8		
49.6 48.5 52.2 51.7 51.2 48.9 33.6 49.5 computer from virus and other computer infection sufficient to find or change a job within a year? 18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No 49.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to	57.7	48.5	52.5	50.4	51.0	71.5	39.2	50.6	To protect your personal data	
18.4 23.6 30.1 24.0 32.3 25.9 2.9 24.5 Yes 32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No 49.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to	49.6	48.5	52.2	51.7	51.2	48.9	33.6	49.5	computer from virus and other	
32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	suffic	ient to	find o	r chai	ıge a j	ob wit	hin a y	ear?		
32.1 22.8 14.3 15.0 30.0 25.5 25.9 22.1 No Not applicable, don't intend to	18 /	23.6	30.1	24.0	33.3	25.0	20	24.5	Vac	
49.5 53.5 55.5 60.9 37.6 48.6 71.1 53.5 Not applicable, don't intend to										
									Not applicable, don't intend to	



1.5. QUESTIONNAIRE

ICT USAGE IN HOUSEHOLDS AND BY INDIVIDUALS

MODULE 1.A: ACCESS TO INFORMATION AND COMMUNICATION TECHNOLOGIES

F	Do you or anyone in your household have access to a computer at home?									
	(tick all that apply)									
	a) Personal computer (PC)									
	a1) total number of computers in your household units									
	b)	Laptop								
	b1) total number of laptops in your household units									
	c)	TV								
	c1) Satellite TV									
c2) Cable TV										
c3) Digital TV										
c4) Total number of TV receivers in your household units										
d) Radio-receiver (including mobile phone, car radio)										
		d1) total number of radio-receivers in your household		units						
	e)	Mobile phone								
	f) I	None of the above								
		-> go to A2								
F	A2 Do you or anyone in your household have access to the Internet <u>at home</u> , whether used or not?									
		(tick only one)								
	Yes			-> go to A3						
	No -> go to A5									
	Don	't know		-> go to B1						

A3 Which of the following devices do you use to access the Internet <u>at home</u> ?									
(tick all that apply)									
a) Personal computer (PC)									
b) Portable computer (laptop)									
c) Other									
c1) Mobile phone (GPRS, etc.)									
c2) Handheld computer (tablet, PDA)									
d) TV with specific Internet device									
e) Game console (play-station)									
f) Don't know									
-> go to A4									
A4 What type of Internet connection do you use?									
(tick all that apply)									
a) DSL (ADSL)									
b) Cable Internet (optical fibre, PLC)									
c) Wireless connection (satellite Internet, public WiFi)									
d) Mobile phone network (3G network) via a handset (mobile phone, tablet)									
e) Mobile phone network (3G network) via a USB connection									
f) Dial-up access over normal telephone line or ISDN									
g) Mobile phone network (2G or GPRS) over a mobile phone or laptop									
-> go to B1									
A5 What are the reasons for not having access to the Internet at home?									
(tick all that apply)									
a) Have access to the Internet elsewhere									
b) Don't need the Internet									
c) Equipment costs too high									
d) Access costs too high									
e) Lack of skills									
f) Privacy or security concerns									
g) Broadband Internet is not available									
h) Physical disability									
i) None of the above; other reasons									
-> go to B1									



MODULE 1.B: USE OF COMPUTERS

B1 When did you last use a computer?									
(tick only one)									
Within the last 3 months -> go									
More than 3 months ago (less than 1 year) -> go									
More than 1 year ago -> go									
Never used one -> go									
B2 How often on average have you used a computer in the	e last 3 months?								
(tick only one)									
Every day or almost every day									
At least once a week									
At least once a month									
Less than once a month									
-> go to B3									

MODULE 1.C: USE OF THE INTERNET

C1	When did you last use the Internet?						
	(tick only one)						
Wi	thin the last 3 months	-> go to C2	2				
More than 3 months ago (less than 1 year) -> go to D1							
Mc	More than 1 year ago -> go to E1						
Ne	ver used one	-> go to F3	3				
C2	How often on average did you use the Internet in the last	3 months?					
	(tick only one)						
Ev	ery day or almost every day						
At	least once a week						
At	least once a month						
Le	ss than once a month						
	-> go to C3						
СЗ	Where have you used the Internet in the last 3 months?						
	(tick all that apply)						
	a) At home						
	b) At place of work (other than home)						
	c) At place of education						
d) At another person's home							
	e) At other places						
	e1) Public library						
	e2) Post office						
	e3) Public office, town hall, government agency						
	e4) Internet cafe						
	e5) Hotspot (at hotels, airports, public places)						
	-> go to C4						
C4	Do you use any of the following mobile devices to access home or work?	s the Internet away fro	om				
	(tick all that apply)						
	a) Mobile phone (smartphone)						
a1) Mobile phone via GPRS or 3G network							
a2) Mobile phone via Wifi							
b) Portable computer (laptop or tablet)							
b1) Mobile phone network, using USB key or SIM card							
	b2) Via Wifi network (wireless network)						
	c) Other devices						
	d) I don't access the Internet via any mobile device away	from home or work					
	-> ao to C5	<u> </u>					



Introduction

C.	For which of the following activities have you used the Internet in the last 3 months for private purposes?					
	(tick all that apply)					
·	Communication					
	a) Sending/receiving e-mail					
	b) Participating in social networks (Facebook, Twitter)					
	Access to information					
	c) Reading or downloading on-line news, newspapers or news magazines					
	d) Seeking health-related information					
	e) Looking for information about education, training or course offers					
	f) Finding information about goods or services					
	g) Downloading software					
L (Civic and political participation					
	h) Posting opinions about social issues via blogs and/or social networks					
	i) Taking part in on-line discussions or voting to define social issues					
	Learning					
	j) Doing an online course (in any subject)					
	k) Consulting Wikipedia (to obtain knowledge on any subject)					
	Professional life					
	Looking for a job or sending a job application					
	m) Participating in professional networks (creating user profile, posting					
	Other on-line services					
	n) Using services related to travel or travel related accommodation					
	o) Selling of goods or services over the Internet (e.g. via auctions)					
	p) Telephoning over the Internet / video calls (via webcam) over the Internet					
	q) Internet banking					
	r) Playing games of chance (e.g. on-line betting)					

-> go to D1

MODULE 1.D: E-Government

D1 Have you used in the last 12 months the services of services over the Internet, for private purposes, for									
(tick all that apply)									
a) Obtaining information from public authorities' websites									
b) Downloading official forms									
c) Submitting completed forms									
d) None of the above									
If "No" to c -> go to D2; otherwise, go	to E1								
D2 Have you used in the last 12 months the services of services over the Internet for any of the following?	public aut	horities or	public						
(tick all that apply)									
a) Income tax declaration									
b) Claiming social security benefits									
c) Requesting personal documents									
d) Accessing public libraries									
e) Enrolment in higher education or university									
f) Notification of change of address									
g) None of the above									
-> go to D3									
D3 Have you experienced in the last 12 months any of using websites of public authorities or public services									
(tick all that apply)									
a) Technical failure of website									
b) Insufficient or outdate information									
c) On-line support (off-line) not found									
d) None of the above									
->go to D4									
D4 Are you satisfied or dissatisfied with the following as public authorities or public services in the last 12 mg	spects of u	sing websi	ites of						
1) mainly satisfied 2) mainly dissatisfied 3) not applicable (respondent did n	ot use this typ	e of service vi	ia webistes)						
a) Ease of finding information	1	2	3						
b) Usefulness of the information available	1	2	3						
	1	2	3						
c) Information on the progress (follow-up) of requests	1		3						
c) Information on the progress (follow-up) of requests d) Ease of using services on the website	1	2	3						



-> go to E1

Lack of electronic signature or electronic ID/certificate

Another person did it on my behalf

k) None of the above

i) j)

MODULE 1.E: e-Commerce

E1 When did you last buy or order goods or services	over the Internet for private use	∍?			
(tick only one)					
Within the last 3 months	-> go to E2				
More than 3 months ago (less than 1 year)	-> go to E2				
More than 1 year ago	-> go to E7				
Never	-> go to E7				
What types of goods or services did you buy or or use in the last 12 months?	rder over the Internet for private	!			
(tick all that apply)					
a) Food or groceries					
b) Household goods (furniture, toys, etc.)					
c) Pharmaceutical products					
d) Films, music					
e) Books/magazines/newspapers					
f) e-learning material					
g) Clothes, sports goods					
h) Video games software and upgrades					
i) Computer software and upgrades					
j) Computer hardware					
k) Electronic equipment (incl. cameras)					
Telecommunication services (e.g. broadband subscription	ons)				
Purchase of shares, insurance policies and other	her financial services				
m) Holiday accommodation (hotel)					
n) Other travel arrangements (transport tickets, c	car hire, etc.)				
o) Tickets for cultural events					
p) Other					
-> If "Yes" to d, e, f, h or i -> go to E3;	otherwise, go to E4				
Were any of the following products that you bougl downloaded or accessed from websites rather that					
(tick all that apply)					
a) Films, music					
b) Books/magazines/newspapers (including e-books)	oks and e-materials)				
c) Computer software and upgrades and video ga	ames				
d) None of the above					
-> go to E4					



Ŀ	Ξ4	From whom have you bought/ordered goods or services for private purpose over the Internet in the last 12 months?							
			(tick all that apply)						
		a)	National sellers						
		b)	Sellers from EU countries						
		c)	Sellers from the rest of the world						
		d)	Country of origin of sellers is not known						
			-> go to F1						

MODULE 1.F: e-Skills

F1 Which of the following Internet related activities have you already carried out?								
(tick all that apply)								
a) Using a search engine (Google, Yahoo)								
b) Sending e-mails with attached	b) Sending e-mails with attached files (documents, pictures)							
c) Posting messages to chatroon	ms or	on-line disc	cussior	n forur	n			
d) Using the Internet to make tel	epho	ne calls						
e) Using peer-to-peer file sharing	g for	exchanging	movie	s, mu	sic, etc.			
f) Creating a web page								
g) Uploading text, games, image				sites				
h) Modifying the security settings	s of Ir	nternet brow	sers					
i) None of the above								
	-> gc	to F2						
F2 Do you judge your current Interne	et ski	lls to be suff	icient?	•				
(ticl	k all t	hat apply)						
Yes No Not applicable								
a) To communicate with relatives colleagues over the Internet	, frier	nds,						
b) To protect your personal data								
c) To protect your private compu- and other computer infection	ter fro	om virus						
	-> gc	to F3						
Do you judge your computer skills to be sufficient to find or change a job within a year?								
(1	ick o	nly one)						
a) Yes				->go	to G1			
b) No				->go	to G1			
c) Not applicable, don't intend change job ->go to G1								

MODULI	E 1.	G: MA	IN INFORMATION (ON THE R	ESPON	DENT	
G1 Age							
G2 Sex	a) b)	Male Fema	le				
G3 Educ	a)	Lower Secon	rel r than secondary educa ndary education ry education	ation			
G4 Emp	a) b)	Emplo Unem Stude	oyee oployed	(retired, in	compul	sory military service)	
G5 Mun	icipa	lity			code		
G6 Settl	eme	nt			code		
G7 Num	ber	of hous	sehold members				
G8	Of v	vhich,	number of children age	d less than	18		
G9 Hous	seho	a. b.	ome (average net mont Up to 300 euros From 300 to 600 euros More than 600 euros				



USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2013

ENTERPRISES



2.1. METHODOLOGY

Survey period	The survey was carried out from 15 to 26 April 2013
Type of survey	Telephone interview
Sample size	• 1200 enterprises
Ciljna populacija ¹⁾	 Enterprises with 10 and more employees Section C: Manufacturing Sections D and E: Electricity, gas and steam, water supply, sewerage and waste management Section F: Construction Section G: Wholesale and retail trade; repair of motor vehicles and motorcycles Section H: Transportation, storage Section I: Accommodation and food service activities Section J: Information and communication Sections L and M: Real estate activities; Professional, scientific and technical activities Section N and Division 95: Administrative and support activities; Repair of computers Financial and insurance activities
Sample type	Stratified sample
Geographic scope	Territory of the Republic of Serbia (without AP Kosovo and Metohia)

¹⁾ Since 2011, the Classification of Activities has been in use according to the Regulation of the Classification of Activities ("Official Journal of the RS", No 54/10). This classification is harmonised with NACE rev.2.

2.2. SAMPLE

The survey on ICT usage in enterprises was carried out on a representative sample of 1200 enterprises on the territory of the Republic of Serbia. The response rate was 92.7% (1112 enterprises).

Sample (enterprises)		Size class			Region			
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Manufacturing	131	94	119	166	97	81	344
	Electricity, gas and steam, water supply, sewerage and waste management	26	27	30	47	24	12	83
	Construction	36	34	24	40	22	32	94
	Wholesale and retail trade; repair of motor vehicles and motorcycles	48	42	19	60	25	24	109
viity	Transportation and storage	36	26	21	31	21	31	83
Activity	Accommodation and food service activities	32	33	4	32	18	19	69
	Information and communication	49	27	9	39	13	33	85
	Financial and insurance activities	11	4	22	4	5	28	37
	Real estate activities; Professional, scientific and technical activities	66	45	11	44	27	51	122
	Administrative and support activities; Repair of computers	35	27	24	22	17	47	86
Number		470	359	283	485	269	358	1112
Percentage		42.3	32.3	25.4	43.6	24.2	32.2	100



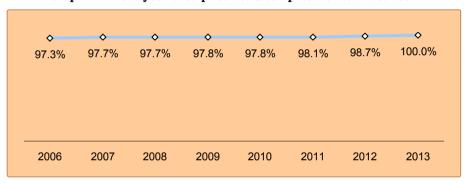
2.3. MAIN FINDINGS

2.3.1. Computers and computer networks in enterprises

The results of the survey indicate that 100% of enterprises on the territory of the Republic of Serbia use computers for business use, which is an increase of 1.3% in relation to 2012.

