Statistical Office of the Republic of Serbia Usage of information and communication technologies in the Republic of Serbia, 2008 Households/Individuals Enterprises Belgrade, 2008

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INTRODUCTION

Modern society has turned into "information society" with the development and usage of information and communication technologies, which are its main characteristics for they play the most important part in production, economy and all other individuals' and social spheres.

Realizing the importance of these technologies, the Statistical Office of the Republic of Serbia carried out in 2004 a pilot survey on the usage of information and communication technologies in organizations involved in banking and insurance. The primary aim of the project was to test methodologies and tools and prepare the implementation of similar and regular surveys on households and the economy.

In 2006 and 2007, the Statistical Office of the Republic of Serbia conducted two ICT usage surveys. The first related to households and individuals, and the second to enterprises.

Both surveys were also carried out in 2008 in compliance with Eurostat methodology on the territory of the Republic of Serbia, the data of which do not include those for the Autonomous Province of Kosovo and Metohia.

The three months prior to telephone interviewing were taken to be the reference period for households and individuals. January 2008 was that for most of the questions asked to enterprises, while certain questions referred to the whole 2007.

The survey relating to households was carried out on a two-stage sample, which was stratified according to the criterion of urban characteristics. The sample was allocated to territories of Central Serbia (Belgrade excluded), Vojvodina and Belgrade, proportionally to the number of households. It covered 2000 households and 2000 individuals. The survey was realized by telephone, within which indirect interview was allowed (someone else answers the questions on the behalf of the absent person).

The survey relating to enterprises was conducted by telephone on a sample stratified by size and activity. It covered 1096 enterprises.

We hope that this publication will render to users a sufficient amount of data on the current situation in the domain of information and communication technologies, and that it will serve as a good base for further improvements.

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Enterprises

GRAPHS

Part 1

Use of information and communication technologies in households / by individuals in the Republic of Serbia, 2008

- Devices accessed in households
- 2. Percentage of households having a computer, by type of settlements
- 3. Percentage of households having a computer, by income
- 4. Does the household have access to the Internet at home?
- 5. Households being connected to the Internet, by type of settlements
- 6. Households having an Internet connection, by income amount
- Devices on which the Internet is accessed
- 8. Type of Internet connection
- 9. Reasons of households for not having a broadband connection
- 10. When did you last use a computer?
- 11. Percentage of computer users (within the last three months), by educational level
- 12. Structure of computer users' educational level
- Percentage of computer users (within the last three months), according to employment situation
- 14. Use of computers (within the last three months), by age and sex
- 15. How often, on average, did you use a computer in the last 3 months?
- 16. When did you last take a training course (at least 3 hours) on any aspect of computer use?
- 17. Use of mobile phone
- 18. Percentage of mobile phone users, by education level
- 19. Percentage of mobile phone users, by employment situation
- 20. For which activities did you use a mobile phone in the last 3 months (other than involving voice calls or SMS?
- 21. Use of pre-payment or post-payment services
- 22. When did you last use the Internet Internet?
- 23. Percentage of Internet users (in the last three months), by educational level
- 24. Structure of education of Internet users
- 25. Percentage of Internet users (in the last three months), by employment situation
- 26. How often on average did you use the Internet in the last 3 months?
- 27. Use of the Internet (in the last 3 months), by sex and age
- 28. Use of mobile devices for accessing the Internet
- 29. Types of use of the Internet (for private purposes) in the last 3 months
- 30. Would you like to use the Internet more often?



- 31. What are the barriers for more intensive use of the Internet?
- 32. Would you be interested in using the Internet services of public administration instead of making personal contacts?
- 33. Which of the following activities have you carried out via the Internet?
- 34. Use of the Internet for communication (for private purposes) in the last 3 months
- 35. Did you use the Internet in the last 3 months for the following activities?
- 36. How often did you download music/movies over the Internet in the last 3 months?
- 37. When did you last (for private purposes) bought/ordered goods or services over the Internet?
- 38. What types of goods or services did you order (for private purposes) over the Internet in the last 12 months?

Part 2

Use of information and communication technologies in enterprises in the Republic of Serbia, 2008

- 1. Does your enterprise use computers for its business operations?
- 2. Percentage of employees who use a computer at least once a week
- Does your enterprise use the following information and communication technologies?
- 4. Did your enterprise have in use in January 2008 ERP?
- 5. Did your enterprise have in use, in January 2008, a software application for managing information on customers, so-called CRM
- Did your enterprise have in use, in January 2008, open source operating system, such as Linux?
- 7. Does your enterprise have access to the Internet?
- 8. Percentage of employees using the Internet at least once a week
- 9. Does your enterprise have one of the following types of external connection to the Internet?
- 10. Does your enterprise use the Internet for the following purposes?
- 11. Does your enterprise interact with the public administration via the Internet?
- 12. Does your enterprise interact with the public administration via the Internet for the following purposes?
- 13. Does your enterprise have its own Website?
- 14. Does your enterprise provide the following facilities via its Website?
- 15. Did your enterprise order goods/services via the Internet?
- 16. Please, specify the percentage for 2007 of purchases via the Internet in relation to total purchases
- 17. Did your enterprise receive orders via the Internet during 2007?
- 18. Did your enterprise use a secure protocol, such as SSL or TLS, for the reception of orders via the Internet?
- 19. To what degree did ICT projects caused improvements in the following areas, compared to the previous task handling?



Introduction Households/individuals Enterprises Glossary

1.1. METHODOLOGY

Realisation	The survey was carried out from 24 Aprila to 8 May 2008
Type of survey	Telephone interview
Sample size	2000 households2000 individuals
Target population	 For households: the target population comprises all households with at least one member aged between 16 and 74 For individuals: the target population comprises all individuals aged between 16 and 74
Type of the sample	Two-stage stratified sample
Scope of the survey	Territory of the Republic of Serbia (excluding Kosovo and Metohija)



Methodology Sample Main findings Survey results Questionnaire

1.2. SAMPLE

The survey on the usage of information and communication technologies in households was carried out on a representative sample of 2000 households on the territory of Serbia. The response rate was 98.8% (1977 households).

Households

		Income			Region			e of ehold	
Sample (households)	Under 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total
Number	1100	676	201	984	553	440	1160	817	1977
%	55.6	34.2	10.2	49.7	28.0	22.3	58.7	41.3	100

The same sample was used both with households and individuals aged between 16 and 74 residing on the territory of the Republic of Serbia. The response rate was 98.8% (1977 households).

Individuals

		Age			Sex Education			E								
Sample (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female	Lower than secondary	Secondary	Tertiary	Employed	Uenmployed	Student	Other	Total
Number	257	266	298	329	363	464	807	1170	517	1054	406	623	477	125	752	1977
%	13.0	13.5	15.1	16.6	18.4	23.4	40.8	59.2	26.2	53.3	20.5	31.5	24.1	6.3	38.1	100

ntroduction Households/individuals

Enterprises

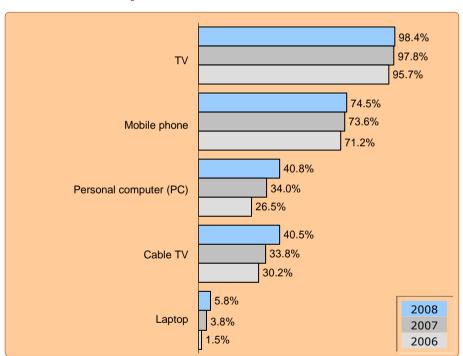
1.3. MAIN FINDINGS

1.3.1. Devices in households

The respondents were offered to tick all that apply in the question about devices accessed in households. The survey indicates that 98.4% of households have a TV set, and 40.5% cable TV.

74.5% of households have a mobile phone

There are 5.8% of households having a laptop, which represents an increase of 2% compared to 2007, and of 4.3% compared to 2006.



Graph. 1.1. Devices accessed in households

1.3.2. Computers in households

The main findings of this survey indicate that 40.8% of households in the Republic of Serbia possess a computer, which makes an increase of 6.8% compared to 2007 and that of 14.3% compared to 2006. The rate of use of computers in households varies depending on the territorial unit: in Belgrade it amounts to 53.1%, in Vojvodina to 41.5%, and in Central Serbia to 34.8%.

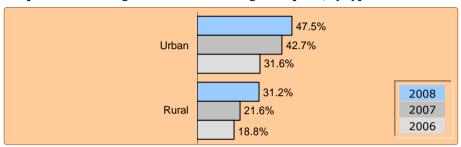
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40.8% of households have a computer.

Differences are noticeable even when one compares the rate of use of computers in urban and rural areas of Serbia: 47.5% and 31.2% respectively. Although there are significant differences in the number of computers accessed in urban and rural areas of Serbia, it is encouraging to know that this gap has diminished compared to 2007. This is backed by the growth rates of computer use in urban and rural areas in Serbia. In the urban area of Serbia, the growth rate amounts to 4.8%, and in the rural this increase has been doubled compared to 2007, amounting to 9.6%.

Graph. 1.2. Percentage of households having a computer, by type of settlements

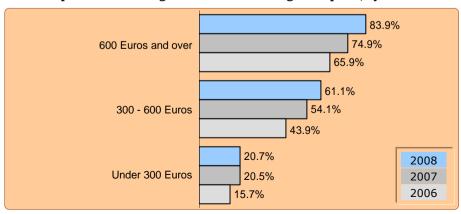


However, the structure of households by monthly income reflects the largest gap in the rate of use of computers. Computers are mainly accessed in households having a monthly income exceeding 600 euros (83.9%). The share of households with in income under 300 euros totals to 20.7%.

With respect to the rate of use of computers in households by monthly income, the data for 2007 reveal that this gap has broadened even more in 2008, which is evident from the growth rates in certain income categories for 2008 compared to the previous year. The growth rates for households having an income exceeding 300 euros compared to 2007 are higher than 6%, those for households with an income under 300 euros amount to 0.2%.

20.7% of households with an income under 300 euros have a computer.

Graph. 1.3. Percentage of households having a computer, by income



ntroduction Households/individuals

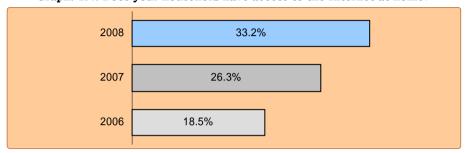
Enterprises

1.3.3. Internet in households

In the Republic of Serbia, 33.2% of households have access to the Internet, which makes an increase of 6.9% compared to 2007, and of 14.7% compared to 2006.

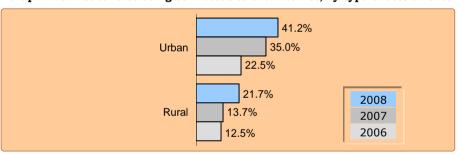
33.2% of households are connected to the Internet

Graph. 1.4. Does your household have access to the Internet at home?



The percentage of household being connected to the Internet is highest in Belgrade and amounts to 45.5%. In Voivodina ti amounts to 34%, and in Central Serbia to 27.2%.

Graph. 1.5. Households being connected to the Internet, by type of settlements



Significant differences exist even when one compares the percentage of Internet connection in urban and rural areas of Serbia: 41.2% and 21.7% respectively. Compared to 2007, the results show that the gap as regard to the percentage of Internet connection in urban and rural areas of Serbia has narrowed. In the urban part of Serbia the growth rate amounts to 6.2%, and in the rural one it is slightly greater, amounting to 8%.

Alike with thre rate of use of computers in housheolds, there is also a large gap as to the access to the Internet from the viewpoint of the structure of households according to monthly income. The Internet is mostly accessed to in households which monthly income is in excess of 600 euros (76.4%). The percentage of households having an Internet connection with an income under 300 euros is 14.6%.

14.6% of households with an income under 300 euros have an Internet connection

With respoect to the rate of use of computers in households by monthly income, the data for 2007 reveal that this gas has enlarged even more in 2008, which is evident from the growth rates in certain income categories for 2008 compared to the previous year. The growth rates for

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households having an income in excess of 300 euros compared to 2007 exceed 3.5%, and that for households with an income under 300 euros they amount to 1.5%.

76.4%
Over 600 Euros
50.9%
51.1%
300 - 600 Euros
44.4%
34.8%

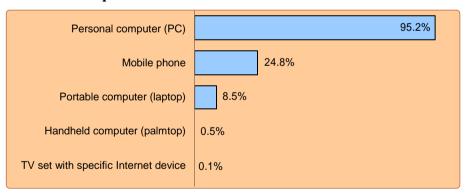
Graph. 1.6. Households having an Internet connection, by income amount

In the question about the devices on which the Internet is accessed, 95.2% of households ticked "personal computer", 24.8% of them "mobile phone", and 8.5% use a laptop for accessing the Internet.

8.6%

13.0%

Under 300 Euros



Graph. 1.7. Devices on which the Internet is accessed

As for the way of accessing the Internet (types of connection), households were offered several answers among which they were expected to tick only one. The results indicate that of the total number of households having an Internet connection, 51.1% of them have a modem, 24.4% DSL (ADSL), 23.2%, cable Internet, and 15.5% of households have WAP and GPRS.

51.1% of households accessing the Internet use a modem connection.

2008

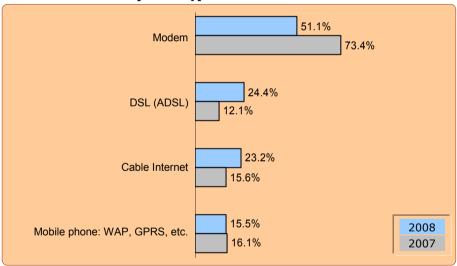
2007

The results of the survey indicate a decrease in the use of a modem connection by 22.3% compared to 2007. The is primarily due to the increase of the broadband connection use by slightly over 8.2% (growth of 7.6% of cable Internet and 12.3% of DSL (ADSL) connection) compared to 2007.

The broadband Internet connection both enables quicker access to the Internet and changes the entire way of using the Internet knowing that quicker download of information from the Internet compared to the traditional (dial-up) modem connection is made possible. Consequently, the percentage of households having this type of Internet connection is taken to be one of the main indicators of the development of ICT udsage in the European Union from 2005. In Serbia 15.5% of households have a broadband Internet connection, is an increase of 8.2% compared to 2007. The rate of use of the latter is the highest in Belgrade amounting to 27.1%, in Vojvodina it is 13%, and the lowest rate has been noticed in Central Serbia where it amounts to 11.6%.

The broadband Internet connection is mainly accessed by households with a monthly income exceeding 600 euros (46.4%), while the percentage of those which monthly income is under 300 euros amounts to 5.7%.

There are significant differences when comparing the rate of use of this type of Internet connection in urban and rural areas of Serbia: 21.6% and 6.8% respectively.



Graph. 1.8. Type of Internet connection

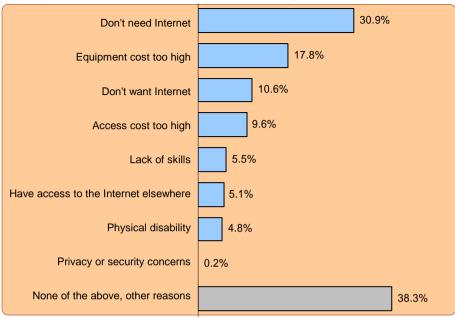
15.5% of households in Serbia has a broadband Internet connection.

Among the reasons for not having a broadband Internet connection at home, the m ost frequent ones are as follows:

"Don't need the Internet." (30.9%) Equipment costs too high." (17.8%) Don't want the Internet." (10.6%)

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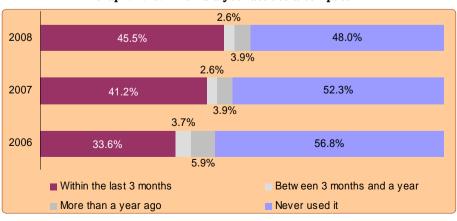
Graph. 1.9. Reasons of households for not having a broadband connection



1.3.4. Individuals: use of computers

In the Republic of Serbia 45.5% of individuals used a computer within the last three months, 2.6% individuals used a computer over three months ago, and 3.9% over a year ago. Even 48% of individuals have never used a computer. The number of computer users increased by 4.3% compared to 2007, and by 8.8% compared to 2006.

Graph. 1.10. When did you last use a computer?



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The number of computer users has increased by 4.3% compared to 2007.

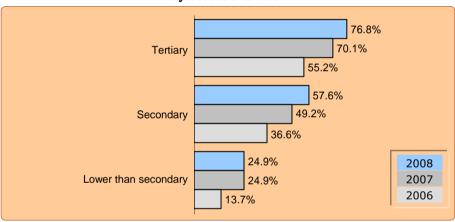
Compared to 2007, the number of individuals who used a computer within the last three months increased by more than 330 000.

More than 2 630 000 individuals used a computer within the last three months.

The percentage of computer users (within the last three months), by educational level:

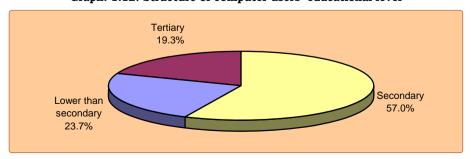
- 76.8% of individuals with tertiary educational level;
- 57.6% of individuals with secondary educational level;
- 24.9% of individuals with an educational level lower than secondary.

Graph. 1.11. Percentage of computer users (within the last three months), by educational level



Among computer users, 57% attained secondary educational level, 23.7% have an educational level lower than secondary, and 19.3% attained tertiary educational level.

Graph. 1.12. Structure of computer users' educational level

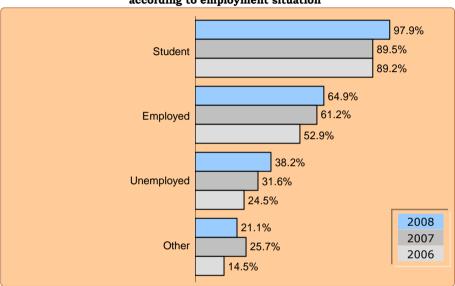


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The percentage of computer users (within the last three months), according to employment situation:

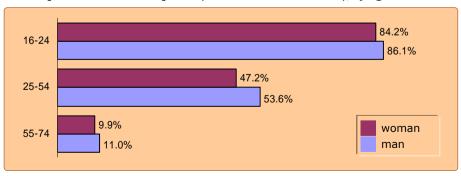
- 97.9% of students:
- 64.9% of employed;
- 38.2% of unemployed;
- 21.1% of other adults (retired persons, persons serving military service...).

Graph. 1.13. Percentage of computer users (within the last three months), according to employment situation



The analysis of respondents by sex indicates that, within the last three months, 48.5% of males and 42.6% of females used a computer.

Graph. 1.14. Use of computers (within the last 3 months), by age and sex

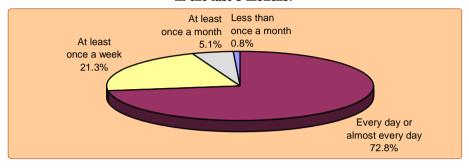


As far as the question on how often, on aerage, the respondents used a computer in the last three months is concerned, 72.8% of them used one every day or almost every day, 21.3% at least once a week, 5.1% at least once a month, and 0.8 % less than once a month.

More than 1 900 000 individuals use a computer every day or almost every day

Compared to 2007, the number of individuals who used a computer every day or almost every day has increased by more than 400 000.

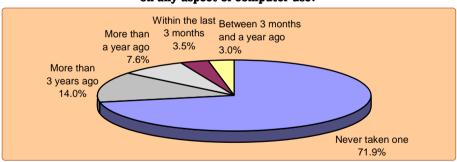
Graph. 1.15. How often, on average, did you use a computer in the last 3 months?



In the last three months, computers were used primarily at home (87.6%), then at place of work (29.8%), at place of education (12.5%) and at another person's home (11.8%).

The survey indicates that only 3.5% of the respondents took a training course on any aspect of computer use in the last three months. There were even 71.9% of them who declared they had never taken any.

Graph. 1.16. When did you last take a training course (at least 3 hours) on any aspect of computer use?



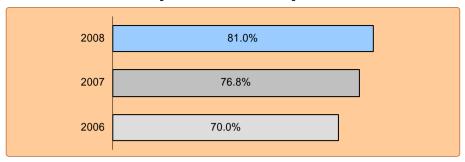
1.3.5. Individuals: use of mobile phone

The survey indicates that 81% of population use o mobile phone. This figure amounted to 76.8% in 2007, and to 70% in 2006.

More than 4 650 000 individuals use a mobile phone.

Compared to 2007, the number of individuals who used a mobile phone has increased by slightly more than 250 000.

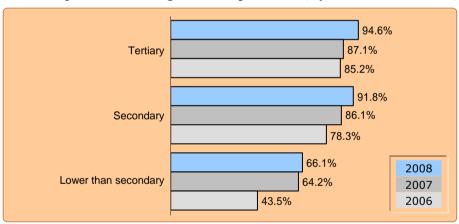
Graph. 1.17. Use of mobile phone



The percentage of mobile phone users, by educational level:

- 94.6% of individuals with tertiary educational level;
- 91.8% of individuals with secondary educational level;
- 66.1% of individuals with an educational level lower than secondary.

Graph. 1.18. Percentage of mobile phone users, by education level

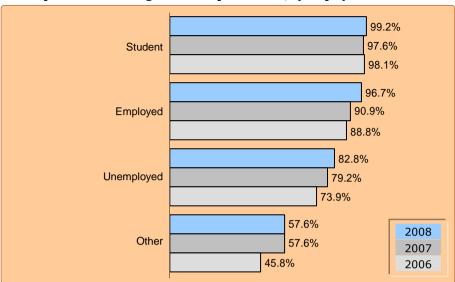


The percentage of mobile phone users, by employment situation:

- 99.2% of students;
- 96.7% of employed;
- 82.8% of unemployed;
- 57.6% of other adults (retired persons, persons serving military service...).

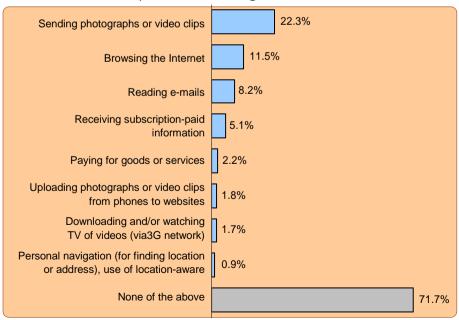
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Graph. 1.19. Percentage of mobile phone users, by employment situation



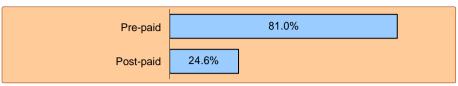
The analysis of the respondents by sex shows that 85.5% of males and 76.7% of females use a mobile phone.

Graph. 1.20. For which activities did you use a mobile phone in the last 3 months (other than involving voice calls or SMS?



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Graph. 1.21. Use of pre-payment or post-payment services



The survey indicates that 5.6% of users of mobiles phones use pre-payment and post-payment services.

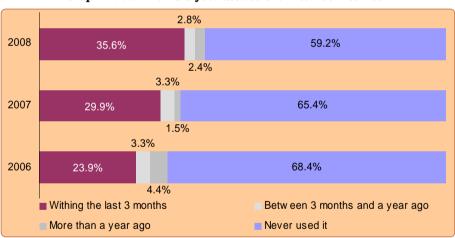
1.3.6. Individuals: use of the Internet

In Serbia 35.6% of individuals used the Internet in the last three months, 2.8% of respondents used it more than 3 months ago, and 2.4% used it more than a year ago. Even 59.2% of respondents have never used the Interned.

The number of Internet users has increased by 6.2% compared to 2007, and by 9.2% compared to 2006.

The number of Internet users has increased by 6.2% compared to 2007.

Graph. 1.22. When did you last use the Internet Internet?



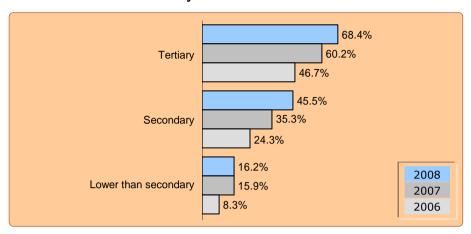
More than 2 000 000 individuals used the Internet in the last three months.

Compared to 2007, the number of individuals who used the Internet in the last three months has increased by slightly more than 300 000 persons.

The percentage of Internet users (in the last three months), by educational level:

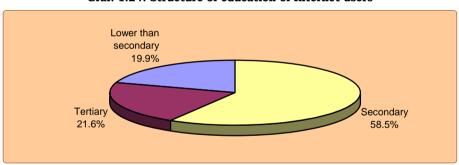
- 68.4% of individuals with tertiary educational level;
- 45.5% of individuals with secondary educational level;
- 16.2% of individuals with an education lower than secondary.

Graph. 1.23. Percentage of Internet users (in the last three months), by educational level



Among the users of the Internet, 58.5% of them have secondary educational level, 21.6% tertiary, and 19.9% of users have an educational level lower than secondary.

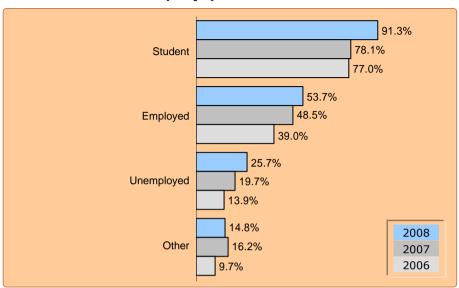
Graf. 1.24. Structure of education of Internet users



The percentage of Internet users (in last three months), by employment situation:

- 91.3% of students;
- 53.7% of employment;
- 25.7% of unemployment;
- 14.8% of other adult (retired persons, persons serving military service...).

Graph. 1.25. Percentage of Internet users (in the last three months), by employment situation

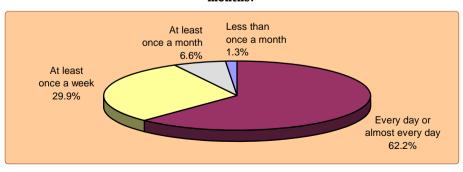


As far as the question on h own often on average the respondents used the Internet in the last three months is concerned, 62.2% of them ticked: every day or almost every day.

More than 1 250 000 individuals use the Internet every day or almost every day

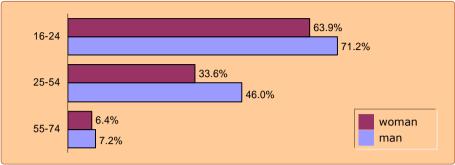
Compared to 2007, the number of individuals who used the Internet every day or almost every day has increased by sigthly more than 400 000 persons.

Graph. 1.26. How often on average did you use the Internet in the last 3 months?



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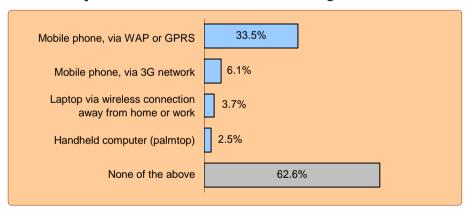
Graph. 1.27. Use of the Internet (in the last 3 months), by sex and age



The analysis of respondents by sex shows that 40.6% males and 30.8% females used the Internet in the last three months.

In the last three months most the respondents used the Internet at home (79.7%), 29.3% of them at place of work, 17.1% at another person's home, 12.6% at place of education, and 6.5% in Internet cafés.

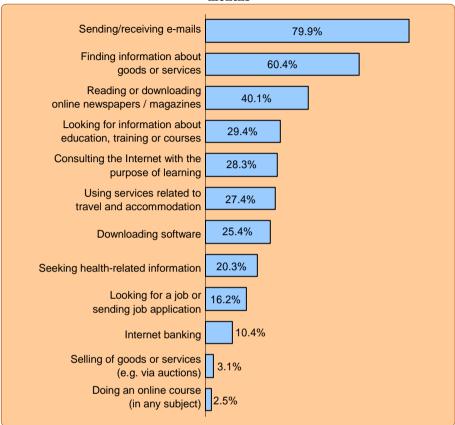
Graph. 1.28. Use of mobile devices for accessing the Internet



The respondents used the Internet in the last three months mostly for: sending and receiving emails (79.9%), finding information about goods and services (60.4%), reading or downloading online newspapers and magazines (40.1%).

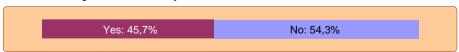
Methodology Sample Main findings Survey results Questionnaire

Graph. 1.29. Types of use of the Internet (for private purposes) in the last 3 months



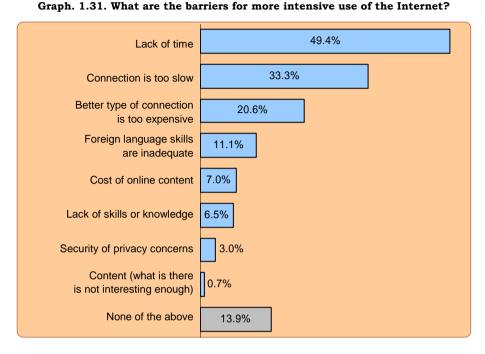
There were 45.7% Internet users who affirmed the question: "Would you like to use the Internet more often?". As far as the barriers to more intensive use of the Internet are concerned, the respondents ticked most often "lack of time" (49.4%), "Connection too slow" (33.3%), and "Better connection type is too expensive" (20.6%).

Graph. 1.30. Would you like to use the Internet more often?



ction Households/individuals

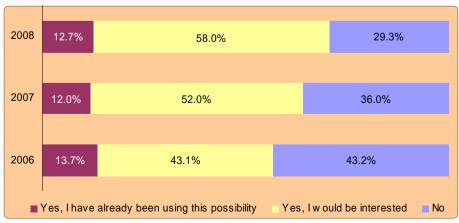
Enterprises



1.3.7. Public administration (e-government)

The survey indicates that, among the Internet population, 12.7% of respondents interact with public authorities rather than having personal contacts or going to public institutions, while 58% of them are interested in that possibility but do not currently take advantage of it.

Graph. 1.32. Would you be interested in using the Internet services of public administration instead of making personal contacts?

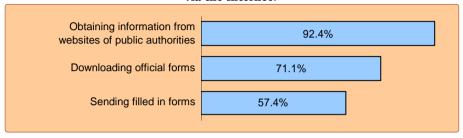


The fact that 29.3% of respondent are not interested in using this possibility is disquieting.

Compared to 2007, the number of individuals who use public authorities e-services has increased by slightly 30 000 persons.

More than 260 000 individuals interact iwth public authorities over the Internet.

Graph. 1.33. Which of the following activities have you carried out via the Internet?



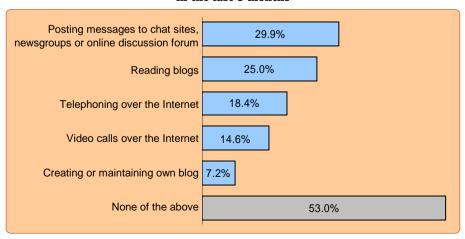
The survey indicates that 92.4% of respondents used the Internet in the last three months for obtaining information from public authorities websites, 71.1% for downloading official forms, and 57.4% for returning filled in forms.

1.3.8. Use of advanced Internet services

Advanced Internet services comprise: creation and maintenance of own blog, posting messages to chat sites, video calls over the Internet, telephoning over the Internet, listening to web radio and watching web television.

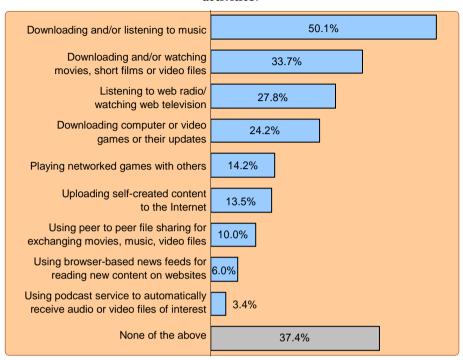
Most of use the Internet for posting messages to chat sites, newsgroups or discussion forum (29.9%) or read blogs (25%).

Graf 1.34. Use of the Internet for communication (for private purposes) in the last 3 months



ntroduction Households/individuals

Graph. 1.35. Did you use the Internet in the last 3 months for the following activities?



Among respondents who download music and/or movies, 40.9% of them said they did it at least once a week, while 12% said they did it every day or almost every day.

Graph. 1.36. How often did you download music/movies over the Internet in the last 3 months?



1.3.9. **C**-commerce

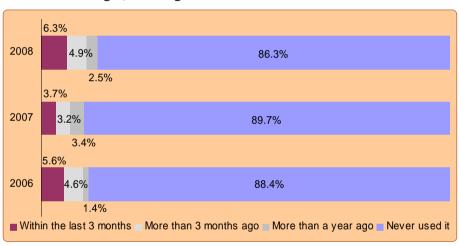
As far as the time within which the respondents bought/ordered goods or services over the Internet is concerned, 6.3% of users bought/ordered goods or services in the last three months, 4.9% did it more than three months ago, and 2.5% more than a year ago.

86.3% of respondents have never bought/ordered goods or services over the Internet.

More than 250 000 individuals bought/ordered goods/services over the Internet over the last year.

Compared to 2007, the number of individuals who bought/ordered goods/services via the Internet has increased by slightly more than 115 000 persons.

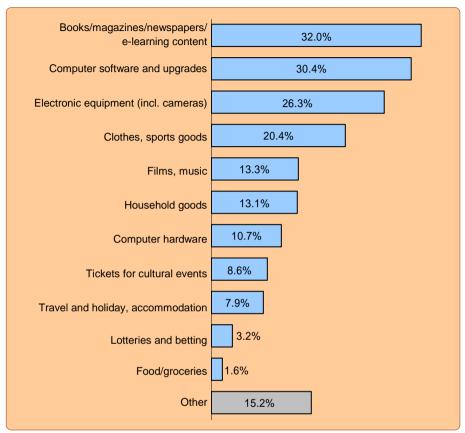
Graph. 1.37. When did you last (for private purposes) bought/ordered goods or services over the Internet?



Most of the respondents buy/order books, magazines and learning material (32%), computer software (30.4%) and electronic equipment (26.3%).

ntroduction Households/individuals Enterprises Glossar

Graph. 1.38. What types of goods or services did you order (for private purposes) over the Internet in the last 12 months?



'07 '06

1.4. RESULTS OF THE SURVEY

MODUL 1.A: Access to information and communication technologies

percentages

		Income	!		Region		Typ hous	nagos				
Answer (household)	Under 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total			
A1: Devices accessed in households (all that apply)												
TV	97.3	99.7	100.0	97.3	99.3	99.6	99.0	97.4	98.4			
Cable TV	30.4	49.7	65.5	30.3	35.9	68.5	55.5	19.1	40.5			
Mobile phone	61.4	90.2	94.9	74.7	72.3	76.9	77.5	70.2	74.5			
Personal computer (PC)	20.7	61.1	83.9	34.8	41.5	53.1	47.5	31.2	40.8			
Internet enabled mobile phone (GPRS, UMTS)	4.8	17.1	28.7	11.8	7.6	15.3	12.9	9.3	11.4			
Laptop	1.4	7.5	24.3	4.4	5.3	9.6	7.8	3.1	5.8			
Games consoles	8.0	4.8	13.4	3.5	2.8	4.2	4.0	2.7	3.5			
Handheld computer (palmtop)	0.2	0.1	2.3	0.3	0.5	0.4	0.5	0.3	0.4			
None of the above	2.0	0.1	0.0	1.9	0.4	0.7	0.6	1.9	1.2			
A2: Do you or anyone in	your 1	nouseh	old ha	ve acc	ess to	the In	iterne	t at ho	me?			
No	83.2	48.3	21.8	70.8	64.6	53.4	57.7	75.8	65.2			
Yes	14.6	51.1	76.4	27.2	34.0	45.5	41.2	21.7	33.2			
Don't know	2.2	0.6	1.8	2.0	1.4	1.1	1.1	2.5	1.6			
A3: Devices with	which	the In	ternet	is acc	essed	(all th	at app	1y) 1)				
Personal computer (PC)	94.3	95.6	95.4	95.6	94.3	95.6	95.5	94.3	95.2			
Mobile phone	17.5	24.3	33.6	28.8	19.1	24.9	24.7	25.3	24.8			
Portable computer (laptop)	3.3	9.0	12.9	8.8	7.4	9.2	9.5	5.9	8.5			
Handheld computer (palmtop)	0.0	0.5	1.1	0.6	0.9	0.0	0.3	0.9	0.5			
TV set with specific Internet device	0.0	0.0	0.6	0.0	0.5	0.0	0.0	0.6	0.1			

¹⁾ The data reger to households that answered "YES" in question A2.

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MODUL 1.A: Access to information and communication technologies

percentages

percental percen										
		Income	!		Region	ı	Type of household			
Answer (household)	Under 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Rural	Total	
A4: Type of Internet connection (all that apply) 1)										
Modem	56.2	55.0	37.2	54.4	55.9	42.4	45.9	65.2	51.1	
DSL (ADSL)	22.2	21.0	34.3	26.2	20.0	26.1	26.4	19.0	24.4	
Cable Internet	17.6	23.4	28.4	17.7	18.8	34.3	26.7	13.4	23.2	
Mobile phone: WAP, GPRS, etc.	12.1	14.6	21.1	16.9	14.3	14.8	15.1	16.8	15.5	
ISDN	1.9	2.9	4.3	1.5	6.7	1.5	3.0	3.0	3.0	
A5: Reasons fo	r not	_			e Inte	rnet a	t home	е		
		(all tl	ıat apı	oly) ²⁾						
Don't need the Internet	31.4	30.7	21.4	31.6	32.0	27.2	32.8	28.8	30.9	
Equipment costs too high	18.6	16.7	7.4	17.0	15.8	23.1	19.2	16.2	17.8	
Don't want the Internet	10.2	12.1	6.9	7.7	15.2	12.0	11.1	10.0	10.6	
Access costs too high	9.9	9.4	5.6	10.7	9.7	6.2	10.0	9.2	9.6	
Lack of skills	5.8	4.7	3.6	5.6	5.4	5.3	4.2	6.9	5.5	
Have accerss to the Internet elsewhere	2.7	9.5	23.1	4.3	4.7	8.0	6.2	3.9	5.1	
Physical disability	5.9	2.1	2.3	2.8	5.4	9.8	4.7	4.9	4.8	
Privacy or security concerns	0.0	0.7	0.0	0.0	0.3	0.4	0.2	0.2	0.2	
None of the above, other	39.0	35.2	47.1	41.7	36.9	30.8	33.9	43.2	38.3	

¹⁾ The data refer to households that answered "YES" in question A2.

 $^{^{\}rm 2)}$ The data refer to households that answered "NO" in question A2.

ntroduction Households/individuals

Enterprises

Glossan

MODULE 1.B: Use of

				Sex				
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
					B1:	When	did yo	u last
Never used it	9.5	32.7	29.8	60.0	76.2	93.8	44.7	51.2
Within the last 3 months	85.1	58.7	60.7	34.7	16.5	3.7	48.5	42.6
More than 1 year ago	2.0	7.2	2.9	3.4	5.6	2.2	3.1	4.6
Between 3 months and a year ago	3.4	1.4	6.6	1.9	1.7	0.3	3.7	1.6
			B2:	How o	ften o	n aver	age di	d you
Every day or almost every day	74.2	75.8	70.9	71.4	67.4	59.8	73.4	72.2
At least once a week	22.6	19.4	21.4	20.8	19.7	37.7	20.9	21.8
At least once a month	2.7	4.2	7.7	5.9	10.7	2.4	5.0	5.2
Less than once a month	0.5	0.6	0.0	1.9	2.2	0.1	0.7	8.0
			вз:	Where	did y	ou use	a com	puter
At home	89.2	87.7	89.4	82.1	88.3	77.3	88.6	86.5
At place of work (other than home)	8.2	37.4	40.8	45.6	34.5	36.3	32.0	27.4
At place of education	31.0	4.6	3.8	2.9	0.0	2.9	10.9	14.3
At another person's home	17.1	8.9	8.9	10.4	9.9	5.2	14.7	8.7
Other (Internet café, hotel)	10.9	2.8	1.2	1.8	2.1	11.5	6.5	3.3
	В	4: Whe	n did	you la	st take	e a tra	ining c	ourse
Never taken one	77.0	69.9	72.0	64.6	70.2	81.6	74.6	69.1
More than 3 years ago	6.7	12.8	16.8	23.1	21.8	5.2	12.4	15.8
More than 1 year ago	4.5	13.9	7.5	5.4	5.2	11.5	7.2	8.0
Within the last 3 months	7.8	1.4	1.1	3.3	8.0	1.8	3.8	3.1
Between 3 months and a year ago	4.0	2.1	2.6	3.5	1.9	0.0	2.0	4.0

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question B1.

²⁾ The data refer to individuals who answered "Never used it" in question B1.

computers percentages Education **Employment situation** Jnemployed Answer _ower than Secondary secondary =mployed (individuals) **Tertiary** Student Other Total use a computer? 70.7 34.3 15.2 26.1 55.2 0.1 74.3 48.0 Never used it 24.9 64.9 38.2 97.9 21.1 45.5 Within the last 3 months 57.6 76.8 1.9 5.2 6.1 4.5 1.2 3.4 3.9 More than 1 year ago 4.1 2.5 4.5 2.5 8.0 1.2 2.9 1.9 2.6 Between 3 months and a year ago use a computer in the last 3 months? 1) 72.8 64.4 82.6 75.4 62.0 92.6 67.1 72.8 Every day or almost every day 29.8 20.2 14.9 19.5 27.9 6.3 28.7 21.3 At least once a week 5.8 5.9 2.1 4.5 9.0 1.1 3.3 5.1 At least once a month 0.0 1.1 0.4 0.6 1.1 0.0 0.9 0.8 Less than once a month in the last 3 months? (all that apply) 1) 88.9 87.5 86.5 82.8 91.9 93.5 90.2 87.6 At home 11.4 28.2 55.8 56.6 6.6 6.7 29.8 At place of work (other than home) 6.6 21.4 11.6 4.7 2.1 10.4 40.5 26.0 12.5 At place of education 14.7 11.6 9.0 10.0 11.5 16.9 11.8 At another person's home 12.7 10.3 3.2 3.9 1.7 3.6 16.1 8.4 5.0 Other (Internet café, hotel...) (of at least 3 hours) on any aspect of computer use?²⁾ 77.0 54.8 71.2 73.5 Never taken one 75.6 65.7 81.7 71.9 6.7 12.5 27.6 19.3 6.5 9.6 15.3 14.0 More than 3 years ago 9.3 7.6 6.5 8.0 7.7 4.8 6.3 8.3 More than 1 year ago 6.6 2.0 4.1 2.4 4.4 6.7 2.8 3.5 Within the last 3 months

3.2

1.9

5.8

3.3

2.7

6.1

0.0

3.0

Between 3 months and a year ago

Introduction Households/individuals

Enterprises

Glossan

MODULE 1.C: Use of

		S	ex					
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
					C1:	When	did yo	u last
Never used it	20.2	44.3	48.8	70.4	87.3	96.2	54.8	63.5
Within the last 3 months	67.6	50.7	45.1	26.2	10.7	2.5	40.6	30.8
Between 3 months and a year ago	7.6	2.5	3.6	1.4	0.3	0.3	2.4	3.1
More than 1 year ago	4.6	2.5	2.6	2.0	1.7	1.0	2.2	2.6
			C2:	How	often o	on ave	rage di	d you
Every day or almost every day	62.3	59.6	63.6	63.6	64.9	63.0	64.7	59.1
At least once a week	31.5	29.7	31.4	26.3	23.1	32.1	27.7	32.6
At least once a month	5.9	7.1	4.2	9.5	12.0	4.9	6.2	7.2
Less than once a month	0.3	3.6	8.0	0.6	0.0	0.0	1.4	1.1
			C3: 1	Where	did yo	u use	the Int	ernet
At home	77.4	75.1	86.3	80.1	90.3	70.9	78.2	81.7
At place of work (other than home)	8.3	33.9	43.7	43.0	38.1	46.6	32.6	25.1
At another person's home	27.5	16.9	8.3	11.4	5.1	7.8	17.6	16.4
At place of education	28.4	5.6	6.6	2.0	0.0	0.0	10.2	15.7
Internet café	12.6	6.6	1.7	2.4	0.0	0.0	9.6	2.6
Hotspot (at hotels, airports, public places)	1.3	0.4	0.0	0.0	1.6	0.0	0.2	1.1
	(C4: Dic	l you ı	ıse any	y of th	e follo	wing n	obile
Mobile phone, via WAP or GPRS	52.2	21.3	33.4	22.4	4.9	3.7	37.1	29.0
Mobile phone, via 3G network	10.0	4.1	6.0	2.9	0.0	0.0	6.3	5.8
Laptop via wireless connection away from home or work	4.3	1.9	4.6	2.9	6.7	0.0	4.5	2.6
Handheld computer (palmtop)	0.4	6.4	1.6	2.6	1.1	0.0	3.6	1.1
None of the above	45.9	72.8	60.6	76.2	88.4	96.3	58.7	67.6

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question C1.

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the Internet percentages

percentages						iet	псегі	the i
		tion	nt situa	ployme	Em	n	ducatio	Е
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
						rnet?	e Inte	use th
Never used it	59.2	81.1	1.4	69.2	40.4	25.2	47.1	81.2
Within the last 3 months	35.6	14.8	91.3	25.7	53.7	68.4	45.5	16.2
Between 3 months and a year ago	2.8	2.1	6.4	2.7	2.8	1.9	4.0	1.7
More than 1 year ago	2.4	2.0	0.9	2.5	3.1	4.5	3.4	0.9
		:? 1)	nonths	ast 3 n	n the l	rnet i	e Inte	use th
Every day or almost every day	62.2	62.4	70.0	57.7	62.0	76.1	57.2	61.0
At least once a week	29.9	27.8	25.5	35.6	29.1	19.8	32.0	35.5
At least once a month	6.6	9.0	4.4	6.6	6.7	4.1	8.7	3.5
Less than once a month	1.3	8.0	0.1	0.1	2.2	0.0	2.1	0.0
		1)	apply)	ll that	hs? (a	mont	last 3	in the
At home	79.7	78.5	88.8	83.2	75.6	85.1	81.5	68.4
At place of work (other than home)	29.3	10.4	4.5	7.5	52.0	50.3	27.0	11.6
At another person's home	17.1	23.5	22.2	17.4	13.8	6.8	17.6	27.3
At place of education	12.6	15.5	42.7	11.7	3.1	5.3	13.1	19.9
Internet café	6.5	9.5	12.9	5.2	4.4	3.4	3.7	18.4
Hotspot (at hotels, airports, public places)	0.6	4.1	0.0	0.0	0.2	0.8	0.0	2.2
	ply) 1)	hat ap	e (all ti	ternet	the In	ccess	es to a	device
Mobile phone, via WAP or GPRS	33.5	40.4	51.9	38.2	23.9	26.6	30.5	50.5
Mobile phone, via 3G network	6.1	3.5	12.3	5.6	5.0	4.5	4.8	11.8
Laptop via wireless connection away from home or work	3.7	5.0	5.0	1.1	4.1	7.4	1.6	5.4
Handheld computer (palmtop)	2.5	0.0	0.1	1.4	4.3	2.3	1.4	5.8
None of the above	62.6	55.4	46.9	60.9	70.0	68.4	66.7	43.8

MODULE 1.C: Use of

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
	C5: Fc	r whic	h acti	vities	did yo	u use 1	the Int	ernet
Sending/receiving e-mails	76.9	76.2	83.8	87.9	72.2	92.6	80.3	79.4
Finding information about goods or services	47.5	66.8	70.6	64.6	60.4	46.5	60.7	60.1
Reading or downloading online newspapers/magazines	35.2	45.6	39.3	43.6	38.6	42.6	42.0	37.7
Looking for information about education, training or courses	39.4	27.6	24.9	22.5	7.8	43.3	24.2	36.0
Consulting the Internet with the purpose of learning	38.7	20.1	27.7	20.9	23.7	29.9	24.6	33.1
Using services related to travel and accommodation	20.8	28.2	27.5	41.2	27.1	15.4	24.5	31.1
Downloading software	29.7	31.0	21.3	17.7	14.3	8.0	30.0	19.6
Seeking health-related information	19.0	16.4	21.6	27.3	14.7	52.3	17.9	23.4
Looking for a job and sending job application	12.0	26.8	15.8	10.2	12.7	9.9	17.2	14.9
Internet banking	5.5	8.9	16.1	11.9	20.4	11.8	8.0	13.4
Selling of goods or services (e.g. via auctions)	1.5	3.8	4.0	2.8	7.1	8.4	3.6	2.5
Doing an online course (in any subject)	2.0	2.1	3.9	2.8	0.0	7.8	2.6	2.5
					C6:	Would	you li	ke to
No	51.9	53.9	55.5	57.4	58.0	57.6	56.6	51.4
Yes	48.1	46.1	44.5	42.6	42.0	42.4	43.4	48.6

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question C1.

073C

the Internet percentages

								percentages
E	ducatio	n	Em	ployme	nt situa	tion		
Lower than secondary	Secondary	Tertiary	Employed	Unemployed	Student	Other	Total	Answer (individuals)
in the	last 3	mont	hs for	private	e purp	oses?	1)	
73.3	78.4	89.2	80.9	74.9	90.4	72.3	79.9	Sending/receiving e-mails
38.9	64.2	69.5	67.2	56.8	54.0	48.2	60.4	Finding information about goods or services
33.9	38.2	50.3	43.7	37.5	36.9	34.7	40.1	Reading or downloading online newspapers/magazines
29.1	28.3	32.6	21.8	32.8	45.6	33.5	29.4	Looking for information about education, training or courses
27.1	28.3	29.4	23.5	27.0	38.6	37.5	28.3	Consulting the Internet with the purpose of learning
17.1	26.5	38.6	32.7	22.4	18.9	26.4	27.4	Using services related to travel and accommodation
23.9	26.3	24.5	24.7	23.5	34.0	21.1	25.4	Downloading software
26.6	16.5	24.6	18.5	21.5	13.9	33.3	20.3	Seeking health-related information
3.8	18.9	19.9	15.4	24.8	12.9	6.6	16.2	Looking for a job and sending job application
4.2	9.6	17.7	13.7	6.6	8.1	6.8	10.4	Internet banking
0.0	3.2	5.5	4.6	1.4	2.1	1.5	3.1	Selling of goods or services (e.g. via auctions)
0.4	1.5	7.0	3.4	0.0	3.6	2.6	2.5	Doing an online course (in any subject)
use th	e Inte	rnet n	ore of	ften? ¹⁾				
55.1	52.8	57.5	56.0	56.2	45.1	55.3	54.3	No
44.9	47.2	42.5	44.0	43.8	54.9	44.7	45.7	Yes

MODULE 1.C: Use of

			A	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
				7	What a	re you	r barri	ers to
Lack of time	34.6	65.0	55.6	48.8	55.0	35.5	45.3	54.1
Connection is too slow	27.3	35.8	36.8	38.9	30.6	38.6	34.8	31.5
Better type of connection is too expensive (e.g. cable Internet is too expensive)	18.7	21.6	23.9	20.2	9.5	39.7	21.4	19.6
Foreign language skills inadequate	8.8	7.1	12.0	22.5	12.7	0.0	8.4	14.1
Costs of online content (content payable to sites)	5.5	9.2	5.1	12.2	0.0	0.0	7.7	6.2
Lack of skills or knowledge (e.g. sites are too complicated)	6.9	5.2	1.1	14.2	10.0	21.2	2.9	10.6
Security or privacy concerns	2.7	5.2	1.4	1.7	4.7	0.0	2.1	4.0
Content (what is there is not interesting enough)	2.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
None of the above	21.8	8.9	10.6	8.3	12.9	17.0	12.3	15.7

¹⁾ The data refer to individuals who answered "YES" in question C6.

the Internet percentages

Answer (individuals)
Lack of time
Connection is too slow
type of connection is too (e.g. cable Internet is too expensive)
nguage skills inadequate
Costs of online content (content payable to sites)
ack of skills or knowledge ites are too complicated)
curity or privacy concerns
ntent (what is there is not interesting enough)
None of the above
(

Households/individuals Enterprises

ODULE 1.C-a: Public administration (e-government)

			Δι	ge			Se	ex
			7.	gC			COX	
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
C8: W	ould y	ou be	intere	sted i	ı inter	acting	with p	public
Yes, I would be interested (but currently I don't use this possibility)	54.1	64.1	56.5	58.1	64.8	36.8	57.0	59.1
No	36.7	24.0	27.8	25.4	20.5	47.7	30.3	28.0
Yes, I have already been using this possiblity	9.3	11.9	15.7	16.5	14.7	15.4	12.6	12.8
C9: for which	ch of t	he foll	owing	public	admii	nistrat	ion se	rvices
						Wit	hin th	e last
Obtaining information from websites of public authorities	87.8	72.4	78.4	81.3	50.6	28.4	79.7	75.8
Downloading official forms	45.7	55.2	38.4	61.8	61.6	28.4	53.0	45.5
Sending filled in forma	40.4	44.0	42.7	45.2	50.6	28.4	46.8	38.7
						Wit	hin th	e last
Obtaining information from websites of public authorities	6.5	24.2	13.6	5.4	38.4	71.6	11.6	18.2
Downloading official forms	14.6	21.4	29.8	17.9	23.5	23.7	16.5	27.8
Sending filled in forma	17.3	25.7	10.8	5.4	0.0	23.7	10.5	19.0

¹⁾ The data relate to individuals who answered "Within the last 3 months" in question C1.