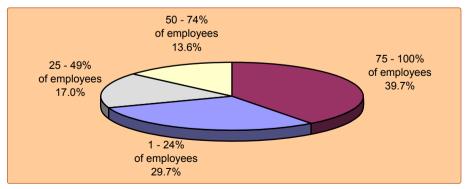
100% of enterprises use a computer for business use

Graph 2.1. Does your enterprise use a computer for business use?



In 29.7% of enterprises $\frac{1}{2}$ of employees use a computer at least once a week, while in 39.7% of enterprises 75-100% or employees use a computer at least once a week.

Graph 2.2. Enterprises by the percentage of employees using a computer at least once a week



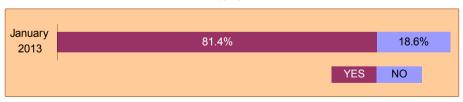
Graph 2.3. Have your enterprise use during the year "open source" operating system Linux?



19.2% of enterprises used Linux "open source" operating system

Linux was mostly used in large enterprises (37%), as well as those located on the territory of the Republic of Vojvodina (21%).

Graph 2.4. Did the persons employed in your enterprise have remote access to enterprise's documents, e-mails or applications over the Internet, in January 2013?



The survey indicates that 81.4% of employees had remote access to documents, e-mails or applications over the Internet (via fixed, mobile or wireless connection).



2.3.2. Internet in enterprises

Glossarv

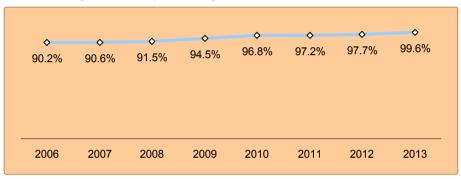
In the Republic of Serbia, there are 99.6% of enterprises that have an Internet connection, which is an increase of 1.9% and 2.4% compared to 2012 and 2011, respectively.

The analysis of enterprises by size shows that of the total number of large and medium enterprises 100% of them are connected to the Internet. The situation is slightly different in small enterprises, where 99.5% of them have access to the Internet.

99.6% of enterprises have an Internet connection

The percentage of Internet use in enterprises varies depending on the territory: in Belgrade it is 99.8%, in Voivodina 99.6%, and in Central Serbia 99.3%.

Graph 2.5. Does your enterprise have access to the Internet?



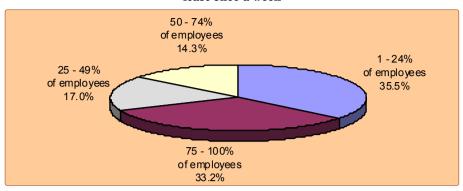
Use of the Internet in enterprises, by activities:

- Financial and insurance activities (100%)
- Information and communications (100%)
- Construction (100%)
- Transportation and storage (100%)
- Wholesale and retail trade; repair of motor vehicles and motorcycles (100%)
- Manufacturing (99.7%)
- Real estate activities; Professional, scientific and technical activities (99.2%)
- Electricity, gas and steam, water supply, sewerage and waste management (98.3%)
- Administrative and support activities; Repair of computers (97.7%)
- Accommodation and food service activities (96.4%)

In 35.5% of enterprises $\frac{1}{2}$ of employees use the Internet at least once a week, while in 33.2% of enterprises 75-100% of employees use the Internet at least once a week

Methodology Sample Major findings Survey results Questionnaire

Graph 2.6. Enterprises by the percentage of employees who use the Internet at least once a week

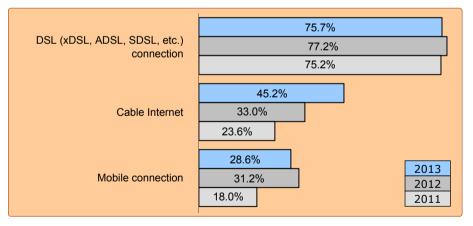


As regard the type of connection, enterprises were given the possibility to choose several answers among the proposed ones.

The results indicate that of the total number of enterprises having an Internet connection, 75.7% have DSL and 45.2% cable Internet.

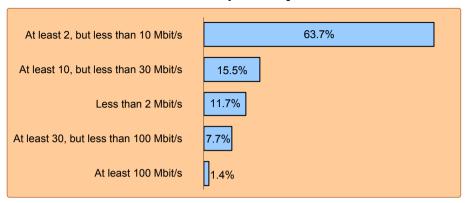
75.7% of enterprise that have an Internet connection use DSL (xDSL, ADSL) connection

Graph 2.7. Does your enterprise have one of the following external connections to the Internet?

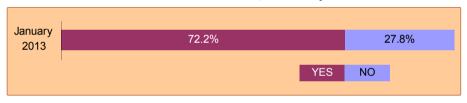




Graph 2.8. What is the maximum contracted download speed of the Internet connection in your enterprise?



Graph 2.9. Did the persons employed in your enterprise have portable devices (laptops, Smartphones, mobile phones or PDA devices) that allowed an Internet connection for business use, in January 2013?

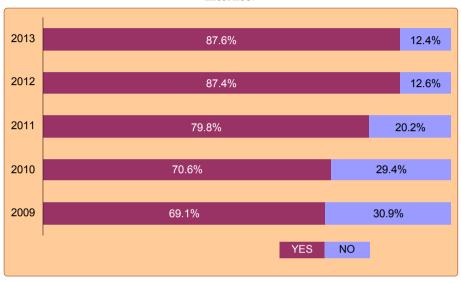


Methodology Sample Major findings Survey results Questionnaire

2.3.3. e-government

Of the total number of enterprises that have an Internet connection, 87.6% of enterprises interact electronically with public authorities, being an increase of 0.2% and 7.8% in relation to 2012 and 2011, respectively. There are 12.8% of enterprises that do not use this possibility

Graph 2.10. Does your enterprise use public authorities' services via the Internet?



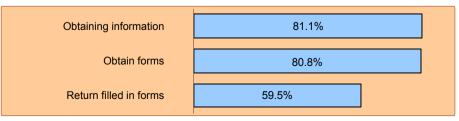
87.6% of enterprises that ahve an Internet interact electronically with public authorities

The analysis of enterprises by sections of activities indicates that enterprises engaged in "Financial and insurance activities" (94.6%) are those that interact the most with public authorities via the Internet.

Of the proposed answers as to the purposes for which the enterprises interact with public authorities via the Internet the most frequent ones are as follows:

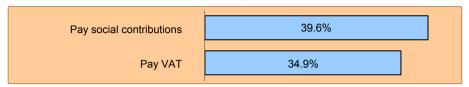
- "To obtain information" (81.1%)
- "To download forms" (80.8%)
- "To return filled in forms" (59.5%)

Graph 2.11. Did your enterprise use public authorities' services via the Internet to?





Graph 2.12. Did your Enterprise use the Internet for the following administrative procedures?



2.3.4. Website

There are 73.8% of enterprises with an Internet connection that have a Website. The percentage was the same in 2012, while in 2011 it amounted to 67.6%.

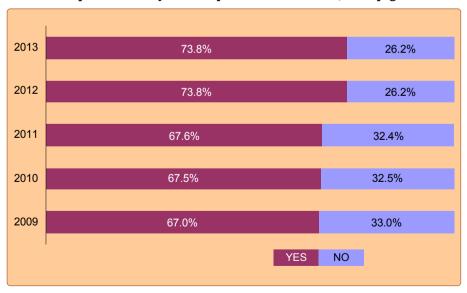
When observing the structure of enterprises by size classes, the following results are obtained:

- 87% of large enterprises have a website
- 87.7% of medium enterprises have a website
- 69.1% of small enterprises have a website

73.8% of enterprises that have an Internet connection have a Website

There are differences depending on the territory. In Belgrade there are 83.7% of enterprises that have a Website, in Vojvodina 73.5%, and in Central Serbia 61.9%.

Graph 2.13. Does your enterprise have its Website/Homepage?



Methodology Sample Major findings Survey results Questionnaire

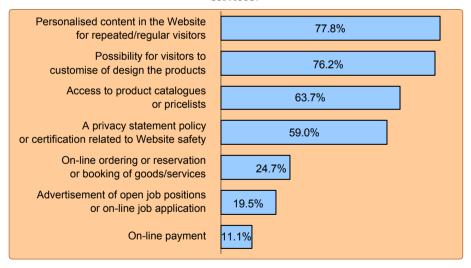
Website available in enterprises by activities:

- Financial and insurance activities (100%)
- Information and communications (86.9%)
- Accommodation and food service activities (81.1%)
- Administrative and support activities; Repair of computers (80.4)
- Manufacturing (79.7%)
- Real estate activities; Professional, scientific and technical activities (79.6%)
- Transportation and storage (73.3%)
- Wholesale and retail activities (68.1%)
- Construction (57.8%)
- Electricity, gas and steam, water supply, sewerage and waste management (49.7%)

Enterprises having a Website/Homepage provide mostly the following services:

- Personalised content in the Website for regular/repeated visitors (77.8%)
- Possibility for visitors to customise or design the products (76.2%)
- Access to product catalogues and pricelists (63.7%)

Graph 2.14. Does the Website/Homepage of your enterprise have the following services?





2.3.5. Electronic commerce

In 2012, 40.2% of enterprises having an Internet connection in the Republic of Serbia ordered goods/services over the Internet, being an increase of 0.1% in relation to 2011 and of 7.7% compared to 2010.

When observing the structure of enterprises by size classes, the following results are obtained:

- 49.9% of large enterprises ordered goods/services over the Internet
- 40.1% of medium enterprises ordered goods/services over the Internet
- 38.5% of small enterprises ordered goods/services over the Internet

40.2% of enterprises having an Internet connection ordered goods/services

2012 40.2% 59.8% 2011 40.1% 59.9% 2010 32.5% 67.5% 2009 23.3% 76.7% 2008 22.4% 77.6% YES NO

Graph 2.15. Did your enterprise order goods/services over the Internet?

The results of the survey indicate that only 20.9% of enterprises having an Internet connection received, during 2012, orders (excluding manually-typed e-mails) over the Internet.

20.9% of enterprises having an Internet connection received ordered over the Internet, during 2012

Methodology Sample Major findings Survey results Questionnaire

Graph 2.16. Did your enterprise receive orders over the Internet?



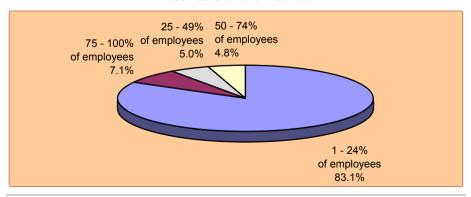
When observing the structure of enterprises by size classes, the following results are obtained:

- 22.3% of large enterprises received orders over the Internet
- 15.4% of medium enterprises received orders over the Internet
- 22.8% of small enterprises received orders over the Internet

To the question about the percentage of the total turnover resulting from orders received over the Internet, the enterprises gave the following answers:

- "Less than 24%"(83.1% of enterprises)
- "More than 24%, and less than 50%" (5% of enterprises)
- "More than 50%, and less than 75%" (4.8 % of enterprises)
- "75% and more" (7.1% of enterprises)

Graph 2.17. Percentage of the total turnover in 2012 resulting from orders received over the Internet

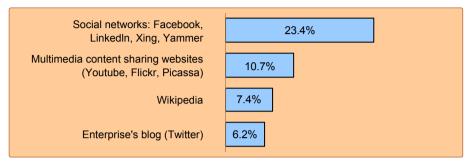




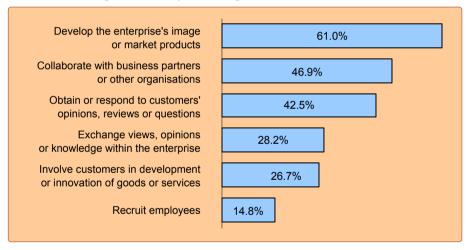
2.3.6. Enterprises and social media

Social media are growing more available in enterprises for business use. The results of the survey indicate that 23.4% of enterprises used any of the social networks for business use.

Graph 2.18. Did your enterprise use any of the following social media for business use?

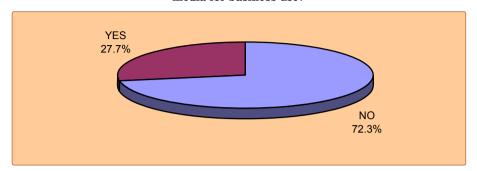


Graph 2.19. Did your enterprise use social media for?



Most of the enterprises used social media for advertising (61%) and for collaborating with business partners or other organisations (46.9%).

Graph 2.20. Does your enterprise have rules or a procedure for using social media for business use?





2.4. SURVEY RESULTS

MODULE 2.A: Main information on ICT system¹⁾

A1: Did your enterprise use computers?

in percentages

		S	ize clas	SS		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Construction	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Activity	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Act	Accommodation and food service activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Information and communication	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Financial and insurance activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professional, scientific and technical activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Administrative and support activities; Repair of computers	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total		100.0	100.0	100.0	100.0	100.0	100.0	100.0

A2: Percentage of persons employed who used a computer (at least once a week)

in percentages

			Е	nteprise	es	•	
	S	ize clas	SS				
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
1-24%	29.1	31.2	32.8	40.9	32.6	17.3	29.7
25-49%	14.9	24.4	24.7	19.0	22.7	11.4	17.0
50-74%	12.3	19.9	8.5	16.7	14.5	10.0	13.6
75-100%	43.7	24.5	34.1	23.3	30.2	61.2	39.7

¹⁾ The results in tables A2 - A4 refer only to enterprises that said YES to question A1.