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²⁾ The data refer to individuals who answered "Yes, I have already been using this possibility" in question C8.

percentages

percentages								
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
ng personal contacts? 1)	n maki	er than	e rathe	servic	ernet	ion Int	istrati	admin
Yes, I would be interested (but currently I don't use this possibility)	58.0	52.8	63.7	54.2	59.2	55.2	61.7	50.2
No	29.3	37.0	22.0	40.7	24.3	23.9	26.5	43.9
Yes, I have already been using this possiblity	12.7	10.2	14.2	5.1	16.5	20.8	11.9	5.8
		ply) ²⁾	hat ap	? (all t	ternet	the In	u use	did yo
							iths	3 mon
Obtaining information from websites of public authorities	77.9	66.5	89.4	68.5	78.0	77.8	75.7	91.7
Downloading official forms	49.6	54.1	46.4	11.3	55.5	57.7	44.7	46.1
Sending filled in forma	43.2	54.1	39.0	11.3	47.4	54.0	35.2	46.1
							nths	12 m
Obtaining information from websites of public authorities	14.5	23.5	4.7	31.5	13.3	11.8	17.5	8.3
Downloading official forms	21.5	20.4	6.8	74.1	17.9	14.8	29.8	0.0
Sending filled in forma	14.2	10.4	3.5	82.8	7.6	7.5	21.3	0.0

MODULE 1.D:

Glossary

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
D1: Did you	use in	the pa	ast 3 n	nonths	the Ir	iterne	t for p	rivate
Possting messages to chat sites,newsgroups or online discussion forum	43.7	32.2	19.8	17.7	10.5	6.2	30.5	29.1
Reading blogs	35.2	24.5	21.5	12.1	15.3	15.1	22.3	28.4
Telephoning over the Internet	16.1	18.8	17.5	21.9	25.6	23.4	20.2	16.2
Video calls over the Internet	18.8	8.3	12.1	16.0	27.4	3.3	15.1	13.9
Creating or maintaining own blog	12.2	6.3	4.6	3.3	1.6	3.3	7.6	6.7
None of the above	43.9	53.5	58.2	60.0	66.6	58.9	53.4	52.5
D2: Did yo	u repl	ace th	e follo	wing n	neans	of com	munic	ation
								Very
Mobile phone calls	22.8	4.9	0.7	7.2	0.0	0.0		
	22.0	4.9	8.7	1.2	0.0	0.0	15.4	6.3
Use of fixed telephone line	23.0	13.6	13.9	6.8	12.2	31.6	15.4 19.4	6.3 10.2
Use of fixed telephone line Use of e-mails								
	23.0	13.6	13.9	6.8	12.2	31.6	19.4 10.0	10.2
	23.0	13.6	13.9	6.8	12.2	31.6	19.4 10.0	10.2 12.2
Use of e-mails	23.0	13.6	13.9 13.6	6.8	12.2	31.6	19.4 10.0 To	10.2 12.2 some
Use of e-mails Mobile phone calls	23.0 11.9	13.6 8.6 26.0	13.9 13.6 39.8	6.8 7.8 67.1	12.2 12.3 53.3	31.6 0.0 61.5	19.4 10.0 To 41.0	10.2 12.2 some 39.3
Use of e-mails Mobile phone calls Use of fixed telephone line	23.0 11.9 35.6 46.5	13.6 8.6 26.0 54.4	13.9 13.6 39.8 39.2	6.8 7.8 67.1 65.8	12.2 12.3 53.3 65.2	31.6 0.0 61.5 68.4	19.4 10.0 To 41.0 55.9 40.9	10.2 12.2 some 39.3 42.5
Use of e-mails Mobile phone calls Use of fixed telephone line	23.0 11.9 35.6 46.5	13.6 8.6 26.0 54.4	13.9 13.6 39.8 39.2	6.8 7.8 67.1 65.8	12.2 12.3 53.3 65.2	31.6 0.0 61.5 68.4	19.4 10.0 To 41.0 55.9 40.9	10.2 12.2 some 39.3 42.5 32.5
Use of e-mails Mobile phone calls Use of fixed telephone line Use of e-mails	23.0 11.9 35.6 46.5 41.8	13.6 8.6 26.0 54.4 34.3	13.9 13.6 39.8 39.2 27.7	6.8 7.8 67.1 65.8 45.5	12.2 12.3 53.3 65.2 38.3	31.6 0.0 61.5 68.4 61.5	19.4 10.0 To 41.0 55.9 40.9	10.2 12.2 some 39.3 42.5 32.5 at all

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question C1.

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²⁾ The data refer to individuals who answered "YES" in question D1and/or D1b.

Use of advanced services¹⁾ percentages Education **Employment situation** Jnemployed Answer ower than Secondary secondary Employed (individuals) Student **Tertiary** Total purposes for the following communication activities? (all that apply) Possting messages to chat 36.7 30.0 23.6 22.6 30.8 47.7 35.1 29.9 sites, newsgroups or online discussion forum 39.7 19.1 27.4 18.7 22.0 45.0 31.1 25.0 Reading blogs 14.1 18.7 21.4 18.8 14.6 18.8 23.8 18.4 Telephoning over the Internet 16.3 11.8 20.0 10.0 11.3 24.1 27.6 14.6 Video calls over the Internet 13.4 7.4 11.6 15.8 7.2 Creating or maintaining own blog 5.0 4.4 5.7 44.8 57.8 47.7 59.5 56.1 29.3 50.4 53.0 None of the above with Internet calls?2) much 21.7 10.0 8.9 7.1 13.3 33.3 0.0 12.1 Mobile phone calls 21.7 16.4 10.9 15.2 13.9 31.5 3.3 16.0 Use of fixed telephone line Use of e-mails 10.9 8.9 14.7 10.5 7.8 22.5 1.7 10.8 extent 33.9 39.5 47.2 39.8 44.0 32.8 46.3 40.4 Mobile phone calls 59.1 45.5 56.0 48.0 52.4 53.3 54.9 51.0 Use of fixed telephone line 58.1 38.0 21.3 37.3 28.2 22.8 66.1 37.8 Use of e-mails 44.3 33.8 53.7 50.5 43.9 53.0 42.7 47.5 Mobile phone calls

41.7

32.2

32.9

51.4

15.2

54.7

36.9

52.2

33.7

64.0

33.1

64.0

19.2

31.0

38.1

53.1

Use of fixed telephone line

Use of e-mails

MODULE 1.D:

								,,
			Αg	ge			Sex	
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
I	03: Di	l you ı	ise the	Inter	net in	the la	st 3 m	onths
Downloading and/or listening to music	65.1	44.9	44.7	41.4	28.6	24.7	51.9	47.8
Downloading and/or watching movies, short films or video files	43.9	32.7	26.4	29.3	14.5	25.0	38.6	27.4
Listening to web radios/watching web television	33.6	27.3	23.6	26.3	15.3	11.0	31.7	22.8
Downloading computer or video games or their updates	33.0	24.5	18.9	17.8	9.7	3.7	27.9	19.6
Playing networked games with others	21.3	11.2	12.3	9.6	3.4	6.2	18.2	9.1
Uplodaing self-created content to the Internet	20.3	14.9	7.7	8.2	5.9	0.0	15.8	10.6
Using peer-to-peer file sharing for exchanging movies, music, etc.	15.1	10.7	7.6	4.2	0.0	3.7	12.9	6.3
Using browser based news feeds (e.g. RSS) for nreading new content on websites	6.9	6.8	4.2	5.6	6.0	3.7	6.3	5.6
Using podcast service to automatically receive audio or video files of interest	4.6	3.0	3.9	1.6	0.0	3.7	4.4	2.2
None of the above	22.1	40.8	43.5	48.2	59.9	64.3	34.1	41.5
D4:	: How	often o	iid you	ı down	load n	nusic a	and/or	films
At least once a week	47.4	36.1	36.8	34.0	38.8	34.9	40.0	42.2
At least once a month	22.3	28.9	34.9	18.6	31.6	40.5	25.5	26.9
Less than once a month	11.3	17.6	18.1	18.2	14.7	11.7	13.6	16.8
Every day or almost every day	14.3	12.9	6.1	14.8	0.0	0.0	13.9	9.4
None of the above	4.7	4.4	4.1	14.3	14.8	12.9	6.9	4.7

 $^{^{1)}}$ The data refer to individuals who answered "Within the last 3 months" in question C1.

²⁾ The data refer to individuals who answered "YES" in questions D3b and/or D3c and/or D3d and/or D3e.

Use of advanced services¹⁾

percentages

percentages			•	11000	.u 501	- 411-00	J_ uu	050
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
		apply)	l that	es? (al	ctiviti	wing a	e follo	for th
Downloading and/or listening to music	50.1	58.2	72.9	48.7	41.8	42.8	47.0	67.8
Downloading and/or watching movies, short films or video files	33.7	46.0	48.0	27.9	28.9	30.7	29.1	50.4
Listening to web radios/watching web television	27.8	25.1	40.6	31.2	22.8	24.9	22.8	45.6
Downloading computer or video games or their updates	24.2	33.0	32.4	21.7	20.7	12.9	20.4	48.6
Playing networked games with others	14.2	26.4	19.2	12.8	10.3	7.7	14.4	20.8
Uplodaing self-created content to the Internet	13.5	10.1	24.0	12.6	11.6	13.9	10.9	20.9
Using peer-to-peer file sharing for exchanging movies, music, etc.	10.0	8.1	21.4	10.0	6.9	10.4	10.5	7.8
Using browser based news feeds (e.g. RSS) for nreading new content on websites	6.0	3.0	8.4	7.8	5.2	8.1	6.0	3.6
Using podcast service to automatically receive audio or video files of interest	3.4	0.3	4.0	5.3	3.1	5.3	3.8	0.0
None of the mentioned	37.4	31.5	16.4	38.9	44.6	44.1	42.9	13.2
		2)	apply)	ll that	hs? (al	mont	last 3	in the
At least once a week	40.9	46.1	45.8	30.8	42.0	40.0	38.0	47.8
At least once a month	26.1	20.5	16.5	31.3	30.3	28.3	28.2	19.9
Less than once a month	15.0	21.9	15.1	18.1	10.9	13.6	10.7	25.0
Every day or almost every day	12.0	9.2	15.0	14.5	10.0	11.7	16.2	3.5
None of the above	6.0	2.2	7.6	5.2	6.7	6.5	6.8	3.8

MODULE 1.D:

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
	D5 : 1	Did yo	u pay i	in the	last 3	montl	s for c	nline
No	89.3	91.3	95.3	86.5	95.2	91.5	90.0	92.2
Yes	10.7	8.7	4.7	13.5	4.8	8.5	10.0	7.8
		D6:	What '	would	make	you pa	y for o	online
Nothing, no willingness to pay	57.9	57.5	55.3	63.1	58.7	63.9	57.9	58.2
Lack of free available content	19.0	13.5	13.2	10.2	9.6	13.5	11.8	18.0
More convenient payment methods	16.2	9.2	20.2	5.7	11.5	4.0	14.0	13.1
More advantageous prices compared to offline content	5.3	8.0	14.1	6.2	1.7	0.0	8.4	7.4
Better quality of paid content than free services	6.6	10.5	7.2	6.8	4.8	4.8	8.1	6.9
Wider range of choices, content more easily available	5.9	8.3	8.3	8.7	5.1	0.0	7.1	7.8
Right to share legally protected content	3.4	5.6	5.4	4.5	5.7	0.0	6.7	2.1
None of the above	3.3	7.4	5.4	7.6	17.6	13.8	5.6	6.8
D7: Did yo	u repl	ace th	e follo	wing n	neans	of con	munic	ation
								Very
Reading of online news instead of								

								Very
Reading of online news instead of printed news, newspapers, magazines	10.7	10.6	16.5	17.2	9.9	18.2	13.7	12.1
Downloading music files instead of buying a CD	25.1	11.2	9.8	3.6	3.4	6.6	14.5	13.3
Downloading films and videos instead of buying/renting a DVD	16.0	5.8	5.6	3.2	3.6	2.9	9.3	7.8
Listening to web radio instead of listening to normal radio	9.7	4.0	6.8	4.3	1.9	2.9	6.2	6.8
Ulsing online contacts instead of personal contacts with public services and administrations	2.8	2.6	2.7	2.1	1.1	0.0	2.6	2.4

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question C1.

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 $^{^{2)}}$ The data refer to individuals who answered "No" in question D5.

percentages			1)	vices	ed ser	vance	of adv	Use o
		tion	nt situa	ployme	Em	on	ducatio	Е
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
		t?	nterne	r the I	nt ove	conte	visual	audio
No	91.0	90.3	82.2	93.4	92.7	88.4	94.4	83.9
Yes	9.0	9.7	17.8	6.6	7.3	11.6	5.6	16.1
			_					
		2)	apply) ²	l that a	nt? (al	conte	visual	audio
Nothing, no willingness to pay	58.0	59.1	45.5	61.7	59.5	58.1	60.0	51.5
Lack of free available content	14.6	24.1	21.4	9.7	12.8	9.7	15.3	18.0
More convenient payment methods	13.6	8.3	19.1	19.0	10.8	10.1	11.4	25.2
More advantageous prices compared to offline content	7.9	8.5	4.5	12.6	6.5	6.5	8.4	8.0
Better quality of paid content than free services	7.6	6.6	4.2	9.2	8.0	7.3	6.7	10.9
Wider range of choices, content more easily available	7.4	6.9	5.0	7.6	8.0	7.3	7.8	6.1
Right to share legally protected content	4.6	0.0	7.9	3.0	5.6	6.5	5.3	0.0
None of the above	6.2	9.3	4.5	6.4	5.8	8.3	6.6	2.0
					s?	et calls	nterne	with I
								much
								mucn
Reading of online news instead of printed news, newspapers, magazines	13.0	18.9	10.4	7.8	14.8	15.4	13.6	8.6
Downloading music files instead of buying a CD	14.0	19.0	33.7	9.2	8.8	9.4	12.6	23.3
Downloading films and videos instead of buying/renting a DVD	8.6	13.1	16.5	4.4	7.1	6.1	8.4	12.0
Listening to web radio instead of listening to normal radio	6.5	7.4	14.9	5.9	3.9	3.0	5.3	14.0
Ulsing online contacts instead of personal contacts with public services and administrations	2.5	0.0	2.9	1.6	3.4	2.9	3.2	0.0

Introduction Households/individuals

MODULE 1.D:

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
							То	some
Reading of online news instead of printed news, newspapers, magazines	41.6	32.9	38.8	35.1	42.5	45.5	35.1	41.6
Downloading music files instead of buying a CD	37.9	35.7	39.7	29.0	27.9	29.1	37.0	34.5
Downloading films and videos instead of buying/renting a DVD	26.4	29.3	31.2	21.1	21.1	29.4	30.6	22.9
Listening to web radio instead of listening to normal radio	24.1	27.6	18.5	19.5	13.3	8.0	23.1	21.5
Ulsing online contacts instead of personal contacts with public services and administrations	17.1	19.6	14.0	17.7	23.9	19.1	16.9	18.0
							Not	at all
Reading of online news instead of printed news, newspapers, magazines	47.6	56.5	44.7	47.7	47.6	36.4	51.2	46.3
Downloading music files instead of buying a CD	37.0	53.1	50.5	67.4	68.7	64.4	48.5	52.2
Downloading films and videos instead of buying/renting a DVD	57.6	64.9	63.2	75.8	75.3	67.7	60.2	69.3
Listening to web radio instead of listening to normal radio	66.1	68.3	74.7	76.2	84.8	89.0	70.7	71.6
Ulsing online contacts instead of personal contacts with public services and administrations	80.2	77.8	83.3	80.2	75.0	80.9	80.5	79.5

¹⁾ The data refer to individuals who answered "Within the last 3 months" in question C1.

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Use of advanced services¹⁾

percentages

percentages			•	VICES	u sci	vance	JI au	USC (
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
							t	exten
Reading of online news instead of printed news, newspapers, magazines	38.0	33.6	48.9	35.0	37.1	41.1	36.4	39.0
Downloading music files instead of buying a CD	35.9	34.3	39.1	37.0	34.8	31.4	35.3	42.8
Downloading films and videos instead of buying/renting a DVD	27.2	25.7	37.3	24.9	25.5	23.2	25.7	36.1
Listening to web radio instead of listening to normal radio	22.4	28.8	29.1	18.3	20.7	23.3	18.5	32.9
Ulsing online contacts instead of personal contacts with public services and administrations	17.4	18.4	30.6	9.3	16.9	18.8	15.2	22.2
Reading of online news instead of printed news, newspapers, magazines	49.0	47.4	40.6	57.2	48.1	43.5	50.1	52.4
Downloading music files instead of buying a CD	50.1	46.7	27.2	53.7	56.4	59.1	52.1	33.9
Downloading films and videos instead of buying/renting a DVD	64.2	61.2	46.2	70.7	67.5	70.6	65.9	51.9
Listening to web radio instead of listening to normal radio	71.1	63.8	56.0	75.8	75.4	73.7	76.2	53.1
Ulsing online contacts instead of personal contacts with public services and administrations	80.1	81.6	66.5	89.1	79.6	78.3	81.6	77.8

MODULE 1.D-a:

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
			D	8: Do 3	you us	e a mo	bile p	hone?
Yes	100.0	95.7	97.0	80.7	62.9	35.7	85.5	76.7
No	0.0	4.3	3.0	19.3	37.1	64.3	14.5	23.3
D9:	For w	hich o	f the fo	ollowin	ıg acti	vities	did yo	u use
Sending photographs or video clips	51.7	24.1	17.2	11.3	2.6	1.9	24.4	20.1
Browsing the Internet	29.2	9.9	9.1	6.2	0.6	0.0	13.8	9.1
Reading e-mails	21.4	6.7	5.4	5.1	0.6	0.5	10.5	5.8
Subscription to information	14.9	2.7	3.8	2.5	0.0	0.0	6.1	3.9
Paying for goods or services	1.9	1.9	3.9	2.1	8.0	0.5	2.6	1.7
Uploading photographs or video clips from your phone to websites	3.7	1.5	1.9	1.1	0.0	0.7	1.5	2.0
Downloading and/or watching TV or video (over 3G network)	4.1	0.5	1.8	1.4	0.0	0.0	1.6	1.7
Personal navigation (for finding location or address) by using location-aware services	1.7	0.8	0.5	1.1	0.3	0.0	1.4	0.4
None of the above	37.9	71.0	75.2	83.9	96.3	96.6	68.4	75.3
	D1	0: Do	you us	se prep	ayme	nt or p	ostpay	ment
Prepaid	79.6	78.9	82.6	78.0	88.4	84.8	81.0	81.1
Postpaid	24.4	26.7	25.7	27.9	16.1	17.6	24.7	24.4

¹⁾ The data refer to individuals who answered "YES" in question D8.

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Use of mobiles phone

percentages

percentages				10	piioi	biics)1 IIIO	USC (
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
Yes	81.0	57.6	99.2	82.8	96.7	94.6	91.8	66.1
No	19.0	42.4	0.0	17.2	3.3	5.4	8.2	33.9
months (all that apply) 1)	last 3	in the	poses	te pur	r priva	one for	ile ph	a mob
Sending photographs or video clips	22.3	18.4	61.2	16.6	21.9	22.1	24.2	19.6
Browsing the Internet	11.5	11.5	33.8	7.4	10.9	16.0	11.7	9.5
Reading e-mails	8.2	8.1	22.4	5.4	8.1	11.5	6.2	9.9
Subscription to information	5.1	2.9	17.9	4.0	4.7	8.3	4.4	4.7
Paying for goods or services	2.2	2.1	1.7	1.1	3.2	4.4	1.3	2.6
Uploading photographs or video clips from your phone to websites	1.8	0.2	6.1	1.9	1.7	5.1	0.7	2.0
Downloading and/or watching TV or video (over 3G network)	1.7	0.3	1.5	1.8	2.3	3.3	1.2	1.7
Personal navigation (for finding location or address) by using location-aware services	0.9	0.1	2.1	0.0	1.9	3.4	0.5	0.6
None of the above	71.7	79.0	30.5	77.4	70.8	68.1	70.1	75.5
		y) ¹⁾	at appl	(all tha	one?	bile ph	ur mo	for yo
Prepaid	81.0	80.8	80.0	89.2	74.4	73.2	80.1	85.5
Postpaid	24.6	24.5	23.1	14.3	33.6	39.8	24.9	18.1

MODULE 1.E: e-commerce

Within the last 3 months 5.0 9.4 6.8 5.4 2.7 0.0 6.8 5.7 More than 3 months ago 3.7 4.6 6.0 6.6 4.9 2.8 6.7 2.8 More than a year ago 3.3 2.3 1.9 0.9 3.1 7.1 1.9 3.1 E2: What types of goods or services did you buy or order Books/magazines/newspapers/e-learning material 20.1 19.4 31.5 73.7 31.7 100.0 26.9 41.5 Computer software and upgrades 5.2 37.4 37.4 47.8 35.7 0.0 37.4 17.1 Electronic equipment (incl. cameras) 19.5 13.2 40.9 38.3 17.7 100.0 35.3 9.3 Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 1.5 2.7 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.6 0.0 7.1 7.8 0.0 0.0 1.5 2.7 Computer hardware 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4									-0-00
E1: When did you last buy/order goods or services					S	ex			
Never		1	1		1	1	1	Male	Female
Within the last 3 months 5.0 9.4 6.8 5.4 2.7 0.0 6.8 5.7 More than 3 months ago 3.7 4.6 6.0 6.6 4.9 2.8 6.7 2.8 More than a year ago 3.3 2.3 1.9 0.9 3.1 7.1 1.9 3.1 E2: What types of goods or services did you buy or order Books/magazines/newspapers/e-learning material 20.1 19.4 31.5 73.7 31.7 100.0 26.9 41.5 Computer software and upgrades 5.2 37.4 37.4 47.8 35.7 0.0 37.4 17.1 Electronic equipment (incl. cameras) 19.5 13.2 40.9 38.3 17.7 100.0 35.3 9.3 Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 1.5 2.7 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.6 0.0 7.1 7.8 0.0 0.0 1.5 2.7 Computer hardware 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	E	1: Wh	en did	you la	st buy	/orde	goods	or se	rvices
More than 3 months ago 3.7 4.6 6.0 6.6 4.9 2.8 6.7 2.8 More than a year ago 3.3 2.3 1.9 0.9 3.1 7.1 1.9 3.1 E2: What types of goods or services did you buy or order Books/magazines/newspapers/e-learning material 20.1 19.4 31.5 73.7 31.7 100.0 26.9 41.5 Computer software and upgrades 5.2 37.4 37.4 47.8 35.7 0.0 37.4 17.1 Electronic equipment (incl. cameras) 19.5 13.2 40.9 38.3 17.7 100.0 35.3 9.3 Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 10.2 5.5 Share purchase/financial services/insurance 0.6 0.6 0.0 7.1 7.8 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Never	88.0	83.7	85.3	87.1	89.2	90.1	84.6	88.4
More than a year ago 3.3 2.3 1.9 0.9 3.1 7.1 1.9 3.1	Within the last 3 months	5.0	9.4	6.8	5.4	2.7	0.0	6.8	5.7
Books/magazines/newspapers/e-learning material 20.1 19.4 31.5 73.7 31.7 100.0 26.9 41.5	More than 3 months ago	3.7	4.6	6.0	6.6	4.9	2.8	6.7	2.8
Books/magazines/newspapers/e-learning material 20.1 19.4 31.5 73.7 31.7 100.0 26.9 41.5 Computer software and upgrades 5.2 37.4 37.4 47.8 35.7 0.0 37.4 17.1 Electronic equipment (incl. cameras) Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Ticket for cultural events 1.9 4.8 15.1 17.9 0.0 0.0 10.2 5.5 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material	More than a year ago	3.3	2.3	1.9	0.9	3.1	7.1	1.9	3.1
Part	E2: Wh	at typ	es of g	oods o	r servi	ces di	d you l	buy or	order
Electronic equipment (incl. cameras) 19.5 13.2 40.9 38.3 17.7 100.0 35.3 9.3 Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Ticket for cultural events 1.9 4.8 15.1 17.9 0.0 0.0 10.2 5.5 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 4.9 Other 63: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material	Books/magazines/newspapers/e-learning material	20.1	19.4	31.5	73.7	31.7	100.0	26.9	41.5
(incl. cameras) 19.5 13.2 40.9 38.3 17.7 100.0 35.3 9.3 Clothes, sport goods 37.1 15.6 15.7 6.1 37.4 0.0 21.9 17.7 Films, music 4.7 0.0 19.5 44.3 0.0 0.0 15.7 8.6 Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Ticket for cultural events 1.9 4.8 15.1 17.9 0.0 0.0 10.2 5.5 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 0.0 3.5 2.7 Other 16.9 26.7 7.2 <td< td=""><td>Computer software and upgrades</td><td>5.2</td><td>37.4</td><td>37.4</td><td>47.8</td><td>35.7</td><td>0.0</td><td>37.4</td><td>17.1</td></td<>	Computer software and upgrades	5.2	37.4	37.4	47.8	35.7	0.0	37.4	17.1
Films, music	Electronic equipment (incl. cameras)	19.5	13.2	40.9	38.3	17.7	100.0	35.3	9.3
Household goods 3.2 13.5 20.2 14.4 31.3 0.0 9.4 20.2 Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Ticket for cultural events 1.9 4.8 15.1 17.9 0.0 0.0 10.2 5.5 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material	Clothes, sport goods	37.1	15.6	15.7	6.1	37.4	0.0	21.9	17.7
Computer hardware 0.6 11.5 21.2 7.8 17.7 0.0 8.7 14.3 Ticket for cultural events 1.9 4.8 15.1 17.9 0.0 0.0 10.2 5.5 Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software 17.2 75.1 73.8 9.4 35.8 0.0 57.5 26.8 (Electronic) bookds, magazines, newspapers, e-learning material 0.0	Films, music	4.7	0.0	19.5	44.3	0.0	0.0	15.7	8.6
Ticket for cultural events 1.9	Household goods	3.2	13.5	20.2	14.4	31.3	0.0	9.4	20.2
Travel and holiday, accommodation 0.0 3.7 16.1 14.4 13.7 0.0 6.8 9.8 Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Computer hardware	0.6	11.5	21.2	7.8	17.7	0.0	8.7	14.3
Lotteries and betting 0.0 2.8 9.5 0.0 0.0 0.0 4.9 0.0 Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Ticket for cultural events	1.9	4.8	15.1	17.9	0.0	0.0	10.2	5.5
Share purchase/financial services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software 17.2 75.1 73.8 9.4 35.8 0.0 57.5 26.8 (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Travel and holiday, accommodation	0.0	3.7	16.1	14.4	13.7	0.0	6.8	9.8
services/insurance 0.6 0.0 7.1 7.8 0.0 0.0 3.5 2.7 Food/groceries 4.5 1.5 0.0 0.0 0.0 0.0 0.0 4.7 Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software 17.2 75.1 73.8 9.4 35.8 0.0 57.5 26.8 (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Lotteries and betting	0.0	2.8	9.5	0.0	0.0	0.0	4.9	0.0
Other 16.9 26.7 7.2 7.8 0.0 0.0 13.3 18.9 E3: Were any of the following products that you bought or Computer software 17.2 75.1 73.8 9.4 35.8 0.0 57.5 26.8 (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Share purchase/financial services/insurance	0.6	0.0	7.1	7.8	0.0	0.0	3.5	2.7
E3: Were any of the following products that you bought or Computer software (Electronic) bookds, magazines, newspapers, e-learning material E3: Were any of the following products that you bought or 7.5.0 and 7.5.0 a	Food/groceries	4.5	1.5	0.0	0.0	0.0	0.0	0.0	4.7
Computer software 17.2 75.1 73.8 9.4 35.8 0.0 57.5 26.8 (Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Other	16.9	26.7	7.2	7.8	0.0	0.0	13.3	18.9
(Electronic) bookds, magazines, newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	E3: Were	any o	f the f	ollowii	ng pro	ducts 1	that yo	u bou	ght or
newspapers, e-learning material 0.0 44.0 69.1 30.1 27.7 100.0 43.4 31.4	Computer software	17.2	75.1	73.8	9.4	35.8	0.0	57.5	26.8
	(Electronic) bookds, magazines, newspapers, e-learning material	0.0	44.0	69.1	30.1	27.7	100.0	43.4	31.4
	Films, music	54.8	0.0	35.4	53.3	0.0	0.0	30.9	32.9

¹⁾ The data refer to individuals who did not answer "Never used it" in question C1.

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²⁾ The data refer to individuals who answered "Within the last 3 months" or "Between 3 months and a year ago))" in question E1.

³⁾ The data refer to individuals who answered "YES" in questions E2c and/or E2d and/or E2f.

: activities and barriers¹⁾

percentages

percentages								
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
			et?	Intern	er the	ise ove	ivate u	for pr
Never	86.3	79.6	85.5	92.4	85.4	82.0	88.1	85.8
Within the last 3 months	6.3	7.8	5.1	3.7	7.6	11.0	5.1	4.7
More than 3 months ago	4.9	6.2	7.8	2.4	4.9	5.4	3.9	7.2
More than a year ago	2.5	6.4	1.6	1.5	2.1	1.6	2.8	2.3
onths ? (all that apply) ²⁾	12 m	he last	se in t	vate u	for pri	ernet	he Int	over t
Books/magazines/newspapers/e- learning material	32.0	62.6	6.9	18.5	33.4	36.8	23.8	43.2
Computer software and upgrades	30.4	41.1	6.6	10.5	39.4	32.0	32.4	23.3
Electronic equipment (incl. cameras)	26.3	37.8	33.0	5.2	25.9	28.2	17.8	42.7
Clothes, sport goods	20.4	28.6	34.4	0.0	18.6	15.2	16.4	37.5
Films, music	13.3	40.3	0.7	0.0	12.0	17.5	6.1	23.3
Household goods	13.1	3.3	0.0	18.7	19.0	26.3	10.2	0.0
Computer hardware	10.7	8.9	5.9	10.5	12.8	18.3	10.3	0.0
Ticket for cultural events	8.6	5.7	3.0	0.0	13.4	16.0	7.5	0.0
Travel and holiday, accommodation	7.9	5.7	0.0	15.9	9.0	15.4	6.3	0.0
Lotteries and betting	3.2	0.0	0.0	0.0	6.1	10.2	0.0	0.0
Share purchase/financial services/insurance	3.2	0.0	0.0	0.0	6.0	10.2	0.0	0.0
Food/groceries	1.6	0.0	7.2	0.0	8.0	1.3	2.5	0.0
Other	15.2	5.7	11.0	52.3	10.3	10.9	24.9	0.0
ed from websites? ³⁾	ccess	ed or a	nload	et dov	Intern	er the	red ov	oerde
Computer software	45.9	12.4	46.4	36.2	60.2	45.6	64.1	0.0
(Electronic) bookds, magazines, newspapers, e-learning material	38.9	8.0	0.0	38.8	54.0	54.6	42.7	0.0
Films, music	31.7	83.0	0.0	0.0	17.9	27.1	8.3	100.0

MODULE 1.E: e-commerce

			Ą	ge			S	ex
Answer (individuals)	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Male	Female
	1	E4: Fro	om who	om did	you b	uy/or	der go	ods or
National sellers	80.6	56.8	88.5	85.8	82.3	100.0	74.8	80.1
National sellers Sellers from EU countries	80.6 4.3	56.8 21.2	88.5 16.2	85.8 18.5	82.3 0.0	100.0	74.8 17.8	80.1 7.7

¹⁾ The data refer to individuals who did not answer "Never used it" in question C1.



²⁾ The data refer to individuals who answered "Within the last 3 months" or "Between 3 months and a year ago" in question E1.

: activities and barriers¹⁾

percentages

percentages								
		tion	nt situa	ployme	Em	n	ducatio	E
Answer (individuals)	Total	Other	Student	Unemployed	Employed	Tertiary	Secondary	Lower than secondary
2)	onths?	12 m	ne last	et in tl	Intern	r the	es ove	servic
National sellers	76.7	96.8	58.8	80.3	74.9	73.6	76.3	82.2
Sellers from EU countries	14.3	5.7	4.9	0.0	23.6	25.0	13.6	0.0
Sellers from the rest of the world	11.3	0.0	13.7	9.0	14.7	14.8	13.9	0.0
Country of origin of sellers unknown	8.6	3.2	22.6	10.7	5.4	3.2	8.1	17.8

1.5. QUESTIONNAIRE

ICT usage in households and by individuals

MODULE 1.A: ACCESS TO INFORMATION AND COMMUNICATION TECHNOLOGIES

A [·]	1 Do yo	u or anyone in your hous	sehold have access to the following devices at ho	me?	ı
	(tick all	that apply)			
	a)	TV			
		a1) Satellite TV			
		a2) Cable TV			
		a3) Digital TV			
	b)	Personal computer (PC	;)		
	c)	Mobile phone			
	d)	Internet enabled mobile	e phone (GPRS, WAP)		
	e)	Games console (play-s	tation)		
	f)	Laptop			
	g)	Handheld computer (pa	almtop)		
	h)	None of the above			
	-> go to	A2			,
A2		u or anyone in your hous ether it is used?	sehold have access to the Internet at home, regar	rdles	S
	(tick on	ly one)			
	a)	Yes	-> go to A3		
	b)	No	-> go to A5		
	c)	Don't know	-> go to B1		

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	_		
Α	3 On w	which of the following devices is the Internet accessed at home?	
	(tick a	II that apply)	
	a)	Personal computer (PC)	
	b)	Portable computer (laptop)	
	c)	TV set with specific Internet device	1
	d)	Games console (play-station)	1
	e)	Other means	1
		e1) Mobile phone (WAP, GPRS,)	1
		e2) Handheld computer (palmtop, PDA)	1
	f)	Don't know	1
	-> go	to A4	
Α	4 Wha	it types of Internet connection are used?	
	(tick a	II that apply)	
	a)	Modem	
	b)	ISDN	1
	c)	DSL (ADSL)	1
	d)	Cable Internet	1
	e)	Mobile phone: WAP, GPRS, etc.	1
	-> go	to B1	
А	.5 Wha	at are the reasons for not having an Internet connection at home?	
	(tick a	II that apply)	
	a)	Have access to the Internet elsewhere	
	b)	Don't want the Internet	
	c)	Don't need the Internet	
	d)	Equipment costs too high	
	e)	Access costs too high	
	f)	Lack of skills	
	g)	Privacy or security concerns]
	h)	Physical disability]
	i)	None of the above; other reasons	
	-> go	to B1	

MODULE 1.B: USE OF COMPUTERS

_B1V	When did you last use a computer?							
(tick only one)								
	a) Within the last 3 months -> go to							
	b) Between 3 months a year ago -> go to B							
(c) More than a year ago dana -> go to B4							
(d) Never used one	-> go to C1						
B2 How often on average have you used a computer in the last 3 months?								
(tick	only one)							
í	a) Every day or almost every day							
ı	o) At least once a week							
c) At least once a month								
(d) Less than once a month							
-> go to B3								
B3 Where did you use a computer in the last 3 months?								
(tick	all that apply)							
	a) At home							
ı	o) At place of work (other than home)							
(c) At place of education							
(d) At another person's home							
	e) Other (Internet café, hotel, airport)							
-> g	o to B4							
B4	When did you last take a training course (at lea	st 3 hours) on any aspect of						
	computer use? only for respondents who <u>didn't</u> answer "never used one" i	n question B1)						
(tick	only one)							
	a) Within the last 3 months							
l	b) Between 3 months and a year ago							
(c) Between 1 and 3 years ago							
(d) More than 3 years ago							
•	e) Never taken one							
-> g	o to C1							

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MODULE 1.C: USE OF THE INTERNET

C	C1 Wh	en did you last use the Internet?					
	(tick or	nly one)					
	a)	a) Within the last 3 months -> go to C2					
	b)	Between 3 months and a year ago	-> go to D8				
	c)	More than a year ago	-> go to D8				
	d)	Never used it	-> go to D8				
C	On	average, how often did you use the Inte	rnet in the last three months?				
	(tick or	nly one)					
	a)	Every day or almost every day					
	b) At least once a week						
	c) At least once a week						
	d) Less than once a month						
	-> go	to C3					
C	Wh	ere did you last use the Internet in the la	sst 3 months?				
	(tick or	nly one)					
	a)	At home					
	b)	At place of work (other than home)					
	c)	At place of education					
	d)	At another person's home					
	e)	Other					
		e1) Public library					
		e2) Post office					
	e3) Public office, town hall, government agency						
		e4) Community or voluntary organis	ation				
	e5) Internet café						
		e6) Hotspot (at hotelus, airports, pul	plic places, etc)				
	-> ao ta	o C4					

	24	Do y	ou use any of the follo	wing mobile devices to access the Internet?				
	(t	tick al	l that apply)					
		a)	Mobile phone via GF	PRS				
		b)	Mobile phone via 30	network				
		c)	Handheld computer	(palmtop, PDA)				
		d)	Llaptop via wireless	connection away from home or work				
		e)	None of the above					
	->	> go t	o C5					
	For which of the following activities did you use the Internet in the last 3 months for private purpose?							
	(t	ick al	I that apply)					
	Co	mmuı	nication, information s	earch and online services				
		a)	Sending/receiving e-	mails				
		b)	Finding information a	bout goods or services				
	c) Using services related to travel and accommodation							
		d)	Downloading softwar	е				
		e)	Reading or download	ing online news/nespapers/news magazines				
		f)	Looking for a job or	sending a job application				
		g)	Seeking health-relate	d information				
	Sel	lling c	of goods or services, b	anking				
		h)	Internet banking					
		i)	Selling of goods or se	ervices (e.g. via auctions)				
	Tra	aining	and education					
		j)	Looking for information	on about education, trainings or courses				
		k)	Doing an online cour	se (in any subject)				
		l)	Consulting the Intern	et with the purpose of learning				
	->	> go t	o C6			,		
C	C6 Would you like to use the Internet more often?							
	(t	ick or	nly one)					
		a)	Yes	-> go to C7				
		b)	No	-> go to C8				

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What are your barriers to more intensive use of the Internet?								
	(t	ick all	that apply)					
	a) Foreign language skills inadequate							
	b) Lack of time							
		c)	Connection is too slow					
		d)	Better type of connection is too expensive (e.g. cable Internet is too expensive)	!				
	e) Costs of online content (content payable to sites)							
	f) Content (what is there is not interesting enough)							
	g) Lack of skills or knowledge (e.g. sites are too complicated)							
		h)	Security or privacy concerns					
	i) None of the above							
-> go to C8								
Would you be interested in interacting with Internet services or do you prefer personal contacts or going in person to public administration agencies?								
	(t	ick on	ly one)					
		a)	Yes, I have already been using this possibility		-> go to C9			
		b)	Yes, I would be interested		-> go to D1			
		c)	No		-> go to D1			
(C9		which of the following public administration sast 3 months for private purposes?	services	s did you use the Internet in			
	(t	ick all	that apply)					
					In the last 3 In the last months 12 months			
		a)	Obtaining information from websites of pu authorities	blic				
		b)	Downloading official forms		7 			
		c)	Sending filled in forms		7			
	->	> go to	D D1		· · · · · · · · · · · · · · · · · · ·			

MODULE 1.D: USE OF ADVANCED SERVICES

ı	D1		you use the Internet in the last 3 mont nmunication activities?	hs fo	or pri	vate	purp	oses	s for th	e fo	ollov	ving	
	(tic	k all	that apply)										
		a)	Telephoning over the Internet										
		b)	Video calls (via webcam) putem Interi	neta									
		c)	Posting messages to chat sites, news	grou	ıps c	r or	iline d	discu	ssion				
		d)	Reading of blogs									1	
		e)	Creating or maintaining own blog									1	
		f)	None of the above mentioned										
lf ,	"yes"	to ca	tegories a) or b) -> go to D2, otherwise	go t	to D3	}							
١	D2	Dic cal	l you replace the following other means ls?	of c	comn	nuni	catio	n wit	h your	Inte	erne	ŧt	
	(tic	k all	that apply)										
				Ve	ry mu	ch	To s	ome (extent	N	ot at	all	
		a)	Mobile phone calls										
		b)	Use of fixed telephone line							ı			
		c)	Use of e-mail										
		d)	No effect on other communication me	ans						-		Ī	
	->	go to	D3										
С	03		you use the Internet in the last 3 month aining and sharing audiovisual content)		the	follo	wing	activ	vities?				
	(tic	k all	that apply)										
		a)	Listening to web radio and/or watching	g we	eb te	evis	sion						
		b)	Downloading and/or listening to music	c (ot	her tl	han	via w	eb r	adio)				
		c)	Downloading and/or watching movies	, sho	ort fil	s or	video	file	S				
		d)	Using peer to peer file sharing for exc	han	ging	mo۱	/ies, r	musi	c, etc.				
		e)	Using podcast services to automatica interest?	lly re	eceiv	e aı	ıdio c	r vid	eo file	s of	f		
		f)	Downloading computer or video game	es or	thei	r up	dates	3					
	g) Playing networked games with others												
		h)	Uploading self-created content (text, i	mag	jes, v	/ide	os, m	usic,	etc.)				
	Using browser-based news feeds (e.g. RSS) for reading new content on websites												
		j)	None of the above										
_	If	.ves	to categories b), c), d), e) -> go to D4.	othe	erwis	e a	to D	5			_		

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С	D4 How often did you download music and/or movies in the last 3 months?							
	(ti	ck all	that apply)					
	a) Every day or almost everyday							
	b) At least once a week (but not every day)							
	c) At least once a month (but not every week)							
	d) Less than once a month							
		e)	None of the above (only listened to music and/or	wato	ched movies)			
	->	go to	D5					
Did you pay for online audiovisual content that you downloaded from the Internet in the last 3 months?								
	(ti	ick on	ly one)					
	a) Yes -> go to D7							
		b)	No		-> go to D6			
С	06	Wha	t would make you pay for online audiovisual conter	nt?				
	(ti	ck all	that apply)					
		a)	Lack of free available content					
		b)	Teight to share leagally protected content					
		c)	More convenient payment methods					
		d)	More advatageous prices compared to offline con	ntent				
		e)	Better quality of paid content than free services					
	f) Wider range of choices, content more easily available							
	g) None of the above, other (e.g. to support artistic work)							
	h) Nothing, no willingness to pay							
	->	go to	D7		<u>, </u>			

[d the use of Internet replace you time spent with mmunication?	h th	e fol	lowir	ng type	s of			
	(tick a	all that apply)								
		Very much To some exent N					No	t at	all	
	a)	Reading of online news instead of printed news, newspapers, magazines								
	b)	Downloading music files instead of buying a CD								
	c)	Downloading films and videos instead of buying/renting a DVD								
	d)	Listening to web radio instead of listening to normal radio								
	e)	Using online contacts instead of personal contacts with public services and administrations								
	-> go	to D8						_		
)8 Do	you use a mobile phone?								
	(tick c	only one)								
	a) Yes -> go to D)	
	b)	No				-	-> go	to E1		
C		r which of the following activities did you use a the last 3 months (other than phone calls or SM			ohon	e for p	rivate	purp	ose	s
	(tick a	all that apply)								
	a)	Sending photographs or video clips								
	b)	Uploading photographs or video clips from yo	our p	phor	nes to	o webs	ites			
	c)	Receiving subscription-paid information (e.g. sports results, etc.)	nev	ws,w	eath	er fore	cast,			
	d)	Browsing the Internet								
	e)	Reading e-mails								
	f)	Downloading and/or watching TV or video (vi	ia 30	G ne	twor	k)				
	g)	Paying for goods or services (instead of cash	or	cred	it ca	rd)				
	h) Personal navigation (for finding location or address), use of location- aware									
	i) None of the above									
	-> go	to D10								

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D	10	Did you use pre-payment or post-payment for your mobile phone?						
	(ti	ck all	that apply)					
		a)	Prepaid					
		b)	Postpaid					
	->	go to	E1					

MODULE E: USE OF e-COMMERCE: activities and barriers

(only for respondents who didn't answer "never used it " in question C1)								
E	When did you last buy or order goods or services for private use over the Internet? (excluding manually typed e-mail)							
	(ti	ick on	ly one)					
		a)	Within the last 3 months	-> go t	o E2			
	b) Between 3 months and a year ago		Between 3 months and a year ago	-> go t	o E2			
		c)	More than 1 year ago	-> go t	o F1			
		d)	Never bought or ordered	-> go t	o F1			
		1						
E	= 2	Wha	t types of goods or services did you buy or order over the Ir inthe last 12 months?	nternet for priv	vate	use		
	(ti	ick all	that apply)					
		a)	Food or groceries					
		b)	Household goods (furniture, toys, etc.)					
		c)	Film, music					
		d)	Books/magazines/newspapers/e-learning material					
		e)	Clothes, sports goods					
		f)	Computer software and upgrades (incl. Computer and vide	eo games)				
		g)	Computer hardware					
		h)	Electronic equipment (incl. cameras)					
		i)	Share purchases / financial services / insurance					
		j)	Travel and holiday, accommodation					
	k) Tickets for cultural events							
	I) Lotteries or betting							
	m) Other							
	If	"yeas	" to categories c), d), f) -> go to E3, otherwise go to E4					

Е	Were any of the following products that you bought or ordered over the Internet downloaded or accessed from websites rather than delivered by post, etc.?						
	(ti	ick all	that apply)				
		a)	Films, music				
	b) (Electronic) books, magazines, newspapers, e-learning		(Electronic) books, magazines, newspapers, e-learning content)				
		c)	Computer software (incl. computer and video games and software upgrades)				
	->	go to	E4				
Ε	<u>-</u> 4	Fron	n whom did you buy or order goods or services for private purposes over Internet in the last 12 months?	the			
	(ti	ick all	that apply)				
		a)	National sellers				
		b)	Sellers from EU countries				
		c)	Sellers from the rest of the world				
		d)	Country of origin of sellers is not known				
		u)	Country of origin of sellers is not known				

MODUL	E F: BAF	CGROUND INF	ORMATION AF	OUT THE R	ESPONDENT	
F1 Age						
F2 Sex	a) Male b) Fem					
F3 Educ	b) Seco	evel or than secondary ndary education ary education	education			
F4 Emp	loyment s a) Empl b) Unen c) Stude d) Othe	oyed nployed	orce (in compulso	ory military ser	vice, retired)	
F5 Muni	icipality			_ code	_ _ _	
F6 Settle	ement			_ code _	_ _	
F7 Num	ber of me	mbers in the hous	sehold			
F8 Of w	hich: num	ber of children ur	nder 18			
F9 Hous	sehold inc a) b) c)	come (average ne under 300 Euro from 300 to 600 over 600 Euros	S)		
F10 Dat	a refer to a)	respondent	of the household			



Introduction Households/individuals Enterprises Glossary

2.1. METHODOLOGY

Realisation	The survey was carried out from 3 to 20 June 2008
Type of interview	Telephone interview
Sample size	• 1096 enterprises
Target population	 Enterprises with 10 employees and over Sector D: Manufacturing Sector F: Construction Sector G: Wholesale and retail trade; motor vehicle repair Groups 55.1 and 55.2: Hotels, camping sites and other provision of short stay accommodation Sector I: Transport, storage and communications Sector K: Real estate, renting and business activities Groups 92.1 and 92.2: Motion picture and video activities and radio and television activities Banking and insurance companies
Type of sample	Stratified sample
Scope of the survey	 Territory of the Republic of Serbia (Kosovo and Metohija excluded)

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2.2. SAMPLE

The survey on the usage of informationa and communication technologies was carried out on a representative sample of 1096 enterprises located on the territory of the Republic of Serbia. The response rate was 95.8% (1050 enterprises).

			Size		i	Region		
	Sample (enterprises)	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Manufacturing	159	113	119	172	124	95	391
	Construction	43	35	32	37	30	43	110
	Wholesale and retail trade; motor vehicle repai	116	78	32	75	64	87	226
vity	Hotels, camping sites and other provision of short stay accommodation	24	15	5	21	8	15	44
Activity	Transport, storage and communications	50	20	28	27	26	45	98
	Real estate, renting and business activities	65	29	15	21	18	70	109
	Motion picture and video activities, radio and TV activities	25	8	3	15	10	11	36
	Banking and insurance companies	4	7	25	4	7	25	36
Nun	nber	486	305	259	372	287	391	1050
Pero	centage	46.3	29.0	24.7	35.4	27.3	37.3	100

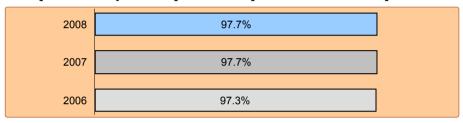
2.3. MAIN FINDINGS

2.3.1. Computers in enterprises

The results of the survey indicates that 97.7% of enterprises on the territory of the Republic of Serbia use computers for carrying out their business operations, which shows that there was no increase compared to 2007. The rate of computer use is the highest in large enterprises (more than 250 employees), amounting to 100%. It amounts to 98.9% and 96.9% in medium-size enterprises (50-249 employees) and small-size enterprises (10-49 employees) respectively.

97.7% of enterprises use computers for their business operations.

Graph. 2.1. Does your enterprise use computers for its business operations?



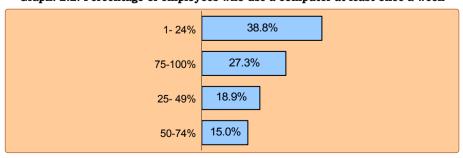
The rate of use of computers in enterprises varies depending on the territorial unit: in Vojvodina it amounts to 98.3%, in Central Serbia to 98.2%, and in Belgrade to 97%.

Use of computers in enterprises according to activities:

- Transport, storage and communications (100%)
- Real estate, renting and business activities (100%)
- Motion picture and video activities, radio and TV activities (100%)
- Banking and insurance companies (100%)
- Hotels, camping sites and other provision of short stay accommodation (100%)
- Wholesale and retail trade (95.3%)
- Manufacturing (93.6%)
- Construction (90.6%)

In 38.8% enterprises ¼ of employees use a computer at least once a week, while 75-100% of employees use a computer at least once a week 27.3%.

Graph. 2.2. Percentage of employees who use a computer at least once a week



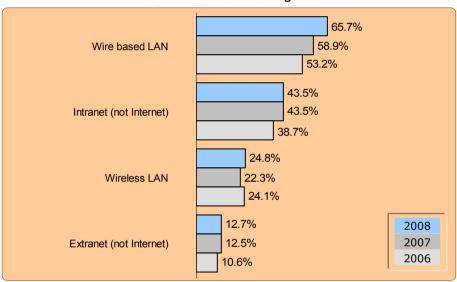
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2.3.2. Computer networks in enterprises

The respondents were offered to tick all that apply in the question referring to the rate of use of information and communication technologies in enterprises. The survey indicates that 65.7% of enterprises have Wire based LAN, 43.5% Intranet, 24.8% Wireless LAN, while 12.7% have Extranet.



Graph. 2.3. Does your enterprise use the following information and communication technologies?



10% of enterprises used in January 2008 the ERP system.

The ERP system (abbreviation for Enterprise Resource Planning), i.e. the Business Information System is, in a few words, a software system that integrates the main business processes in an enterprises, such as the production, distribution, finances (i.e. accountancy), in a unique unit. This way one obtains a system for managing human and material resources on hone hand, and on the other one for planning, developing and monitoring business processes and procedures.

In the European Union enterprises, starting 2007 the measure of the use of ERP in enterprises has been taken to be one of the indicators of ICT development.

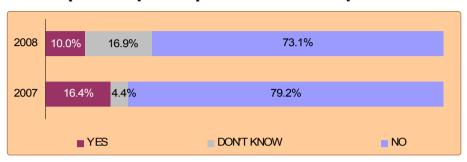
During January 2008, 10% of enterprises in Serbia used ERP. The analysis of enterprises by their size indicates that ERP was installed in 27% of large enterprises, 11.6% of medium-size enterprises and in 8.4% of small-size enterprises. The analysis of enterprises by business domains shows that banks and insurance companies prevail in the use of ERP (24.1%), followed by enterprises dealing with transport, storage and communications (24%).

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The survey has showed that the number of enterprises using ERP decreased by 6.4% compared to 2007. The reason may be the lack of information on ERP in enterprises. This fact is backed by the following data: in 2008 even 16.9% enterprises declared not being aware of having ERP. This data was rather lower in 2007, amounting to 4.4%.