A3: Did the persons empoloyed in your enterprise have remote access to the enterprise's documents, e-mail system or applications over the Internet?

						ır	ı perce	ntages
		S	ize clas	s		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	75.0	90.9	93.7	79.6	77.5	82.9	79.8
	Electricity, gas and steam, water supply, sewerage and waste management	72.6	100.0	83.3	89.9	79.9	79.7	85.3
	Construction	77.9	87.5	97.6	64.8	82.4	92.8	80.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	85.3	80.2	92.7	69.8	78.6	98.6	84.7
Activity	Transportation and storage	94.0	68.7	92.0	86.6	95.7	88.7	89.9
Act	Accommodation and food service activities	77.3	80.6	50.0	68.8	65.9	86.9	77.6
	Information and communication	79.6	84.3	77.8	83.3	83.4	77.9	80.2
	Financial insurance activities	90.9	100.0	86.4	75.0	100.0	89.3	89.2
	Real estate activities; Professional, scientific and technical activities	65.6	88.4	81.8	88.8	75.8	61.0	68.8
	Administrative and support activities; Repair of computers	86.6	87.0	86.5	81.3	91.3	86.5	86.7
Total		79.6	87.1	90.8	76.9	80.1	86.5	81.4



A4: Did your enterprise use "open source" operating system LINUX in January 2013?

in percentages

Glossary

		S	size clas	s		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	13.5	32.0	30.9	21.2	16.3	17.2	18.8
	Electricity, gas and steam, water supply, sewerage and waste management	3.5	30.0	54.2	20.1	17.0	26.1	19.9
	Construction	9.7	14.2	19.5	2.2	9.8	19.2	10.9
ဟ	Wholesale and retail trade; repair of motor vehicles and motorcycles	14.0	56.7	30.6	12.3	26.8	21.1	19.7
/itie	Transporation and storage	11.9	31.9	64.0	13.8	25.0	13.6	17.1
Activities	Accommodation and food service activities	17.8	26.9	25.0	35.5	0.0	17.0	19.7
	Information and communication	38.3	62.1	91.7	34.6	55.7	42.1	43.4
	Financial and insurance activities	45.5	25.0	54.5	50.0	40.0	50.0	48.6
	Real estate activities; Professional, scientific and technical activities	11.6	57.1	27.3	13.8	24.7	16.8	17.6
	Administrative and support activities; Repair of computers	13.2	14.9	33.9	8.8	22.8	14.1	15.3
Tota		14.1	36.7	37.0	16.8	21.0	20.2	19.2

MODULE 2.B: Use of the Internet¹⁾

B1: Did your enterprise have access to the Internet?

in percentages

						itages		
		S	Size clas	SS		Region		
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	99.6	100.0	100.0	100.0	98.9	100.0	99.7
	Electricity, gas and steam, water supply, sewerage and waste management	96.5	100.0	100.0	96.9	100.0	100.0	98.3
	Construction	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Activity	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Acti	Accommodation and food service activities	95.4	100.0	100.0	88.1	100.0	100.0	96.4
	Informtation and communication	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Financial and insurance activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professiona, scientific and technical activities	99.1	100.0	100.0	95.7	100.0	100.0	99.2
	Administrative and support activities; Repair of computers	96.8	100.0	100.0	100.0	100.0	95.9	97.7
Tota		99.5	100.0	100.0	99.3	99.6	99.8	99.6

B3: What was the maximum contracted download speed of the Internet connection in your enterprise in January 2013?

in percentages

	por contago							
		Enterprises						
	S	ize clas	S		Region			
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
Less than 2 Mbit/s	14.0	5.1	3.6	12.1	17.6	7.4	11.7	
At least 2, but less than 10 Mbit/s	64.5	63.8	50.2	70.0	62.0	58.2	63.7	
At least 10, but less than 30 Mbit/s	13.1	21.4	29.2	11.1	16.3	19.6	15.5	
Less than 30, but less than 100 Mbit/s	7.4	7.5	13.1	5.5	2.1	13.5	7.7	
Less than 100 Mbit/s	1.1	2.2	3.9	1.3	2.0	1.4	1.4	

¹⁾ The results in tables B2 - B14 refer only to enterprises that said YES to question B1.



B2: Did your enterprise have any of the following types of external connection to the Internet?

in	percentag	Δ.
111	percentay	œ٥

Glossary

					in percentages				
		S	ize clas	S		Region			
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
	DSL (xDSL, ADSL	, SDSL	, etc.)	conne	ction				
	Manufacturing	79.8	83.6	69.7	83.6	87.6	65.6	80.2	
	Electricity, gas and steam, water supply, sewerage and waste management	74.0	89.0	79.9	89.4	67.4	81.9	81.1	
	Construction	78.2	95.5	63.4	91.8	76.1	74.3	80.9	
S.	Wholesale and retail sale; repair of motor vehicles and motorcycles	65.0	79.8	83.3	84.2	68.6	54.3	67.1	
vitie	Transportation and storage	91.4	92.7	70.0	94.6	80.8	95.8	90.8	
Activities	Accommodation and food service activities	68.2	68.3	100.0	93.2	72.6	54.2	68.5	
	Information and communication	58.2	58.1	58.3	73.0	80.6	44.4	58.2	
	Financial and insurance activities	36.4	25.0	72.7	75.0	40.0	57.1	56.8	
	Real estate activities; Professional, scientific and technical activities	84.4	70.9	54.5	82.3	65.0	86.9	82.3	
	Administrative and support activities; Repair of computers	67.5	91.5	79.1	82.7	54.4	78.2	73.1	
Tota		74.1	82.8	72.0	85.5	76.8	65.8	75.7	
	Other fixed or broadban	d Inte	net (c	able In	ernet,	WiFi)			
	Manufacturing	30.0	52.9	60.3	34.1	28.4	52.4	37.1	
	Electricity, gas and steam, water supply, sewerage and waste management	38.8	48.8	42.7	26.8	59.4	71.0	43.5	
	Construction	32.1	50.5	90.2	32.9	33.4	44.8	37.8	
ς,	Wholesale and retail sale; repair of motor vehicles and motorcycles	50.0	57.9	94.7	28.2	33.7	77.9	51.7	
vitie	Transportation and storage	50.1	18.7	96.0	48.3	47.0	44.5	46.8	
Activities	Accommodation and food service activities	63.6	81.2	25.0	36.4	82.2	77.3	66.7	
	Information and communication	65.4	76.2	77.8	61.1	69.5	68.9	67.3	
	Financial and insurance activities	63.6	75.0	86.4	100.0	60.0	78.6	78.4	
	Real estate activities; Professional, scientific and technical activities	39.4	62.4	81.8	31.5	34.5	48.4	43.0	
	Administrative and support activities; Repair of computers	34.5	25.7	59.1	26.7	50.0	31.0	34.9	
Tota		42.0	53.2	70.2	33.8	37.1	61.0	45.2	

B2: Did your enterprise have any of the following types of external connection to the Internet?

		of external conn	ection	to the	Inter	net?	ir	n perce	ntanes
			S	Size clas	S		Region		magoo
		Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		Mobile "broadband" connec	ction v	ia 3G 1	noden	or 3G	devic	е	
		Manufacturing	18.3	34.8	27.2	24.9	20.7	21.1	22.8
		Electricity, gas and steam, water supply, sewerage and waste management	3.5	37.1	30.6	20.7	21.0	20.7	20.8
		Construction	3.6	36.7	51.2	8.1	7.7	16.7	11.5
	S	Wholesale and retail sale; repair of motor vehicles and motorcycles	-	30.1	80.4	1.2	1.0	10.1	5.1
	vitie	Transportation and storage	36.1	11.3	70.0	19.2	46.0	41.3	33.4
	Activities	Accommodation and food service activities	35.3	41.7	50.0	29.7	12.6	48.8	36.8
		Information and communication	37.9	60.5	100.0	24.3	39.1	52.2	43.1
		Financial and insurance activities	36.4	25.0	63.6	25.0	100.0	46.4	51.4
		Real estate activities; Professional, scientific and technical activities	26.6	42.0	45.5	48.2	29.6	23.2	28.9
		Administrative and support activities; Repair of computers	47.7	16.0	40.9	28.3	35.9	47.9	41.1
٦	otal		14.9	34.0	44.8	17.7	17.5	22.8	19.6
	(Other mobile connection (e.g. and	alogue	mobile	phon	e, GSM	I, GPR	s, EDG	E)
		Manufacturing	3.8	30.8	28.4	11.6	11.6	11.5	11.6
		Electricity, gas and steam, water supply, sewerage and waste management	4.2	55.8	33.7	39.0	16.8	22.8	29.5
		Construction	3.6	35.4	29.3	10.0	7.7	12.3	10.3
	S	Wholesale and retail sale; repair of motor vehicles and motorcycles	0.9	28.7	86.5	3.4	1.2	10.1	5.8
	Activities	Transportation and storage	79.1	7.3	70.0	69.8	76.5	54.4	67.4
	Acti	Accommodation and food service activities	54.6	29.5	25.0	57.7	53.3	43.3	49.2
		Information and communication	63.4	67.6	83.3	43.2	78.6	67.7	64.6
		Financial and insurance activities	45.5	25.0	59.1	50.0	60.0	50.0	51.4
		Real estate activities; Professional, scientific and technical activities	41.2	33.2	54.5	39.5	24.5	44.9	40.4
		Administrative and support activities; Repair of computers	34.3	12.1	56.1	7.6	35.1	38.8	31.9
٦	Total		16.7	32.3	44.3	18.3	18.6	24.3	20.7



B4: Percentage of persons employed who used the Internet

in percentages Enterprises Size class Region Vojvodina Total Belgrade Medium (50-249) Central Serbia Large (250+) 1-24% 33.7 41.3 42.6 49.7 39.1 19.9 35.5 25-49% 16.0 20.4 21.3 19.2 22.4 11.5 17.0 50-74% 12.9 21.2 11.3 13.1 15.6 14.7 14.3 75-100% 37.5 17.1 24.8 18.0 22.9 53.9 33.2

B5: Did the persons employed in your enterprise have portable devices (laptops, Smart phones, mobile phones or PDA devoces) that allowed a connection to the Internet for business use?

in percentages

						ir	n perce	ntages
		S	ize clas	ss		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	66.4	85.0	93.4	75.3	73.6	65.5	72.4
	Electricity, gas and steam, water supply, sewerage and waste management	47.1	81.6	91.3	58.9	66.3	97.8	66.5
	Construction	65.9	84.8	100.0	54.0	80.4	79.2	70.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	72.1	86.6	94.7	57.4	70.4	88.3	74.3
ĭ₹	Transportation and storage	72.5	74.5	82.0	69.7	80.8	70.5	73.2
Activity	Accommodation and food service activities	59.0	76.4	50.0	38.6	72.6	72.7	62.6
	Information and communication	83.7	98.6	100.0	81.5	72.3	93.4	86.4
	Financial and insurance activities	81.8	100.0	95.5	100.0	100.0	89.3	91.9
	Real estate activities; Professional, scientific and technical activities	54.0	79.3	100.0	80.7	81.1	45.2	57.8
	Administrative and support activities; Repair of computers	86.4	84.7	64.3	91.2	82.6	82.4	84.1
Tota	al	68.2	84.3	91.4	67.1	74.3	75.4	72.2

Methodology Sample Major findings Survey results Questionnaire

B6: Percentage of persons employed who used portable devices to access the Internet for business use, in January 2013:

in percentages

			E	nterpris			
	S	Size clas	S		Region		
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
1-24%	61.5	76.6	89.0	77.1	83.1	46.2	66.1
25-49%	18.8	8.8	6.4	9.9	10.6	24.6	16.0
50-74%	12.2	10.1	3.2	10.3	4.8	16.3	11.3
75-100%	7.5	4.5	1.4	2.8	1.5	12.9	6.6

B7: Did your enterprise have a Website/Homepage?

in percentage								
		S	ize clas	S		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	75.8	90.1	84.3	70.5	84.4	91.4	79.7
	Electricity, gas and steam, water supply, sewerage and waste management	28.4	65.7	79.5	55.3	46.5	35.5	49.7
	Construction	49.6	85.5	82.9	45.1	41.3	79.0	57.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	64.4	89.5	94.7	51.9	69.0	79.1	68.1
Activity	Transportation and storage	69.4	88.6	94.0	59.8	89.8	76.2	73.3
Ą	Accommodation and food service activities	80.8	82.6	75.0	63.7	74.1	94.0	81.1
	Information and communication	88.2	95.3	100.0	82.1	72.3	98.8	89.6
	Financial and insurance activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professional, scientific and technical activities	76.9	95.8	90.9	73.3	71.5	83.5	79.6
	Administrative and support activities; Repair of computers	78.9	84.7	83.7	61.0	96.5	79.9	80.4
Total			87.7	87.0	61.9	73.5	83.7	73.8



B8: Did the Website or Home page of your enterprise have any of the following:

(your enterprise as Internet service provider)¹⁾ in percentages Size class Region Total /ojvodina Selgrade 50-249) **Enterprises** Medium On-line ordering or reservation or booking of goods/services? Manufacturing 12.5 12.3 14.1 13.8 13.4 9.9 12.5 Electricity, gas and steam, water supply, sewerage and waste 25.3 22.5 10.9 33.9 1.9 6.1 21.3 management 42.8 23.1 22.5 Construction 24.7 21.2 2.9 7.8 Wholesale and retail trade: repair of 37.6 29.5 75.9 31.7 45.5 35.6 37.1 motor vehicles and motorcycles Transportation and storage 17.3 38.3 21.8 42.8 21.3 29.2 31.7 Accommodation and food service 65.1 71.5 33.3 60.9 85.0 62.6 66.2 activities 29.1 29.6 28.2 Information and communication 25.7 33.6 72.2 27.6 Financial and insurance activities 20.0 - 2 50.0 25.0 20.0 40.7 36.1 Real estate activities; Professional, 17.2 14.6 10.0 17.2 4.9 19.3 16.7 scientific and technical activities Administrative and support activities; 19.2 14.1 13.3 14.5 37.8 7.5 17.6 Repair of computers 28.7 24.7 Total 25.9 20.6 26.7 20.7 25.2 A privacy statement policy or certification related to website safety? Manufacturing 37.5 56.7 73.8 46.3 48 0 40.3 45.0 Electricity, gas and steam, water supply, sewerage and waste 726 93.7 742 85 1 85.8 75.5 84.3 management 89 9 77.5 85.3 Construction 85.7 95.8 426 968 Wholesale and retail trade; repair of 76.6 42.2 77.2 68.5 44.2 80.0 70.4 motor vehicles and motorcycles Transportation and storage 58.8 12.8 57.4 45.1 60.7 42.2 49.9 Accommodation and food service 59.1 77.4 33.3 66.5 58.4 62.6 62.9 activities Information and communication 8.86 88.9 100.0 56.6 77.0 77.1 73.1 Financial and insurance activities 75.0 72.7 100.0 81.8 0.08 81.1 82.1 Real estate activities; Professional, 55.8 15.3 47.9 42.7 73.3 70.0 53.4 scientific and technical activities Administrative and support activities: 61.9 27.8 79.4 69.6 68.2 46.9 56.6

Repair of computers

Total

88 ICT 2013

58.3

58.4

71.5

58.0

52.6

629

590

¹⁾ The results refer only to enterprises that said YES to question B7.

B8: Did the Website or Home page of your enterprise have any of the following:

(your enterprise as Internet service provider)¹⁾

	in percentages								
		S	size clas	SS		Region			
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
	Access to product	catalo	gues o	r price	lists?				
	Manufacturing	61.1	64.5	77.3	67.6	64.4	54.7	62.9	
	Electricity, gas and steam, water supply, sewerage and waste management	42.1	61.3	60.3	54.9	64.0	36.7	56.0	
	Construction	63.2	56.2	17.6	68.8	53.0	55.6	58.8	
	Wholesale and retail trade; repair of motor vehicles and motorcycles	92.3	66.1	84.5	79.4	80.5	95.0	87.8	
Activity	Transportation and storage	33.2	39.9	59.6	37.2	49.9	16.5	35.7	
Act	Accommodation and food service activities	65.8	94.0	66.7	83.8	76.0	66.1	72.0	
	Information and communication	47.5	51.8	55.6	43.0	72.9	43.5	48.4	
	Financial and insurance activities	45.5	75.0	81.8	75.0	80.0	67.9	70.3	
	Real estate activities; Professional, scientific and technical activities	30.2	52.6	30.0	45.2	16.9	34.7	33.7	
	Administrative and support activities; Repair of computers	51.3	18.1	38.3	61.1	50.9	34.8	43.5	
Tota		64.5	61.0	65.5	65.9	64.1	62.1	63.7	
	On-li	ne pay	ment?						
	Manufacturing	5.9	6.9	13.8	3.8	3.9	13.3	6.6	
	Electricity, gas and steam, water supply, sewerage and waste management	39.9	5.6	3.5	17.6	12.5	-	14.3	
	Construction	5.2	17.3	5.9	8.2	19.0	5.3	8.6	
	Wholesale and retail trade; repair of motor vehicles and motorcycles	19.7	6.7	11.2	10.8	0.8	28.1	17.3	
Activity	Transportation and storage	16.1	4.6	10.6	19.4	17.9	1.7	13.6	
Act	Accommodation and food service activities	23.0	6.7	-	12.3	17.0	22.6	19.2	
	Information and communication	15.3	19.0	33.3	3.4	23.0	18.6	16.4	
	Financial and insurance activities	18.2	25.0	59.1	25.0	40.0	46.4	43.2	
	Real estate activities; Professional, scientific and technical activities	2.3	7.5	10.0	4.1	7.6	1.9	3.2	
	Administrative and support activities; Repair of computers	5.4	-	6.2	-	11.4	1.7	4.4	
Tota		11.8	8.0	14.4	7.6	7.1	15.8	11.1	

¹⁾ The results refer only to enterprises that said YES to question B7.

B8: Did the Website or Home page of your enterprise have any of the following:

(your enterprise as Internet service provider)¹⁾

in percentages Size class Region Total /ojvodina **3elgrade** 50-249) **Enterprises** Medium Possibility for visitors to customise or design the products? Manufacturing 84.1 76.2 90.9 79.2 89.0 79.9 82.3 Electricity, gas and steam, water supply, sewerage and waste 72.8 83.2 69.9 74.3 83.7 84.7 78.2 management 82.2 90.8 83.7 Construction 96.9 35.3 89.1 78.6 Wholesale and retail trade: repair of 100.0 59.9 129 888 92.1 92.3 91.4 motor vehicles and motorcycles Transportation and storage 28.3 29.5 38.3 30.6 42.2 10.8 29.0 Accommodation and food service 37.1 81.6 33.3 58.3 54.0 40.0 46.7 activities 44.2 77.0 Information and communication 46.7 67.1 88.9 46.4 51.2 Financial and insurance activities 81.8 100.0 90.9 75.0 100.0 89.3 89.2 Real estate activities; Professional, 57.9 54.0 20.0 79 N 52.4 52.2 56.7 scientific and technical activities Administrative and support activities; 84.3 87.6 82.0 63.3 97.3 95.3 74.8 Repair of computers 71.5 65.7 76.2 Total 78.2 76.7 82.4 72.3 Personalised content in the website for regular/repeated visitors? Manufacturing 51.3 83 4 90.4 60.6 68.1 59 4 62.5 Electricity, gas and steam, water supply, sewerage and waste 728 83.2 96.5 82 6 77.6 100.0 82.7 management 98 2 99 1 Construction 100.0 948 60.3 94 5 96.3 Wholesale and retail trade; repair of 91.6 42 2 89.2 84 3 89.1 80.1 83.3 motor vehicles and motorcycles Transportation and storage 83.9 38.5 70.2 64.3 90.5 66.8 74.5 Accommodation and food service 91.4 69.5 100.0 95.2 98.0 0.08 86.7 activities Information and communication 94.8 84.2 100.0 95.2 100.0 90.8 93.2 Financial and insurance activities 81.8 100.0 77.3 75.0 100.0 78.6 81.1 Real estate activities; Professional, 91.9 75.0 89.4 87.6 90.1 74.1 90.0 scientific and technical activities Administrative and support activities: 95.9 47.0 100.0 76.1 96.3 83.8 86.5 Repair of computers Total 79.2 71.7 86.7 73.8 81.2 78.7 77.8

¹⁾ The results refer only to enterprises that said YES to question B7.

B8: Did the Website or Home page of your enterprise have any of the following:

(your enterprise as Internet service provider)¹⁾

in percentages

in percentage.								
		5	Size clas	s		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
Advertisement of open job positions or on-line job application?								
	Manufacturing	11.6	32.4	50.8	22.4	25.5	9.0	19.4
	Electricity, gas and steam, water supply, sewerage and waste management	-	11.2	7.2	10.7	1.9	6.5	7.6
	Construction	12.4	21.2	36.8	7.7	29.3	16.0	16.2
	Wholesale and retail trade; repair of motor vehicles and motorcycles	7.4	39.7	81.0	15.8	23.6	9.5	14.4
Activity	Transportation and storage	11.7	33.2	51.1	16.5	18.3	18.3	17.7
Act	Accommodation and food service activities	28.8	31.3	-	31.3	28.0	28.4	29.0
	Information and communication	43.5	34.4	44.4	25.8	61.2	41.7	42.0
	Financial and insurance activities	54.5	100.0	85.7	75.0	75.0	78.6	77.8
	Real estate activities; Professional, scientific and technical activities	21.3	26.2	20.0	17.8	23.4	22.8	22.1
	Administrative and support activities; Repair of computers	3.1	61.8	30.0	19.3	5.1	23.2	17.2
Tota		13.7	32.3	49.3	19.2	24.5	16.8	19.5

¹⁾ The results refer only to enterprises that said YES to question B7.

B9: Did your enterprise use public authorities' services to?

Glossary

in percentages								
		S	ize clas	ss		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Obtair	n infor	matior	1				
	Manufacturing	86.5	91.6	91.8	90.6	93.6	76.8	88.0
	Electricity, gas and steam, water supply, sewerage and waste management	74.3	85.3	100.0	84.8	83.8	63.0	81.6
	Construction	75.8	79.1	92.7	75.0	80.4	76.7	77.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	76.1	89.3	94.7	74.9	60.6	89.6	78.0
Activity	Transportation and storage	76.4	83.5	92.0	72.8	72.7	91.1	78.1
Act	Accommodation and food service activities	47.4	90.0	50.0	36.1	65.9	64.9	56.5
	Information and communication	78.4	91.5	100.0	67.0	86.2	84.5	81.0
	Financial and insurance activities	81.8	100.0	95.5	75.0	100.0	92.9	91.9
	Real estate activities; Professional, scientific and technical activities	78.2	95.5	100.0	76.6	71.4	84.4	80.7
	Administrative and support activities; Repair of computers	82.2	94.9	90.7	57.6	100.0	88.4	85.3
Tota	I	78.6	89.2	93.1	80.2	79.1	83.2	81.1
	Obtain forms,	e.g. ta	x decl	aratio	ıs			
	Manufacturing	86.2	89.1	91.2	85.1	92.3	85.1	87.1
	Electricity, gas and steam, water supply, sewerage and waste management	78.3	85.3	100.0	84.8	89.6	63.0	83.6
	Construction	76.9	81.2	92.7	77.4	74.1	81.7	78.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	75.0	88.5	94.7	73.4	60.6	88.3	77.0
Activity	Transportation and storage	70.8	83.5	84.0	77.5	64.7	76.9	73.4
Act	Accommodation and food service activities	59.3	88.5	50.0	35.0	57.8	86.1	65.5
	Information and communication	68.9	88.0	88.9	72.7	80.7	69.8	72.6
	Financial and insurance activities	90.9	75.0	95.5	75.0	100.0	92.9	91.9
	Real estate activities; Professional, scientific and technical activities	82.0	91.8	90.0	94.3	76.8	82.0	83.3
	Administrative and support activities; Repair of computers	90.2	93.2	82.8	86.0	98.4	87.8	90.1
Tota	I	78.5	87.8	91.2	79.5	77.5	84.0	80.8

B9: Did your enterprise use public authorities' services to?

	in percentages								
		S	ize clas	s		Region			
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
	Return	filled	in forn	ıs					
	Manufacturing	58.1	74.1	84.8	62.1	73.9	54.6	63.4	
	Electricity, gas and steam, water supply, sewerage and waste management	49.8	78.1	96.8	78.1	50.0	63.0	66.8	
	Construction	57.9	75.9	92.7	66.0	38.9	74.8	62.6	
	Wholesale and retail trade; repair of motor vehicles and motorcycles	47.1	81.4	37.6	55.3	38.7	54.9	51.2	
Activity	Transportation and storage	59.9	81.3	72.0	73.8	54.5	59.9	63.8	
Act	Accommodation and food service activities	59.3	82.7	50.0	30.8	57.8	86.1	64.2	
	Information and communication	47.6	81.9	100.0	52.0	55.7	54.6	54.3	
	Financial and insurance activities	63.6	75.0	95.5	75.0	100.0	82.1	83.8	
	Real estate activities; Professional, scientific and technical activities	53.0	83.3	80.0	74.8	71.0	48.2	57.4	
	Administrative and support activities; Repair of computers	75.1	85.9	69.6	74.4	100.0	66.9	76.7	
Tota	I	54.0	77.9	79.6	61.9	57.6	58.5	59.5	
	1	Pay VA	T						
	Manufacturing	28.7	55.3	63.8	31.9	39.6	43.0	36.9	
	Electricity, gas and steam, water supply, sewerage and waste management	24.8	22.9	36.1	21.7	28.4	32.0	25.2	
	Construction	29.5	14.3	70.7	15.5	37.5	33.6	28.3	
	Wholesale and retail trade; repair of motor vehicles and motorcycles	22.0	59.8	92.7	25.9	39.6	23.1	27.9	
Activity	Transportation and storage	36.0	55.6	61.7	41.4	36.3	42.9	40.3	
Act	Accommodation and food service activities	61.7	54.6	50.0	17.9	49.6	88.5	60.1	
	Information and communication	36.6	51.3	71.9	26.8	34.3	45.7	39.7	
	Financial and insurance activities	30.0	25.0	71.4	50.0	40.0	57.7	54.3	
	Real estate activities; Professional, scientific and technical activities	45.9	41.2	72.7	43.4	63.1	41.3	45.6	
	Administrative and support activities; Repair of computers	41.7	30.5	36.9	14.9	74.3	31.7	39.3	
Tota		30.3	47.8	64.4	28.5	41.0	36.8	34.9	



Glossary

in percentages								
		S	ize clas	ss		Region		
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Pay social contributions							
	Manufacturing	34.8	50.7	61.9	34.8	41.1	48.5	40.0
	Electricity, gas and steam, water supply, sewerage and waste management	29.0	33.5	37.5	27.6	36.0	38.5	31.8
	Construction	46.6	14.3	68.3	37.4	37.5	47.4	41.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	30.8	58.4	89.4	34.6	39.4	33.6	35.3
Activity	Transportation and storage	45.5	55.6	62.0	50.1	36.3	56.7	47.8
Act	Accommodation and food service activities	52.6	58.3	50.0	16.7	40.0	80.6	53.8
	Information and communication	45.2	46.6	75.0	27.1	48.1	51.3	46.2
	Financial and insurance activities	18.2	25.0	65.0	33.3	40.0	48.1	45.7
	Real estate activities; Professional, scientific and technical activities	39.7	36.4	72.7	42.7	63.1	32.3	39.8
	Administrative and support activities; Repair of computers	36.4	35.7	42.0	7.4	77.8	28.1	36.8
Tota	al	36.8	46.3	63.2	34.9	42.2	42.3	39.6

B10: Did your enterprise use the Internet for accessing tender documents in electronic procurement systems, during 2012?

u procentima

		S	ize clas	S		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	YES							
	Manufacturing	30.5	53.7	42.5	30.5	39.8	44.7	36.7
	Electricity, gas and steam, water supply, sewerage and waste management	44.8	73.7	76.4	66.5	42.3	81.5	60.3
	Construction	55.8	86.3	87.8	71.6	60.7	55.9	62.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	24.2	39.9	68.6	25.1	24.3	29.6	27.0
Activity	Transporation and storage	29.5	37.4	47.9	21.3	52.4	23.7	31.5
Act	Accommodation and food service activities	42.5	56.5	-	12.8	21.0	72.2	45.0
	Information and communication	26.2	61.4	36.7	29.1	37.8	31.6	32.5
	Financial and insurance activities	9.1	25.0	40.9	25.0	20.0	32.1	29.7
	Real estate activities; Professional, scientific and technical activities	43.6	57.8	80.0	59.6	49.4	41.0	45.9
	Administrative and support activities; Repair of computers	64.2	67.2	77.6	55.7	68.2	68.4	65.9
Tota	I	33.6	55.6	56.4	35.4	39.5	41.1	38.6



B11: Did your enterprise use the Internet to offer goods and services in electronic procurement systems, during 2012?