Graph. 2.4. Did your enterprise have in use in January 2008 ERP?



Alike the ERP system, the use of the system for managing relationship with customers, abbreviated CRM (Customer Relationship Management), also represents, starting from 2007, one of the main indicators of the ICT rate of use in the European Union enterprises. In a few words, the CRM system for managing relationships with customers is a set of processes for collecting necessary information on customers, sales, marketing efficiency, customers' reactions and market trends.

11.9% of entertprises used CRM in January 2008 for analysing information on clients.

During January 2008, 11.9% od enterprises in Serbia used CRM that allows to make analysis of information on customers for marketing purposes while 15.3% of enterprises used it for capturing, storing and making the data available to other business functions. The analysis of enterprises by their size indicates that CRM was installed in 27.6% of large enterprises, 11.6% of medium-size enterprises and in 10.9% of small-size enterprises. As far as the business domain is concerned, the analysis shows that banks and insurance companings prevail in the use of CRM (62.3%), followed by enterprises dealing with transport, storage and communications (35.9%).

Graph. 2.5. Did your enterprise have in use, in January 2008, a software application for managing information on customers, so-called CRM that allows:



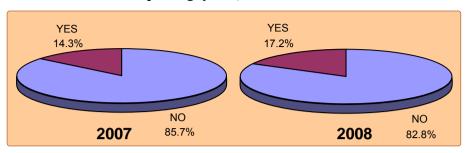
During 2008, 17.2% of enterprises used the Linux operating system, which makes an increase of 2.9% compared to 2007. It is most used in large enterprises (42.6%), then in medium-size (24.9%), and in small-size enterprises 13.4%.

The analysis of enterprises by their business domain shows that banks and insurance companies prevail in the use of the Linux system (52.8%).

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Methodology Sample Main findings Survey results Questionnaire

Graph. 2.6. Did your enterprise have in use, in January 2008, open source operating system, such as Linux?



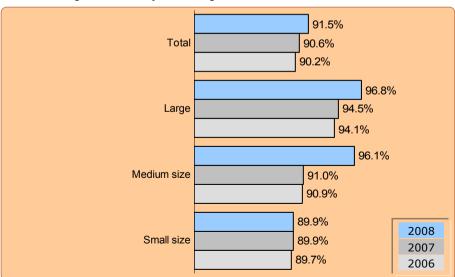
17.2% of enterprises used Linux "open source" operating system in 2008.

2.3.3. The Internet in enterprises

In the Republic of Serbia, 91.5% of enterprises has an Internet connection, which is by 0.9% higher compared to 2007, and by 1.3% higher compared to 2006. The analysis of enterprises by their size indicates that of the total number of large enterprises 96.8% have access to the Internet. As for medium-size enterprises, 96.1% of them are connected to the Internet. The situation is slightly different with small-size enterprises, of which 89.9% have access to the Internet.

91.5% of enterprises are connected to the Internet.

Graph. 2.7. Does your enterprise have access to the Internet?



The use of the Internet in enterprises by activities:

on Households/individuals Enterprises

- Banks and insurances companies (100%)
- Real estate, renting and business activities (98.2%)
- Hotels, camping sites and other provision of short stay accommodation (97.6%)
- Transport, storage and communications (97.4%)
- Motion picture and video activities, radio and TV activities (94.7%)
- Construction (94.1%)

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- Manufacturing (90.1%)
- Wholesale and retail trade (87.8%)

In 50% of enterprises ¼ of employees use the Internet at least once a week, while in 19.5% of enterprises 75-100% of employees use the Internet at least once a week.

Graph. 2.8. Percentage of employees using the Internet at least once a week



Enterprises were offered several answers referring to the access to the Internet (types of connection) among which they were expected to tick one.

The results indicate that of the total number of enterprises having access to the Internet, 57% have DSL, 32.6% a modem connection, 22.6% cable Internet, and 13.2% ISDN.

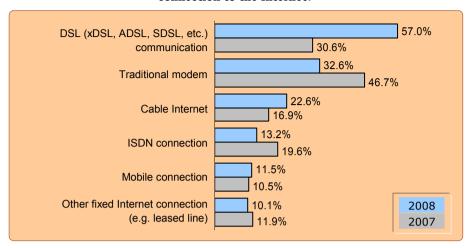
Based on the results one can notice a decrease in modem connection by 14.1%, and an increase in DSL by 26.4% compared to 2007.

57% of enterprises having access to the Internet use DSL (xDSL, ADSL).

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Methodology Sample Main findings Survey results Questionnaire

Graph. 2.9. Does your enterprise have one of the following types of external connection to the Internet?



The most frequent answers to the question about the purposes of the enterprise to use the Internet are as follows:

- "Banking and financial services" (76.8%).
- "Market monitoring" (63.7%).
- "Training and education" (29.1%).

Graph. 2.10. Does your enterprise use the Internet for the following purposes?



2.3.4. Public administration (e-government)

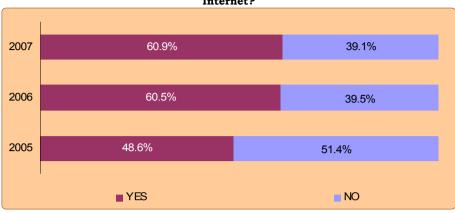
Of the total number of enterprises that are connected to the Internet, 60.9% of them interact with the public administration, which is an increase of 0.4% compared to 2007, and of 12.3% compared to 2006. 39.1% of enterprises do not use this possibility.

60.9% of enterprises, which are connected to the Internet, interact with the public administration

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Graph. 2.11. Does your enterprise interact with the public administration via the Internet?

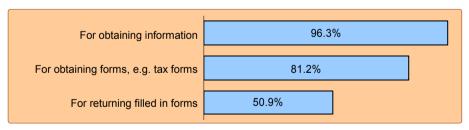


The analysis of enterprises by their business domain indicates that banks and insurance companies prevail in the interaction via the Internet with public authorities (77.4%), followed by enterprises dealing with transport, storage and communications (74.5%).

The most frequent answers to the question about the purposes of the enterprise to interact with the public administration are as follows:

- "For obtaining information." (96.3%)
- "For obtaining forms." (81.2%)
- "For returning filled in forms." (50.9%)

Graph. 2.12. Does your enterprise interact with the public administration via the Internet for the following purposes?



2.3.5. Website

68.9% of enterprises, which are connected to the Internet, have developed a Website. This percentage amounted to 61.8% in 2007 and to 52.9% in 2006.

With respect to the structure of enterprises by their size, the following results have been obtained:

- 83.9% of large enterprises have a Webisite;
- 76.1% of medium-size enterprises have a Website;
- 65.7% of small-size enterprises have a Website.

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68.9% of enterprises being connected to the Internet have a Website.

There are also differences depending on the territorial unit. In Belgrade 77.4% of enterprises have a Website, in Vojvodina 67.9%, and in Central Serbia 61%.

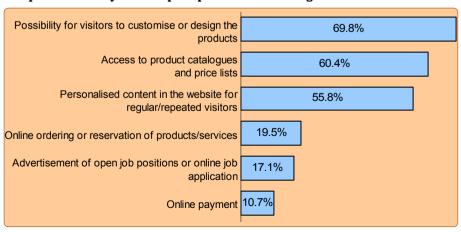
2007 68.9% 31.1%
2006 61.8% 38.2%
2005 52.9% 47.1%

Graph. 2.13. Does your enterprise have its own Website?

Websites in enterprises by activities:

- Banks and insurance companies (100%)
- Manufacturing (76.6%)
- Motion picture and video activities, radio and TV activities (75.5%)
- Real estate, renting and business activities (74%)
- Wholesale and retail trade (64.2%)
- Transport, storage and communications (58.7%)
- Construction (55.8%)
- Hotels, camping sites and other provision of short stay accommodation (51.8%)

Graph. 2.14. Does your enterprise provide the following facilities via its Website?



The following facilities are most often provided by enterprises Websites:

- Possibility for visitors to customise or design products (69.8%)
- Access to catalogues and price lists (60.4%)
- Personlised content in the Website for regular/repeated visitors (55.8%)

2.3.6. e-Commerce

During 2007, 20.8% of enterprises having an Internet connection in the Republic of Serbia ordered goods/services via the Internet, which represents an increase of 1.3% compared to 2006, and of 3.2% compared to 2005.

With respect to the structure of enterprises by their size, the following results have been obtained:

- 18.6% of large enterprises ordered goods/services via the Internet
- 16.2% of medium-size enterprises ordered goods/services via the Internet
- 22.2% of small-size enterprises ordered goods/services via the Internet.

20.8% of enterprises being connected to the Internet ordered goods/services over the Internet

Graph. 2.15. Did your enterprise order goods/services via the Internet?

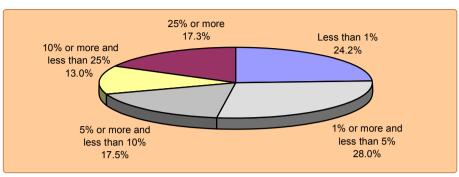


Here are the answers given by enterprises to the question about the percentage of total Internet purchases:

- "Less than 1%." (24.2% of enterprises)
- "1% or more and less than 5%." (28% of enterprises)
- "5% or more and less than 10%." (17.5% of enterprises)
- "10% or more and less than 25%." (13% of enterprises)
- "25 % and over." (17.3% of enterprises)

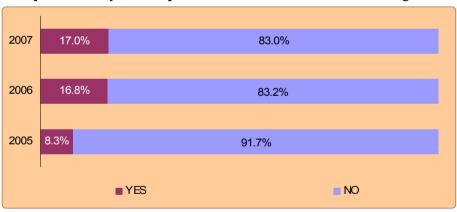
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Graph. 2.16. Please, specify the percentage for 2007 of purchases via the Internet in relation to total purchases



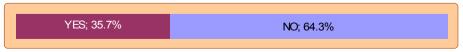
The results of the survey indicate that only 17% of enterprises being connected to the Internet received orders (excluding e-mail orders) via the Internet during 2007, which makes an increase of 0.2% compared to 2006, and of 8.7% compared to 2005.

Graph. 2.17. Did your enterprise receive orders via the Internet during 2007?



17% of enterprises being connected to the Internet received orders via the Internet during 2007

Graph. 2.18. Did your enterprise use a secure protocol, such as SSL or TLS, for the reception of orders via the Internet?

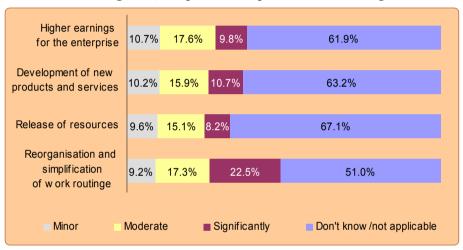


2.3.7. Benefits of the use of ICT

Benefits of the use of ICT in enterprises may be as follows:

- Higher earnings for the enterprise
- Development of new products and services
- Reorganisation and simplification of work routine
- Release of resourcesoslobađanje sredstava

Graph. 2.19. To what degree did ICT projects caused improvements in the following areas, compared to the previous task handling?



22.5% of enterprises consider that the use of ICT has considerably contributed to the reorganisation and simplification of work routine, while 9.8% of enterprises think that it has significantly increased earnings of the enterprise.

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2.4. RESULTS OF THE SURVEY

MODULE 2.A: General information on ICT system¹⁾

A1: Does your enterprise use computers?

							perce	ntages
			Size			Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Hotels, camping sites and other short stay accommodation	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Transport, storage and communications	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Banks and insurance companies	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Activity	Real estate-related activities, renting and business activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Ac	Cinema and video activities, radio and TV activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade, motor vehicle repair	92.8	98.7	100.0	93.4	86.7	88.8	95.3
	Manufacturing	90.5	98.8	100.0	93.0	90.2	98.2	93.6
	Construction	90.0	91.6	100.0	86.3	100.0	90.7	90.6
Total		96.9	98.9	100.0	98.2	98.3	97.0	97.7

A2: Percentage of the number of persons employed who use computers (at least once a week)

percentages

						perce	iilayes	
		Enterprises						
		Size		Region				
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
1- 24%	36.9	43.6	47.8	47.9	45.3	24.6	38.8	
75-100%	28.9	23.9	18.3	20.3	20.5	39.8	27.3	
25- 49%	19.5	16.8	16.8	17.3	20.6	19.2	18.9	
50-74%	14.6	15.7	17.1	14.5	13.6	16.4	15.0	

¹⁾ The results in tables A2 - A8 refer only to enterprises that answered "YES" in question A1.

Does your enterprise use the following information and communication technologies?

percentag								
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	A3: W	ire bas	ed LAN	1				
	Banks and insurance companies	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Cinema and video activities, radio and TV activities	88.1	90.9	100.0	92.5	75.0	95.5	88.7
	Real estate-related activities, renting and business activities	84.6	92.8	85.7	51.8	100.0	94.0	85.7
.≧	Manufacturing	60.9	78.2	91.7	70.0	73.6	58.2	67.8
Activity	Transport, storage and communications	61.6	77.4	81.8	52.5	73.0	73.9	65.2
	Wholesale and retail trade, motor vehile repair	58.2	78.0	51.6	59.7	64.3	59.3	60.8
	Construction	78.0	81.0	90.0	25.5	51.9	70.3	49.7
	Hotels, camping sites and other short stay accommodation	36.8	56.9	44.4	26.3	64.0	75.0	45.8
To	al	60.7	79.0	85.8	59.8	70.3	68.4	65.7
	A4: V	Wireles	s LAN					
	Banks and insurance companies	25.0	9.1	55.9	20.0	40.0	44.7	41.5
	Transport, storage and communications	40.8	26.1	50.0	26.6	46.1	48.3	39.1
	Real estate-related activities, renting and business activities	34.0	28.1	46.4	10.7	30.3	43.2	33.6
Activity	Cinema and video activities, radio and TV activities	34.1	18.2	66.7	20.9	40.0	43.2	32.5
Ą	stay accommodation	28.7	23.9	12.5	14.9	26.9	47.9	26.2
	Wholesale and retail trade, motor vehile repair	24.4	24.2	26.2	24.8	25.5	23.1	24.3
	Manufacturing	19.3	24.6	38.9	23.8	23.1	18.6	22.2
	Construction	12.5	27.1	20.0	1.8	27.4	20.0	15.7
To	al	23.9	24.9	37.2	20.9	26.8	27.4	24.8

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Does your enterprise use the following information and communication technologies?

							perce	ntages
			Size			Region	ı	
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	A5: Intrane	t (not	the Int	ernet)				
	Banks and insurance companies	75.0	81.8	94.1	80.0	100.0	86.8	88.7
	Cinema and video activities, radio and TV activities	66.7	78.3	100.0	77.6	57.5	68.2	69.5
	Real estate-related activities, renting and business activities	62.5	68.0	78.6	32.7	72.5	72.5	63.6
Activity	Wholesale and retail trade, motor vehile repair	41.8	60.7	55.4	46.2	42.1	45.4	44.7
Ac	Transport, storage and communications	39.5	52.2	79.5	40.1	41.7	49.0	43.6
	Manufacturing	31.9	46.7	84.4	37.4	31.2	52.7	39.8
	Hotels, camping sites and other short stay accommodation	25.3	48.6	55.6	26.3	50.0	52.1	37.3
	Construction	26.2	36.7	38.6	6.8	35.1	44.3	28.8
Tota	l	39.2	50.9	75.0	36.9	39.6	53.2	43.5
	A7: Extrane	t (not	the In	ternet)				
	Banks and insurance companies	50.0	81.8	61.8	100.0	70.0	56.4	63.0
	Real estate, renting and business activities	19.3	19.0	3.6	12.3	18.0	21.7	18.9
	Motion picture and video activities, radio and TV activities	14.3	27.3	33.3	6.0	2.5	45.5	16.6
Ę	Manufacturing	10.3	12.7	37.7	15.6	5.3	16.8	13.1
Activity	Wholesale and retail trade, motor vehile repair	11.4	14.9	9.2	11.1	19.8	6.9	11.9
	Transport, storage and communications	8.5	13.0	18.2	13.4	2.5	11.5	9.9
	Manufacturing	4.6	19.5	17.1	6.3	16.7	3.3	8.0
	Hotels, camping sites and other of short stay accommodation	3.4	0.0	33.3	0.0	12.0	6.3	3.6
Tota	I	11.0	14.4	30.1	12.7	12.0	13.2	12.7

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A6: Did your enterprise use in January 2008 dedicated applications for employees to access human resources services?

perentages

			Size			Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Banks and insurance companies	25.0	45.5	64.7	60.0	40.0	57.9	54.7
	Transport, storage and communications	44.6	19.8	40.0	35.5	43.1	44.6	40.6
	Real estate, renting and business activities	20.4	30.9	53.6	5.6	5.7	34.4	22.6
<u>'</u> j	Manufacturing	11.4	22.8	33.1	13.7	20.0	15.9	16.1
Activity	Motion picture and video activities, radio and TV activities	12.7	9.1	33.3	7.5	15.0	18.2	12.6
	Hotels, camping sites and other short stay accommodation	20.7	0.0	33.3	8.4	26.9	12.5	12.4
	Wholesale and retail trade, motor vehicle repair	6.3	20.9	23.4	13.8	3.3	8.5	8.7
	Construction	7.4	7.1	11.4	0.0	13.2	10.4	7.6
Tota		13.1	20.5	32.7	13.4	14.9	18.6	15.6

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Methodology Sample Major findings Survey results Questionnaire

A8: Did your enterprise have in use, in January 2008, open source operating systems, such as Linux?

percentages

							perce	niages
			Size			Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		DA						
	Banks and insurance companies	50.0	27.3	61.8	60.0	70.0	47.4	52.8
	Motion picture and video activities, radio and TV activities	37.3	27.3	66.7	35.8	40.0	34.1	36.4
	Real estate, renting and business activities	23.5	45.8	42.9	9.2	27.0	33.8	27.0
Activity	Transport, storage and communications	26.1	22.6	38.6	17.0	39.7	26.5	26.3
Ac	Wholesale and retail trade, motor vehicle repair	9.5	22.2	43.9	15.8	16.3	14.2	15.5
	Manufacturing	9.9	33.4	45.3	12.3	19.1	11.6	14.0
	Construction	12.0	13.3	24.3	5.8	27.0	9.1	12.9
	Hotels, camping sites and other short stay accommodation	12.6	8.3	44.4	8.4	12.0	18.8	11.9
Total		13.4	24.9	42.6	13.9	21.4	17.7	17.2

MODULE 2.B: Use of the Internet¹⁾

B1: Does your enterprise have access to the Internet?

percentages

Enterprises		nall 0-49)	Medium Si (50-249)	Large (250+)	Central Serbia	Vojvodina Vojvodina	Belgrade	Total
			Ž (3)	La (2	Ŏ Ŏ	Š	B	
		YES						
	Banks and insurance companies	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate, renting and business activities	97.9	100.0	100.0	92.0	100.0	100.0	98.2
	Hotels, camping sites and other short stay accommodation	95.4	100.0	100.0	95.8	100.0	100.0	97.6
Activity	Transport, storage and communications	97.2	100.0	93.3	93.4	100.0	100.0	97.4
٩	Motion picture and video activities, radio and TV activities	95.2	90.9	100.0	100.0	100.0	81.8	94.7
	Construction	92.9	100.0	91.4	89.6	93.4	98.8	94.1
	Manufacturing	87.2	94.8	99.7	87.0	94.1	91.4	90.1
	Wholesale and retail trade, motor vehicle repair	86.7	94.3	87.5	87.9	88.4	87.2	87.8
Tota	l	89.9	96.1	96.8	88.7	93.3	93.1	91.5

B2: Percentage of the number of employed persons who use the Internet

						perce	ntages
	Enterprises						
		Size					
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
1- 24%	47.3	56.1	63.1	62.5	54.4	34.5	50.0
75-100%	21.8	13.6	11.0	12.3	12.8	31.5	19.5
25- 49%	18.4	17.5	10.2	16.4	19.0	18.1	17.7
50-74%	12.5	12.8	15.7	8.8	13.7	15.9	12.8

¹⁾ The results in tables B2 - B8 refer only to enterprises that "YES" in question B1.

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Methodology Sample Major findings Survey results Questionnaire

B3: Does your institution have the following types of external connection to the Internet?

							perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Tradi	tional 1	modem	1				
	Hotels, camping sites and other short stay accommodation	42.2	59.7	44.4	59.3	60.0	27.1	50.0
	Transport, storage and communications	46.4	28.7	40.5	26.3	60.8	48.3	43.3
>	Wholesale and retail trade, motor vehicle repair	37.0	64.8	50.0	51.4	46.7	29.8	41.5
Activity	Banks and insurance companies	25.0	27.3	34.3	40.0	20.0	33.3	31.5
Act	Manufacturing	23.5	36.3	37.2	35.9	27.3	16.7	28.2
	Real estate-related activities, renting and business activities	26.8	20.3	21.4	47.0	24.6	18.8	25.8
	Construction	25.8	16.2	40.6	15.3	15.8	39.0	24.8
	Cinema and video activities, radio and TV activities	16.7	40.0	0.0	20.9	30.0	5.6	19.6
Tota	I	30.4	39.0	37.9	37.8	34.3	26.2	32.6
	ISDN	I conne	ection					
	Banks and insurance companies	50.0	63.6	52.9	20.0	36.4	63.2	53.7
	Cinema and video activities, radio and TV activities	25.8	20.0	0.0	28.4	25.0	16.7	24.5
	Transport, storage and communications	24.7	7.0	26.2	18.2	25.0	23.8	22.0
Activity	Real estate-related activities, renting and business activities	19.6	17.6	0.0	20.8	17.1	18.8	18.9
AG	Manufacturing	11.2	14.4	17.9	10.2	18.7	10.1	12.7
	Wholesale and retail trade, motor vehicle repair	9.6	22.1	18.2	5.8	16.6	12.9	11.7
	Construction	5.6	6.2	1.6	7.6	2.3	5.9	5.5
	Hotels, camping sites and other short stay accommodation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tota	l	12.5	14.7	17.6	10.3	16.5	13.6	13.2

Introduction Households/individuals Enterprises

B3: Does your institution have the following types of external connection to the Internet?

	•	ncome					perce	ntages
			Size			Region	•	
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	DSL (xDSL, ADSI	, SDSI	ر, etc.)	conne	ction			
	Banks and insurance companies	100.0	45.5	76.5	100.0	60.0	73.7	73.6
	Transport, storage and communications	75.7	61.7	61.9	61.4	87.7	73.6	72.8
	Construction	60.4	66.2	81.3	65.3	85.9	44.6	62.8
iţ	Wholesale and retail trade, motor vehicle repair	58.4	52.4	55.4	56.9	54.9	59.7	57.4
Activity	Manufacturing	49.7	62.0	72.8	54.2	52.8	58.9	55.1
∢	Cinema and video activities, radio and TV activities	50.8	45.0	66.7	64.2	50.0	25.0	50.3
	Real estate-related activities, renting and business activities	43.9	68.4	69.0	68.0	49.8	40.5	48.0
	Hotels, camping sites and other short stay accommodation	47.0	41.7	55.6	49.5	36.0	39.6	44.5
Tota	I	55.1	60.0	70.9	57.6	59.5	54.6	57.0
	Cal	ole Int	ernet					
	Motion picture and video activities, radio and TV activities	45.8	60.0	66.7	41.8	20.0	91.7	48.3
	Hotels, camping sites and other short stay accommodation	53.6	25.0	55.6	40.7	26.9	50.0	41.2
	Construction	27.8	21.0	14.1	15.8	20.5	37.3	25.6
Activity	Wholesale and retail trade, motor vehicle repair	25.8	20.4	8.9	11.0	28.3	32.9	24.6
A	Real estate, renting and business activities	24.6	19.7	32.1	1.3	44.1	25.7	24.1
	Transport, storage and communications	20.3	22.6	28.6	17.5	24.5	22.3	21.1
	Manufacturing	21.3	14.6	9.0	8.8	26.1	25.4	18.4
	Banks and insurance companies	0.0	18.2	20.0	20.0	18.2	15.8	16.7
Tota	l	24.5	18.0	13.9	11.8	27.3	29.8	22.6

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Methodology Sample Major findings Survey results Questionnaire

B3: Does your institution have the following types of external connection to the Internet?

	_		••				perce	ntages
			Size			Region	I	
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Мо	bilne v	veze					
	Banks and insurance companies	50.0	36.4	38.2	40.0	50.0	36.8	39.6
	Transport, storage and communications	35.1	17.4	26.2	14.7	51.5	35.4	31.9
	Motion picture and video activities, radio and TV activities	17.5	10.0	100.0	7.5	27.5	27.8	18.2
Activity	Hotels, camping sites and other short stay accommodation	28.6	0.0	0.0	22.2	0.0	8.3	14.7
Ac	Wholesale and retail trade, motor vehicle repair	13.0	13.6	21.4	4.5	14.2	19.6	13.2
	Real estate, renting and business activities	9.6	15.8	53.6	13.4	3.8	13.4	11.6
	Manufacturing	3.8	12.0	17.9	5.9	12.1	4.2	7.2
	Construction	2.6	10.0	12.5	9.6	1.7	2.6	4.6
Tota	I	10.4	12.4	21.2	7.7	14.2	13.2	11.5
	Other fixed Internet	connec	ction (e	e.g. lea	sed lin	ie)		
	Banks and insurance companies	25.0	72.7	82.9	40.0	81.8	73.7	72.2
	Real estate, renting and business activities	18.8	17.8	39.3	10.0	12.3	24.4	19.1
	Manufacturing	5.6	20.3	23.1	9.4	11.6	13.3	11.1
iŧy	Motion picture and video activities, radio and TV activities	8.3	10.0	66.7	7.5	15.0	8.3	9.8
Activity	Transport, storage and communications	5.9	18.3	28.6	6.0	11.3	11.1	9.2
	Wholesale and retail trade, motor vehicle repair	4.1	24.4	37.5	1.7	4.0	15.8	7.9
	Hotels, camping sites and other short stay accommodation	0.0	8.3	33.3	0.0	0.0	16.7	4.9
	Construction	0.0	3.3	18.8	1.4	3.7	0.5	1.7
Tota	l	6.3	18.7	29.3	6.3	8.7	15.0	10.1

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Enterprises

B4: Does your enterprise use the Internet for the following purposes?(as consumer of Internet services)

	(as consume.	01 1110	critet s	ci vices,			percei	ntages
			Size			Region	·	
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Banking an	d finan	icial se	rvices				
	Banks and insurance companies	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Construction	81.8	87.2	96.9	74.6	79.9	94.4	83.9
	Wholesale and retail trade, motor vehicle repair	77.6	80.2	73.2	63.1	79.7	88.7	77.9
iţ	Transport, storage and communications	75.8	83.5	81.0	80.7	84.8	68.1	77.4
Activity	Manufacturing	73.3	80.7	84.0	79.6	66.4	81.6	76.3
∢	Real estate, renting and business activities	72.4	71.7	96.4	66.2	72.5	75.2	72.8
	Hotels, camping sites and other short stay accommodation	54.2	75.0	100.0	59.3	88.0	66.7	65.9
	Motion picture and video activities, radio and TV activities	50.0	55.0	100.0	28.4	52.5	94.4	51.7
Tota	I	75.1	80.4	86.3	72.8	73.7	83.1	76.8
	Training	g and e	ducati	on				
	Banks and insurance companies	50.0	36.4	88.2	80.0	90.0	65.8	71.7
	Real estate, renting and business activities	42.3	54.9	71.4	32.0	23.2	56.1	44.8
	Motion picture and video activities, radio and TV activities	39.2	35.0	66.7	41.8	40.0	36.1	39.9
Activity	Transport, storage and communications	26.3	44.3	42.9	26.3	24.0	38.7	30.0
AS	Construction	30.3	16.7	39.1	23.1	24.9	34.7	28.2
	Manufacturing	23.3	36.5	25.6	27.6	21.0	32.9	27.1
	Wholesale and retail trade, motor vehicle repair	20.8	41.6	38.2	31.7	13.0	26.6	24.4
	Hotels, camping sites and other short stay accommodation	27.7	12.5	75.0	17.8	24.0	31.3	22.7
Tota	I	26.4	36.4	36.8	28.4	20.1	36.4	29.1

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Methodology Sample Major findings Survey results Questionnaire

B4: Does your enterprise use the Internet for the following purposes?