Glossary

in percentages								
		S	ize clas	SS		Region	l	
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	In the Ro	epublic	of Se	rbia				
	Manufacturing	13.5	35.7	27.6	21.2	18.6	17.2	19.4
	Electricity, gas and steam, water supply, sewerage and waste management	35.4	70.1	76.8	66.5	31.9	63.0	54.3
	Construction	33.7	86.3	85.4	40.8	44.7	49.0	45.1
	Wholesale and retail trade; repair of motor vehicles and motorcycles	31.2	32.0	9.4	22.3	34.1	35.2	31.0
Activity	Transportation and storage	28.5	26.7	47.9	20.2	49.7	19.9	28.9
Ad	Accommodation and food service activities	41.6	65.6	-	17.4	22.2	72.2	46.3
	Information and communication	25.4	48.2	38.9	18.9	24.2	36.8	29.7
	Financial and insurance activities	9.1	-	36.4	25.0	20.0	25.0	24.3
	Real estate activities; Professional, scientific and technical activities	19.1	49.2	72.7	45.7	26.4	16.9	23.7
	Administrative and support activities; Repair of computers	29.4	20.2	46.5	38.5	16.0	31.8	29.2
Tota	I	25.1	44.0	39.8	26.6	29.1	31.6	29.2
	In E	U cour	itries					
	Manufacturing	2.1	17.0	5.4	8.8	4.3	1.6	5.8
	Electricity, gas and steam, water supply, sewerage and waste management	-	3.9	4.3	3.1	-	3.3	2.1
	Construction	-	9.6	43.1	3.7	1.9	3.6	3.2
_	Wholesale and retail trade; repair of motor vehicles and motorcycles	2.7	21.1	-	1.5	14.2	2.6	5.0
Activity	Transportation and storage	6.5	3.4	-	8.1	8.0	-	5.8
Aci	Accommodation and food service activities	18.6	10.8	-	9.9	8.2	24.0	16.7
	Information and communication	16.5	18.8	-	10.2	33.3	11.3	16.4
	Financial and insurance activities	9.1	-	4.8	-	-	7.1	5.6
	Real estate activities; Professional, scientific and technical activities	5.3	19.5	44.4	19.5	5.6	4.6	7.5
	Administrative and support activities; Repair of computers	6.5	-	4.4	-	-	9.5	5.3
Tota	I	3.9	14.8	8.4	6.5	8.1	4.4	6.1

B12: Did your enterprise use any of the following social media for business use, during January 2013?

in percentages Size class Region /ojvodina Total Belgrade Enterprises Medium Serbia Social networks: Facebook, Linkedln, Xing, Yammer Manufacturing 11.6 27.0 27.6 19.9 11.0 15.1 16.2 Electricity, gas and steam, water 7.6 supply, sewerage and waste 3.6 11.1 10.4 13.3 3.3 management 14.6 14.3 Construction 15.7 11.8 3.9 20.8 Wholesale and retail trade; repair of 34.5 30.4 22.0 23.0 23.4 47.0 33.8 motor vehicles and motorcycles 39.2 40.0 17.2 18.6 Transportation and storage 13.6 26.6 12.4 Accommodation and food service 34.0 63.0 30.5 37.9 36.1 42.3 75.0 activities Information and communciation 48.6 76.0 58.3 52.1 66.7 48.2 52.9 Financial and insurance activities 18.2 50.0 25.0 25.0 39.3 36.1 Real estate activities; Professional, 11.6 25.4 18.2 27.4 6.7 11.4 13.4 scientific and technical activities Administrative and support activities; 23.3 27.8 4.6 30.0 12.6 24.5 22.6 Repair of computers Total 22.3 27.8 24.2 21.4 29.0 23.4 17.6 Enterprise's blog (Twitter) Manufacturing 2.5 3.9 2.2 0.5 5.4 10.6 0.1 Electricity, gas and steam, water supply, sewerage and waste 3.6 3.1 3.8 2.0 management Construction 3.6 2.0 1.1 6.9 3.1 Wholesale and retail trade; repair of 9.3 10.5 11.4 3.6 10.3 13.1 9.4 motor vehicles and motorcycles Transportation and storage 8.0 4.0 4.0 _ 2.1 0.5 Accommodation and food service 9.0 18.6 3.1 9.6 16.1 11.0 activities 29.5 Information and communciation 29.7 44.3 30.6 22.4 48.1 31.9 Financial and insurance activities 27.3 18.2 25.0 21.4 18.9 Real estate activities: Professional. 2.7 10.6 6.7 9.8 1.2 3.7 scientific and technical activities Administrative and support activities; 7.8 3.9 18.9 11.0 6.4 Repair of computers Total 5.8 7.7 8.4 3.5 6.0 8.9 6.2



B12: Did your enterprise use any of the following social media for business use, during January 2013?

Glossarv

in percentages Size class Region /ojvodina Total Belgrade Enterprises Medium Serbia Multimedia content sharing websites (Youtube, Flickr, Picassa) Manufacturing 8.6 16.1 16.1 15.1 10.1 3.4 10.8 Electricity, gas and steam, water supply, sewerage and waste 3.6 7.5 4.2 9.2 3.3 5.3 management Construction 5.3 9.0 4.9 1.9 9.0 5.8 Wholesale and retail trade; repair of 6.5 21.2 7.3 4.2 0.2 15.7 8.4 motor vehicles and motorcycles 2.5 4.0 28.0 0.7 37 Transportation and storage 4.1 7.6 Accommodation and food service 27.4 26.2 25.5 17.3 50.0 35.6 21.2 activities Information and communciation 38.1 58.9 63.9 40.6 48.1 40.1 41.9 Financial and insurance activities 9.1 36.4 20.0 28.6 24.3 Real estate activities; Professional, 7.4 16.7 10.4 3.0 9.4 8.5 scientific and technical activities Administrative and support activities; 10.3 10.7 8.9 7.2 11.0 11.0 10.3 Repair of computers Total 9.1 16.5 10.7 15.0 10.6 7.4 12.8 Wikipedia Manufacturing 9.7 9.7 5.5 22.4 8.3 10.4 8.3 Electricity, gas and steam, water supply, sewerage and waste 3.6 7.4 9.1 4.9 management Construction 3.3 5.2 2.4 7.6 3.9 3.6 Wholesale and retail trade; repair of 18.8 2.0 1.9 4.0 2.4 motor vehicles and motorcycles Transportation and storage 8.4 2.4 2.5 10.0 -Accommodation and food service 11.6 3.7 9.5 8.2 10.6 9.8 activities 29.7 Information and communciation 27.3 33.5 63.9 38.2 17.2 29.3 Financial and insurance activities 22.7 17.9 13.5 -Real estate activities: Professional. 10.9 8.0 18.2 18.0 5.5 9.9 10.6 scientific and technical activities Administrative and support activities; 18.4 32.0 10.2 14.7 7.0 11.2 Repair of computers Total 5.3 15.9 8.4 8.5 5.3 7.8 7.4

B13: In January 2013, did your enterprise use social media to:

in percentages								
		S	ize clas	ss		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Develop enterprise's	image	of ma	rket p	roduct	s?		
	Manufacturing	58.5	62.6	48.8	76.9	43.2	44.3	59.4
	Electricity, gas and steam, water supply, sewerage and waste management	-	50.5	100.0	44.4	-	100.0	49.5
	Construction	34.4	86.1	-	13.6	66.7	69.7	43.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	62.2	90.2	75.9	67.4	99.1	58.1	66.5
Activity	Transportation and storage	66.0	100.0	87.0	100.0	69.8	61.2	77.9
Act	Accommodation and food service activities	74.3	82.1	100.0	100.0	71.8	67.6	76.6
	Information and communication	58.3	93.8	100.0	45.4	58.5	76.8	66.0
	Financial and insurance activities	66.7	-	50.0	100.0	100.0	46.7	52.9
	Real estate activities; Professional, scientific and technical activities	20.9	71.9	33.3	46.7	52.5	12.1	28.1
	Administrative and support activities; Repair of computers	52.1	56.5	72.6	60.1	53.4	50.3	53.5
Tota	I	56.1	76.2	63.7	64.5	67.0	56.1	61.0
	Obtain or respond to custo	mers' o	ptions	s, revie	ws, qu	estion	s?	
	Manufacturing	29.8	24.5	67.2	37.5	17.3	31.7	30.5
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	50.5	71.4	63.8	-	50.0	62.6
	Construction	17.2	62.5	-	13.6	66.7	30.3	25.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	48.4	57.9	70.4	45.0	56.4	50.1	50.0
Activity	Transportation and storage	34.0	76.6	78.3	50.4	69.8	23.8	50.4
Act	Accommodation and food service activities	56.8	65.4	50.0	63.7	84.7	40.4	58.4
	Information and communication	48.4	75.8	100.0	34.0	79.3	53.6	54.9
	Financial and insurance activities	33.3	-	35.7	100.0	100.0	26.7	35.3
	Real estate activities; Professional, scientific and technical activities	13.0	67.4	33.3	34.9	18.0	14.5	21.3
	Administrative and support activities; Repair of computers	43.4	38.3	58.3	60.1	50.0	32.6	42.9
Tota	I	39.8	47.0	65.5	39.8	47.7	42.1	42.5



B13: In January 2013, did your enterprise use social media to:

Glossary

in percentages								
		S	ize clas	ss		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Involve customers in developme	nt or i	nnova	tions o	r good	s or se	rvices	?
	Manufacturing	18.0	16.5	21.5	25.4	5.7	16.4	17.7
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	25.3	50.0	41.6	-	50.0	42.4
	Construction	17.2	48.4	-	8.1	66.7	30.3	22.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	29.5	40.3	51.9	32.4	49.5	26.4	31.3
Activity	Transportation and storage	-	20.5	43.5	8.9	15.6	2.6	9.7
Aci	Accommodation and food service activities	42.6	68.8	25.0	64.1	45.9	40.4	47.7
	Information and communication	44.2	57.2	44.8	34.0	79.3	37.9	46.7
	Financial and insurance activities	-	-	14.3	-	-	13.3	11.8
	Real estate activities; Professional, scientific and technical activities	4.2	26.4	-	7.9	20.9	3.7	7.4
	Administrative and support activities; Repair of computers	20.8	6.1	-	35.8	46.6	-	17.7
Tota	I	25.4	30.7	27.7	26.4	34.0	23.8	26.7
	Collaborate with business	partne	ers or c	other o	rganis	ations	?	
	Manufacturing	13.1	25.1	37.3	28.1	5.7	18.7	19.5
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	50.5	50.0	60.1	-	50.0	59.2
	Construction	25.5	58.2	-	22.7	33.3	39.5	31.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	70.5	45.4	37.0	65.8	48.6	71.1	66.4
Activity	Transportation and storage	-	52.3	60.9	22.4	23.6	14.5	20.6
Aci	Accommodation and food service activities	68.2	63.7	50.0	75.3	71.8	59.6	66.8
	Information and communication	67.1	89.5	44.8	53.2	79.3	73.7	70.3
	Financial and insurance activities	33.3	-	35.7	-	-	40.0	35.3
	Real estate activities; Professional, scientific and technical activities	15.4	81.9	-	28.0	58.5	14.9	24.9
	Administrative and support activities; Repair of computers	38.1	49.6	38.4	39.9	46.6	37.8	39.9
Tota	I	48.0	44.6	39.8	41.6	37.2	54.4	46.9

B13: In January 2013, did your enterprise use social media to:

in percentages								ntages
		S	ize clas	SS		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Recru	it emp	loyees	?				
	Manufacturing	-	21.1	21.5	12.3	3.0	11.7	9.6
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	50.5	21.4	60.1	-	-	54.6
	Construction	-	24.2	-	4.0	33.3	-	4.4
>	Wholesale and retail trade; repair of motor vehicles and motorcycles	5.9	11.0	33.3	23.2	1.5	2.8	7.0
Activity	Transportation and storage	-	20.5	34.8	8.9	15.6	-	9.0
Act	Accommodation and food service activities	73.0	39.1	-	64.1	84.7	51.6	63.9
	Information and communication	24.7	80.8	28.0	21.3	34.8	40.2	34.9
	Financial and insurance activities	33.3	-	42.9	-	100.0	40.0	41.2
	Real estate activities; Professional, scientific and technical activities	8.1	48.4	-	5.0	45.3	11.2	13.9
	Administrative and support activities; Repair of computers	10.6	36.5	-	32.2	-	10.3	14.5
Tota		10.5	27.1	25.2	18.4	16.0	12.0	14.8
	Exchange views, opinions as	nd kno	wledge	withi	n the e	ntepri	se?	
	Manufacturing	4.3	18.0	26.4	10.9	14.9	7.8	11.2
	Electricity, gas and steam, water supply, sewerage and waste management	100.0	50.5	28.6	56.3	-	50.0	55.8
	Construction	17.2	24.2	-	4.0	33.3	30.3	18.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	35.9	42.1	24.1	50.4	48.9	29.0	36.8
Activity	Transportation and storage	-	30.8	43.5	19.9	11.8	5.2	12.8
A	Accommodation and food service activities	73.0	55.3	25.0	65.3	84.7	59.6	68.0
	Information and communication	28.1	80.8	28.0	33.7	34.8	40.2	37.5
	Financial and insurance activities	-	-	35.7	-	100.0	26.7	29.4
	Real estate activities; Professional, scientific and technical activities	4.5	69.5	-	14.2	10.4	14.9	14.1
	Administrative and support activities; Repair of computers	17.3	67.8	38.4	7.7	-	42.9	26.0
Tota		25.6	36.4	28.7	25.9	31.7	28.2	28.2



B14: Did your enterprise have rules or a procedure for using social media for business use?

in percentages

		S	ize clas	s		Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
YES								
	Manufacturing	13.8	36.9	53.9	38.8	11.2	16.7	25.6
	Electricity, gas and steam, water supply, sewerage and waste management	-	50.0	50.0	40.3	-	50.0	41.2
	Construction	17.2	27.9	-	5.5	33.3	30.3	19.1
_	Wholesale and retail trade; repair of motor vehicles and motorcycles	21.6	68.5	33.3	25.1	0.9	37.1	28.8
Activity	Transportation and storage	34.0	27.5	26.1	36.8	34.0	21.2	31.4
Act	Accommodation and food service activities	32.4	46.0		11.6	2.3	64.9	34.5
	Information and communication	38.6	21.1	13.8	16.4	41.5	38.6	34.6
	Financial and insurance activities	33.3	-	57.1	100.0	100.0	46.7	52.9
	Real estate activities; Professional, scientific and technical activities	12.6	48.4	33.3	7.9	37.7	19.1	18.2
	Administrative and support activities; Repair of computers	15.4	49.6	34.2	23.8	53.4	10.3	21.5
Total		21.8	43.8	42.3	26.9	16.3	32.9	27.7

MODULE 2.C: Electronic invoicing¹⁾

C1: Did your enterprise send electronic invoice in January 2013?

in percentages Size class Region /ojvodina Total Belgrade **Enterprises** 50-249) **Jedium** e-invoices in a standard structure suitable for automatic processing (e.g. EDI, XML) Manufacturing 12.4 24 2 20.8 13.0 19.8 16.0 15.7 Electricity, gas and steam, water supply, sewerage and waste 4.0 19.1 8.6 12.0 10.4 5.2 10.7 management Construction 14.7 7.3 53.7 12.6 11.6 18.8 14.8 Wholesale and retail trade; repair of 0.9 25.4 16.3 4.4 1.9 5.4 4.2 motor vehicles and motorcycles Transportation and storage 13.4 18.0 36.0 2.0 20.4 28.6 15.0 Accommodation and food service 25.0 7.0 30.0 22.7 19.5 34.5 31.4 activities 26.3 39.5 17.8 30.3 28.3 Information and communication 21.9 33.3 Financial and insurance activities 36.4 --29.7 31.8 20.0 35.7 Real estate activities: Professional. 9.0 26.7 22.2 27.1 11.4 17.5 5.1 scientific and technical activities Administrative and support activities; 41.5 10.6 18.5 54.9 35.7 33.9 Repair of computers 22.7 10.3 Total 10.3 24.1 15.4 14.2 13.1 Electronic invoices not suitable for automatic processing, (e.g. invoices sent by e-mail) Manufacturing 77.5 63.2 77.1 76.7 75.1 68.0 74.1 Electricity, gas and steam, water supply, sewerage and waste 47.3 51.0 75.7 47.3 59.9 49.3 51.7 management Construction 85.9 52.0 87.8 68.0 86.3 86.4 0.08 Wholesale and retail trade; repair of 73.5 79.5 33.5 67.6 99.4 64.1 73.6 motor vehicles and motorcycles Transportation and storage 76.8 68.4 70.0 63.2 79.1 88.7 75.2 Accommodation and food service 66.0 59.9 75.0 54.3 69.7 70.0 64.9 activities 69.4 59.0 Information and communication 70.5 44.3 62.9 70.5 66.5 Financial and insurance activities 63.6 50.0 40.9 25.0 40.0 53.6 48.6 Real estate activities: Professional. 59.1 59.8 53.7 63.6 51.0 58.8 61.5 scientific and technical activities Administrative and support activities; 57.2 49.7 45.6 35.3 61.7 58.3 54.8 Repair of computers

73.5

62.9

1) The results refer only to enterprises that said YES to question A1.



Total

71.3

68.1

80.6

68.2

67.6

C2: Did your enterprise receive e-invoices in a standard structure suitable for automatic processing (e.g. EDI, XML), in January?

in percentages

		S	ize clas	s		Region	·	
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Manufacturing	20.8	42.1	28.5	26.5	27.6	24.0	26.2
	Electricity, gas and steam, water supply, sewerage and waste management	14.3	22.0	28.9	27.4	10.4	5.6	19.0
	Construction	34.5	12.6	43.9	36.3	19.6	33.8	31.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	36.1	29.6	19.6	20.8	11.7	57.5	35.0
Activity	Transportation and storage	18.4	25.4	36.0	3.3	22.5	42.7	20.2
Act	Accommodation and food service activities	27.7	46.2	50.0	10.3	37.0	43.9	31.7
	Information and communication	36.3	39.5	8.3	18.3	33.3	43.8	36.1
	Financial and insurance activities	10.0	25.0	36.4	33.3	-	32.1	27.8
	Real estate activities; Professional, scientific and technical activities	32.7	34.8	50.0	46.1	52.6	23.4	33.2
	Administrative and support activities; Repair of computers	58.9	17.7	28.3	17.0	71.1	50.1	49.0
Total		29.9	33.2	30.1	24.3	24.4	40.4	30.5

MODULE 2.D: Automatic share of information within the enterprise¹⁾

D1: In January 2013, did your enterprise use the software package ERP for exchanging information on sales and/or purchases with its other functions (e.g. finances, planning, marketing, etc.)?

in percentages

in percentages									
			Size class			Region			
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
YES									
	Manufacturing	4.4	16.3	26.5	6.8	8.1	11.9	8.4	
	Electricity, gas and steam, water supply, sewerage and waste management	4.0	15.1	30.9	11.6	12.2	8.7	11.4	
	Construction	3.6	6.5	47.6	3.2	4.2	9.2	5.8	
	Wholesale and retail trade; repair of motor vehicles and motorcycles	13.5	40.5	29.0	3.4	10.8	30.3	17.2	
Activity	Transporation and storage	5.0	18.8	58.0	5.4	3.6	20.4	9.2	
Act	Accommodation and food service activities	2.0	27.5	-	5.0	8.9	8.2	7.3	
	Information and communication	9.7	32.3	34.4	5.8	17.6	15.1	13.6	
	Financial and insurance activities	9.1	25.0	27.3	-	20.0	25.0	21.6	
	Real estate activities; Professional, scientific and technical activities	4.0	19.9	18.2	13.5	10.1	3.0	6.2	
	Administrative and support activities; Repair of computers	3.7	7.0	17.2	1.9	12.6	3.6	5.5	
Total		7.4	21.0	30.4	5.9	8.9	16.7	10.8	

¹⁾ The results refer only to enterprises that said YES to question A1.



D2: In January 2013, did your enterprise use any software application for managing information about customers (so-called CRM) that allows to:

in percentages											
		Size class			Region						
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total			
Capture, store and make available to other business functions											
	Manufacturing	9.5	27.3	28.0	15.0	12.3	17.0	14.7			
	Manufacturing Electricity, gas and steam, water supply, sewerage and waste management	-	-	8.3	1.1	0.9	-	0.9			
	Construction	8.7	-	14.6	-	17.6	7.2	7.3			
>	Wholesale and retail trade; repair of motor vehicles and motorcycles	19.2	35.5	12.7	9.5	0.4	40.5	21.1			
Activity	Transporation and storage	7.6	14.1	48.0	7.0	3.6	21.5	10.2			
Ac	Accommodation and food service activities	6.6	34.6	-	12.0	2.9	16.1	12.3			
	Information and communication	22.5	62.2	38.9	24.8	34.3	28.9	29.1			
	Financial and insurance activities	36.4	25.0	54.5	-	80.0	46.4	45.9			
	Real estate activities; Professional, scientific and technical activities	8.7	35.5	45.5	34.2	11.5	6.6	12.6			
	Administrative and support activities; Repair of computers	13.5	14.8	27.8	7.5	39.7	6.7	14.9			
Total		12.8	25.0	26.2	11.7	9.9	22.9	15.6			
Ana	lyse information about customers promotion, choosing						naking	sales			
	Manufacturing	7.9	30.3	21.0	17.5	10.9	10.7	13.9			
	Electricity, gas and steam, water supply, sewerage and waste management	-	-	5.6	0.5	0.9	-	0.6			
	Construction	8.7	2.7	24.4	1.4	19.4	6.9	8.2			
>	Wholesale and retail trade; repair of motor vehicles and motorcycles	13.8	26.1	12.7	9.5	0.4	27.4	15.3			
Activity	Transporation and storage	13.1	18.1	44.0	8.6	11.2	28.6	15.0			
Act	Accommodation and food service activities	20.3	25.3	-	7.0	1.6	37.3	21.1			
	Information and communication	19.5	50.9	38.9	23.5	23.7	26.2	25.1			
	Financial and insurance activities	18.2	25.0	50.0	-	60.0	39.3	37.8			
	Real estate activities; Professional, scientific and technical activities	5.2	24.6	36.4	21.2	3.5	5.5	8.1			
	Administrative and support activities; Repair of computers	13.5	14.8	11.1	7.5	36.5	5.5	13.5			
Total		10.9	23.5	22.1	12.2	9.1	18.0	13.7			

106 ICT 2013

MODULE 2.E: e-commerce¹⁾

E1: Did your enterprise receive orders for goods or services via a website (excluding manually typed e-mails) in 2012?

in percentages

in percenta								iitages
		S	Size clas	SS		Region		
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	7.0	9.7	8.3	4.3	14.9	5.8	7.7
	Electricity, gas and steam, water supply, sewerage and waste management	5.0	0.0	3.1	0.6	0.0	18.1	2.7
	Construction	6.1	6.4	-	1.1	8.0	9.0	6.0
Ţ.	Wholesale and retail trade; repair motor vehicles and motorcycles	25.3	16.0	71.8	18.9	31.4	25.6	24.9
Activity	Transportation and storage	19.1	16.3	8.0	11.5	12.3	24.6	12.6
Ā	Accommodation and food service activities	21.6	22.1	-	10.1	27.4	26.7	21.5
	Information and communication	30.9	22.9	72.2	14.7	32.5	36.3	30.7
	Real estate activities; Professional, scientific and technical activities	18.3	6.2	9.1	25.2	12.1	15.4	16.7
	Administrative and support activities; Repair of computers	7.8	0.0	23.5	4.0	24.0	1.9	7.6
Tota	l	22.8	15.4	22.3	12.4	21.0	23.4	20.9

E2: Percentage of the total turnover resulting from orders received via a website, in ${\bf 2012}^2)$

in percentages

			E	nterpris		. ролос	
	S	Size class Region					
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
1-24%	83.5	77.8	90.8	80.1	85.7	82.6	83.1
25-49%	4.1	11.8	2.1	3.2	3.3	7.2	5.0
50-74%	4.5	6.0	7.0	5.8	5.6	3.7	4.8
75-100%	7.9	4.5	0.0	10.8	5.4	6.5	7.1

¹⁾ The results refer only to enterprises that said YES to question B1.

 $^{^{\}rm 2)}$ The results refer only to enteprises that said YES to question E1.



in percentages Size class Region /ojvodina Total Belgrade Enterprises Medium Serbia Republic of Serbia Manufacturing 100.0 91.2 100.0 89.9 100.0 100.0 97.3 Electricity, gas and steam, water supply, sewerage and waste 100.0 0.0 100.0 100.0 0.0 100.0 100.0 management Construction 100.0 100.0 100.0 100.0 100.0 100.0 Wholesale and retail trade; repair of 100.0 100.0 100.0 100.0 100.0 100.0 100.0 motor vehicles and motorcycles 79.9 83.3 Transportation and storage 100.0 100.0 56.0 100.0 100.0 Accommodation and food service 91.0 100.0 64.9 91.6 94.0 100.0 activities Information and communication 73.2 100.0 80.3 14.8 100.0 78.0 100.0 Real estate activities: Professional. 100.0 100.0 100.0 100.0 100.0 100.0 100.0 scientific and technical activities Administrative and support activities: 70.6 94.5 0.0 100.0 100.0 100.0 95.9 Repair of computers Total 96.0 96.1 100.0 93.3 93.2 99.9 96.2 Other EU countries Manufacturing 35.4 22.4 32.4 23.9 23.3 64.9 31.3 Electricity, gas and steam, water supply, sewerage and waste 0.0 0.0 0.0 0.0 0.0 0.0 0.0 management Construction 58.0 30.4 0.0 100.0 0.0 76.7 52.4 Wholesale and retail trade; repair of 10.7 8.7 2.8 2.9 31.2 0.3 10.2 motor vehicles and motorcycles Transportation and storage 38.2 29.8 0.0 52.9 0.0 48.2 36.1 Accommodation and food service 29.5 70.5 0.0 100.0 70.2 10.2 38.2 activities Information and communication 30.4 62.1 30.8 19.7 42.6 33.4 34.1 Real estate activities: Professional. 5.2 57.6 0.0 17.1 0.0 4.7 7.6 scientific and technical activities Administrative and support activities: 47.2 0.0 23.1 0.0 46.6 41.2 41.2 Repair of computers Total 19.7 27.5 14.3 18.1 27.8 16.6 20.5

¹⁾ The results refer only to enterprises that said YES to question E1.