(as consumer of Internet services)

							perce	ntages
		Size				Region		
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
Market monitoring (e.g. prices)								
	Banks and insurance companies	75.0	90.9	94.1	100.0	90.0	89.5	90.6
	Construction	76.2	73.8	78.1	63.3	80.2	83.1	75.8
	Transport, storage and communications	74.4	42.6	57.1	70.4	69.1	66.5	68.7
ιţ	Real estate, renting and business activities	66.2	71.1	82.1	74.9	59.7	67.1	67.3
Activity	Motion picture and video activities, radio and TV activities	60.8	60.0	100.0	64.2	57.5	61.1	61.5
	Manufacturing	61.6	54.7	80.1	66.6	47.3	67.5	61.2
	Wholesale and retail trade, motor vehicle repair	59.0	66.2	58.2	51.8	68.4	60.9	60.1
	Hotels, camping sites and other short stay accommodation	40.5	52.1	55.6	29.7	76.0	62.5	46.3
Tota		63.9	59.7	76.6	62.6	60.3	67.4	63.7

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B5: Does your enterprise use the Internet for interaction with public authorities?

percentages

			Size					
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		DA						
	Banks and insurance companies	25.0	90.9	85.3	80.0	100.0	71.1	77.4
	Transport, storage and communications	80.2	47.0	69.0	64.9	77.9	82.3	74.5
	Hotels, camping sites and other short stay accommodation	86.7	56.9	100.0	67.8	76.0	85.4	74.2
Ξį	Construction	74.0	67.3	90.6	78.8	53.2	83.6	73.6
Activity	Real estate, renting and business activities	64.9	83.0	82.1	59.3	59.7	73.4	67.9
	Motion picture and video activities, radio and TV activities	65.0	55.0	100.0	50.7	87.5	61.1	63.6
	Manufacturing	53.0	61.1	72.8	58.9	43.2	68.2	56.9
	Wholesale and retail trade, motor vehicle repair	49.5	71.6	73.2	40.3	63.4	56.7	53.3
Total		58.7	64.6	76.6	57.0	55.4	68.9	60.9

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B6: Does your enterprise use the Internet to interact with public authorities for the following purposes?¹⁾

percentages Size Region Total **Enterprises** /ojvodina **3elgrade** Medium Serbia Serbia For obtaining information Hotels, camping sites and other short 100.0 100.0 100.0 100.0 100.0 100.0 100.0 stay accommodation 100.0 100.0 100.0 100.0 100.0 100.0 100.0 Banks and insurance companies Real estate activities, renting and 98.8 100.0 95.3 100.0 100.0 100.0 99.2 business activities 99.1 Construction 100.0 95.1 100.0 100.0 95.6 100.0 Motion picture and video activities, 100.0 100.0 66.7 100.0 100.0 95.5 98.9 radio and TV activities Wholesale and retail trade, motor 95.1 96.2 99.6 96.8 97.6 97.8 97.2 vehicle repair Transport, storage and 100.0 83.0 69.0 100.0 96.2 94.4 96.8 communications 95.1 98.2 95.4 92.5 89.5 92.8 Manufacturing 90.7 Total 97.2 96.5 95.4 96.3 96.6 95.4 96.2 For obtaining forms, e.g. tax forms Real estate activities, renting and 87.2 91.3 95.5 100.0 71.4 89.2 88.2 business activities 85.2 84.5 76.8 86.9 83.6 Manufacturing 82.1 86.8 Construction 80.7 80.1 80.3 87.9 86.0 95.6 69.9 Wholesale and retail trade, motor 74.0 87.4 95.2 67.9 97.9 66.3 77.4 vehicle repair Hotels, camping sites and other short 80.6 93.4 46.3 76.0 73.2 55.6 84.2 stay accommodation Transport, storage and 71.8 100.0 96.6 62.2 100.0 69.3 75.7 communications Banks and insurance companies 100.0 50.0 82.8 100.0 60.0 77.8 75.6 Motion picture and video activities, 73.1 72.7 100.0 70.6 0.08 72.7 74.7 radio and TV activities Total 79.1 85.6 88.3 80.9 87.9 77.4 81.2

¹⁾ The results refer only to enterprises that answered "YES" in question B5.

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B6: Does your enterprise use the Internet to interact with public authorities for the following purposes? $^{1)}$

percentages

							perce	ntages
	Enterprises		Size			Region		
			Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	For return	ing fill	ed in f	orms				
	Banks and insurance companies	100.0	70.0	80.0	100.0	70.0	77.8	78.0
	Real estate activities, renting and business activities	60.7	61.4	73.9	77.4	33.3	63.8	61.2
	Hotels, camping sites and other short stay accommodation	58.3	50.0	55.6	62.9	68.4	39.0	55.7
. <u>≥</u>	Manufacturing	61.6	33.8	67.0	47.6	45.7	68.2	53.9
Activity	Wholesale and retail trade, motor vehicle repair	50.1	60.1	66.7	57.8	50.2	51.5	52.6
	Motion picture and video activities, radio and TV activities	47.4	54.5	66.7	41.2	44.4	68.2	48.9
	Construction	33.3	80.3	72.4	29.4	62.9	48.6	44.7
	Transport, storage and communications	22.1	48.1	76.7	21.6	27.2	32.7	27.5
Tot	al	49.7	48.9	69.7	46.9	46.4	56.8	50.9

¹⁾ The results refer only to enterprises that answered "YES" in question B5.

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B7: Does your enterprise have its Website?

percentages Size Region Total Vojvodina Enterprises Belgrade Medium YES Banks and insurance companies 100.0 100.0 100.0 100.0 100.0 100.0 100.0 74.9 78.8 82.4 78.5 75.0 75.3 76.6 Manufacturing Motion picture and video activities, 70.8 100.0 100.0 70.1 62.5 100.0 75.5 radio and TV activities Real estate, renting and business 71.6 84.2 96.4 30.3 88.6 84.5 74.0 activities Wholesale and retail trade, motor 62.6 74.4 55.4 54.1 55.5 78.8 64.2 vehicle repair Transport, storage and 53.0 75.7 92.9 53.0 56.9 66.5 58.7 communications Construction 49.8 66.7 96.9 30.2 66.3 69.7 55.8 Hotels, camping sites and other short 53.0 47.9 29.7 64.0 51.8 66.7 87.5 stay accommodation

65.7

76.1

83.9

61.0

67.9

Total

68.9

77.4

B8: Does your enterprise provide the following facilities via its Website:

(your enterprise as Internet services provider 1)

				•			perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Access to product	catalo	gues o	r price	lists?			
	Hotels, camping sites and other short stay accommodation	93.2	82.9	100.0	100.0	81.3	85.7	89.4
	Transport, storage and communications	85.6	11.5	56.4	64.0	81.9	62.6	68.2
	Manufacturing	70.5	51.1	62.4	72.0	50.7	65.7	64.3
īŧj	Banks and insurance companies	0.0	81.8	73.5	40.0	90.0	60.5	64.2
Activitiy	Construction	71.8	35.7	51.6	61.7	59.4	62.3	61.2
∢	Wholesale and retail trade, motor vehicle repaie	60.0	51.4	68.8	61.0	63.9	54.9	58.7
	Real estate, renting and business activities	43.1	61.7	46.2	60.9	42.2	45.6	46.2
	Motion picture and video activities, radio and TV activities	36.5	23.8	66.7	32.6	48.0	27.8	34.6
Tota	l	64.1	49.0	61.1	67.6	56.4	57.5	60.4
	Possibility for visitors to o	ustom	ise or	design	the pr	oducts	s?	
	Banks and insurance companies	25.0	100.0	94.1	60.0	90.0	86.8	84.9
	Transport, storage and communications	89.1	29.5	61.5	52.3	81.9	89.1	74.6
	Construction	72.7	75.7	62.3	57.4	70.9	78.5	72.2
	Manufacturing	69.2	73.2	77.4	72.1	67.2	73.6	71.1
Activitiy	Wholesale and retail trade, motor vehicle repaie	69.6	76.0	64.5	50.0	80.7	77.1	70.7
Ā	Hotels, camping sites and other short stay accommodation	68.2	65.7	100.0	85.2	18.8	78.6	69.4
	Real estate, renting and business activities	54.8	82.0	74.1	69.6	32.6	67.4	59.7
	Motion picture and video activities, radio and TV activities	61.2	30.0	66.7	73.9	42.3	41.7	55.6
Tota	ıl	68.7	71.6	74.2	65.3	67.5	74.7	69.8

¹⁾ The results refer only to enterprises that answered "YES" in question B7.

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B8: Does your enterprise provide the following facilities via its Website:

(your enterprise as Internet services provider 1)

							perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Online ordering or rese	ervatio	n of pr	oducts	s/servi	ces?		
	Hotels, camping sites and other short stay accommodation	56.8	82.4	83.3	53.8	43.8	88.1	69.0
	Transport, storage and communications	62.4	11.5	20.5	31.8	79.3	42.8	48.6
	Banks and insurance companies	0.0	9.1	41.2	20.0	18.2	34.2	29.6
Activitiy	Real estate, renting and business activities	17.0	14.8	63.0	4.3	15.0	21.0	18.2
A	Manufacturing	19.6	13.2	14.0	19.3	13.5	17.9	17.3
	Wholesale and retail trade, motor vehicle repaie	14.3	18.5	48.4	28.5	15.7	8.5	15.7
	Construction	17.3	9.3	8.1	25.2	3.6	17.8	14.5
	Motion picture and video activities, radio and TV activities	12.9	10.0	0.0	10.6	0.0	22.2	12.0
Tota	l	20.6	15.4	21.6	22.2	17.4	18.7	19.5
	Onlin	ne pay	ment?					
	Banks and insurance companies	0.0	36.4	55.9	40.0	18.2	50.0	42.6
	Transport, storage and communications	15.0	9.2	7.7	8.0	0.0	26.6	13.2
	Construction	17.3	5.0	0.0	25.2	0.0	16.5	12.6
itiy	Wholesale and retail trade, motor vehicle repaie	11.3	7.4	45.2	22.8	14.9	2.9	11.2
Activitiy	Real estate, renting and business activities	10.2	13.3	25.9	0.0	12.8	12.1	11.2
	Motion picture and video activities, radio and TV activities	14.1	0.0	0.0	0.0	0.0	33.3	11.1
	Hotels, camping sites and other short stay accommodation	18.2	0.0	16.7	29.6	0.0	2.4	10.6
	Manufacturing	9.8	5.6	11.6	13.4	3.7	6.4	8.8
Tota	I	11.5	6.7	15.9	15.2	6.6	9.8	10.7

¹⁾ The results refer only to enterprises that answered "YES" in question B7.

B8: Does your enterprise provide the following facilities via its Website:

(your enterprise as Internet services provider 1)

					perce	ntages		
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Personalised content in the W	/ebsite	for re	gular/1	repeate	ed visi	tors?	
	Hotels, camping sites and other short stay accommodation	75.6	91.2	100.0	85.2	37.5	100.0	83.5
	Banks and insurance companies	75.0	72.7	88.6	100.0	81.8	81.6	83.3
	Construction	71.8	80.0	74.2	88.9	70.9	70.7	74.0
itiy	Motion picture and video activities, radio and TV activities	62.4	70.0	100.0	59.6	80.8	61.1	65.1
Activitiy	Real estate, renting and business activities	63.9	71.3	65.4	72.9	70.2	62.3	65.0
	Transport, storage and communications	76.4	12.6	79.5	41.7	91.3	65.5	64.1
	Wholesale and retail trade, motor vehicle repaie	60.8	75.8	48.4	28.3	77.6	75.3	63.2
	Manufacturing	33.9	55.3	55.3	38.8	37.4	51.7	41.9
Tota	I	53.1	61.6	63.5	41.6	58.3	65.2	55.8
	Advertisement of open job 1	positio	ns or c	nline j	job app	licatio	on?	
	Banks and insurance companies	25.0	54.5	79.4	60.0	60.0	68.4	66.0
	Transport, storage and communications	38.0	24.1	41.0	12.7	51.7	44.5	35.5
	Motion picture and video activities, radio and TV activities	25.9	10.0	33.3	10.6	23.1	38.9	22.9
Activitiy	Hotels, camping sites and other short stay accommodation	27.3	17.1	0.0	29.6	0.0	21.4	20.0
Ac	Real estate, renting and business activities	14.6	40.3	40.7	10.1	9.0	24.2	19.5
	Wholesale and retail trade, motor vehicle repaie	12.3	31.1	54.8	9.2	15.7	20.7	16.4
	Manufacturing	13.5	13.2	22.1	11.9	13.1	18.9	14.2
	Construction	6.0	20.7	13.1	7.5	3.6	15.5	10.1
Tota	I	14.7	20.6	29.8	11.4	15.0	22.8	17.1

¹⁾ The results refer only to enterprises that answered "YES" in question B7.

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MODULE 2.C: AUTOMATED DATA EXCHANGE¹⁾

C1: Did your enterprise use, January 2008, automated data exchange?

percentages

							perce	ntages
			Size					
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Banks and insurance companies	75.0	90.9	91.2	80.0	100.0	86.8	88.7
	Transport, storage and communication	63.1	4.3	25.0	28.2	79.4	58.6	52.1
	Motion picture and video activities, radio and TV activities	45.2	13.0	66.7	37.3	57.5	29.5	40.4
Activity	Wholesale and retail trade, renting and business activities	36.6	52.4	40.0	34.9	43.9	38.4	38.9
Ā	Hotels, camping sites and other short stay accommodation	62.5	8.3	0.0	47.4	40.0	12.5	36.3
	Real estate, renting and business activities	31.4	38.8	46.4	14.7	27.5	41.3	32.8
	Manufacturing	26.0	26.1	47.1	31.0	21.8	28.0	27.6
	Construction	25.2	17.1	8.6	12.1	27.0	29.5	22.8
Tota	I	33.6	29.8	41.8	29.3	34.7	36.3	33.3

¹⁾ Thre results refer only to enterprises that answered "YES" in question A1.

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C2: Is the automated data exchange used for the following purporses? 1) percentages

		P						ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Sending o	rders t	o supp	liers				
	Manufacturing	66.2	58.3	45.3	67.1	71.2	43.8	61.6
	Construction	68.3	38.9	66.7	56.3	91.9	48.0	64.0
	Wholesale and retail trade, motor vehicle repair	70.1	47.5	72.0	63.3	82.5	54.1	65.8
iţ	Hotels, camping sites and other short stay accommodation	41.8	100.0	-	35.6	70.0	100.0	47.5
Activity	Transport, storage and communications	42.1	0.0	40.0	45.3	46.3	34.0	41.4
	Real estate-related activities, renting and business activities	60.8	59.3	38.5	81.1	17.5	65.8	59.9
	Cinema and video activities, radio and TV activities	36.8	0.0	100.0	40.0	26.1	53.8	37.7
	Banks and insurance companies	0.0	10.0	25.8	25.0	18.2	21.2	20.8
Tota	l	62.3	52.3	46.2	62.5	68.4	50.7	59.5
	Receiving or	ders fr	om cu	stome	:s			
	Manufacturing	66.8	43.1	58.8	56.3	66.3	61.5	59.9
	Construction	58.7	0.0	33.3	0.0	91.9	40.2	49.8
	Wholesale and retail trade, motor vehicle repair	77.0	52.3	68.0	80.5	67.5	69.7	72.1
ity	Hotels, camping sites and other short stay accommodation	72.2	100.0	-	73.3	70.0	100.0	75.4
Activity	Transport, storage and communications	48.8	0.0	40.0	80.0	46.9	30.9	47.9
	Real estate, renting and business activities	64.0	59.3	38.5	62.2	10.3	73.1	62.2
	Motion picture and video activities, radio and TV activities	35.1	0.0	0.0	60.0	21.7	0.0	32.8
	Banks and insurance companies	33.3	10.0	25.0	50.0	0.0	26.5	22.9
Tota	I	66.1	44.8	52.1	63.6	60.8	59.9	61.4

¹⁾ The results refer only to enterprises that answered "YES" in question C1.

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C2: Is the automated data exchange used for the following purporses? $^{1)} \\$

							perce	ntages
			Size			Region		
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Sending or receive				ation			
	(e.g. catalo	gues, I	orice ii	stsj				
	Manufacturing	78.8	44.2	58.5	62.5	62.7	81.1	67.6
	Construction	59.2	63.9	66.7	43.8	69.8	59.8	60.2
	Wholesale and retail trade, motor vehicle repair	69.0	68.5	100.0	78.5	57.8	72.5	69.6
iţ	Hotels, camping sites and other short stay accommodation	92.6	100.0	-	91.1	100.0	100.0	93.4
Activity	Transport, storage and communications	87.8	0.0	70.0	60.0	100.0	86.3	86.3
	Real estate, renting and business activities	74.4	74.6	71.4	81.1	17.5	85.1	74.3
	Motion picture and video activities, radio and TV activities	45.6	0.0	50.0	60.0	21.7	53.8	44.3
	Banks and insurance companies	33.3	10.0	38.7	75.0	30.0	29.4	33.3
Tota		74.1	56.2	61.9	67.8	64.0	76.2	70.0

¹⁾ The results refer only to enterprises that answered "YES" in question C1.

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C3: What are the reasons for your enterprises not using automated data exchange? 1)

percentages Size Region Total **Enterprises** /ojvodina Medium (50-249) **3elgrade** No interest in using it, because it isn't relevant for the business Cinema and video activities, radio 60.9 60.0 100.0 66.7 70.6 48.4 61.1 and TV activities Real estate-related activities, renting 49.5 92.9 74.8 59.5 58.1 47.6 57.7 and business activities Construction 54.0 60.6 46.9 43.5 54.3 68.1 54.8 Hotels, camping sites and other short 35.3 54.5 44.4 67.3 0.0 42.9 48.1 stay accommodation Transport, storage and 41.7 36.4 45.5 67.6 30.7 92.9 43.9 communications Wholesale and retail trade, motor 44.6 53.2 23.5 38.4 39.1 33.3 31.6 vehicle repair Manufacturing 37.4 40.8 26.5 39.1 27.9 46.6 37.7 Banks and insurance companies 0.0 0.0 33.3 0.0 _ 20.0 16.7 Total 43.9 43.9 42.1 42.8 42.8 38.4 42.2 Lack of expertise in-house for its implementation Hotels, camping sites and other short 44.1 19.7 33.3 42.0 20.0 14.3 28.0 stay accommodation 19.3 Construction 23.2 11.5 0.0 21.6 19.9 16.1 Transport, storage and 8.9 31.8 8.8 14.2 19.5 17.8 15.8 communications Wholesale and retail trade, motor 11.7 37.8 33.3 19.7 20.5 7.5 15.0 vehicle repair Manufacturing 11.7 23.8 6.6 20.6 11.1 8.9 14.6 Real estate-related activities, renting 10.0 7.5 6.7 22.9 2.6 5.1 9.6 and business activities Cinema and video activities, radio 0.0 0.0 0.0 0.0 0.0 0.0 0.0 and TV activities 0.0 Banks and insurance companies 0.0 0.0 0.0 0.0 0.0 0.0 Total 12.8 23.3 9.1 20.3 14.2 9.1 14.8

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¹⁾ The results refer only to enterprises that answered "NO" in question C1.

C3: What are the reasons for your enterprises not using automated data exchange? 1)

							perce	ntages	
			Size			Region			
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
	Return on inve	stment low or not clear							
	Construction	29.3	23.6	9.5	19.5	45.7	20.5	26.7	
	Hotels, camping sites and other short stay accommodation	33.3	19.7	33.3	34.0	20.0	14.0	24.1	
	Transport, storage and communications	16.0	33.9	21.2	9.6	54.8	34.6	22.0	
Activitiy	Real estate-related activities, renting and business activities	19.8	28.0	6.7	36.9	28.1	8.7	20.6	
Ac	Manufacturing	15.0	27.8	20.0	14.6	24.9	18.5	18.7	
	Motion picture and video activities, radio and TV activities	15.9	0.0	100.0	11.9	0.0	22.6	13.3	
	Wholesale and retail trade, motor vehicle repair	6.1	18.0	41.0	6.6	19.8	1.9	8.1	
	Banks and insurance companies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tota	I	14.8	25.7	20.1	15.1	26.9	12.8	17.3	
1	Lack of appropirate software for t	he spe	cific s	ector/s	size of	the er	terpri	se.	
	Construction	28.6	11.5	6.3	23.9	43.3	8.3	23.7	
	Hotels, camping sites and other short stay accommodation	23.5	19.4	33.3	33.3	0.0	14.3	21.3	
	Real estate, renting and business activities	21.8	14.0	0.0	31.8	23.7	12.8	20.4	
iŧiy	Manufacturing	10.3	29.7	22.2	16.8	12.0	19.9	16.2	
Activitiy	Wholesale and retail trade, motor vehicle repair	12.1	22.5	44.7	18.9	21.5	4.9	14.0	
	Transport, storage and communications	1.3	28.4	11.8	6.4	11.9	17.6	10.3	
	Motion picture and video activities, radio and TV activities	7.2	0.0	0.0	0.0	29.4	0.0	5.6	
	Banks and insurance companies	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Tota	I	14.2	24.5	19.5	18.5	19.5	12.2	16.6	

¹⁾ The results refer only to enterprises that answered "NO" in question C1.

C3: What are the reasons for your enterprises not using automated data exchange? 1)

percentages Size Region Total /ojvodina **Enterprises 3elgrade** Medium Difficulty with agreeing common standards with business partners Hotels, camping sites and other short 32.4 18.2 33.3 20.4 20.0 27.9 23.4 stay accommodation 14.0 25.2 33.1 15.2 21.5 19.0 18.1 Manufacturing Banks and insurance companies 0.0 0.0 33.3 0.0 20.0 16.7 Construction 18.9 4.0 11.1 26.1 17.2 2.0 15.5 Wholesale and retail trade, motor 9.3 35.3 53.8 5.3 20.0 15.4 13.1 vehicle repair Real estate, renting and business 9.1 6.5 6.7 13.1 5.3 7.7 8.7 activities Motion picture and video activities, 7.2 0.0 0.0 0.0 29.4 0.0 5.6 radio and TV activities Transport, storage and 4.3 0.0 10.9 11.8 7.3 0.0 0.0 communications Total 13.0 14.7 12.0 21.1 27.7 13.4 18.8 Uncertainty of the leagal status of the messages exchanged Hotels, camping sites and other short 35.3 17.9 33.3 28.0 0.0 27.9 24.1 stay accommodation 0.0 0.0 20.0 16.7 Banks and insurance companies 0.0 33.3 16.1 10.7 12.5 Manufacturing 10.1 24.8 16.6 10.9 Real estate, renting and business 11.2 11.8 7.1 9.3 5.3 14.6 11.2 activities 10.4 Construction 12.5 4.0 7.8 13.8 19.0 0.0 Wholesale and retail trade, motor 8.3 5.6 21.4 48.7 7.2 16.8 3.7 vehicle repair Cinema and video activities, radio 7.2 0.0 0.0 0.0 29.4 0.0 5.6 and TV activities Transport, storage and 19.0 8.3 5.4 1.3 11.9 8.8 1.4 communications Total 8.9 14.7 22.0 9.6 16.1 7.9 10.7

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¹⁾ The results refer only to enterprises that answered "NO" in question C1.

MODULE 4.D: Module D: Sharing electronically information on the Supply Chain Management¹⁾

D1: In January 2008, did your enterprise regularly share electronically information on the supply chain management with your suppliers or customers?

							perce	ntages
		Size						
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Banks and insurance companies	0.0	36.4	55.9	20.0	60.0	43.6	44.4
	Transport, storage and communicactions	45.2	9.6	9.1	30.6	35.8	48.1	37.9
	Wholesale and retail trade, motor vehicle repair	32.9	30.6	42.2	26.2	41.3	32.0	32.8
Activity	Real estate, renting and business activities	25.4	21.6	35.7	19.9	7.1	32.8	25.1
Ao	Motion picture and video activities, radio and TV activities	21.4	18.2	66.7	20.9	15.0	29.5	21.9
	Hotels, camping sites and other short stay accommodation	20.7	8.3	62.5	8.4	12.0	37.5	17.3
	Manufacturing	15.7	16.8	28.7	18.6	15.9	15.5	17.0
	Construction	17.1	6.2	4.3	1.8	33.3	12.1	14.4
Tota	I	25.0	18.2	28.2	19.6	26.5	26.3	23.8

¹⁾ The results refer only to enterprises that answered "YES" in question A1.