E3: In 2012, did your enterprise receive orders placed via a website by customers located in the following geographical areas? $^{1)}$

in percentages

						•••	i heice	iiuges
		S	ize clas	ss		Region		
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Rest	of the	world					
	Manufacturing	35.4	8.8	32.4	15.7	19.1	67.0	27.2
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ity	Wholesale and retail trade; repair of motor vehicles and motorcycles	57.2	0.0	-	13.4	31.2	81.2	49.9
Activity	Transportation and storage	19.1	29.8	0.0	11.1	-	48.2	20.2
₹	Accommodation and food service activities	20.5	54.8	0.0	86.6	35.1	10.2	27.8
	Information and communication	26.8	41.4	30.8	19.7	85.2	10.2	28.8
	Real estate activities; Professional, scientific and technical activities	0.0	57.6	0.0	0.0	0.0	4.7	2.8
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota	I	38.4	15.2	10.8	14.7	26.3	49.6	34.2

¹⁾ The results refer only to enterprises that said YES to question E1.

E4: Provide a percentage breakdown of the turnover from orders placed by a website in 2012 by types of transactions:

in percentages

	Enterprises							
	S	Size clas	S		Region			
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
a) Sale to	final c	onsum	ers					
1-24%	46.6	30.4	50.9	45.2	40.2	47.6	44.7	
25-49%	8.0	11.9	0.0	1.5	5.1	0.5	2.2	
50-74%	6.7	9.3	9.3	13.2	7.3	3.9	7.1	
75-100%	45.9	48.4	39.8	40.2	47.4	48.0	46.0	
b) Sale	to ente	erprises	5					
1-24%	45.9	48.4	39.8	40.2	47.4	48.0	46.0	
25-49%	1.9	1.6	2.0	0.4	5.0	0.5	1.9	
50-74%	5.5	19.6	7.3	14.3	7.5	3.9	7.4	
75-100%	46.6	30.4	50.9	45.2	40.2	47.6	44.7	

¹⁾ The results refer only to enterprises that said YES to question B1.

²⁾ The results refer only to enterprise that said YES to question E1.

E5: Did any of the following obstacles limit or prevent your enterprise from selling via a website:

in percentages Size class Region /ojvodina Total Belgrade Enterprises Medium Enterprise's goods or services were not suitable for web sale? Manufacturing 6.3 22.4 13.5 18.4 11.5 2.1 11.5 Electricity, gas and steam, water supply, sewerage and waste 11.9 0.0 0.0 100.0 100.0 0.0 0.0 management 0.0 Construction 0.0 0.0 0.0 0.0 0.0 0.0 Wholesale and retail trade: repair of 4.4 0.0 0.0 16.1 0.0 0.0 3.8 motor vehicles and motorcycles Transporation and storage 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Accommodation and food service 0.0 19.3 0.0 26.8 0.0 0.0 4.1 activities Information and communication 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Real estate activities: Professional. 5.2 6.9 42.4 0.0 20.0 9.7 0.0 scientific and technical activities Administrative and support activities: 0.0 0.0 16.5 41.7 0.0 0.0 4.1 Repair of computers Total 3.6 11.6 6.0 15.5 3.6 0.1 4.8 Problems in web sales related to logistics (shipping of goods or delivery of services)? Manufacturing 15.9 6.0 0.0 6.8 7.3 33.0 12.0 Electricity, gas and steam, water supply, sewerage and waste 0.0 0.0 0.0 0.0 0.0 0.0 0.0 management Construction 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Wholesale and retail trade; repair of 0.0 0.0 0.0 0.4 0.0 0.1 2.8 motor vehicles and motorcycles Transporation and storage 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Accommodation and food service 9.7 2.0 0.0 0.0 13.4 0.0 0.0 activities Information and communication 15.4 0.0 42.6 10.9 12.1 0.0 1.5

5.2

47.2

4.3

0.0

0.0

3.1

0.0

0.0

3.4

17.1

0.0

3.7

0.0

46.6

6.7

0.0

0.0

2.5

Real estate activities; Professional,

scientific and technical activities

Administrative and support activities;

Repair of computers



Total

4.9

35.4

4.1

¹⁾ The results refer only to enterprises that said YES to question A1.

E5: Did any of the following obstacles limit or prevent your enterprise from selling via a website:

in percentages Size class Region Vojvodina Belgrade Total **Enterprises** Medium Serbia Problems in web sales related to payment? Manufacturing 15.9 8.8 0.0 10.1 7.3 33.0 12.9 Electricity, gas and steam, water supply, sewerage and waste 0.0 0.0 0.0 0.0 0.0 0.0 0.0 management 0.0 0.0 Construction 0.0 0.0 0.0 0.0 0.0 Wholesale and retail trade; repair of 3.7 0.0 0.0 13.4 0.0 0.0 3.2 motor vehicles and motorcycles Transporation and storage 22.6 0.0 0.0 0.0 65.3 0.0 18.9 Accommodation and food service 30.8 0.0 0.0 0.0 0.0 39.8 24.3 activities Information and communication 0.0 0.0 30.8 0.0 0.0 2.9 1.9

5.2

0.0

7.2

0.0

0.0

3.4

0.0

0.0

3.9

17.1

0.0

10.7

0.0

0.0

5.2

4.9

0.0

6.6

0.0

0.0

5.4

	Problems in web sales related to ICT security or data protection?									
	Manufacturing	6.3	8.8	0.0	10.1	7.3	0.0	6.7		
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
iţ	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Activity	Transporation and storage	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
∢	Accommodation and food service activities	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	Information and communication	0.0	0.0	15.4	0.0	0.0	1.8	1.1		
	Real estate activities; Professional, scientific and technical activities	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total		0.8	3.4	1.9	1.9	2.1	0.2	1.2		

¹⁾ The results refer only to enterprises that said YES to question A1.

Real estate activities: Professional.

scientific and technical activities

Administrative and support activities:

Repair of computers

Total

E5: Did any of the following obstacles limit or prevent your enterprise from selling via a website:

in percentage								
		S	ize clas	ss	Region			
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Problems in web sales	s relate	d to le	gal fra	mewo	rk?		
	Manufacturing	6.3	8.8	0.0	10.1	7.3	0.0	6.7
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ity	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Activity	Transporation and storage	0.0	0.0	0.0	0.0	0.0	0.0	0.0
∢	Accommodation and food service activities	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Information and communication	0.0	0.0	46.2	0.0	0.0	4.4	2.9
	Real estate activities; Professional, scientific and technical activities	0.0	25.2	0.0	0.0	9.7	0.0	1.2
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota		8.0	4.2	5.8	1.9	2.4	0.6	1.5
	The cost of introducing web	sales to	oo high	comp	ared to	o bene	fits?	
	Manufacturing	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0
īŧ	Wholesale and retail trade; repair of motor vehicles and motorcycles	21.5	0.0	4.5	0.0	63.0	0.0	19.0
Activity	Transporation and storage	0.0	0.0	0.0	0.0	0.0	0.0	0.0
∢	Accommodation and food service activities	0.0	9.7	0.0	13.4	0.0	0.0	2.0
	Information and communication	0.0	0.0	15.4	0.0	0.0	1.5	1.0
	Real estate activities; Professional, scientific and technical activities	0.0	25.2	0.0	0.0	9.7	0.0	1.2
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota		11.1	1.6	4.3	0.4	29.0	0.2	9.5

¹⁾ The results refer only to enterprises that said YES to question A1.

E6: Did your enterprise have orders for goods or services place via EDI-type messages, in 2012?

in percentages

	in percen							iiugco
		S	ize clas	ss		Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	0.5	3.7	2.8	0.5	1.3	3.1	1.4
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ıţ	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	9.3	7.3	0.1	0.2	2.7	1.3
Activity	Transportation and storage	0.0	3.4	0.0	1.3	0.0	0.0	0.5
∢	Accommodation and food service activities	0.0	1.3	0.0	0.0	1.5	0.0	0.3
	Information and communication	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Real estate activities; Professional, scientific and technical activities	2.0	3.6	0.0	4.3	5.5	0.7	2.2
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota		0.3	3.8	2.3	0.5	0.9	1.6	1.0

E7: Percentage of the total turnover resulting from received via EDI-type messages, in 2012:

in percentages

						Pere	agoo		
		Enterprises							
	S	Size class Region							
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total		
1-24%	100.0	82.1	65.1	92.1	100.0	78.6	84.1		
25-49%	0.0	17.9	23.3	0.0	0.0	21.4	14.8		
50-74%	0.0	0.0	11.6	7.9	0.0	0.0	1.1		
75-100%	0.0	0.0	0.0	0.0	0.0	0.0	0.0		

¹⁾ The results refer only to enterprises that said YES to question B1.

 $^{^{\}rm 2)}$ The results refer only to enterprises that said YES to question E1.

E8: During 2012, did your enterprise receive orders placed via EDI-type E8: During 2012, did your enterprise receive office processes from customers located in the following geographical areas?

	in percentages								
		S	ize clas	SS					
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
	Repu	blic of	Serbia						
	Manufacturing	100.0	61.5	80.0	86.7	100.0	55.9	73.0	
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
ıŧy	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	100.0	100.0	100.0	100.0	100.0	100.0	
Activity	Transportation and storage	0.0	100.0	0.0	100.0	0.0	0.0	100.0	
∢	Accommocation and food service activities	0.0	100.0	0.0	0.0	100.0	0.0	100.0	
	Information and communication	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Real estate activities; Professional, scientific and technical activities	100.0	100.0	0.0	100.0	100.0	100.0	100.0	
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tota	I	100.0	84.6	88.4	94.8	100.0	83.0	88.7	
	Other	EU co	untrie	3					
	Manufacturing	0.0	0.0	40.0	13.3	0.0	3.9	4.4	
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
iŧ	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	50.0	0.0	0.0	0.0	48.6	45.4	
Activity	Transportation and storage	0.0	100.0	0.0	100.0	0.0	0.0	100.0	
∢	Accommocation and food service activities	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Information and communication	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Real estate activities; Professional, scientific and technical activities	46.4	100.0	0.0	100.0	0.0	100.0	57.5	
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tota	I	26.7	34.6	23.3	60.9	0.0	34.5	31.8	

¹⁾ The results refer only to enterprises that said YES to question E6.



Glossary

in percenta								ntages
		S	ize clas	S		Region	ı	
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Rest	of the	world					
	Manufacturing	0.0	0.0	40.0	13.3	0.0	3.9	4.4
	Electricity, gas and steam, water supply, sewerage and waste management	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ity	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Activity	Transportation and storage	0.0	100.0	0.0	100.0	0.0	0.0	100.0
∢	Accommocation and food service activities	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Information and communication	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Real estate activities; Professional, scientific and technical activities	0.0	100.0	0.0	0.0	0.0	100.0	20.7
	Administrative and support activities; Repair of computers	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota		0.0	10.3	23.3	24.0	0.0	7.6	8.8

¹⁾ The results refer only to enterprises that said YES to question E6.

E9: During 2012, did your enterprise place orders for goods or services via EDI-type messages?

in percentages

						"	ı perce	mayes
		S	Size clas	ss		Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Manufacturing	42.0	35.0	42.2	34.9	46.2	28.6	35.6
	Electricity, gas and steam, water supply, sewerage and waste management	29.9	26.7	41.0	33.8	32.5	6.5	29.8
	Construction	42.9	35.4	61.1	24.6	30.2	64.7	42.1
£	Wholesale and retail trade; repair of motor vehicles and motorcycles	52.5	37.4	56.0	43.9	44.4	57.3	50.0
Activity	Transportation and storage	15.1	26.1	25.0	5.9	14.4	16.9	15.6
Ā	Accommodation and food service activities	4.0	18.2	15.0	6.6	5.5	7.7	10.7
	Information and communication	49.7	67.7	41.1	48.5	62.5	50.6	55.9
	Real estate activities; Professional, scientific and technical activities	35.0	54.9	40.0	19.3	30.3	31.5	38.0
	Administrative and support activities; Repair of computers	39.9	43.9	41.5	34.5	40.0	43.3	40.7
Total		38.5	40.1	49.9	34.6	41.9	44.2	40.2



2.5. QUESTIONNAIRE

ICT USAGE IN ENTERPRISES

MODULE 2.A: USE OF COMPUTERS AND COMPUTER NETWORKS

	YES	NO
A1 : Did your enterprise use computers in January 2013?		□ End
A2 : Please, indicate an estimate of the percentage of the total persons employed who used computers at least <u>once a week</u> , in January 2013?		%
A3: Did the persons employed in your enterprise have remote	YES	NO
access to the enterprise's documents, e-mails system or applications over the Internet (via fixed, mobile or wireless connection), in January 2013?		
	YES	NO
A4: Did your enterprise use "open source" operating system LINUX, in January 2013?		