D2: In January 2008, did your enterprise regularly share electronically the following information with its suppliers? 1)

	ionowing informa	tion w	ith its	suppii	ersr		perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
Inventory levels, production plans or demand forecasts								
	Construction	86.5	0.0	66.7	0.0	75.2	98.1	79.3
	Transport, storage and communications	70.3	100.0	50.0	62.4	100.0	61.6	71.5
	Wholesale and retail trade, motor vehicle repair	47.8	77.3	85.2	57.0	25.4	74.7	52.6
<u>'</u>	Manufacturing	50.3	41.0	67.8	48.7	55.5	47.7	50.2
Activity	Real estate, renting and business activities	39.6	81.8	70.0	20.0	71.4	50.0	45.7
	Hotels, camping sites and other short stay accommodation	61.1	0.0	0.0	100.0	100.0	0.0	37.9
	Banks and insurance companies	-	0.0	42.1	0.0	50.0	35.3	37.5
	Motion picture and video activities, radio and TV activities	22.2	100.0	100.0	28.6	16.7	53.8	36.4
Tota	I	53.3	56.7	65.6	50.8	48.5	61.9	54.6
P	rogressof deliveries (i.e. distribut	ion of	raw m	aterial	s or fir	ished	produ	cts)
	Manufacturing	58.7	72.0	71.1	74.4	54.4	51.7	63.6
	Wholesale and retail trade, motor vehicle repair	53.4	67.2	85.2	53.0	39.9	72.8	56.0
	Construction	56.8	0.0	100.0	0.0	56.6	53.8	53.3
Ξŧ	Transport, storage and communications	46.4	100.0	75.0	12.9	98.6	46.8	49.0
Activity	Real estate, renting and business activities	51.5	31.3	30.0	12.0	42.9	56.9	48.2
	Hotels, camping sites and other short stay accommodation	63.2	0.0	0.0	100.0	0.0	22.2	41.4
	Banks and insurance companies	-	0.0	42.1	100.0	0.0	41.2	33.3
	Motion picture and video activities, radio and TV activities	18.5	100.0	0.0	28.6	83.3	0.0	27.3
Tota	I	53.2	63.8	64.8	54.9	51.4	59.1	55.5

¹⁾ The results refer only to enterprises that answered "YES" in question D1.

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Methodology Sample Major findings Survey results Questionnaire

D3: Did your enterprise regularly share electronically the following information with its customers, in January 2008?¹⁾

percentages Size Region Total /ojvodina **Enterprises 3elgrade** Medium Inventory levels, production plans or demand forecasts Construction 70.3 0.0 66.7 0.0 75.2 51.0 64.4 56.6 Manufacturing 49.0 48.4 0.08 52.7 49.1 52.9 Tansport, storage and 50.0 100.0 50.0 26.6 100.0 42.4 51.7 communications Motion picture and video activities, 0.0 28.6 0.0 92.3 48.5 44.4 100.0 radio and TV activities Banks and insurance companies _ 0.0 47.4 0.0 66.7 29.4 37.5 Real estate, renting and business 29.9 81.8 70.0 6.0 13.3 46.3 37.5 activities Wholesale and retail trade, motor 26.1 59.7 63.0 10.8 18.0 57.6 31.5 vehicle repair Hotels, camping sites and other short 27.6 44.4 0.0 0.0 100.0 0.0 0.0 stay accommodation Total 54.3 68.6 43.9 50.4 42.9 38.6 32.4 Proges of deliveries (i.e. distribution of raw materials or finished products) Construction 0.0 56.6 67.9 73.0 0.0 100.0 100.0 Manufacturing 57.1 56.8 88.9 72.6 50.0 49.1 61.0 Tansport, storage and 45.3 100.0 25.0 26.6 98.6 32.5 47.1 communications Motion picture and video activities, 40.7 100.0 0.0 28.6 83.3 46.2 45.5 radio and TV activities Hotels, camping sites and other short 63.2 100.0 22.2 41.4 0.0 0.0 0.0 stay accommodation Real estate, renting and business 38.8 31.3 30.0 0.0 13.3 47.7 37.5 activities Wholesale and retail trade, motor 27.7 61.2 66.7 17.5 19.4 55.9 33.1 vehicle repair 29.2 Banks and insurance companies 0.0 31.6 0.0 33.3 29.4 Total 41.8 54.3 69.4 43.2 40.5 51.1 45.5

¹⁾ The results refer only to enterprises that answered "YES" in question D1.

D4: Were the following methods used for the electronic exchange of information, in January 2008?¹⁾

percentages Size Region Total **Enterprises** /ojvodina **3elgrade** Medium Small 10-49) Websites (yours, those of your business partners or web portals) Banks and insurance companies 100.0 89.5 100.0 100.0 88.2 91.7 Motion picture and video activities, 77.8 100.0 100.0 100.0 100.0 53.8 81.8 radio and TV activities Real estate, renting and business 79.7 81.8 70.0 60.0 71.4 84.9 79.9 activities Hotels, camping sites and other short 100.0 0.0 100.0 100.0 100.0 66.7 79.3 stay accommodation Wholesale and retail trade, motor 49.4 72.1 75.8 85.2 83.7 78.3 72.8 vehicle repair Transport, storage and 75.0 68.2 66.7 100.0 44.1 100.0 67.5 communications Manufacturing 57.8 68.1 47.8 72.9 49.5 42.4 59.3 Construction 46.6 50.0 33.3 0.0 24.8 96.2 46.3 Total 67.9 67.5 71.9 63.5 61.0 68.6 72.8 Automated data exchange (XML, EDIFACT, etc.) 100.0 57.9 50.0 76.5 66.7 Banks and insurance companies 0.0 Real estate, renting and business 36.2 31.7 59.4 70.0 6.0 28.6 43.6 activities Motion picture and video activities, 40.7 0.0 0.0 35.7 0.0 46.2 33.3 radio and TV activities Transport, storage and 30.4 0.0 50.0 31.9 76.7 8.0 29.8 communications Wholesale and retail trade, motor 26.1 41.4 44.4 46.6 14.0 30.0 28.6 vehicle repair 0.0 0.0 27.9 Construction 27.0 50.0 0.0 43.4 Manufacturing 23.3 25.8 25.6 26.8 25.3 18.6 24.4 Hotels, camping sites and other short 22.2 13.8 0.0 0.0 50.0 0.0 0.0 stay accommodation Total 27.0 34.1 34.6 32.7 27.5 26.3 28.6

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¹⁾ The results refer only to enterprises that answered "YES" in question D1.

MODULE 2.E: Automatic share of information within the $enterprise^{1)}$

E1: In January 2008, when your enterprise received a sales order (either electronically or not), was the relevant information about it shared electronically and automatically with the sftware used for the following functions?

percentages

							perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Managemen	t of inv	entory	levels	\$			
	Wholesale and retail trade, motor vehicle repair	38.1	52.6	52.3	35.4	34.5	48.8	40.5
	Banks and insurance companies	25.0	63.6	32.4	60.0	30.0	36.8	37.7
	Hotels, camping sites and other short stay accommodation	29.5	27.8	12.5	12.6	38.5	52.1	27.8
≟	Manufacturing	19.0	24.2	47.9	20.3	26.0	22.8	22.6
Activity	Transport, storage and communications	23.4	9.6	25.0	10.5	42.6	18.1	21.6
	Real estate, renting and business activities	11.8	26.8	14.3	2.4	16.1	17.4	13.8
	Construction	90.3	83.3	55.7	5.1	23.0	13.3	13.1
	Motion picture and video activities, radio and TV activities	12.7	0.0	66.7	0.0	27.5	15.9	11.9
Tota	I	23.6	28.6	43.3	20.1	28.8	29.1	25.6
	Ad	ccount	ing					
	Banks and insurance companies	50.0	72.7	45.7	40.0	60.0	51.3	51.9
	Wholesale and retail trade, motor vehicle repair	34.7	59.0	54.7	32.6	44.2	39.4	38.6
	Transport, storage and communications	36.1	19.8	40.9	31.1	43.1	30.0	33.9
Activity	Motion picture and video activities, radio and TV activities	29.4	27.3	66.7	28.4	32.5	29.5	29.8
Ā	Manufacturing	23.6	36.3	51.6	26.3	39.7	22.7	29.1
	Hotels, camping sites and other short stay accommodation	37.9	12.5	12.5	17.0	52.0	29.2	25.7
	Real estate, renting and business activities	18.7	50.7	46.4	5.6	9.0	35.4	23.8
	Construction	9.7	51.2	57.1	9.1	27.0	25.3	20.2
Tota	l	26.3	41.8	50.9	25.0	37.6	31.5	30.7

¹⁾ The results refer only to enterprises that answered "YES" in question A1.

E1: In Januray 2008, when your enterprise received a sales order (either electronically or not), was the relevant information about it shared electronically and automatically with the sftware used for the following functions?

percentages

							perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Production or	servic	es man	ageme	nt			
	Banks and insurance companies	25.0	72.7	38.2	40.0	60.0	39.5	43.4
	Wholesale and retail trade, motor vehicle repair	25.7	40.0	43.8	21.1	30.0	32.4	28.1
	Transport, storage and communications	28.7	9.6	29.5	20.3	35.8	24.9	26.0
Activity	Motion picture and video activities, radio and TV activities	20.6	27.3	0.0	20.9	30.0	13.6	21.2
A	Hotels, camping sites and other short stay accommodation	21.6	8.3	44.4	12.6	12.0	27.1	16.7
	Real estate, renting and business activities	14.4	20.3	53.6	10.7	15.2	18.5	16.1
	Manufacturing	10.8	20.7	38.3	14.9	21.3	10.7	15.5
	Construction	2.3	27.1	22.9	6.3	8.8	9.5	8.2
Tota	al	16.8	24.5	37.1	15.8	23.3	20.2	19.4
	Distribut	ion ma	nagem	ent				
	Wholesale and retail trade, motor vehicle repair	28.2	43.8	45.3	17.8	27.5	43.5	30.8
	Banks and insurance companies	25.0	54.5	20.6	40.0	30.0	26.3	28.3
	Motion picture and video activities, radio and TV activities	26.2	13.0	0.0	7.5	30.0	40.9	23.2
Activity	Transport, storage and communications	22.8	19.8	25.0	14.1	33.8	23.0	22.4
Ă	Manufacturing	12.4	17.3	40.1	10.8	25.3	14.5	15.8
	Real estate, renting and business activities	11.0	21.7	46.4	2.4	1.9	20.9	13.2
	Hotels, camping sites and other short stay accommodation	21.6	0.0	12.5	12.6	12.0	10.4	11.9
	Construction	5.1	20.5	15.7	4.6	8.8	12.1	8.6
Tota	al	17.6	23.0	34.8	11.6	23.0	25.4	19.6

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E2: In January 2008, when your enterprise sent a purchase order (either electronically or not), was the relevant information about it shared electronically and automatically with the software used for the following functions?

							perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Managemen	t of inv	entroy	level:	3			
	Banks and insurance companies	25.0	54.5	32.4	40.0	45.5	33.3	36.4
	Wholesale and retail trade, motor vehicle repair	27.2	51.4	54.7	25.2	30.1	36.9	31.2
	Hotels, camping sites and other short stay accommodation	29.5	8.3	12.5	12.6	26.9	29.2	19.5
jŧ,	Manufacturing	14.7	25.6	30.6	18.8	22.4	15.0	18.8
Activity	Transport, storage and communications	18.7	13.0	18.2	3.9	44.1	13.8	17.9
	Real estate, renting and business activities	12.6	19.1	21.4	2.4	14.2	17.7	13.7
	Construction	7.4	13.7	25.7	3.3	15.4	11.4	9.7
	Motion picture and video activities, radio and TV activities	9.5	0.0	66.7	0.0	2.5	29.5	9.3
Tota	I	18.0	27.8	31.3	16.2	24.7	22.4	20.7
	Ad	ccount	ing					
	Banks and insurance companies	50.0	54.5	50.0	40.0	60.0	50.0	50.9
	Wholesale and retail trade, motor vehicle repair	34.5	50.0	57.8	30.9	45.3	36.4	37.2
	Manufacturing	21.9	35.0	37.9	23.7	33.6	24.3	26.6
īţ	Transport, storage and communications	26.2	19.8	29.5	19.0	42.2	20.0	25.5
Activity	Motion picture and video activities, radio and TV activities	21.4	27.3	66.7	13.4	32.5	29.5	23.2
	Real estate, renting and business activities	18.8	38.8	39.3	1.2	18.0	31.0	21.9
	Hotels, camping sites and other short stay accommodation	37.9	0.0	12.5	17.0	40.0	16.7	20.4
	Construction	7.4	44.3	38.6	7.6	19.5	21.4	16.1
Tota		24.5	37.3	40.0	21.7	35.1	28.9	27.8

E3:Did your enterprise use, in January 2007, an ERP system?

percentages

percenta							ntages	
			Size			Region		
	Enterprises		Medium (50-249)	LArge (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Banks and insurance companies	25.0	45.5	17.1	40.0	27.3	21.1	24.1
	Transport, storage and communications	27.0	9.6	15.9	13.8	42.6	21.2	24.0
	Wholesale and retail trade, motor vehicle repair	10.5	20.9	28.1	2.1	12.6	20.4	12.3
Activity	Hotels, camping sites and other short stay accommodation	13.8	0.0	25.0	12.8	0.0	4.2	8.4
Ac	Real estate, renting and business activities	5.8	16.3	35.7	2.4	1.9	11.9	7.9
	Manufacturing	4.1	9.9	32.6	7.8	9.2	6.3	7.8
	Construction	5.1	3.3	10.1	1.3	8.8	5.8	5.1
	Motion picture and video activities, radio and TV activities	4.0	0.0	0.0	7.5	0.0	0.0	3.3
Tota	I	8.4	11.6	27.0	6.1	11.9	12.7	10.0
		NO						
	Hotels, camping sites and other short stay accommodation	78.2	91.7	75.0	83.0	88.0	83.3	83.8
	Real estate, renting and business activities	81.5	60.1	64.3	82.5	83.9	74.9	78.3
≥	Wholesale and retail trade, motor vehicle repair	74.6	67.5	59.4	83.1	79.5	60.9	73.2
Activity	Manufacturing	76.0	72.4	43.5	75.4	75.3	65.0	72.6
¥	Construction	67.4	87.2	62.3	87.9	52.4	68.4	70.7
	Transport, storage and communications	69.8	65.2	81.8	82.6	55.4	66.2	69.8
	Banks and insurance companies	75.0	45.5	74.3	40.0	54.5	76.3	68.5
	Motion picture and video activities, radio and TV activities	66.7	72.7	100.0	64.2	75.0	68.2	68.2
Tota	I	74.6	72.2	54.3	79.4	73.2	66.3	73.1

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E3:Did your enterprise use, in January 2007, an ERP system?

percentages

							perce	ntages
			Size					
	Enterprises	Small (10-49)	Medium (50-249)	LArge (250+)	Central Serbia	Vojvodina	Belgrade	Total
DON'T KNOW								
	Motion picture and video activities, radio and TV activities	29.4	27.3	0.0	28.4	25.0	31.8	28.5
	Construction	27.5	9.5	27.5	10.9	38.9	25.8	24.3
	Manufacturing	19.9	17.7	24.0	16.8	15.6	28.7	19.7
Ϊŧ	Wholesale and retail trade, motor vehicle repair	14.9	11.6	12.5	14.8	7.9	18.8	14.4
Activity	Real estate, renting and business activities	12.7	23.5	0.0	15.1	14.2	13.2	13.8
	Hotels, camping sites and other short stay accommodation	8.0	8.3	0.0	4.3	12.0	12.5	7.8
	Banks and insurance companies	0.0	9.1	8.6	20.0	18.2	2.6	7.4
	Transport, storage and communications	3.1	25.2	2.3	3.6	2.0	12.7	6.3
Tota	al	17.0	16.2	18.8	14.5	14.9	21.0	16.9

E4: In January 2007, did your enterprise have in use any software application for managing information about its clients, so called CRM, that allows to:

percentages Size Region Total Vojvodina **Enterprises 3elgrade** Medium Capture, sotre and make available to other business functions the information about its clients? 25.0 90.9 78.9 Banks and insurance companies 79.4 40.0 70.0 73.6 Transport, storage and 42.6 27.5 50.5 42.9 38.8 26.7 15.9 communications Real estate, renting and business 16.2 36.2 39.3 10.7 10.0 25.8 19.5 activities Wholesale and retail trade, motor 16.0 23.0 32.8 5.4 13.5 29.6 17.3 vehicle repair Manufacturing 6.9 16.3 29.1 10.3 13.1 10.3 11.1 Hotels, camping sites and other short 17.2 8.9 0.0 0.0 8.4 0.0 14.6 stay accommodation Motion picture and video activities, 7.9 0.0 0.0 14.9 0.0 0.0 6.6 radio and TV activities Construction 5.1 3.3 8.6 0.0 8.2 7.0 4.9 Total 29.0 9.5 13.7 18.0 15.0 21.6 15.3 Make analysis of the information about clients for marketing purposes (setting prices, make sales promotion, choose distribution channels, etc.)? Banks and insurance companies 25.0 45.5 76.5 40.0 50.0 68.4 62.3 Transport, storage and 40.8 16.5 15.9 26.6 51.0 35.0 35.9 communications Wholesale and retail trade, motor 11.1 17.5 26.2 4.5 7.6 22.1 12.4 vehicle repair Real estate, renting and business 8.7 27.6 35.7 0.0 10.9 16.5 11.8 activities Hotels, camping sites and other short 12.6 21.8 0.0 0.0 0.0 14.6 11.3 stav accommodation Manufacturing 6.3 8.9 28.8 7.6 11.2 7.8 8.6 Motion picture and video activities, 7.9 0.0 0.0 14.9 0.0 0.0 6.6 radio and TV activities Construction 5.1 3.3 8.6 0.0 8.2 7.0 4.9 Total 7.3 10.9 11.6 27.6 12.5 16.2 11.9

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MODULE2.F: e-Commerce¹⁾

F1: Did your enterprise receive orders for products or services via the Internet (excluding e-mailed orders), during January 2007?

percentages

							P 0. 00	illages
			Size		Region			
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Transport, storage and communications	39.5	18.3	2.4	32.4	36.3	34.9	34.3
	Cinema and video activities, radio and TV activities	21.7	30.0	0.0	35.8	0.0	22.2	22.4
vity	Hotels, camping sites and other short stay accommodation	22.6	15.3	44.4	8.8	0.0	52.1	20.1
Activity	Wholesale and retail trade, motor vehicle repair	17.8	18.1	23.2	13.9	22.2	18.2	17.9
	Manufacturing	19.7	14.2	14.1	18.5	16.0	18.3	17.7
	Real estate-related activities, renting and business activities	8.2	20.4	28.6	1.3	5.2	15.3	10.5
	Construction	6.1	6.2	1.6	0.0	4.4	11.7	5.8
Total		17.8	15.1	13.7	15.6	16.8	18.6	17.0

F2: Percentage of the total turnover in 2007 that resulted from orders received via the $Internet^{2)}$

percentages

						P	iiuges			
		Enterprises								
		Size Region								
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total			
Less than 1%	7.3	5.3	2.9	5.3	10.6	5.5	6.4			
1% or more and less than 5%	32.3	40.9	15.7	28.1	42.4	31.2	33.3			
5% or more and less than 10%	25.3	11.0	37.1	22.2	26.1	21.7	23.2			
10% or more and less than 25%	16.3	21.9	11.4	18.9	11.0	19.8	17.2			
25% or more	18.9	20.9	32.9	25.4	9.9	21.9	19.9			

¹⁾ The results refer only to enterprises that answered "YES" in question B1.

²⁾ The results refer only to enterprises that answered "YES" in question F1.

F3: Does your enterprise use a secure protocol, such as SSL and TLS, for the reception or orders via the Internet? $^{1)}$

percentages

			Size					
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Transport, storage and communications	48.1	100.0	100.0	12.0	100.0	54.9	52.5
	Real estate-related activities, renting and business activities	41.6	43.8	100.0	100.0	40.0	45.1	46.1
_	Manufacturing	39.1	35.6	40.9	31.0	50.6	39.2	38.4
Activity	Hotels, camping sites and other short stay accommodation	63.2	0.0	0.0	100.0	-	15.4	35.3
1	Cinema and video activities, radio and TV activities	42.3	0.0	-	20.8	-	75.0	34.4
	Wholesale and retail trade, motor vehicle repair	18.1	51.4	69.2	21.4	1.8	47.1	24.8
	Construction	0.0	0.0	100.0	-	0.0	2.0	1.6
Total		33.4	41.3	52.9	26.7	38.5	41.3	35.7

¹⁾ The results refer only to enterprises that answered "YES" in question F1.

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F4: Did your enterprise send orders for products or services via the Internet in January 2007 (excluding manually typed e-mails)?

percentages

percentag								iilayes
		Size			Region			
Enterprises		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		YES						
	Transport, storage and communications	37.3	1.7	17.1	18.3	37.7	38.7	30.7
	Wholesale and retail trade, motor vehicle repair	28.7	16.3	28.6	18.4	38.0	25.6	26.8
\if	Hotels, camping sites and other short stay accommodation	32.5	8.3	33.3	22.2	0.0	31.3	21.5
Activity	Real estate, renting and business activities	19.1	24.8	39.3	4.3	10.9	29.0	20.4
	Motion picture and video activities, radio and TV activities	17.5	23.8	33.3	7.5	32.5	22.2	18.2
	Manufacturing	18.1	17.6	16.0	19.1	17.2	16.5	17.8
	Construction	9.1	13.3	12.3	3.7	4.4	19.2	10.0
Tota	I	22.2	16.2	18.6	16.2	22.9	23.9	20.8

F5: Purchases via the Internet compared to total puchases in 2007. 1)

nercentages

		perce	ntages				
			E	nterprise	es		
		Size					
	Small (10-49) Medium (50-249) Large (250+) Central Serbia Vojvodina		Belgrade	Total			
Less than 1%	20.7	39.0	30.5	20.4	35.1	18.9	24.2
1% or more and less than 5%	28.0	28.4	25.5	41.5	22.5	22.8	28.0
5% or more and less than 10%	17.8	15.5	18.9	17.3	18.6	16.8	17.5
10% or more and less than 25%	14.2	7.1	15.8	5.9	7.0	22.3	13.0
25% or more	19.3	9.9	9.5	15.1	16.9	19.2	17.3

¹⁾ The results refer only to enterprise that answered "YES" in question F4.

MODULE 2.G: PERCEIVED BENEFITS OF USE OF ICT1)

G1: In January 2008, to what degree did ICT projects implemented in the last TWO years caused improvements in the following areas, compared to the previous task handling:

a) Reorganisation and simplification of work routines

percentages

			Size					
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		Minor						
	Real estate, renting and business activities	18.7	0.0	0.0	8.0	15.2	18.8	15.7
	Manufacturing	11.8	9.6	4.5	9.9	7.8	14.9	10.7
	Transport, storage and communications	12.3	1.7	2.3	11.2	2.9	14.6	10.1
Activity	Wholesale and retail trade, motor vehicle repair	6.6	6.2	3.1	5.4	12.4	3.3	6.5
Ac	Construction	4.8	3.8	16.9	10.9	1.6	3.0	5.3
	Hotels, camping sites and other short stay accommodation	0.0	8.3	25.0	6.3	0.0	4.2	4.8
	Motion picture and video activities, radio and TV activities	4.0	0.0	0.0	0.0	12.5	0.0	3.3
	Banks and insurance companies	0.0	0.0	2.9	0.0	0.0	2.6	1.9
Tota	I	10.0	7.0	5.5	8.6	8.6	10.2	9.2
	N	Ioder a	te					
	Transport, storage and communications	42.0	13.0	25.0	31.3	36.6	43.3	36.8
	Banks and insurance companies	25.0	18.2	41.2	20.0	20.0	41.0	35.2
	Hotels, camping sites and other short stay accommodation	50.6	8.3	0.0	43.2	0.0	18.8	29.8
<u>J</u>	Manufacturing	19.8	22.2	26.8	16.1	30.3	19.2	20.9
Activity	Real estate, renting and business activities	18.3	19.0	0.0	15.9	18.1	18.5	17.9
	Construction	5.1	34.3	14.1	4.0	11.9	16.7	11.0
	Wholesale and retail trade, motor vehicle repair	7.7	17.1	21.9	11.6	5.5	10.1	9.3
	Motion picture and video activities, radio and TV activities	7.9	9.1	0.0	7.5	12.5	4.5	7.9
Tota	I	16.0	21.0	23.4	15.5	19.7	17.7	17.3

¹⁾ The results refer only to enterprises that answered "YES" in question A1.