MODULE 2.B: ACCESS AND USE OF THE INTERNET

B1: Did your enterprise have access to the Internet, in January 2013?		YES	NO	
			Go to C1	
	B2: Did your enterprise have any of the following types of external connection to the Internet, in January 2013?		YES	NO
	a)	DSL (xDSL, ADSL, SDSL, etc.) connection		
	b)	Other fixed or broadband Internet connection (e.g. cable Internet, WiFi, WiMax)		
	c)	Dial-up over normal telephone line or ISDN connection		
	d)	Mobile "broadband" connection via 3G modem or 3G device		
	e)	Other mobile connection (e.g. analogue mobile phone, GSM, GPRS, EDGE)		

Methodology Sample Major findings Survey results Questionnaire

B3: What was the maximum contracted download speed of the Internet connection in your enterprise, in January 2013?			
a) Less than 2 Mbit/s	[
b) At least 2, but less than 10 Mbit/s	[
c) At least 10, but less than 30 Mbit/s	1		
d) At least 30, but less than 100 Mbit/s	I		
e) At least 100 Mbit/s	Ī		
B4 : Please, indicate an estimate of the percentage of persons employed who used the Internet in January 2013:		%	
Use of mobile Internet for business use			
Enterprises covered by the following questions are those that provide to the persons employe access to the Internet via mobile devices for business use.	ed portable devi	ces allowing	
Portable devices connecting to the Internet are: notebook, laptop, tablet PC, Smartphone or F		110	
B5 : Did the persons employed in your enterprise have portable	YES	NO	
devices (laptop, Smart phones or PDA) that allowed a connection to the Internet for business use, in January 2013?		☐ Go to B7	
B6: Please, indicate an estimate of the percentage of persons employed who used portable devices to connect to the Internet for business use, in January 2013: (*portable computers or other portable devices like Smartphone or PDA)		%	
Use of a Website or Home page			
	YES	NO	
B7 : Did your enterprise have a Website/Home page, in January 2013?		Go to B9	
B8: Did the Website or Home page of your enterprise have any of the following: (your enterprise as Internet service provider)		NO	
a) On-line ordering or reservation or booking of goods/services			
 b) A privacy statement policy or certification related to website safety 			
c) Access to product catalogues or price lists			
d) On-line payment			
e) Possibility for visitors to customise or design the products			
f) Personalised content in the Website for regular/repeated visitors			
g) Advertisement of open job positions or on-line job application			



Introduction Households/individuals Enterprises Glossarv

IIIIIOU	detion Households/Individuals Litterpris		Olossaiy	
Public authorities' Internet services Public authorities refer to both public services and administration – tax, customs, business registration, social security, public health, environment, etc. Public authorities can be on local, regional or national level.				
serv	: In January 2012, did your enterprise use public authorities' ices over the Internet to: luding e-mails)	YES	NO	
	a) obtain information			
	b) obtain forms, e.g. tax declarations			
	c) return filled in forms, e.g. sending of statistical information to public authorities			
	d) treat administrative procedures completely electronically (e.g. declaration, registration, request for licenses) without the need for paper work (including payment, if required)			
	d1) Pay VAT			
	d2) Pay social contributions			
authornotific payme - e-ter on-line	Public electronic procurement - Electronic public procurement refers to the use of the Internet by enterprises to offer goods or services to public authorities on national level or to other EU countries. The e-procurement process is based on a number of stages from the notification process (online availability of procurement notices and tender specifications) through tendering, awarding. To payment. - e-tendering is the stage of an electronic public procurement process dealing with submission of tenders and proposals on-line (electronically). - e-tendering excludes submission of bids by e-mails.			
B10 : In 2012, did your enterprise use the Internet for accessing tender documents in electronic procurement systems?		YES	NO	
B11: In 2012, did your enterprise use the Internet for offering goods and services in electronic procurement systems?			NO	
	a) In the Republic of Serbia			
	b) In EU countries			

Methodology Sample Major findings Survey results Questionnaire

Use of social media			
Use of social media refers to the use of Internet applications or communication platforms, within or outside the enterprise, for connecting, creating or exchanging content on-line with customers or suppliers. Enterprises using social media are considered those that have a user profile or an account depending on the requirements and type of the social media.			
B12 : In January 2013, did your enterprise use any of the following social media for business use?	YES	NO	
a) Social networks: Facebook, LinkedIn, Xing, Yammer			
b) Enterprise's blog (Twitter)			
c) Multimedia content sharing websites (Youtube, Flickr, Picasso)			
d) Wikipedia			
e) The enterprise did not use any of the above mentioned social media or used them only for posting paid adverts			
B13: In January 2013, did your enterprise use social media to:	YES	NO	
a) Develop the enterprise's image or market products			
b) Obtain or respond to customers' opinions, reviews, questions			
 c) Involve customers in development or innovation of goods or services 			
d) Collaborate with business partners or other organisations			
e) Recruit employees			
f) Exchange views, opinions or knowledge within the enterprise			
	YES	NO	
B14 : Did your enterprise have rules or a procedure for using social media for business use?			



MODULE 2.C: ELECTRONIC INVOICING

Two different types of electronic invoices are distinguished:			
- e-invoices of standard structure (suitable for automatic processing); these invoices may be directly exchanged between suppliers and customers, via service operators or via an electronic banking system;			
- Invoices sent electronically that are not suitable for automatic processing (e.g. by e-mail).			
C1: In January 2013, did your enterprise send electronic invoices?		NO	
 a) e-invoices in a standard structure suitable for automatic processing (e.g. EDI, XML) 			
 b) electronic invoices not suitable for automatic processing, (e.g. invoices sent by e-mail) 			
2010 111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	YES	NO	
C2: In January 2013, did your enterprise receive e-invoices in a standard structure suitable for automatic processing (e.g. EDI, XML)?			

MODULE 2.D: AUTOMATIC SHARE OF INFORMATION $\underline{\text{WITHIN}}$ THE ENTERPRISE

Automatic exchange of information between different functions of the enterprise means				
 any of the following: using one single software application to support the different functions of the enterprise; data linking between the software applications that support the different functions of the enterprise; using a common database of data warehouse accessed by the software applications that support the different functions of the enterprise; automatic exchange of data between the different software systems (see the definition in module C). 				
D1: In January 2013, o	YES	NO		
other functions (e.g. finances, planning, marketing, etc.)?				
D2: In January 2013, did your enterprise use any software				
application for managing information about customers (so-called CRM) that allows to:		YES	NO	
	re and make available to other business ation about customers			
, ,	rmation about customers for marketing g prices, making sales promotion, choosing nels, etc.)			

MODULE 2.E: e-COMMERCE

e-COMMERCE:					
e-commerce refers to business communication and transfer of goods and services (purchase and sale) over computer networks, as well as to capital transfer, using digital communication (ICT). e-commerce may be used via website or automatic share of information between enterprises, but excludes manually typed individual messages.					
e-commerce sales					
Web sales					
				NO	
E1: During 2012, did your enterprise receive orders for goods or services placed via a website (excluding manually typed e-mails)?				to E6	
E2: Please, indicate a percentage of the total turnover resulting from orders received via a website in 2012.			%		
E3: During 2012, did your enterprise receive orders placed via a					
website by customers located in the following geographical areas?	Y	YES		NO	
a) Republic of Serbia					
b) Other EU countries					
c) Rest of the world					
E4: Please, provide a percentage breakdown of the turnover from orders received by a website in 2012, by types of transactions?					
a) Sales to final consumers				%	
b) Sales to enterprises				%	
c) Total		0	0	%	
E5: Did any of the following obstacles limit or prevent your enterprise from selling via a website?		YES NO		NO	
a) Enterprise's goods or services were not suitable for web sales					
b) Problems in web sales related to logistics (shipping of goods or delivery of services)					
c) Problems in web sales related to payments					
d) Problems in web sales related to ICT security or data protection					
e) Problems in web sales related to the legal framework					
f) The cost of introducing web sales too high compared to benefits				П	



Glossary

FDI-type sales				
EDI-type sales - EDI-type sales are sales made via EDI-type messages. EDI (Electronic Data Interchange) is used here as a generic concept for sending or receiving business information in an agreed standard format that allows their automatic processing (e.g. EDIFACT, UBL, XML).				
E 0		YES	NO	
E6 : During 2012, did your enterprise receive orders for goods or services placed via EDI-type messages?			Go to E9	
E7: Please, indicate an estimate of the percentage of the total turnover resulting from orders received via EDI-type messages, in 2012.			National currency	
E8: During 2012, did your enterprise receive orders placed via				
EDI-type messages by customers located in the following geographical areas?		YES	NO	
	a) Republic of Serbia			
	b) Other EU countries			
	c) Rest of the world			
Orders placed via the Internet				
E9: During 2012, did your enterprise place orders for goods or services via the Internet or EDI-type messages?		YES	NO	
			□ End	

ICT GLOSSARY

ADSL (Asymmetric Digital Subscriber Line):

A broadband digital transmission technology that uses the existing telephone line and provides for possible simultaneous data sending and voice communication. The larger part of range serves for data sending to user and the speed extends up to 6 Mbps.

Bit (Binary Digit):

The smallest information unit that a computer handles. A bit is expressed as 1 or 0 in binary presentation, or as true, i.e. false in logic presentation. A group of 8 bits makes 1 bite.

Broadband:

A communication system the ag ent (carrier) of which (e.g. optical cable) forw ards multiplied data simultaneously, and each individual data is made module at different frequency.

B2B (Business-to-Business):

Transactions between two enterprises that are carried out by the way of networks based on IP and through other computer networks.

B2C (Business-to-Customer):

Transactions that are carried out between business and private customer through IP networks and via other computer networks.

CRM (Customer Relationship Management):

It is a process o r methodology that helps managing information about our clients' needs and habits and developing tighter relationships with them. CRM contains several technological components, but in organizational terms, CRM represents a set of processes for collecting necessary information on customers, sales, marketing efficiency, customers' reactions and market trends. CRM helps managing technologies and human resources in order to have a view of customers' behavior and value.

Downloading

Electronic transmission of information from a remote computer to your computer. Downloading of data files from anon ymous FTP is a popular w ay of ob taining free of charge software of public property.

Dial-up connection:

Use of a telephone network for the purpose of connecting to an other network. Included are modem and regular telephone line, ISDN card and ISDN line, etc. If you are a typical computer user, you have one or two dial-up connections: one for the link to Internet and another for the link to the network at your enterprise.



DSL (Digital Subscriber Line):

A type of fast Internet connection that utilizes standard telephone lines. It could also be a type of broadband connection

xDSL, ADSL, etc.

Transmissions via the Internet networks based on protocols and via other computer networks. Goods and services are ordered over those net goods or services can be carried out on/outside the off-line ne twork. Orders re ceived by telephone, fax or e-mail do not fall into this category of e-commerce.

Digital goods or services:

Goods/services that can be ordered or delivered directly via a computer over the Internet, e.g. films, games, computer software, "on-line" newspapers, consulting services, etc.

E-mail:

Electronic transmission of messages, including text and attach ments, between computers located inside or outside an orga nization. This comprises electronic mails over the Internet or other computer networks.

Extranet:

A secure extension of Intranet en abling external users to have access to certain parts of the organization Intranet.

Electronic commerce:

E-Commerce (Electronic Commerce) is the purchase or selling of goods or services over the Internet particularly via the World Wide Web service. Practically this term is often used instead of the recent one, e-business, which means business over the Internet.

Electronic (digital) signature:

Electronic signature is meant to be a technolog y used in sy stems of electronic b usiness for checking the signatory's authenticity, securing the integrity of transmitted information and the irrevocability of t he electronic signature in the message or document. Therefore, alike the signature in standard business, the electronic signature is used in electronic business. Besides, the latter secures electronically signed messages, which is not the case w ith personal signatures.

ERP (Enterprise Resource Planning):

ERP is a software system that monitors all the aspects of business operations of a company. The implemented ERP system is able to integrate business operations of different company functions (e.g. accountancy, sales, production, etc.) in one entity. One obtains this way a system through which one can, on one hand, manage all human and material resources, and on the other one, develop and monitor business processes and procedures.

Firewall:

A combination of hard ware and software keeping the system secure. It is usually used to prevent any unauthorized access to the internal local network from the outside. Fire wall prevents direct communication between a network and external computers.

Hardware:

A physical unit of a computer system, including external units, printers, modems, mice, etc.

Internet:

World computer network.

Internet address:

Address of one of the Internet resources. It typically reads for example: http://www.stat.gov.rs

Intranet:

A network inside an organization based on Internet technologies and protocols, but being only available to a specific group of persons, e.g. the employees.

ISDN (Integrated Services Digital Network):

A fast telephone service which speed ranges up to 128 Kbps, which is several times faster than the analogous modem.

Local Area Network (LAN):

A local network that covers and connects a group of computers, printers and other units within a relatively limited location (e.g. building) . Ea ch connected LAN units is a llowed to communicate with other networks, if needed.

Network:

A group of computers or other devices, such as printers, scanners, etc., being con nected to the communication link, w hich e nables all the devices to interact. It can be of small range, linked w ith cables, wireless, permanently, temporary linked, ... The Internet is the largest network, the largest group of all interconnected world networks.

Server:

A computer, in a network environment, having shared resources and used by network users.

Virus:

A computer p rogram, which, by being started-up and installed, damages or e rases data in a computer.

Wide Area Network (WAN):

A communication net work that I inks geographically remote com puters, printe rs and othe r devices

Window:

A part of a scree n from which programs and processes can be started-up. Users can start-up several "windows" at the same time.