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G1: In January 2008, to what degree did ICT projects implemented in the last TWO years caused improvements in the following areas, compared to the previous task handling:

a) Reorganisation and simplification of work routines

percentage	28
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						ntages		
			Size					
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Sig	gnifica	ntly					
	Banks and insurance companies	25.0	72.7	50.0	20.0	70.0	48.7	50.0
	Motion picture and video activities, radio and TV activities	33.3	45.5	100.0	41.8	32.5	31.8	36.4
	Transport, storage and communications	30.8	0.9	27.3	27.0	36.1	17.2	26.1
Activity	Wholesale and retail trade, motor vehicle repair	24.6	26.8	34.4	22.2	22.4	29.3	25.1
A	Manufacturing	27.6	16.8	23.9	31.0	16.0	22.2	24.4
	Real estate, renting and business activities	17.5	32.7	60.7	20.7	3.8	26.0	20.7
	Construction	5.1	10.5	21.1	3.0	6.3	11.6	7.2
	Hotels, camping sites and other short stay accommodation	9.2	0.0	12.5	8.4	0.0	2.1	5.4
Tota	I	23.1	18.5	28.7	24.7	17.7	23.6	22.5
	Don't kno	w/not	applic	able				
	Construction	85.1	51.4	47.9	82.1	80.3	68.6	76.5
	Hotels, camping sites and other short stay accommodation	40.2	83.3	62.5	42.1	100.0	75.0	60.1
	Wholesale and retail trade, motor vehicle repair	61.1	50.0	40.6	60.8	59.6	57.3	59.1
Activity	Motion picture and video activities, radio and TV activities	54.8	45.5	0.0	50.7	42.5	63.6	52.3
Aci	Real estate, renting and business activities	45.5	48.4	39.3	55.4	62.9	36.7	45.7
	Manufacturing	40.9	51.4	44.9	43.0	45.9	43.7	44.0
	Transport, storage and communications	14.9	84.3	45.5	30.6	24.4	24.9	27.0
	Banks and insurance companies	50.0	9.1	5.9	60.0	10.0	7.7	13.0
Tota	I	50.9	53.5	42.4	51.2	54.0	48.5	51.0

G1: In January 2008, to what degree did ICT projects implemented in the last TWO years cause imporvements in the following areas, compared to the previous task handling?

b) Release of resources

percentages

						ntages		
			Size		Region			
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		Minor	ŗ					
	Real estate, renting and business activities	14.5	11.2	0.0	8.0	15.2	15.3	13.7
	Wholesale and retail trade, motor vehicle repair	9.6	22.0	6.2	11.2	9.9	12.4	11.3
-\$	Transport, storage and communications	10.3	11.4	2.3	15.1	2.9	10.0	10.1
Activity	Motion picture and video activities, radio and TV activities	7.9	18.2	0.0	13.4	12.2	0.0	9.2
	Manufacturing	8.1	8.3	4.2	7.2	6.9	10.1	7.9
	Construction	4.7	17.6	17.1	12.4	0.0	9.5	7.9
	Banks and insurance companies	0.0	0.0	11.8	0.0	0.0	10.3	7.4
	Hotels, camping sites and other short stay accommodation	4.6	0.0	12.5	4.2	0.0	2.1	3.0
Total		9.1	12.2	6.2	9.4	7.3	11.4	9.6
	N	Ioder a	te					
	Banks and insurance companies	25.0	90.9	32.4	40.0	40.0	46.2	44.4
	Transport, storage and communications	38.4	14.0	25.0	24.3	38.2	42.1	34.0
	Hotels, camping sites and other short stay accommodation	46.0	8.3	25.0	38.9	0.0	22.9	28.6
Activity	Real estate, renting and business activities	18.7	11.8	28.6	24.7	22.3	14.4	18.2
Ă	Manufacturing	15.8	14.0	17.3	16.7	21.1	7.5	15.4
	Wholesale and retail trade, motor vehicle repair	10.2	14.9	20.0	9.7	12.3	11.3	11.1
	Construction	5.1	17.1	11.4	2.0	9.7	11.4	7.7
	Motion picture and video activities, radio and TV activities	4.0	0.0	100.0	0.0	14.6	4.5	5.3
Total		15.1	14.4	19.4	14.9	18.2	13.3	15.1

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Methodology Sample Major findings Survey results Questionnaire

G1: In January 2008, to what degree did ICT projects implemented in the last TWO years cause imporvements in the following areas, compared to the previous task handling?

b) Release of resources

	,						perce	ntages
			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Sig	gnifica	ntly					
	Banks and insurance companies	0.0	0.0	44.1	0.0	50.0	25.6	27.8
	Transport, storage and communications	23.9	0.0	11.4	16.7	34.3	11.1	19.5
	Motion picture and video activities, radio and TV activities	16.7	9.1	0.0	7.5	24.4	18.2	15.1
Activity	Real estate, renting and business activities	7.3	9.9	28.6	10.8	0.0	9.8	8.2
	Manufacturing	6.3	8.7	17.9	5.6	6.3	13.0	7.8
	Wholesale and retail trade, motor vehicle repair	6.3	12.6	26.2	4.6	6.4	11.0	7.6
	Hotels, camping sites and other short stay accommodation	9.2	0.0	0.0	8.4	0.0	0.0	4.8
	Construction	2.3	0.0	4.3	0.0	6.3	0.7	2.0
Tota	I	7.5	7.9	18.6	6.1	8.3	10.3	8.2
	Don't kno	w/not	applic	able				
	Construction	87.8	65.2	67.1	85.6	84.0	78.4	82.4
	Motion picture and video activities, radio and TV activities	71.4	72.7	0.0	79.1	48.8	77.3	70.4
	Wholesale and retail trade, motor vehicle repair	73.9	50.5	47.7	74.5	71.5	65.4	70.0
Ę	Manufacturing	69.8	69.0	60.7	70.5	65.7	69.5	68.9
Activity	Hotels, camping sites and other short stay accommodation	40.2	91.7	62.5	48.4	100.0	75.0	63.7
	Real estate, renting and business activities	59.5	67.1	42.9	56.6	62.6	60.5	60.0
	Transport, storage and communications	27.4	74.6	61.4	43.9	24.5	36.8	36.4
	Banks and insurance companies	75.0	9.1	11.8	60.0	10.0	17.9	20.4
Tota	I	68.3	65.5	55.8	69.6	66.2	65.0	67.1

G1: In january 2008, to what degree did ICT projects implemented in the last TWO years cause improvements in the following areas, compared to the previous task handling?

c) Higher earnings for the enterprise

percentages

			Size			Region	•	illayes
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
		Minor	r					
	Transport, storage and communications	16.1	1.7	4.5	24.0	1.0	10.4	13.3
	Real estate, renting and business activities	13.6	11.1	3.7	8.0	13.2	14.9	13.0
	Manufacturing	12.4	7.2	7.3	12.5	7.2	11.1	10.7
Activity	Wholesale and retail trade, motor vehicle repair	9.1	16.8	4.7	10.1	11.3	9.1	10.1
Ac	Construction	4.8	28.1	8.7	14.2	0.0	11.6	9.3
	Banks and insurance companies	0.0	18.2	5.9	20.0	20.0	2.6	7.4
	Motion picture and video activities, radio and TV activities	7.9	0.0	33.3	0.0	26.8	0.0	7.2
	Hotels, camping sites and other short stay accommodation	4.6	8.3	12.5	10.5	0.0	2.1	6.5
Total		10.8	11.3	6.9	12.5	7.9	10.8	10.7
	N	Ioder a	te					
	Banks and insurance companies	25.0	18.2	41.2	20.0	30.0	38.5	35.2
	Transport, storage and communications	32.1	13.0	34.1	22.4	40.2	29.2	29.4
	Hotels, camping sites and other short stay accommodation	36.8	8.3	25.0	30.5	0.0	22.9	23.8
Activity	Real estate, renting and business activities	22.5	17.6	3.7	17.5	35.4	18.3	21.3
Ä	Manufacturing	17.6	17.3	25.2	14.2	27.0	15.4	18.1
	Wholesale and retail trade, motor vehicle repair	13.7	20.6	21.9	11.7	14.6	17.6	14.9
	Motion picture and video activities, radio and TV activities	11.9	17.4	66.7	20.9	12.2	4.5	13.8
	Construction	7.4	17.1	21.7	3.3	14.5	13.0	10.1
Tota		17.1	17.4	25.4	13.9	23.0	17.5	17.6

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Methodology Sample Major findings Survey results Questionnaire

G1: In january 2008, to what degree did ICT projects implemented in the last TWO years cause improvements in the following areas, compared to the previous task handling?

c) Higher earnings for the enterprise

percentage	es
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			Size			Region		
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total
	Sig	gnifica	ntly					
	Banks and insurance companies	0.0	36.4	41.2	0.0	40.0	35.9	33.3
	Transport, storage and communications	27.2	0.9	11.4	11.5	34.3	25.4	22.3
	Real estate, renting and business activities	11.5	7.2	29.6	8.0	0.0	16.4	11.4
Activity	Motion picture and video activities, radio and TV activities	8.7	26.1	0.0	6.0	12.2	18.2	11.2
Ac	Manufacturing	9.4	10.5	12.4	9.9	3.2	16.7	9.9
	Hotels, camping sites and other short stay accommodation	18.4	0.0	0.0	16.8	0.0	0.0	9.5
	Wholesale and retail trade, motor vehicle repair	7.2	12.1	29.7	12.7	6.4	6.3	8.4
	Construction	2.8	0.0	1.4	0.0	0.0	5.8	2.2
Tota	I	9.7	8.9	15.1	9.7	6.1	12.7	9.8
	Don't kno	w/not	applic	able				
	Construction	85.1	54.8	68.1	82.5	85.5	69.5	78.5
	Motion picture and video activities, radio and TV activities	71.4	56.5	0.0	73.1	48.8	77.3	67.8
	Wholesale and retail trade, motor vehicle repair	69.9	50.5	43.8	65.4	67.7	67.0	66.7
/ity	Manufacturing	60.6	64.9	55.1	63.4	62.6	56.7	61.4
Activity	Hotels, camping sites and other short stay accommodation	40.2	83.3	62.5	42.1	100.0	75.0	60.1
	Real estate, renting and business activities	52.4	64.1	63.0	66.5	51.4	50.5	54.2
	Transport, storage and communications	24.6	84.3	50.0	42.1	24.5	35.0	35.0
	Banks and insurance companies	75.0	27.3	11.8	60.0	10.0	23.1	24.1
Tota		62.4	62.4	52.7	64.0	63.0	58.9	61.9

G1: In January 2008, to what degree did ICT projects implemented in the last TWO years cause improvements in the following areas, compared to the previous task handling?

d) Development of new products and services

percentages

Glossary

	percentages								
			Size		Region				
	Enterprises	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total	
		Mino	r						
	Real estate, renting and business activities	17.8	0.0	0.0	15.9	13.2	15.2	15.0	
	Manufacturing	13.3	11.9	9.9	10.5	14.2	14.8	12.7	
	Construction	7.1	17.6	4.2	12.4	6.3	7.4	8.8	
ity	Transport, storage and communications	7.7	13.2	4.5	15.1	2.0	5.7	8.5	
Activity	Wholesale and retail trade, motor vehicle repair	5.8	11.6	7.8	8.7	4.1	6.9	6.7	
	Motion picture and video activities, radio and TV activities	7.9	0.0	0.0	0.0	25.0	0.0	6.6	
	Hotels, camping sites and other short stay accommodation	9.2	0.0	12.5	8.4	0.0	2.1	5.4	
	Banks and insurance companies	25.0	0.0	0.0	0.0	0.0	5.3	3.8	
Total		10.2	11.1	7.4	10.7	9.3	10.5	10.2	
	N	Iodera	te						
	Transport, storage and communications	37.9	9.6	36.4	27.0	36.0	39.1	33.5	
	Banks and insurance companies	0.0	18.2	29.4	40.0	20.0	21.1	22.6	
	Hotels, camping sites and other short stay accommodation	36.8	0.0	25.0	30.5	0.0	12.5	20.8	
Activity	Real estate, renting and business activities	15.7	23.5	0.0	8.0	21.2	18.0	16.4	
Ä	Manufacturing	16.2	15.1	20.7	10.6	26.6	15.2	16.3	
	Wholesale and retail trade, motor vehicle repair	14.3	14.7	25.0	9.0	25.1	11.6	14.6	
	Construction	2.8	21.0	4.2	2.0	2.2	13.0	6.2	
	Motion picture and video activities, radio and TV activities	4.0	0.0	66.7	0.0	15.0	2.3	4.6	
Total		15.8	15.3	20.0	10.8	23.2	15.8	15.9	

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Methodology Sample Major findings Survey results Questionnaire

G1: In January 2008, to what degree did ICT projects implemented in the last TWO years cause improvements in the following areas, compared to the previous task handling?

d) Development of new products and services

	d) Development of new products and services										
							perce	ntages			
			Size		Region						
	Enterprises		Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	Total			
	Sig	gnifica	ntly								
	Banks and insurance companies	0.0	54.5	61.8	0.0	70.0	52.6	50.9			
	Motion picture and video activities, radio and TV activities	21.4	36.4	33.3	20.9	17.5	34.1	23.8			
	Transport, storage and communications	26.4	2.6	18.2	14.1	36.9	20.7	22.4			
Activity	Real estate, renting and business activities	17.4	17.6	57.1	12.7	6.1	24.6	18.5			
Ą	Manufacturing	8.9	10.3	16.2	8.9	5.8	15.6	9.8			
	Wholesale and retail trade, motor vehicle repair	6.0	16.1	17.2	4.4	6.4	11.3	7.7			
	Hotels, camping sites and other short stay accommodation	13.8	0.0	0.0	12.6	0.0	0.0	7.1			
	Construction	2.3	6.7	2.8	1.8	6.3	2.3	3.2			
Tota	I	9.9	11.4	19.5	8.0	8.6	15.1	10.7			
	Don't kno	w/not	applic	able							
	Construction	87.8	54.8	88.7	83.8	85.3	77.3	81.7			
	Wholesale and retail trade, motor vehicle repair	73.8	57.6	50.0	78.0	64.3	70.2	71.0			
	Hotels, camping sites and other short stay accommodation	40.2	100.0	62.5	48.4	100.0	85.4	66.7			
Activity	Motion picture and video activities, radio and TV activities	66.7	63.6	0.0	79.1	42.5	63.6	64.9			
A	Manufacturing	61.6	62.6	53.2	70.1	53.5	54.4	61.2			
	Real estate, renting and business activities	49.0	58.8	42.9	63.3	59.4	42.2	50.1			
	Transport, storage and communications	28.0	74.6	40.9	43.8	25.1	34.5	35.7			

75.0

64.1

27.3

62.3

8.8

53.0

60.0

70.5

10.0

58.9

21.1

58.6

Banks and insurance companies

Total

22.6

63.2

Introduction Households/individuals Ent

Enterprises

2.5. QUESTIONNAIRE

ICT USAGE IN ENTERPRISES

MODULE 2.A: General information about ICT systems

	YES	NO
A1 : Did your enterprise use computers during January 2008?		□ end
A2: Please, indicate an estimate of the percentage of the number of persons employed used computers at least once a week during January 2008		%
A2 Did your enterprise use on INTERNAL COMPLITED	YES	NOE
A3 : Did your enterprise use an INTERNAL COMPUTER NETWORK (e.g. LAN - Local Area Network)?		□ go to A5
Pid your arthur do you MIDELEON ACCESS within the	YES	NO
A4 : Did your enterprise use WIRELESS ACCESS within its internal computer network (e.g. Wireless LAN) in January 2008?		
AF Did your ortanging you INTDANET (integral borrongs)	YES	NO
A5 : Did your enterprise use INTRANET (internal homepage) during January 2008?		
A6 : Did your enterprise use dedicated applications for employees	YES	NO
to access human resources services (e.g. see open job positions, request annual leave or other services) during January 2008?		
A7 : Did your enterprise have an EXTRANET during January	YES	NO
2008?		
And Did to the state of the sta	YES	NO
A8 : Did your enterprise use open source operating systems such as Linux during 2008?		

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Methodology Sample Major findings Survey results Questionnaire

MODULE 2.B: Use of the Internet

B1 : Did your enterprise have access to the Internet during		YES	NO	
January 2008?				go to C1
		ndicate an estimate of the percentage of persons used the Internet during January 2008.		%
B3 exte		r enterprise have one of the following types of ection to the Internet during January 2008?	YES	NO
	a)	Traditional Modem (Dial-up access over normal telephone line)		
	b)	ISDN connection		
	c)	DSL (xDSL, ADSL, SDSL, etc.) connection		
	d)	Cable Internet		
	e)	Mobile connection (e.g. analogue moble phone, GSM, GPRS, UMTS, EDGE, CDMA2000 1xEVDO)		
	f)	Other fixed Internet connection (e.g. cable, leased line, e.g. E1 or E3 at level 1 and ATM at level 2, Frame Relay)		
B4	: Did you	r enterprise use the Internet for the following		I
purp		ng January 2008 (as consumer of Internet services):	YES	NO
	a)	Banking and financial services		
	b)	Training and education		
	c)	Market monitoring (e.g. prices)		
D.F.	· Did your	enterprise use the Interpret to interpret with public	YES	NO
B5 : Did your enterprise use the Internet to interact with public authorities during 2007?			□ go to B7	
B6	: Did your	enterprise interact with public authorities during 2007		
for:		YES	NO	
	a)	Obtaining information		
	b)	Obtaining forms, e.g. tax forms		
	c)	Returning filled in forms, e.g. provision of statistical information to public authorities		
	d)	Submitting a proposal in an electronic tender system		

			YES	NO
B7: Does your enterprise have a Website/Home page?				□ go to B9
		Website of your enterprise provide the following		
serv		erprise as provider of Internet services):	YES	NO
	a)	Access to product catalogues and price lists		
	b)	Possibility for visitors to customize or design the products		
	c)	Online ordering or reservation or booking of products/services		
	d)	Online payment		
	e)	Personalised content in the website for regular/repeated visitors		
	f)			
B9 : Did your enterprise, during January 2008, use an digital			YES	NO
	signature in any message sent, i.e. encryption methods that assure the authenticity and integrity of the message?			

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MODULE 2.C: Automated data exchange

Automated data exchange between the enterprise and other ICT systems outside the enterprise means:

- Exchange of messages (e.g. orders, invoices, payment transactions or descriptions of goods) via the Internet or other computer networks in a agreed format which allows its automatic processing (e.g. XML, EDIFACT, etc.)
- Without individual messages being manually typed.

3 3 7 31						
C4: Did your enterprise use such a sutemated data evaluation					YES	NO
C1: Did your enterprise use such a automated data exchange in January 2008?					go to C3	
C2: Was automated data exchange used for the following purposes?						
	a)	Sending orders to suppliers]
	b)	Receiving e-invoices]
	c)	Receiving orders from customers]
	d)	Sending e-invoices]
	e) Sending or receiving product information (e.g. catalogues, price lists, etc.)					
	Sending or receiving transport documents (e.g. consignment notes)					
	g) Sending payment instruction to financial institutions					
	h) Sending or receiving data to/from public authorities (e.g. tax returns, statistical data, etc.)]	
C3: Did your enterprise receive orders via the Internet in 2006 (except e-mail orders)?		YE	S	NO	DON'T KNOW	
	a)	No interest because it is not relevant for the business				
	b) Lack of expertise in-house for its implementation					
	c) Return on the investment low or not clear					
	d)	Lack of appropriate software for the specific sector/size of the enterprise				
	e)	Difficulty with agreeing common standards with business partners				
	f)	Uncertainty of the legal status of the messages exchanged				

Module 2.D: Sharing electronically information on the Supply Chain Management

Sharing electronically information on the Supply Chain Management means:

- Exchanging all types of information with suppliers and/or customers in order to coordinate the availability and delivery of products or services to the final consumer,
- Including information on demand forecasts, inventories, production, distribution or product development,
- Via computer networks, not only the Internet but also other connections between computers of different enterprises.

This information may be exchanged via websites or via automated data exchange (recall definition in module C), but it excludes normal e-mail messages manually written.

D1: In January 2008, did your enterprise regularly share electronically information on the supply chain management with its cuplliers or customers?			YES	NO
				go to E1
D2: Did your enterprise regularly share electronically the following information with its suppliers in January 2008?			YES	NO
	a)	Inventory levels, production plans or demand forcasts		
	b)	Progress of deliveries (i.e. distribution of raw materials or finished products)		
D3: Did your enterprise regularly share electronically the following information with its customer in January 2008?			YES	NO
	c)	Inventory levels, production plans or demand forcasts		
	d)	Progress of deliveries (i.e. distribution of raw materials or finished products)		
D4: Were the following method used for the electronic exchange of this information in January 2008?			YES	NO
	a)	Websites (yours, those of your business partners or web portal)		
	b)	Automated data exchange (XML, EDIFACT, etc.)	ΙП	Ιп

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Module 2.E: Automated share of information within the enterprise

Automated sharing of information between different functions of the enterprise means any of the following:

- Using one single software application to support the different functions of the enterprise;
- Data linking between the software applications that support the different functions of the enterprise;
- Using a common database or data warehouse accessed by the software applications that support the different functions of the enterprise;
- Automated data exchange between different software systems (recall definition in module C).

0					
E1: During January 2008, when your enterprise received a sales order (either electronically or not), was the relevant information about it shared electronically and automatically with the software used for the following functions?					NO
a) Management of inventory levels					
	b) Sending orders to your accounting service				
	c) Management of production or services				
	d) Management of distribution				
	During January 2008, when your enterprise sent a purchase				
order (either electronically or some other way), was the relevant information about it shared electronically or automatically with the software used for the following functions?					NO
	a) Management of inventory levels				
	b) Sending orders to your accounting service				
	In January 2008, did your enterprise have in use an software package to share information on sales and/or	YE	S	NO	DON'T KNOW
purchases with other internal functions (e.g. finance, planning, marketing, etc.)?					
E4	In January 2008, did your enterprise have in use any softw	/are			
application for managing information about clients (so called CRM) that allows it to:				YES	NO
	a) Capture, store and make available to other business functions the information about clients?				
b) Make analysis of the information about clients for marketing purposes (setting prices, make sales promotion, choose distribution channels, etc.)?					

MODULE 2.F: e-commerce

	E-COMMERCE:				
e-Commerce means business communication and transfer goods and services (purchase and sale) via networks and computers as well as transfer of funds by using digital communication (ICT).					
	nmerce can be done via websites or automated data exchange cludes normal e-mail messages written individually by hand.	between ente	erprises,		
Order	s received via the Internet (sales)				
	Did your enterprise receive orders via the Internet in 2007	YES	NO		
(exclu	ding e-mail orders)?		□ go to F4		
	Please, indicate an estimate of the percentage of the totoal ver resulted from orders received via the Internet in 2007.		%		
F3: Did your enterprise use a secure protocol, such as SSL or			NO		
TLS, 1	for the reception of orders via the Internet?				
Order	s placed via the Internet (purchases)				
F4 : [Did your enterprise send orders for products/services via the	YES	NO		
Intern	et in 2007 (excluding manually typed e-mails)?		☐ go to G1		
in rela	Please, indicate the percentage of purchases via the Internet ation to the total value of purchases.				
	a) Less than 1%				
	b) 1% and more and less than 5%				
	c) 5% and more and less than 10%				
	d) 10% and more and less than 25%				

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e)

25% and more

Methodology Sample Major findings Survey results Questionnaire

MODULE 2.G: Perceived benefits of the use of ICT

The implementation of an ICT project							
	Refers to the introduction of a new or updated ICT (e.g. a new/updated software application or a new/updated hardware) or a change in the use of an exissting ICT.						
sta	Examples of ICT projects are: a new or a restructured website, a new internal homepage, the starting of using automated data exchange or the starting of receiving orders via computer networks.						
If your enterperise did not have any ICT projects Minor Moderate cant Not						know/	
	a)	Reorganisation and simplification of work routines					
	b)	Release of resources					
	c)	Higher earnings for the enterprise					
	d)	Development of new products and services					

ICT GLOSSARY

ADSL (Asymmetric Digital Subscriber Line):

A broadband digital transmission technology that uses the existing telephone line and provides for possible simultaneous data sending and voice communication. The larger part of range serves for data sending to user and the speed extends up to 6 Mbps.

Bit (Binary Digit):

The smallest information unit that a computer handles. A bit is expressed as 1 or 0 in binary presentation, or as true, i.e. false in logic presentation. A group of 8 bits makes 1 bite.

Broadband:

A communication system the agent (carrier) of which (e.g. optical cable) forwards multiplied data simultaneously, and each individual data is made module at different frequency.

B2B (Business-to-Business):

Transactions between two enterprises that are carried out by the way of networks based on IP and through other computer networks.

B2C (Business-to-Customer):

Transactions that are carried out between business and private customer through IP networks and via other computer networks.

CRM (Customer Relationship Management):

It is a process or methodology that helps managing information about our clients' needs and habits and developing tighter relationships with them. CRM contains several technological components, but in organizational terms, CRM represents a set of processes for collecting necessary information on customers, sales, marketing efficiency, customers' reactions and market trends. CRM helps managing technologies and human resources in order to have a view of customers' behavior and value.

Downloading

Electronic transmission of information from a remote computer to your computer. Downloading of data files from anonymous FTP is a popular way of obtaining free of charge software of public property.

Dial-up connection:

Use of a telephone network for the purpose of connecting to another network. Included are modem and regular telephone line, ISDN card and ISDN line, etc. If you are a typical computer user, you have one or two dial-up connections: one for the link to Internet and another for the link to the network at your enterprise.

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DSL (Digital Subscriber Line):

A type of fast Internet connection that utilizes standard telephone lines. It could also be a type of broadband connection

xDSL, ADSL, etc.

Transmissions via the Internet networks based on protocols and via other computer networks. Goods and services are ordered over those networks, but payments and final delivery of goods or services can be carried out on/outside the off-line network. Orders received by telephone, fax or e-mail do not fall into this category of e-commerce.

Digital goods or services:

Goods/services that can be ordered or delivered directly via a computer over the Internet, e.g. films, games, computer software, "on-line" newspapers, consulting services, etc.

E-mail:

Electronic transmission of messages, including text and attachments, between computers located inside or outside an organization. This comprises electronic mails over the Internet or other computer networks.

Extranet:

A secure extension of Intranet enabling external users to have access to certain parts of the organization Intranet.

Electronic commerce:

E-Commerce (Electronic Commerce) is the purchase or selling of goods or services over the Internet particularly via the World Wide Web service. Practically this term is often used instead of the recent one, e-business, which means business over the Internet.

Electronic (digital) signature:

Electronic signature is meant to be a technology used in systems of electronic business for checking the signatory's authenticity, securing the integrity of transmitted information and the irrevocability of the electronic signature in the message or document. Therefore, alike the signature in standard business, the electronic signature is used in electronic business. Besides, the latter secures electronically signed messages, which is not the case with personal signatures.

ERP (Enterprise Resource Planning):

ERP is a software system that monitors all the aspects of business operations of a company. The implemented ERP system is able to integrate business operations of different company functions (e.g. accountancy, sales, production, etc.) in one entity. One obtains this way a system through which one can, on one hand, manage all human and material resources, and on the other one, develop and monitor business processes and procedures.

Firewall:

A combination of hardware and software keeping the system secure. It is usually used to prevent any unauthorized access to the internal local network from the outside. Firewall prevents direct communication between a network and external computers.

Hardware:

A physical unit of a computer system, including external units, printers, modems, mice, etc.

Internet:

World computer network.

Internet address:

Address of one of the Internet resources. It typically reads for example: http://www.stat.gov.rs

Intranet:

A network inside an organization based on Internet technologies and protocols, but being only available to a specific group of persons, e.g. the employees.

ISDN (Integrated Services Digital Network):

A fast telephone service which speed ranges up to 128 Kbps, which is several times faster than the analogous modem.

Local Area Network (LAN):

A local network that covers and connects a group of computers, printers and other units within a relatively limited location (e.g. building). Each connected LAN units is allowed to communicate with other networks, if needed.

Network:

A group of computers or other devices, such as printers, scanners, etc., being connected to the communication link, which enables all the devices to interact. It can be of small range, linked with cables, wireless, permanently, temporary linked, ... The Internet is the largest network, the largest group of all interconnected world networks.

Server:

A computer, in a network environment, having shared resources and used by network users.

Virus:

A computer program, which, by being started-up and installed, damages or erases data in a computer.

Wide Area Network (WAN):

A communication network that links geographically remote computers, printers and other devices

Window:

A part of a screen from which programs and processes can be started-up. Users can start-up several "windows" at the same time.

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